



B | R | N | O

# BRNO BUSINESS FACTS

[www.brno.cz](http://www.brno.cz)



# CITY OF BRNO

Brno is the second largest city in the Czech Republic (since 2004 member of European Union) and a centre of the South Moravian Region. Its population reaches almost 400,000 inhabitants and thanks to a high-quality offer of employment opportunities, excellent public transport accessibility, wide range of education options at all levels and rich cultural and recreational opportunities, approximately 150,000 people commute into the city for work, studies, new knowledge and entertainment.

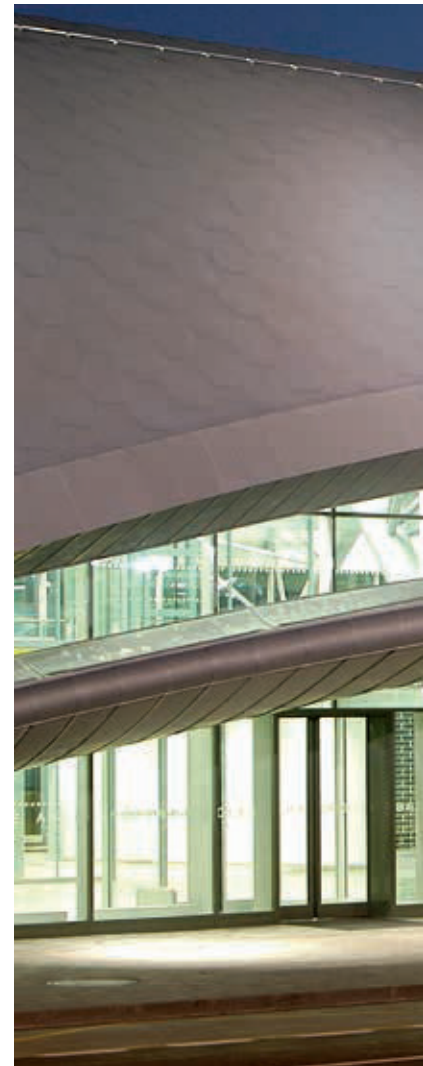
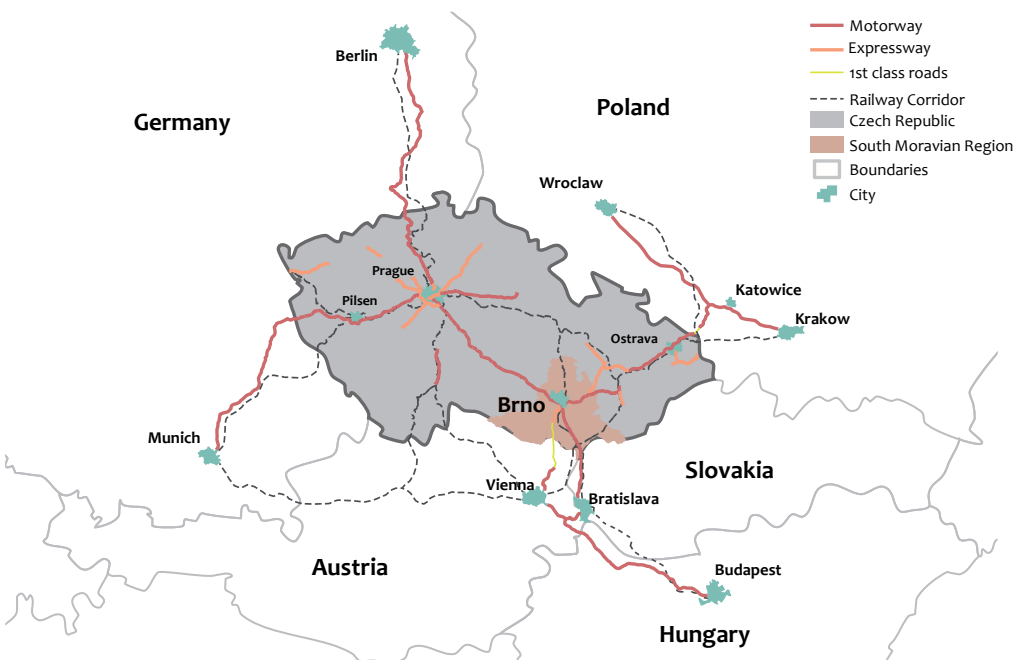
## WHY TO INVEST IN BRNO

- The capital of the South Moravian Region with a population of almost 1.1 million residents
- Strategic geographic position within Central Europe with excellent transport accessibility, including an international airport
- Modern, dynamic and fast growing centre of industry, trade, science, information technology, research and innovation with business incubators and centres of excellence in science
- Important centre of international trade fairs and exhibitions, annually visited by almost one million visitors
- A city of universities with more than 83,000 students at 14 universities and 3 university campuses
- Good business environment – major global companies and property developers, investor care system
- Support infrastructure for business in the field of science, research and innovation
- Educated, skilled, competitive and flexible workforce
- High quality of life – a centre culture and sports, historical sights, Villa Tugendhat – a UNESCO site, functionalist architecture, shopping centres and services for leisure time, beautiful natural environment

## ACCESSIBILITY OF BRNO

Advanced transport infrastructure allows entrepreneurs and investors to take advantage of the strategic location of Brno as well as the entire region. Brno is an important transportation hub situated at the junction of roads leading to 4 major cities - Prague, Bratislava, Vienna and Budapest. Thanks to the sophisticated Integrated Transport System of the South Moravian Region, Brno is also easily accessible by train and bus services for almost all inhabitants of the region.

	distance (km)	car (h)	train (h)
Prague	200	2:00	2:30
Bratislava	120	1:20	1:30
Vienna	110	1:40	2:00
Munich	400	5:00	7:00
Budapest	270	3:00	4:00
Katowice	210	3:00	4:00





## PUBLIC TRANSPORT SYSTEM

The city's sophisticated public transport system includes several tens tram, trolleybus and bus routes serving the entire city 24 hours a day. More than 300 million passengers are carried each year.

## CAR TRAFFIC

The city is located at the junction of motorways D1 (E50) and D2 (E65) connecting it with the capital cities of Prague and Bratislava. The international road network also connects the city to Vienna, Budapest, Krakow and other major European cities.

## RAIL TRANSPORT

Brno is a part of the upgraded rail corridors of the core TEN-T network connecting the Czech Republic with all neighbouring countries. It is a part of the newly proposed trans-European transportation network will form an important transportation hub at the intersection of two European corridors (the Baltic-Adriatic and the Eastern and Eastern-Mediterranean Corridors).

