

Welcome to Europe - Brno the “Heart of Europe”

Mechanical Engineering B2B Mission

The Mission

In September, alongside the International Engineering Fair (MSV), the leading industrial trade fair in Central Europe, a B2B mission will be organised offering a unique opportunity for Japanese companies operating in mechanical engineering activities to optimise their business opportunities within the Central Europe region and the city of Brno.

The mission will consist of a seminar introducing business opportunities in the Czech market combined with visits to local companies with cutting edge technologies and/or innovative centres in the Czech Republic.

In addition the Japanese delegation will be able to attend the International Engineering fair MSV 2015 and to participate in “Contact-Contract” the B2B event organised on the fringes of the trade fair, to meet with potential partners.

MSV 2015: “A traditional industry meeting with new impulses” is the most important industrial products and technologies show in Central Europe. The main theme of this year's edition is “Industry 4.0” i.e. an automated and integrated industry, which will be the next development stage of industrial production. Alongside the fair, activities focusing on environmental technologies, transport and logistics will be held providing participants with up-to-date information.

DATES

14 - 16 September 2015

DEADLINE FOR REGISTRATION

The deadline for registration is: 03 July 2015

Feel free to send your expression of interest using the link below.

<http://www.een-japan.eu/ja/content/september-2015-brno-mission>

MINIMUM NUMBER OF PARTICIPANTS

The mission will be held if 3 companies at least will have registered by the time of the deadline

LOCATION (Brno, Czech Republic)

Brno is the second-largest city in the Czech Republic, with a population of almost 400,000. Strategically located in Central Europe, the city is home to many Czech and international business companies and is a dynamically developing centre of industry, trade, science, information technology, research, and innovation, with business incubators and scientific centres of excellence.

(Pictured: Cathedral of St. Peter and Paul)



The mission is co-organized by:

the EU-Japan Centre for Industrial Cooperation and the Brno Regional Chamber of Commerce - 1 | Page

SECTOR TARGETED

The mission will cover sectors related to mechanical engineering activities such as:

- foundry industry
- materials
- components for mechanical engineering
- cooling technology
- power engineering
- heavy-current electrical engineering
- electronics
- automation and measuring technology
- metalworking and forming machines
- tools, welding, surface technology
- plastics, rubber, composites, chemicals for engineering
- research, development, transfer of technologies

JAPANESE DELEGATION PROFILE

The mission is targeted at Japanese companies and research centres operating in the production or trade (purchasing) activities.

COSTS FOR THE PARTICIPANT

Covered by the mission organizers:

- Up to 3 nights stay in a hotel per participating company
- Local travel costs (bus, transport from / to hotel and visited companies)
- Day 1 banquet and cultural programme
- Entrance to the fair

Covered by the participating company:

- Travel from/to Japan.
- Lodging costs after the 3rd night
- Any other costs not expressly covered by the organisers.

PROGRAMME

(Provisional)

	AM	PM	EVENING
13 Sep. 2015	Arrival from Japan – Stay at selected hotel		
Day 1 – 14 Sep. 2015	08:30 / Departure from hotel 09:00 / Welcome drinks and speech by the CEO of Brno Regional Chamber of Commerce 09:10 / Workshop “Economic environment and business opportunities in the Czech Republic” 9:45 / Transfer to Contact–Contract B2B area (about 200m) 10:00–13:00 / Tailored B2B meetings matching Japanese companies profiles	13:00–17:00 / Tailored B2B meetings matching Japanese companies profiles	18:00 / Social event (banquet, cultural programme, informal reunion with members of Chamber and participants of B2B)
Day 2 – 15 Sep. 2015	09:00 – Departure from hotel 10:00 – Company visit 1	14:00 – Company visit 2 16:00 – Arrival to hotel	Free time
Day 3 – 16 Sep. 2015	10:00 – Company visit 3	Farewell session	

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PLANNED VISITS

Company 1

Zetor Tractors - is a tractor manufacturing industry from the Czech Republic, until 1990 it was a subsidiary of Zbrojovka in Brno. The name itself arose from merging "Zet" from the logo of Zbrojovka and the last two letters of the word tractor. Zetor has pioneered various innovations throughout its history. It was among the first tractor companies to produce fully integrated safety cabs with insulated, rubber-mounted suspension.

<http://en.zetor.com/>

Expected partnership:

- Subcontracting
- Manufacturing agreement
- Technical co-operation



Company 2

NETME Centre - New Technologies for Mechanical Engineering - is a regional research and development centre based on high quality research and development conducted at the Faculty of Mechanical Eng. at Brno University of Technology.

<http://www.netme.cz/en/>

Expected partnership:

- Technical co-operation
- Research co-operation



Company 3

TOS KUŘIM - Since its foundation in 1942, this manufacturer of precise machine tools, has been a pioneer in introducing new technologies into practice and the company's trademark has become a worldwide symbol of reliable and precise machine tools with long service lives.

<http://www.tos-kurim.eu/en/>

Expected partnership:

- Subcontracting
- Manufacturing agreement
- Technical co-operation
- Research co-operation



B2B EVENT: CONTACT-CONTRACT DURING MSV 2015

Contact–Contract is an important project of the Czech Enterprise Europe Network consortium and Brno Regional Chamber of Commerce is responsible for it. It is a B2B event, where Czech and foreign visitors and exhibitors have the chance to meet potential business partners.

More information about the Contact–Contract event available [HERE](#)

Contact–Contract is held during the International Engineering Fair [MSV 2015](#) the most important industrial fair in Central Europe attended by more than 1,500 exhibitors and 80,000 visitors each year. Over 35% of exhibitors and 10% of visitors are coming from abroad. Attendance is highly professional, over 70% of visitors affects investment decisions, one third belongs to top management. The fair includes an excellent programme of conferences, seminars and workshops on current technical, commercial and economic issues.

NEAREST AIRPORT

Vienna International Airport (130 km), www.viennaairport.com/en

Prague International Airport (210 km), www.pragueairport.co.uk

TRANSFER FROM AIRPORT TO HOTEL

Bus line from the Vienna Airport and Prague airport to Brno bus station. Tickets are available [HERE](#).

From Brno bus station to hotel by taxi: <http://www.citytaxibrno.cz/en/>

HOTEL

Hotel OREA Voronez****

The quality of accommodation meets the highest standards of the most discriminating guests. Dining services are provided in the Atrium restaurant, Grill-bar Gourmet and “A La Carte” restaurant. The indoor day bar is designed for brief meetings with friends or business partners.



<http://www.orea.cz/en/orea-hotel-voronez-i>

MORE ABOUT THE LOCATION

Spilberk castle



Cabbage market





Business Support on Your Doorstep



BRNO REGIONAL
CHAMBER OF COMMERCE



EU-Japan Centre
for Industrial Cooperation
日欧産業協カセンター

Exhibition centre

University campus



More info about city of Brno on: <http://www.gotobrna.cz/en>

CO-ORGANISERS

- Brno Regional Chamber of Commerce www.rhkbrno.cz
- EU-Japan Centre for industrial Cooperation www.eu-japan.eu

CONTACT

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For more information and registration, please visit the following webpage:

<http://een-japan.eu/content/welcome-europe-incoming-missions>