

Italian leading producers of high quality food for dogs and cats is seeking partners under distribution service agreement in Japan, but also other countries.

## Summary

Profile type	Company's country	POD reference
<b>Business Offer</b>	<b>Italy</b>	<b>BOIT20230216014</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Commercial agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<a href="#">Masae Ozawa</a>	<b>16 Feb 2023</b> <b>16 Feb 2024</b>	<b>16 Feb 2023</b>

## General Information

### Short summary

A leading Italian company produces food for dogs and cat. It has over 40 years of experience and sells to more than 40 countries. The company intends to expand in new markets and is looking for partners under a distribution service agreement, or sole agency.

### Full description

With over 40 years of experience in animal nutrition, this company has always provided high quality pet food, with specific reference to dogs and cats.

The company offers 100% Made in Italy products, and already sells in more than 40 countries worldwide, with full satisfaction of the clients.

The range of products for cats and dogs is very wide, Premium and Super Premium, dry and wet.

Also Breeder products for cat and dog.

All products are produced "express", as per the order of the clients.

The love for animals and for the territory of origin has always led the company to formulate foods that make use of the properties of ingredients natural and exclusive, typical of the Sicilian territory or of Italian origin.

All the pet food recipes are implemented both through the support of nutrition experts and through a direct relationship with the main suppliers of raw materials.

The raw materials analysis phase is followed by internal staff and external research and development bodies,

including the best Veterinary Sciences departments in Italy.  
All the recipes do not contain added preservatives and dyes.  
The company does not use GMO ingredients, and does not carry out tests on animals (cruelty Free).  
The company is now looking to expand in new countries, like Japan and Malaysia, and is offering distribution agreement, or sole agency agreement.  
In attachment catalogue and company profile.

#### Advantages and innovations

The company can assist the distributing partners with continuous support, also strong marketing support with samples, gadgets, digital and graphic assistance, according to their needs.  
Other support can be granted according to the requirements of the distributor.

In 2001 the company obtained the UNI EN ISO 9001 Quality Certification, then the UNI EN ISO 14001 Environment Certification and also ISO 22000, Food Safety Management System, as a proof of attention to the continuous improvement of the production and marketing of their products for dogs and cats.  
All products are 100% Made in Italy, and also the raw materials are bought locally.

#### Technical specification or expertise sought

The company is looking for a reliable local company, already introduced in the sales of pet food for cats and dogs, that could be act as distributor, also with sole agency agreement.

#### Stage of development

**Already on the market**

IPR Status

#### Sustainable Development goals

• **Goal 3: Good Health and Well-being**

## Partner Sought

#### Expected role of the partner

The company is looking for a reliable local company, already skilled in the sales and distribution of pet food for cats and dogs, to reach an agreement for a long lasting sales program in the target country. It could be a distribution or sole agency agreement.  
Such company must be well organised according to warehouse, distribution network and possibly e-commerce.

#### Type of partnership

**Commercial agreement**

#### Type and size of the partner

- **SME <=10**
- **SME 11-49**
- **SME 50 - 249**

## Dissemination

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Technology keywords

Market keywords

- **007003006 - Other food and beverages**

Targeted countries

- **World**

Sector groups involved

- **Agri-Food**

## Media

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PDF documents



[Official general catalogue 2022-2023.pdf](#)

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[Company Profile Adragna Petfood\\_comp.pdf](#)

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[Merchandising catalogue 2022-2023\\_compressed.pdf](#)

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