## AIR TRANSPORT

The Brno-Tuřany international airport dispatches regular flights to metropolises such as London, Moscow and Eindhoven with onward connections to destinations in the entire world. The airport checks in more than 500,000 passengers a year and handles more than 20,000 takeoffs and landings taking place on its runways. An advantage of this airport is also its proximity and easy access to the city centre (about 15 minutes by car).

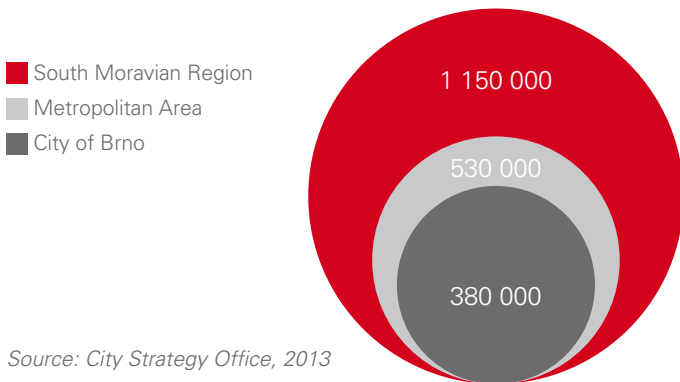


# POPULATION

## POPULATION

Brno population total		378 327
of this	men	182 418
	women	195 909
Pre-productive age (0 – 14)		52 615
Productive age (15 – 64)		254 105
Post-productive age (65+)		71 607
Population in Brno including foreigners		400 059
Population of metropolitan area		609 114

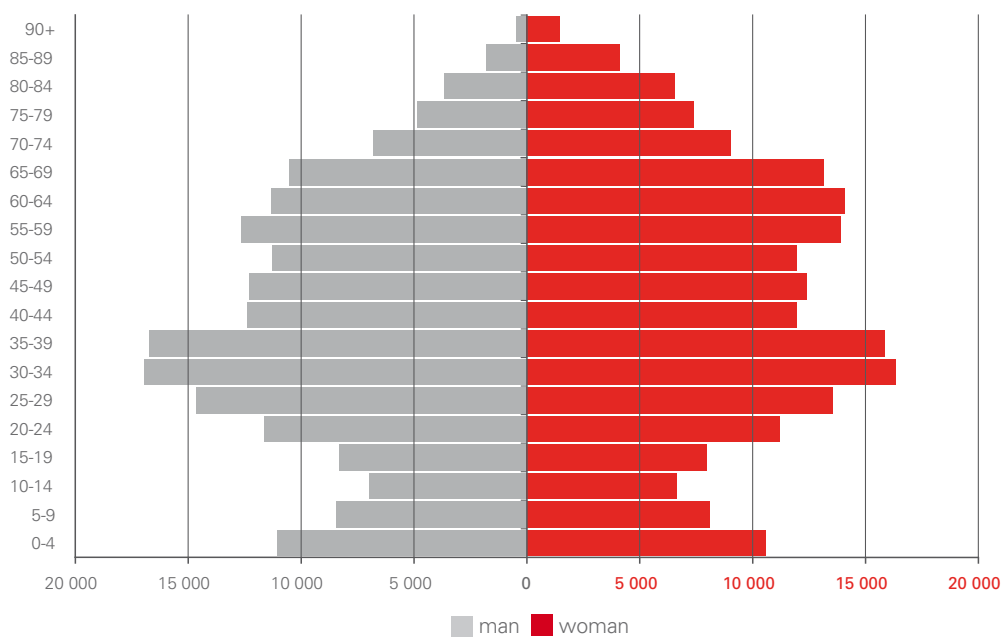
Source: Czech Ministry of Interior, data as of 1 January 2014, Czech Statistical Office 2012



Source: City Strategy Office, 2013



## AGE PYRAMID



Source: Czech Statistical Office 2011



## HIGH QUALITY OF LIFE

Brno, lying between the Bohemian-Moravian forested highlands and the fertile South Moravian lowlands with vineyards, offers its residents and visitors a high-quality and attractive natural environment for living, business and recreation.

The city is a unique cultural centre of the whole region. There are permanent theatre ensembles, opera, ballet and musical stages, a philharmonic orchestra, and you can also visit a number of museums, galleries and libraries, a recently modernized observatory and planetarium, a zoo and a botanical garden. More than 20 festivals of culture and theatre take place in the city each year. These include the Theatre World Brno, the festival of fun Brno - City in the Centre of Europe with Ignis Brunensis fireworks show, Špilberk International Music Festival and others.

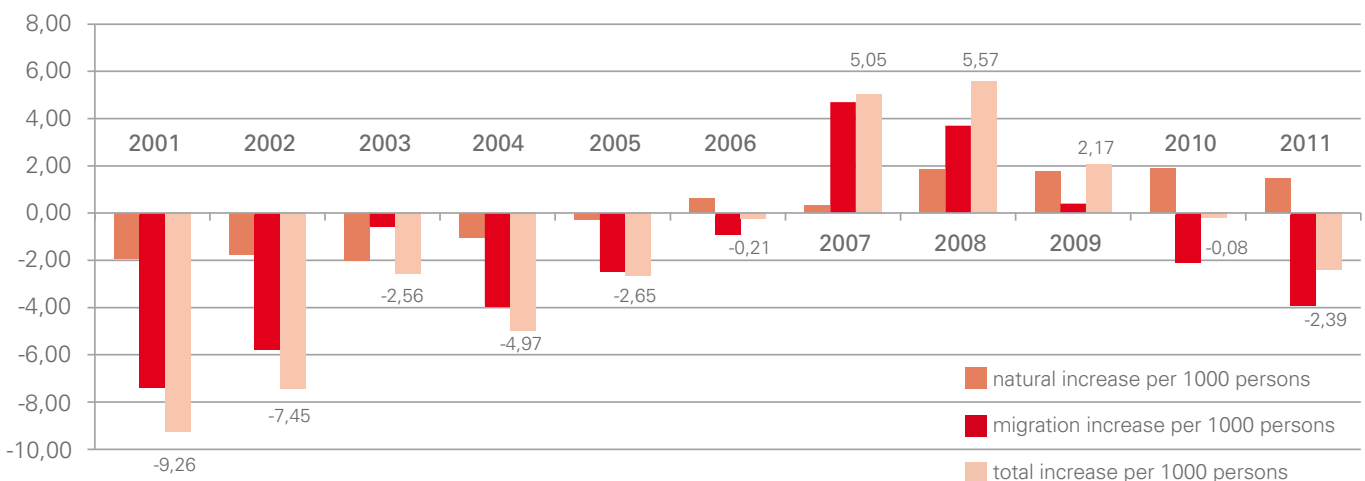
Brno is remarkable for its unique functionalist architecture including an icons of functionalism – Villa Tugendhat, which is inscribed on the UNESCO World Heritage List. Modern

architecture in the city is mapped by the internet project of Brno Architectural Manual.

