



# Workshop

# “About Japan”

5 March 2015 (Thursday)

## **Learn how to do business with Japanese companies!**

- Preparing your visit to Japan
- Your first meeting in Japan
- Follow-up with potential partners
- Receiving a visit of a Japanese delegation
- Signing a contract
- Quality, claims and customers service
- Socializing with Japanese

## **Programme**

09:00 - 09:30: Welcome  
09:30 – 11:00: Workshop – part 1  
11:00 – 11:15: Coffee break  
11:15 – 12:30: Workshop – part 2  
12:30 – 13:00: Networking lunch

## **The expert**

Olivier Van Beneden has over twenty years of experience working with Japanese companies. His consulting company assists both Japanese and non-Japanese companies to increase their cultural and business environment understanding. He is specialised in working with non-Japanese companies doing business with Japan, entering the Japanese market and working with Japanese clients, suppliers or partners.

## Location

Brussels Entreprises, Commerce and Industry

Avenue Louise 500 Louizalaan

1000 Brussels

## Registration

Register online at [www.beci.be](http://www.beci.be), at the latest on February 27<sup>th</sup>, 2015.

Registration is free but mandatory – the number of available places is limited.

## Contact

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## Organised by



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**WALLONIE**