



Workshop

“About Japan”

24 March 2015 (Tuesday)

Learn how to do business with Japanese companies!

- Preparing your visit to Japan
- Your first meeting in Japan
- Follow-up with potential partners
- Receiving a visit of a Japanese delegation
- Signing a contract
- Quality, claims and customers service
- Socializing with Japanese

Programme

12:00 – 13:00: Registration and
Networking Lunch

13:00 – 15:00: Workshop – part 1

15:00 – 15:15: Coffee break

15:15 – 17:00: Workshop – part 2

The expert

Olivier Van Beneden has over twenty years of experience working with Japanese companies. His consulting company assists both Japanese and non-Japanese companies to increase their cultural and business environment understanding. He is specialised in working with non-Japanese companies doing business with Japan, entering the Japanese market and working with Japanese clients, suppliers or partners.

Location

ZENIT GmbH
Zentrum für Innovation und Technik in NRW
Bismarckstr. 28
45470 Mülheim an der Ruhr - Germany

Organised by



EU-Japan Centre
for Industrial Cooperation

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