Dominating historical features of the city are the fortress of Špilberk castle and the Cathedral of Sts. Peter and Paul. The unique medieval Ossuary under the St. James Church is a new tourist attraction, as well as a complex of underground corridors and cellars running underneath the whole downtown.

Brno is also an important centre for team sports, namely hockey, football, basketball, volleyball and others. In sports clubs and physical education societies are associated almost 100,000 actively participating Brno citizens, who can use a wide range of cycling trails, sports and fitness centres, indoor and outdoor swimming pools, multipurpose halls and playgrounds, gym halls, ice rinks and the Brno lake. In the nearby towns of Slavkov (Austerlitz) and Jinačovice, new golf courses were built. Each year, the Brno Racing Circuit hosts the World Road Bike Championship – MotoGP of the Czech Republic.

## POPULATION INCREASE



Source: Czech Statistical Office, development 2001-2011

# LABOUR MARKET

## LABOUR MARKET

Brno's workforce is typical for its above-average level of education. One third of the population has a high school education and more than a fifth of the population has a university degree. These numbers are well above the average in the Czech Republic and thanks to that, Brno offers employers highly skilled workforce.

Economically active population includes the employed and the unemployed. The employed represent employed persons, which include employees, members of producers' cooperatives and contributing family members. In addition, the employed include employers, self-employed, working pensioners, working students and apprentices, and persons on maternity or parental leave.

Before the onset of the global economic crisis in 2008, when unemployment began to deepen, 1.49 candidates were recorded in Brno per each job vacancy. With the rise in unemployment in the following years, the number of applicants for vacancies kept increasing. In March 2014, there were 23,238 applicants registered in Brno and only 992 vacancies, which represents almost 24 applicants per job.



## WORKFORCE (ECONOMICALLY ACTIVE POPULATION)

South Moravian Region	City of Brno
530 000	220 000

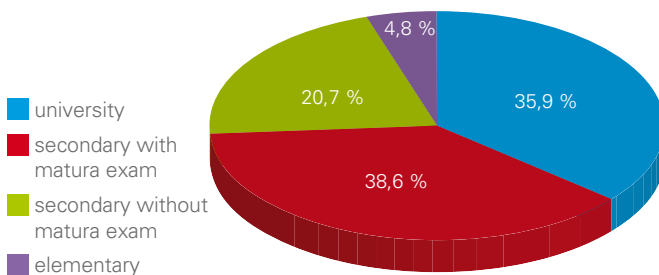
Source: Czech Statistical Office, data as of 1 January 2012

## NUMBER OF BUSINESSES IN BRNO

Total	Individuals	Trade companies	Co-operative businesses
113 449	82 789	29 263	1 397

Source: Czech Statistical Office, data as of 31 December 2013

## STRUCTURE OF EMPLOYMENT BY ACHIEVED EDUCATION LEVEL



Source: Survey of employment in the South Moravian Region, data as of 31 December 2011

## UNEMPLOYMENT RATE (%)

City of Brno	9,0
South Moravian Region	9,4
Czech Republic	8,6

Source: Czech Ministry of Labour, data as of 31 March 2014

## AVERAGE MONTHLY WAGE BY LEVEL OF EDUCATION

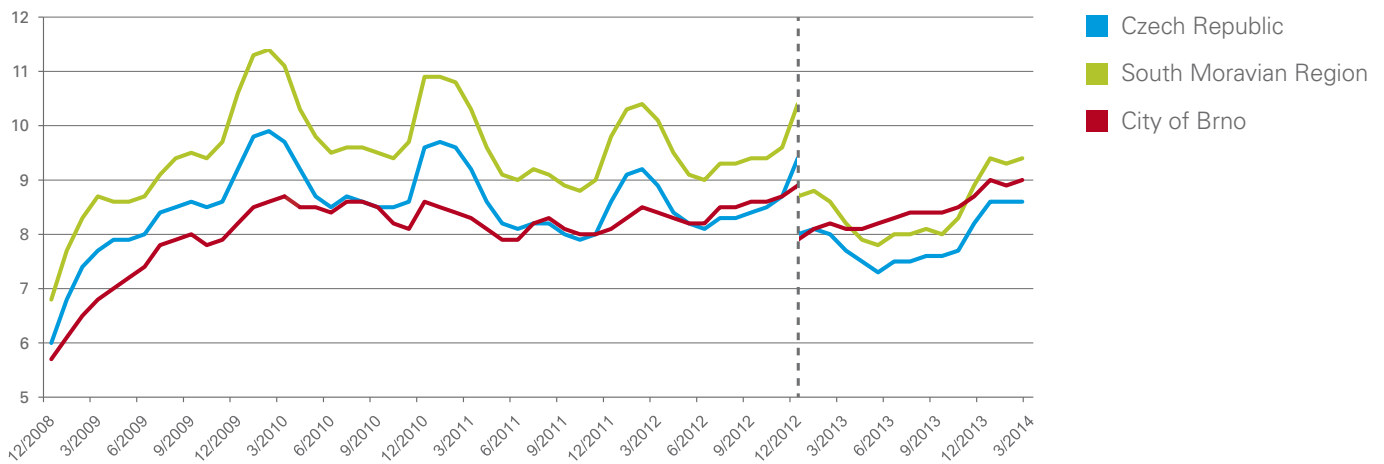
Education level	Brno	South Moravian Region	Czech Republic
elementary	685	657	651
secondary with matura exam	920	882	900
university bachelors	1 090	1 059	1 102
university masters	1 252	1 240	1 312

