

## Welcome to Europe – Ostrava Mission ICT Sector B2B Mission

### The Mission

The Czech Republic is one of Europe's top locations for information and communication technology. The Czech Republic's ICT-friendly policies, skilled workforce, good infrastructure and well-developed optical-fibre network make it the most prominent location in the EU in terms of ICT. In order to maintain the country's competitiveness, massive investments in ICT infrastructure are expected from the Czech government during the 2014 – 2020 period, as ICT is one of the government's designated priority sectors.

The world's top ICT companies have branches in Ostrava (e.g.: Tieto, IBM, DHL, Stora Enso). Ostrava has been gaining importance in recent years and is on the path to greater international recognition thanks to projects such as IT4Innovations National Supercomputing Centre. Ostrava is home to the country's top universities and research institutes.

This mission is specifically designed for ICT companies and consists of an international ICT brokerage event that will take place on October 15<sup>th</sup>, where each participant may have up to 15 pre-scheduled bilateral meetings (each meeting will take up to 20 minutes). It is a unique opportunity for Japanese companies to meet potential business partners from different countries in pre-arranged face-to-face meetings.

The Japanese companies can also attend a workshop about the possibilities of doing business in the Czech Republic and visit innovation centres and companies.

### DATES

13 - 15 October 2015

### DEADLINE FOR REGISTRATION

The deadline for registration is: 15<sup>th</sup> July 2015

Feel free to send your expression of interest via the following link:

<http://een-japan.eu/ja/content/october-2015-ostrava-mission>

### MINIMUM NUMBER OF PARTICIPANTS

The mission will be held if 2 companies at least will have registered by the time of the deadline

### SECTOR TARGETED

ICT - Information and Communications Technology

### JAPANESE DELEGATION PROFILE

The mission is targeted at Japanese companies, research institutions and universities active in the ICT sector.

### COSTS

Covered by the mission organisers:

- Up to 3 nights' stay in a hotel per participating company
- Local travel costs (bus, transport from/to hotel and visited companies)
- Welcome workshop
- ICT Brokerage Event 2015 – participation in international pre-arranged face to face meetings of entrepreneurs, researchers and universities

Covered by the participating company:

- Travel from/to Japan.
- Accommodation costs after the 3rd night
- Any other costs not expressly covered by the organisers.

## PROGRAMME

(Provisional)

	AM	PM	EVENING
12 Oct. 2015	Arrival from Japan – Stay at selected hotel		
<b>Day 1 Tuesday 13 Oct. 2015</b>	<ul style="list-style-type: none"> <li>Welcome Workshop about the possibilities of doing business in the Czech Republic and opportunities for Japanese companies</li> </ul>	<ul style="list-style-type: none"> <li>Business Incubator CPI – B2B meetings with ICT companies</li> </ul>	Free time
<b>Day 2 Wednesday 14 Oct. 2015</b>	<ul style="list-style-type: none"> <li>Visit to Science-Technological park Ostrava – presentation of ICT companies and B2B</li> <li>Visit to ELCOM Company</li> <li>Visit to IT4innovations – National Supercomputing Center</li> </ul>	<ul style="list-style-type: none"> <li>Visit to Faculty of Electrical Engineering and Computer Science</li> <li>Visit to International RFID Laboratory, CPIT-TL1</li> </ul>	Free time
<b>Day 3 Thursday 15 Oct. 2015</b>	ICT BROKERAGE EVENT 2015 All day pre-arranged face to face meetings of companies, researchers and universities		Free time
16 Oct. 2015	Departure		

## PROGRAMME IN MORE DETAIL

### Welcome Workshop

A welcome workshop will be held on the first day of the mission presenting the trade & technology opportunities available when doing business in the Czech Republic. It will also present the local ICT cluster and references from Japanese companies located in the region (Shimano Czech Republic, Ltd. – [www.scrs.cz/en](http://www.scrs.cz/en); PST CLC Logistics – a Czech-Japanese company [www.pst-clc.cz/en](http://www.pst-clc.cz/en) )



## PLANNED VISITS

### ➤ Business Incubator CPI – B2B meetings with ICT companies

The incubator is managed by VŠB-Technical University, Ostrava. It provides innovative companies with attractive office space rental, pilot plant space and meeting space at low prices. It also offers complementary advisory and administrative services to selected companies. Japanese participants will be able to have B2B meetings with the companies hosted by the incubator and listed below.

