



- ♦ **VARIETY of forms and means of knowledge and skills acquisition**
- ⊙ **Today there is a new dimension, because of :**
 - the extension of education to an ever greater number of citizens
 - the increasing use of new technologies.
- ⊙ **EU STRATEGY 2020**
 - Higher education is at the heart of the strategy
 - Must contribute to the goal of a sustainable, intelligent and inclusive economy.
- ♦ **INTERNATIONAL COOPERATION**
- ⊙ An exceptional importance is to find and train new talents to the key ideas for a world undergoing profound change.

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2. Universities' role in globalisation of knowledge and skills

Higher education as essential clockwork:

- ⌘ **Creation and dissemination of new knowledge**
- ⌘ **Innovation factor** that can contribute to the development and empowerment of individuals and society in general
- ⌘ **Universities should be at the deep center**
 - of research and scientific innovation policies
 - of social research towards sustainable effective entrepreneurial competitive policies
- ⌘ **Students : 99 millions (at higher level) on the Earth**
Forecast: up to **414 million in 2030**. And ever higher.
More numerous: those looking to go for their studies in a country other than their.
- ⌘ **International Cooperation:** exceptional importance to find and train new talent.
- ⌘ **Higher education institutions (HEIs) in the EU:** already an internationalization strategy.

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3. European Union : a global strategy on mobility basis

◆ In Europe :

- More or less 4.000 higher education institutions (HEIs)
- Over 19 million students and 1.5 million employees (teachers and other workers)
=> they cooperate in the sharing of knowledge)

◆ 45 % of the student population is migrant student numbers increase from 4 to 7 million by 2020 (/EU Commission)

◆ Dealing with other regions and continents:

- International mobility: new occasions to build strategic associations
- EU Commission : : Globalization and technological change bring new players in higher education from emerging countries (China, India and Brazil ...)

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According to the EU Commission:

◆ **A comprehensive internationalization strategy**
in the Member states
must integrate universities with all other sectors of society

◆ **High results for educated "European internationalization"**
have already been achieved through various initiatives, as:

- Bologna Process, Erasmus,
- Tempus, Erasmus Mundus and Marie Curie,
- European transfer system of education (ECTS)
- The European Qualifications Framework (EQF) ...

◆ **The new Erasmus + and Maria Skłodowska-Curie actions
allow an increase in funding, which will help for :**

- Mobility 135,000 students and staff,
- continued the career 15,000 researchers
- 60,000 High Level Scholarships
- and support for 1000 partnerships for capacity of higher education between the EU and third-country institutions.

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4. EESC remarks

IMPORTANT : Attract new talent can boost the economy & may help and restore sustainable growth for companies

European universities should:

- strengthen cooperation between them

Internationalize European higher education for a higher competitiveness
- benefiting the European Union as a whole and all actors involved

Enhance greater and better coordination

between higher education institutions in different European countries,
which are present in the world

Basis for an internationalization strategy:

- recognize the geographic diversity and
- the variety of possible approaches
- as well as the political, economic and academic issues.

A way :

Enhancing coherence of European and national strategies, of institutions of higher education, of business and other sectors of society:

interests on the education.

- the internationalization of their internationalization of higher

Globalize Higher Education

The globalization of higher education should be linked to **quality research** that promotes the common good and social and economic development.

The globalization of higher education, as Europeans, should contribute to the **affirmation of core values** carried by European culture,

- the defense of human rights:
- the promotion of the cultural heritage of societies
- and the promotion of a greater social cohesion.

Condition: **the actual mobility** with particular attention to the recognition and enhancement of skills in research, teaching and training.

To attract young talent from other countries: overcoming obstacles to mobility

- Promote a "go and return" to avoid reduced mobility of human resources, essential to the development of societies
- Liaise with the immigration policies
- Granting visas to students, and teaching staff from outside
- Analyze data from student mobility and teachers / researchers rather than count.
- Allocate the largest share of funding to cooperation programs for the integration of mobility grants and networking with high reproductive value.
- Mobility of students, teachers and researchers is a gain for both countries of origin for the host country.

■ The EESC : **mobility should be an opportunity for cultural enrichment**, that only Europe can offer as an area multicultural and multilingual.

■ It suggests to organize :

=> **The inclusion of courses to learn the local language** in the curriculum of students, professors and migrant researchers

=> **The definition of a strategy for integration into local communities** to open cultural backgrounds and living the reality of the place of study or research.

=> **The preservation of cultural diversity.**



Universal Declaration of UNESCO on Cultural Diversity 2001 :

"Every person shall (...) be able to express, create and disseminate their work in the language of their choice, and particularly in their mother tongue; everyone has the right to quality education and training that fully respect their cultural identity".

Thank you for your attention !

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