Source: Paylab 2011, in EUR



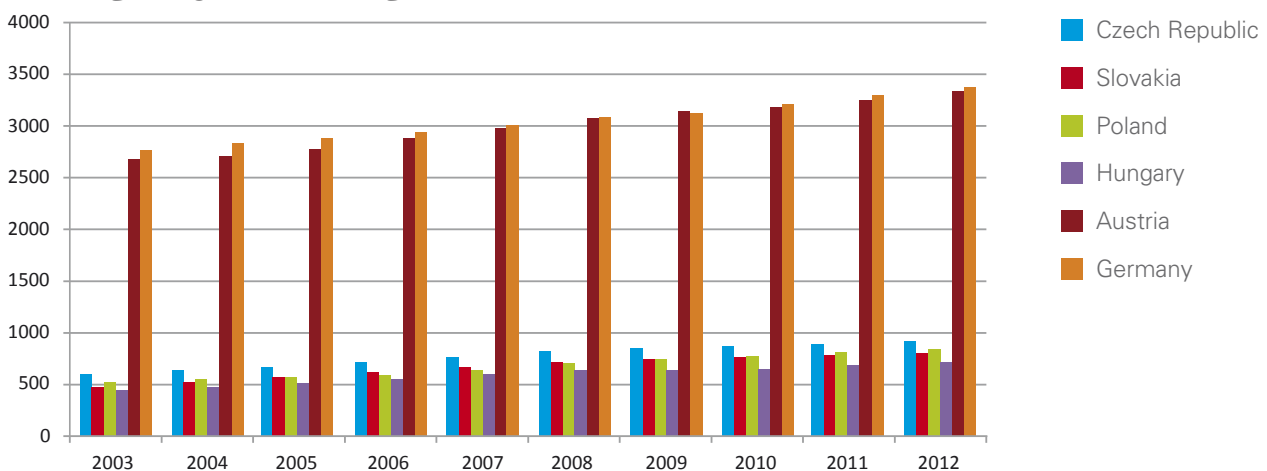
## DEVELOPMENT OF UNEMPLOYMENT

Since January 2013, when there was a change in the methodology for unemployment calculation, a new indicator of registered unemployment rate in the Czech Republic has been used, called The Share of Unemployed Persons, which shows the share of available unemployed job applicants aged 15 to 64 years on total population of the same age. This indicator has replaced the previously published Registered Unemployment Rate, which measures all available job seekers only against economically active persons.



Source: Czech Ministry of Labour, data as of 31 March 2014, in %

## AVERAGE MONTHLY WAGE

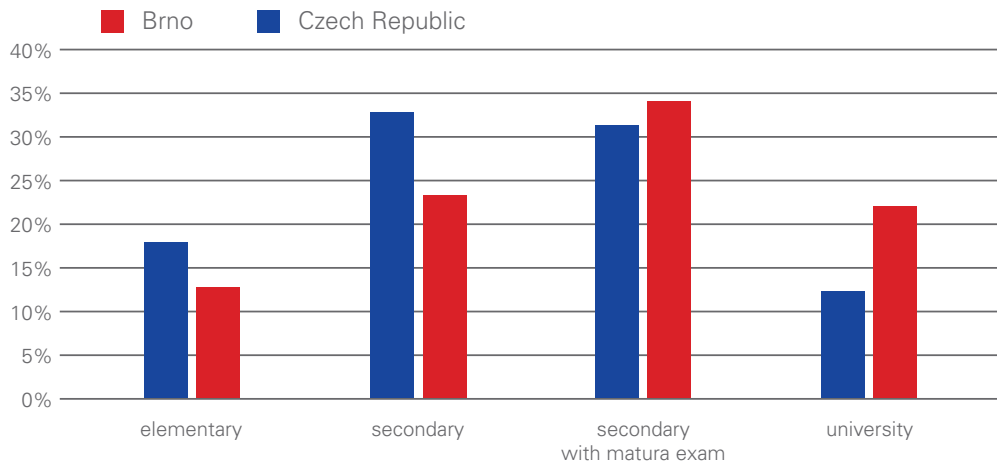


Source: City Strategy Office, actual survey 2013, in CZK

# EDUCATION

Brno has 5 public, 1 state and 8 private universities and colleges containing 34 faculties, which make the city the second largest centre of education in the Czech Republic. Thanks to its more than 83,000 university students, Brno has the highest ratio of students to total population. The high level of education is also contributed to by high-quality higher education system, featuring almost all university education directions, such as technical disciplines, information technology, humanities, economics, agriculture, art and military studies.

## EDUCATION STRUCTURE IN BRNO AND CZECH REPUBLIC



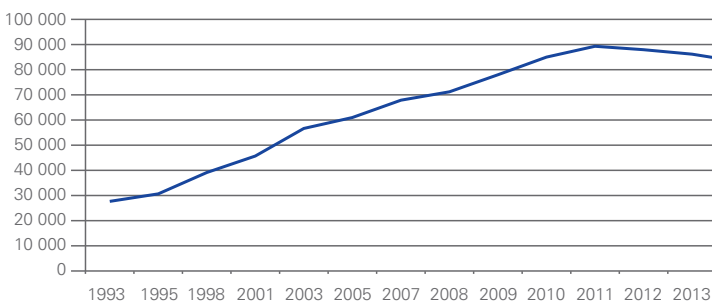
Source: Czech Statistical Office, 2011

## NUMBER OF STUDENTS AT UNIVERSITIES IN BRNO

Name of University	Počet studentů
<b>Public and state universities</b>	
Masaryk University	39 821
Brno University of Technology	22 572
Mendel University in Brno	10 829
University of Veterinary and Pharmaceutical Sciences Brno	3 034
University of Defence	1 818
Janáček Academy of Music and Performing Arts in Brno	688
<b>Total</b>	<b>78 762</b>
<b>Private universities and colleges</b>	
<b>Total</b>	<b>4 359</b>
<b>Total number of regular students</b>	<b>83 121</b>

Source: City Strategy Office, 2013

## PROGRESS OF NUMBER OF STUDENTS

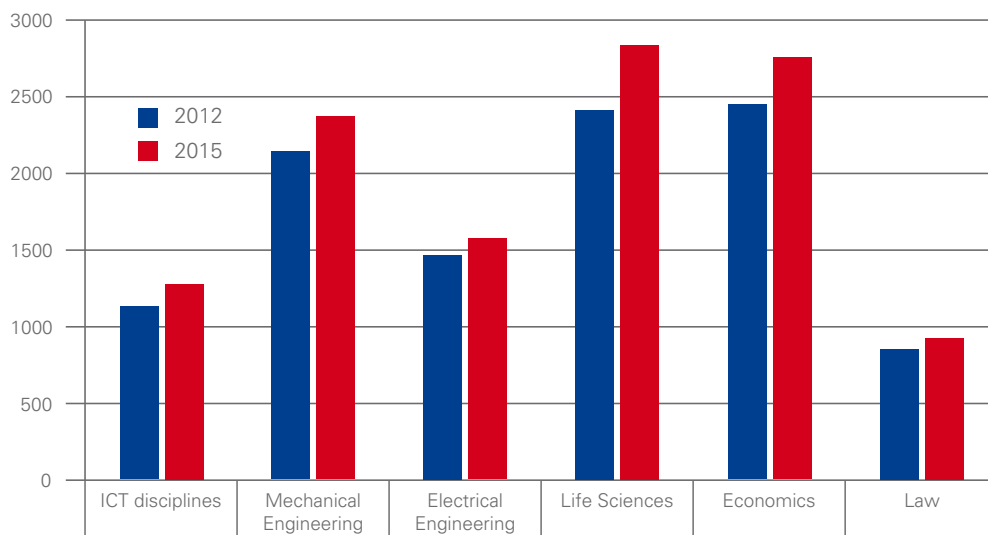


Source: City Strategy Office, available data as of 2013





## NUMBERS OF GRADUATES AND THEIR PREDICTIONS IN SELECTED DISCIPLINES



Source: City Strategy Office, available data as of 2013

# SCIENCE, RESEARCH, INNOVATION

A long-term objective of Brno and the South Moravian Region is to hold their position at the peak of research, development and innovation, because the use of scientific research results for the needs of commercial companies will bring a long-term increase in the competitiveness of the entire region. Thanks to Regional Innovation Strategy this goal is successfully achieved and the South Moravian Region ranks among the 50 most innovative regions in the European Union.