<http://cpi.vsb.cz/pi/uvodni-stranka-pi/>



ATEsystem s.r.o.	Supplier of control, measure and testing systems. Design of technical solution, development of software managing applications	<a href="http://www.atesystem.cz">www.atesystem.cz</a>
CertiCon a.s.	Full spectrum of services and solutions in software development and quality-assurance verification testing	<a href="http://www.certicon.cz">www.certicon.cz</a>
CEOS DATA s.r.o.	Development and implementation of Enterprise Resource Planning systems, Customer intelligence, B2C Customer Relationship Management, business intelligence, audit, detection of frauds	<a href="http://www.ceosdata.com">www.ceosdata.com</a>
Garvis solution s. r. o.	Provider of complex services in ICT	<a href="http://www.garvis.cz">www.garvis.cz</a>
GeoCitySolutions s.r.o.	Developer of applications, eg. map application TransparentCity	<a href="http://transparentcity.cz">http://transparentcity.cz</a>
GIRITON Systems s.r.o.	Developer of information systems for management and monitoring of production processes. Cloud applications	<a href="http://www.giriton.cz">www.giriton.cz</a>
IDC CEMA s.r.o.	International ICT advisory company	<a href="http://www.idc-cema.com">www.idc-cema.com</a> / <a href="http://www.idc.com">www.idc.com</a>
Profiq s.r.o.	Independent software testing and quality assurance services. Software integration.	<a href="http://www.profiq.cz">www.profiq.cz</a>
Projektově.CZ s.r.o.	Developer of application for management of projects	<a href="http://www.projektove.cz">www.projektove.cz</a>
SCOVECO, s.r.o.	Development of information systems, mobile solutions, cloud solutions. Description, analysis and realisation of specific solution requirements. Development of intelligent systems, involvement of expert systems, artificial solutions	<a href="http://www.scoveco.cz">www.scoveco.cz</a>
3IT úspěšný eshop s.r.o.	Creation of internet presentations and e-shops	<a href="http://www.3it.cz">www.3it.cz</a>

➤ Visit to Science-Technological park – B2B meetings with ICT companies

The park offers top-level workspace in co-operation with universities and science and research institutes for the co-ordination of the scientific and technological development of companies and for the transfer of advanced technologies. Its objective is also to attract international investors in the field of high-tech, and to commercialise the results of scientific research.

Japanese participants will be able to have B2B meetings with the ICT companies actually located in the park and listed below.

<http://vtpo.cz/en/>



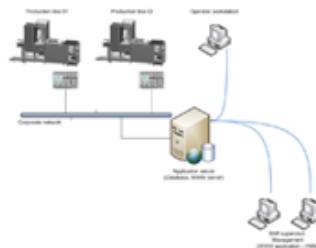
Railsformers s.r.o.	Developer of products based on cloud solution	<a href="http://railsformers.com">http://railsformers.com</a>
NITTA Systems s.r.o.	Developer of applications for recognition of cars registration signs	<a href="http://www.nitta.cz">www.nitta.cz</a>
AVE INNOVATION	Developer of mobile and tablet applications	<a href="http://www.aveinnovation.cz">www.aveinnovation.cz</a>

➤ Visit to company ELCOM Company - the Virtual Instrumentation division

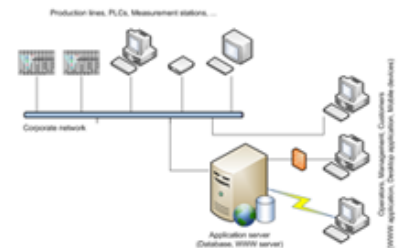
The Virtual Instrumentation division of ELCOM has operated since 1997 in the Ostrava Science and Technology Park, in the vicinity of the complex VSB - Technical University of Ostrava. During its existence, it has developed solution system integration projects and is now a world-renowned supplier of high-end solutions, especially in the field of automated test and measurement systems, power quality monitoring, industrial testers and CCTV systems. The development of this division was completed with the building of the modern technology division of ELCOM, a.s. in 2006, which operates and develops its activities. ELCOM, a.s. has been a part of the [National Instruments Alliance Program](#), which is a network of more than 600 partner companies that deal with technical support, system integration and sales of products. ELCOM, a.s. is the only Czech company associated with this worldwide program. The goal of this membership is to provide customers with virtual instrumentation services at the highest level around the globe. ELCOM has currently achieved the second highest level of certification within this program.



