

Swedish producer of exclusive beverages made of birch sap is looking for distributors

Summary

Profile type	Company's country	POD reference
Business Offer	Sweden	BOSE20220317013
Profile status	Type of partnership	Targeted countries
PUBLISHED	Supplier agreement	• World
Contact Person	Term of validity	Last update
Noriko Mita	17 Mar 2022 16 Mar 2024	7 Apr 2023

General Information

Short summary

Swedish SME specialized in producing exclusive alcoholic beverages made of birch sap is looking for distributors in Europe and Asia with a portfolio of exclusive alcoholic brands and preferably with a "nature in mind" philosophy. Products offered are high quality, unique and exclusive beverages such as sparkling wine, spirits and mulled wine. All products are made with traditional production processes and from specially selected birch trees in north of Sweden.

Full description

The Swedish SME is specialized in the production of exclusive alcoholic beverages made from birch sap. The sap is tapped from the local birch trees in the Jämtland region in Sweden where the factory also is located. The company is already active on the international market with cooperation partners in Scandinavia, Asia, and the UK. It's a growing company that want to find more progressive on/off-trade distributors in Europe and Asia with a portfolio of exclusive alcoholic brands and preferably with a "nature in mind" philosophy.

One of the offered products is Sparkling Birch Sap Wine(12%), which is produced according to "méthode traditionnelle". This method and the original recipe dates back to the year of 1785. Other products are; Spiced Birch Sap Mulled Wine (14%) and Birch Sap Spirit (38%). All of the products are results of many years of innovative development and production. For this reason among others, the brand has been progressive for in the front lines of Birch sap production and as such, a seal of approval for quality and experience.

Advantages and innovations

- The company focuses on natural ingredients and flavors.
- Offers high quality produced beverages with a good reputation.
- Awarded international sommelier awards.
- Experience in transnational cooperation's.
- The chance to represent and distribute an upcoming and progressive and niche brand with professional marketing strategies and good margins.
- Exclusive sparkling products produced according to "méthode traditionnelle". First a still wine is produced which is fermented at a low temperature up to an alcohol content of 11%. Then the still wine is bottled and the second fermentation takes place, for at least 14 months on the lees. The pressure increases due to fermentation in the bottle and fine natural sparkling bubbles form in the bottle. During this time, the unique flavor and profile is developed.

Technical specification or expertise sought

Stage of development

Already on the market

IPR Status

IPR granted

Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**
- **Goal 8: Decent Work and Economic Growth**

Partner Sought

Expected role of the partner

The company is looking for reliable and long-term cooperation partner in field of distribution of alcoholic beverages in Europe and Asia. The company is interested in business partnerships with country level distributors/importers experienced in implementing new brands to the market. The ideal partners would be distributors with an extensive logistic and distributive network and sales channels including retail stores and on trade.

Type of partnership

Type and size of the partner

Supplier agreement

- SME 11-49
- SME 50 - 249
- Big company
- Other
- SME <=10

Dissemination

Technology keywords

- 08002003 - Safe production methods

Targeted countries

- World

Market keywords

- 007003006 - Other food and beverages

Sector groups involved

- Agri-Food

Media

Images



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