Thanks to strong co-operation between the City of Brno, the South Moravian Region, local universities, scientific institutions and last-but-not-least local companies, funds worth more than 17 billion Czech crowns were obtained from the Operational Programme Research and Development for Innovations for the construction and operation of high-end scientific centres in the last five years. Centres of excellence in science manage to lure the best scientists and professionals from around the world and talented students and research teams are supported.

Brno is home to a number of research institutions focusing on a wide range of disciplines in the field of biochemistry, mechanical engineering, electrical engineering, textiles, food processing industry, agriculture, construction industry, military and others. In Brno, there are also two technology transfer centres established within the Masaryk University and the Brno University of Technology. These centres aim to facilitate cooperation between firms and research teams and help apply the results of research in practice.

The city promotes innovative business through the organization South Moravian Innovation Centre (JIC). Its main objective is to build a comprehensive infrastructure for the support of innovative business in the South Moravian Region. JIC operates the Technology Incubator at the Brno University of Technology, the Technology Incubator II and the INBIT Biotechnology Incubator.

The city also provides funding for a project titled Innovation Vouchers – a unique tool to promote cooperation between businesses and Brno science and research institutions. Mutual co-operation can significantly improve the competitiveness of the parties involved. The project is run by the South Moravian Innovation Centre.



## SCIENTIFIC AND RESEARCH CENTRES





## CENTRES OF EXCELLENCE IN BRNO



### CEITEC - CENTRAL EUROPEAN INSTITUTE OF TECHNOLOGY

CEITEC is a centre of scientific excellence in the field of life sciences and advanced materials and technologies; its main mission is to build a major European centre of science and education with advanced facilities and conditions for the best researchers in Brno.

**There are 61 research groups working under CEITEC, which are concentrated in seven collaborating research programs:**

- Advanced materials, nanotechnology and microtechnology
- Structural biology
- Genomics and proteomics of plant systems
- Molecular medicine
- Research on the brain and the human mind
- Molecular veterinary medicine

### FNUSA-ICRC – ST. ANNE’S UNIVERSITY HOSPITAL IN BRNO – INTERNATIONAL CLINICAL RESEARCH CENTRE



FNUSA-ICRC is a scientific research centre of a new generation focused on cardiovascular medicine and neuroscience. Its mission is to find new methods, technologies and medication for early diagnosis, effective prevention and advanced treatment of conditions such as stroke, cardiac arrest, Alzheimer’s disease or sleep apnoea (breathing disorder).

**The centre is a multifunctional unit that combines:**

- International scientific research centre
- Public health centre providing preventative, therapeutical and clinical care
- International training centre disseminating the latest results of medical research
- Centre for industrial cooperation , which promotes cooperation with the application sphere

### CZECHGLOBE - CENTRE FOR THE STUDY OF THE IMPACT OF GLOBAL CLIMATE CHANGE

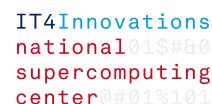


This centre follows on basic research of the global cycle change, which was implemented by the Institute of Systems Biology and Ecology at the Academy of Sciences of the Czech Republic. The research focuses on the study of the basic segments of possible impact of global change on the atmosphere, ecosystems and socio-economic systems. The basic objective of CzechGlobe is to get expert knowledge of the issue of global change, adaptation to its effects and the development of procedures to reduce the impact on ecosystems and the human society.

**The research is carried out in five thematically focused sections:**

- Climate analysis and modelling section
- Ecosystem analysis section
- Impact studies and physiological analyses section
- Section human dimensions of the impact of global change section
- Innovative and adaptive techniques section

### CENTRE OF EXCELLENCE IT4INNOVATIONS



This centre carries out research in the areas of supercomputing and embedded computing systems. The centre deals among other with security research (processing of audiovisual data, language and speaker identification from audio recordings, detection of people and objects in video sequences, and reducing cyber crime) or 3D computer models of human tissues and implants as a modern means of treatment.

**The Brno-based centre carries out two research programs:**

- Recognition and presentation of information from multimedia data
- Safe and reliable architecture, networks and protocols

# ECONOMY

Foreign companies consider Brno and its hinterland a perspective region worth investing into. Investors positively value that support infrastructure for business in the field of science, research and innovation and infrastructure in the area of city internationalization work in Brno.

Brno has a diversified economic base with a high share of employment in the tertiary sector. The city has a strong tradition namely in electrical engineering, mechanical engineering and exhibition industry. The current economic development of the city has been accelerated also by the opening of the Czech Technology Park, the Černovice Terrace Industrial Zone and technological incubators.

The importance of Brno as a centre of business in the field of information technology is gradually growing. With a number of top universities and research institutions in Brno, both existing and potential investors have a unique opportunity to take advantage of the city's superior knowledge base for their development that allows them to enhance their own competitiveness on a global scale. The city is home to renowned global companies operating in sectors with high added value. Thanks to the excellent knowledge base, some of these companies already moved or newly established their development centres in Brno.

Brno is one of the world centres in the field of computer security and software development. The world-famous antivirus company AVG originated here, as well as the producer of graphic programs Zoner, the company IBM has one of its strategic outsourcing centres here and you can also find development centres of the companies RedHat, Avast, SolarWinds and NetSuite. Brno is the absolute world leader in the development and commercialization of electron microscopes, which represent an area closely related to the global development of nanotechnology. More than 20% of the global production of these high-end devices comes from Brno, from companies such as FEI or Tescan.

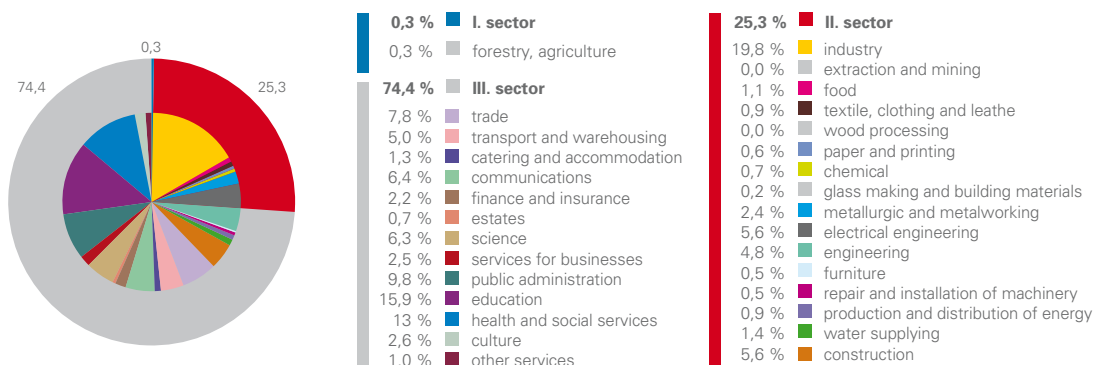
In the area of innovative business Brno occupies together with the South Moravian Region a leading position within the Czech Republic, because it boosts supporting infrastructure for the development of science and research and a significant development potential. Promising disciplines are biotechnology, nanotechnology, medical, electronic and optical devices and information technology.



## MAJOR COMPANIES IN THE METROPOLITAN AREA



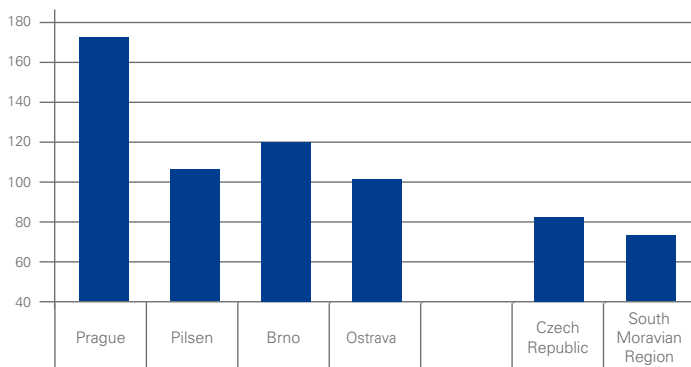
## SECTORS OF ECONOMY



Source: Survey of employment in the South Moravian Region, data as of 31 December 2011



## GDP PER CAPITA, EU 27 = 100 %



Source: Czech Statistical Office expert count, 2011

## CITY RATING

Standard & Poor's agency improved its long-term rating of the city of Brno to **AA- stable**. Moody's agency confirmed its **A2** long-term rating of the City of Brno, assessing the outlook as **stable**.

Year	Standard&Poor's	Moody's
2009	A- / positive	A2 / stable
2010	A- / positive	A2 / stable
2011	A / positive	A2 / stable
2012	A+ / positive	A2 / stable
2013	AA- / stable	A2 / stable

Source: City Strategy Office, 2014

## AVERAGE RENTS

	month / m <sup>2</sup>
Retail Space	20 - 30 EUR
Offices	10 - 12 EUR
Production sites	4 - 5 EUR

Source: real estate agents, prime location 1A, 2013

## PREMISES FOR BUSINESS

Retail units	328 000 m <sup>2</sup>
Office space	390 000 m <sup>2</sup>

Source: Cushman & Wakefield, 2013

# INVESTMENT OPPORTUNITIES

## DEVELOPMENT PROJECTS IN THE CITY OF BRNO

### BRNO INDUSTRIAL ZONE – ČERNOVICE TERRACE

An industrial zone on 200 hectares is located close to the international airport Brno-Tuřany, D1, D2 (E50, E65) motorways and railway Brno – Vlárský průsmyk (Slovakia.)

It is one of the leading strategic zones in the Czech Republic.

The majority of the zone is determined for strategic investors with a minimum value of investment of 100 million CZK in selected fields of processing industry, especially aviation, astronautics, transport vehicles, computer technology, information technology, electronic, telecommunication and radiocommunication, pharmacy, biotechnology and medical equipment.

There it is possible to place investors in strategic services and technology centres.

In the zone, there are manufacturing facilities of direct investors, who built these facilities in their ownership, and investors in the tenement halls, who invested only in operating technology.

The direct investors in the industrial zone include: Carclo Technical Plastics – Brno, Daikin Device Czech Republic, Daido Metal, Bomar, Bosch Rexroth, Nitto Denko Czech, Ivar, Ergozet, FORMEX.

In the tenement halls, that are being built by the company CTP, there are the following companies: Acer Czech Republic, AU Optronics (Czech), Bodycote HT, DACHSER Czech Republic, Darfon Electronics Czech, Edwards Services, Fermat CZ, FEI Czech Republic, Honeywell, Kompan Czech Republic, Kühne + Nagel, Lagermax spedice a logistika, Maehler & Kaege Systems, NELI, ModusLink Czech Republic, Raben Logistics Czech, RR Donnelley, Seaborne Plastics, Stannah Stairlifts Limited, Tyco Electronics Czech, Visko Teepak, Wistron InfoComm(Czech).

### CZECH TECHNOLOGY PARK BRNO

Czech Technology Park is a campus-type business park that offers rental of modern category A office space and mixed space for research and light high-tech industry. The site is located in close proximity to the campus of the Brno University of Technology. Over 56,000 square meters of production and office space already have been created here for high-tech industry, strategic services, research and development. The park now hosts 20 companies that employ more than 4,500 staff. The Central Zone will provide 42,000 square meters of modern office space. The complex will feature retail space, catering and other services, including attractive landscaping. Completion of the first two buildings of the central zone is expected in mid-2014.

The Technology Park Brno is considered one of the most important projects of this type in the region. Thanks to its location near the Brno University of Technology, this project offers its client companies specific benefits in the form of skilled workforce of engineering graduates and opportunities to collaborate on research and development projects with the renowned university.

The success of the project is demonstrated by a list of reputable companies such as Y Soft, IBM Czech Republic, Vodafone, FEI Czech Republic, Motorola Solutions or Silicon Graphics. Other clients of the park are companies Control Techniques, Sanmina, Bobst Central Europe, MANN+HUMMEL, VELUX – BKR ČR, MECAS ESI, heco nerez, Struers, ice – industrial services, Koyo Bearings, Bilfinger, OKIN Group and ARCHERS Digital.

Czech Technology Park is jointly invested by the City of Brno and the British multinational company P&O Estates. Developer is a joint-stock company Technologický Park Brno.



**Czech Technology Park**  
Brno



## STATION UPON THE RIVER AND THE NEW CITY DISTRICT (EUROPOINT BRNO)

Europoint Brno is a major European project, combining transport issues with revitalisation and economic development of the area. It is aimed at the modernisation of the railway tracks and the construction of a new station by the river, including the development of the city's infrastructure and central part of city of Brno development area.

The City of Brno and the South Moravian Region need to improve their transport accessibility and thereby increase their competitiveness towards more developed European regions. Brno is crossed by corridors of the Trans-European Transport Network: the Baltic-Adriatic and the Eastern and Eastern-Mediterranean Corridors. There are projects connected with them whose implementation is a prerequisite for further development of the city: the reconstruction of the rail node Brno and the upgrading of the Brno – Přerov line. In the period 2014-20, it is realistic to expect EU support for these projects.

The main goal of the redevelopment of the rail node Brno with a railway station by the river Svratka, is the upgrading and simplification of the rail node. The redevelopment will release highly attractive areas in the immediate vicinity to the historic city centre, which will be used for business, leisure and residential purposes. An additional 58 hectares of areas will be offered for developers' activities. The implementation of the project will contribute to the development of the central part of the city. A modern urban district will arise, with a new boulevard linking the historic city centre and the new railway station.

The investor in railway constructions is the state, represented by the Railway Infrastructure Administration. The City of Brno will build the necessary urban infrastructure, especially roadways and tram lines leading to the new station and serving the new urban district.

More information about the project is available at [www.nadraziureky.cz](http://www.nadraziureky.cz) and [www.europointbrno.cz](http://www.europointbrno.cz).

EUROPOINT | BRNO

Riverside  
Station



## HERŠPICKÁ DEVELOPMENT ZONE

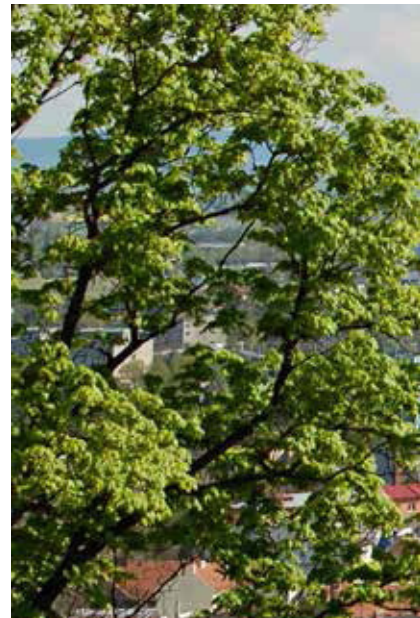
Heršpická Development Zone is an attractive area occupying about 25 ha between the historical city centre and the southern part of the large city ring road. A unique opportunity to build high-rise office and multifunctional facilities near the historical centre of Brno gave this area a purely office and commercial district character.

The Heršpická Zone becomes more attractive especially in connection with the reconstruction of the rail node Brno, which will release extensive railway property for a new use.

Heršpická expressway allows access to the city centre and to motorways D1 (E50) and D2 (E65).

Major implemented projects include M-Palace, Spielberk Office Centre, AZ Tower and H-Park office block is under preparation. AZ Tower with its height of 111 meters is the tallest building in the Czech Republic. This building for its architectural style and its height is a city landmark.

Brno is ready to actively cooperate and help to create conditions for current and future investors, making the so far neglected areas in the south part of the city attractive and ready for effective development.



## CITY OF BRNO'S REAL ESTATE OFFER

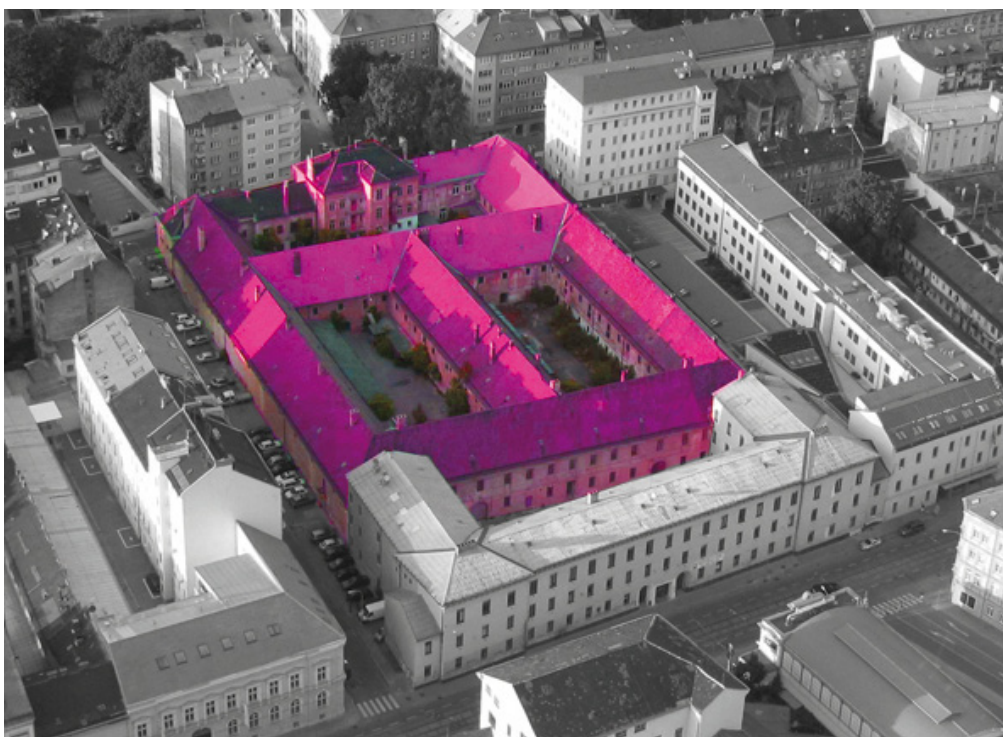
In addition to the development projects, the City of Brno offers to interested potential investors the option to purchase real estate from the ownership of the city. More information is available at [www.brno.cz/nabidkamajetku](http://www.brno.cz/nabidkamajetku).

## CREATIVE CENTRE BRNO

A brownfield redevelopment project on an area of about 10,000 square meters to be converted into a centre supporting start-up businesses in the creative industries, providing space for free art and cultural/educational activities for the broad public. The most suitable location is a former prison complex located within the streets of Soudní, Bratislavská and Cejl (Bratislavská no. 68), just 10 minutes walking distance from the city centre, with good transport accessibility and services in surrounding. A feasibility study (including a technical construction evaluation of the object and the financial and market analysis) will be finished in 2014.

The implementation of this project will contribute to the revival of a neglected city area and enhance its attractiveness, to the support of start-up businesses in the creative industries, graduates in arts, as well as to lure new investors linked to the creative industries and prevent the outflow of talented people from Brno. A part of the facility may be, in addition to the incubator to support entrepreneurs in the creative industries, also a free art centre (rental studios) and common spaces for the broad public with the possibility of organizing educational programs, festivals and workshops. The vision also includes a café, offices, rehearsal rooms, workshops, galleries, etc. More information is available at [www.creativebrno.cz](http://www.creativebrno.cz).

CREATIVEBRNO.CZ





## BROWNFIELDS

Political and economic conditions after 1989 resulted in a number of fundamental changes in Brno, previously known for its advanced industrial base. Traditional manufacturing was shut down or significantly reduced in many older industrial sites, with subsequent significant strengthening of the service sector. Production of small and medium-sized businesses has moved to the newly established industrial zones and technology parks with better conditions for their business (in many cases focused on hightech industries). As a consequence, there a sharp rise in the number of brownfields in Brno followed.

The advantage of brownfields is their proximity to the city centre, easy accessibility and location of the site within the existing urban structures. Selected examples of revitalization reaffirmed that brownfields can give rise to important and successful projects. With the shortfall of available construction sites in the city of Brno, continued investor interest in the area of brownfields can be expected in the future.

Brno City currently records 124 brownfields with a total area of approximately 418 ha. 63 brownfields area of about 149 ha have already been managed to successfully revitalize. There are both projects of private investors and projects implemented or participated in by the city of Brno.

The City of Brno commissioned a comprehensive database of brownfields, which should facilitate orientation of potential investors during their search for suitable space for their business project. [www.brno.cz/brownfields](http://www.brno.cz/brownfields)



# BRNO – CITY OF THE FUTURE

The city of Brno won major awards in the “European Cities & Regions of the Future 2014/2015” contest organized by The Financial Times publishers. The city ranked in four categories: Best Business Friendliness Mid-sized Cities, Best FDI Strategy, Best Cost Effectiveness, TOP 10 Eastern European Cities.



The City of Brno, in the competition of 155 European cities, advanced among 21 finalists of the **Mayor’s Challenge** competition for mayors of big cities with a project titled **Safe Location – Safe Housing**. The project is carried out by the Brno City Police and focuses on a set of measures and programmes for the involvement of residents of large apartment blocks and the public with the goal of enhancing the standards and safety of housing. The Mayor’s Challenge contest focuses in the search for innovative projects addressing major challenges of metropolises.



## STRATEGY FOR BRNO

### Global aim of the Strategy

Brno wishes to be a city with a positive image, good economic base guaranteeing its competitiveness in the European context, optimal transport accessibility, high quality living conditions for its inhabitants and healthy environment as well as a centre of knowledge, research and innovation.

### Strategy for Brno is structured along 5 priorities:

1. Image of the city and internal/external relations
2. Local economic development
3. Quality of life
4. Research, development, innovation and education
5. Transport and technical infrastructure



# BRNO INTERNATIONAL

## INVESTOR AFTERCARE

### Whom to contact?

Are you already an investor or are you in the process of deciding about an investment in Brno? Need more information about the business environment in the city? Need to resolve specific problem? Failing to contact the city government? Not knowing whom to contact with your request? We are here to help you.

### Contact person

Tereza Chrástová, investor care coordinator, e-mail: [investors@brno.cz](mailto:investors@brno.cz), phone +420 542 172 309 [www.business.brno.cz](http://www.business.brno.cz)

## SERVICES FOR FOREIGNERS

### Brno Expat Centre

This Centre, funded by the city, provides information and consulting services to highly skilled foreign nationals of (creative) professions who work and live in Brno. In addition to individual counselling, Brno Expat Centre organizes informal meetings and facilitates the exchange of experience and contacts in the English language also through online services on social networks. Foreign nationals are helped in obtaining their official documents in connection with their stay and work in the Czech Republic, social and health insurance, driving licenses, financial and tax matters, accommodation and housing and health care.

### South Moravian Regional Centre to Support the Integration of Foreigners

A facility for the Integration of non-EU country nationals provides services in the following areas: assistance in dealing with the authorities, legal counselling, socio-cultural courses, courses of the Czech language for foreigners, computer literacy courses, activities for children and young people, outreach social work and support for multicultural activities.

## INTERNATIONAL SCHOOL SYSTEM

In Brno there are several kindergartens and elementary schools focused on the teaching of foreign pupils, including teaching according to internationally recognized Cambridge International Programme and IGCSE curricula. Foreign students can also attend high schools with subjects taught in English, French, Spanish and German.



# CONTACTS

## **City Strategy Office**

Investor Aftercare  
Brno City Municipality  
Husova 12, 601 67 Brno  
e-mail: [investors@brno.cz](mailto:investors@brno.cz)  
[www.business.brno.cz](http://www.business.brno.cz)

## **City of Brno Business Licensing Office**

a single contact point for entrepreneurs and businesses  
Malinovského nám. 3, 602 00 Brno  
e-mail: [jkm@brno.cz](mailto:jkm@brno.cz)  
[www.brno.cz/jkm](http://www.brno.cz/jkm)

## **South Moravian Innovation Centre**

U Vodárny 2, 616 00 Brno  
e-mail: [jic@jic.cz](mailto:jic@jic.cz)  
[www.jic.cz](http://www.jic.cz)

## **Brno Expat Centre, Brnopolis o.s.**

Dům Scala, Moravské náměstí 3, 602 00 Brno  
e-mail: [info@brnoexpatcentre.eu](mailto:info@brnoexpatcentre.eu)  
[www.brnoexpatcentre.eu](http://www.brnoexpatcentre.eu)

## **South Moravian Centre for International Mobility**

Mezírka 1, 602 00 Brno  
e-mail: [info@jcmm.cz](mailto:info@jcmm.cz)  
[www.jcmm.cz](http://www.jcmm.cz)

## **CzechInvest – Regional Office for the South Moravian Region**

Spielberk Office Centre, Holandská 3 (Villa K – 4th floor), 639 00 Brno  
e-mail: [brno@czechinvest.org](mailto:brno@czechinvest.org)  
[www.czechinvest.org/en/south-moravia](http://www.czechinvest.org/en/south-moravia)

## **Brno Regional Chamber of Commerce**

Výstaviště 1, 602 00 Brno  
e-mail: [rhkbrno@rhkbrno.cz](mailto:rhkbrno@rhkbrno.cz)  
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Published by | City of Brno | Mayor's Office

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e-mail: [marketing@brno.cz](mailto:marketing@brno.cz) | [www.brno.cz](http://www.brno.cz)

2014 | Text | Mayor's Office in cooperation with City Strategy Office

Title page | AZ Tower  
Photo | Brno City Municipality, A PLUS a.s., CEITEC, FNUSA-ICRC,  
Materials Research Centre, Ležatka, Drápal

Graphic design and printing | Ateliér Tomáš Tuč, Brno

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