**POWER PLANT MONITORING SYSTEM - PPMS**



**PRODUCTION MANAGEMENT SYSTEM - PMS**



**MONITORING DATA SYSTEMS**

[www.elcom.cz/en](http://www.elcom.cz/en)

➤ Visit to IT4innovations – National Supercomputing Center

IT4Innovations is providing state-of-the-art technology and expertise in high performance computing and embedded systems and making it available for Czech and international research teams from academia and industry. In addition to operating the most powerful system in the Czech Republic, IT4I is also a research centre for the area development and support for HPC technologies and applications.

Development of traffic systems  
RODOS →



Simulations of crises  
FLOREON+ →



Computing resources allocation →



The project is funded by Operational Programme R&D for Innovations. Partners of the project are VSB – Technical University of Ostrava, University of Ostrava, Brno University of Technology, Silesian University in Opava, and Institute of Geonics AS CR.

<http://www.it4i.cz/?lang=en>

➤ Visit to the Faculty of Electrical Engineering and Computer Science



The Department of Telecommunications has special laboratories with top-level technology equipment. Among the most advanced laboratories of the Department are the Laboratory for Branch Centres, the Laboratory for Network Access, the Laboratory for Radio Networks and the Laboratory for Optical-electronic Communications Technology. The Department of Computer Science cooperates with a number of companies, in particular in the fields of software development (e.g. information systems and databases), visualisation of scientific-technological data, digital processing and analysis of images, development of computer system units, etc.

<http://www.fei.vsb.cz/en>

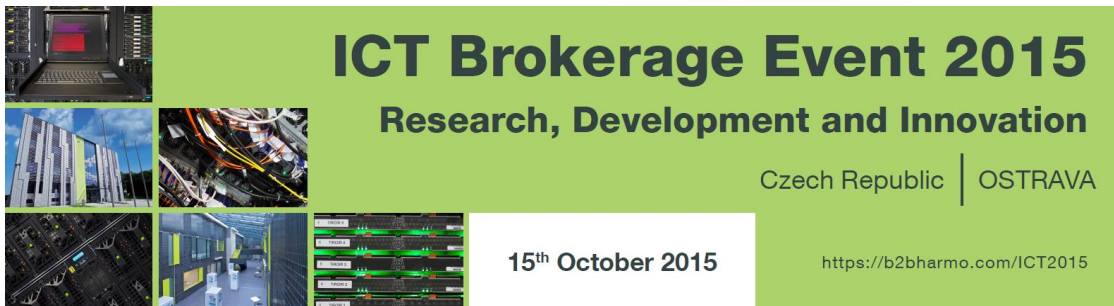
➤ Visit to the International RFID Laboratory, CPIT-TL1



The International RFID Laboratory is situated in the Centre of Advanced Innovation Technologies which is a modern laboratory complex for applied research within the centre of the Ostrava University campus. The equipment of the International Laboratory for R&D of RFID Technologies includes several RFID gates and RFID readers in all frequency bands. There is also a conveyor.

<http://rfid.vsb.cz/en>

➤ ICT BROKERAGE EVENT 2015



**ICT Brokerage Event 2015**  
Research, Development and Innovation  
Czech Republic | OSTRAVA  
15<sup>th</sup> October 2015  
<https://b2bharmo.com/ICT2015>

The networking event will target a wide range of companies, universities and researchers interested in sharing new project ideas and finding collaboration partners. Participants may have up to 15 pre-scheduled bilateral meetings (each meeting will take up to 20 minutes). Up to 200 participants from a variety of countries are expected. Japanese participants will automatically be registered to this event.

For more information: <https://b2bharmo.com/ICT2015>

## NEAREST AIRPORT

Ostrava Leos Janáček Airport (OSR): [www.airport-ostrava.cz/en/](http://www.airport-ostrava.cz/en/)

## TRANSFER FROM AIRPORT TO HOTEL

The distance between Ostrava Leos Janáček Airport (OSR) and the Imperial Hotel is 18 km. A bus service is available (for direct connection from the airport to hotel you can use a search engine: <http://jizdnirady.idnes.cz/autobusy/spojeni/>).

For taxi call: +420 733 766 766

## HOTEL

Imperial Hotel Ostrava\*\*\*\*

- Excellent central location
- One hundred years tradition and modern hospitality trends
- Free Wi-Fi
- Top-class gourmet restaurant La Brasserie with Czech and international specialities
- Wide offer of wellness, fitness and beauty services



Ostrava Airport (OSR) is 18 km away. Ostrava's main train station is 5 km away. The central bus station is 1 km away.

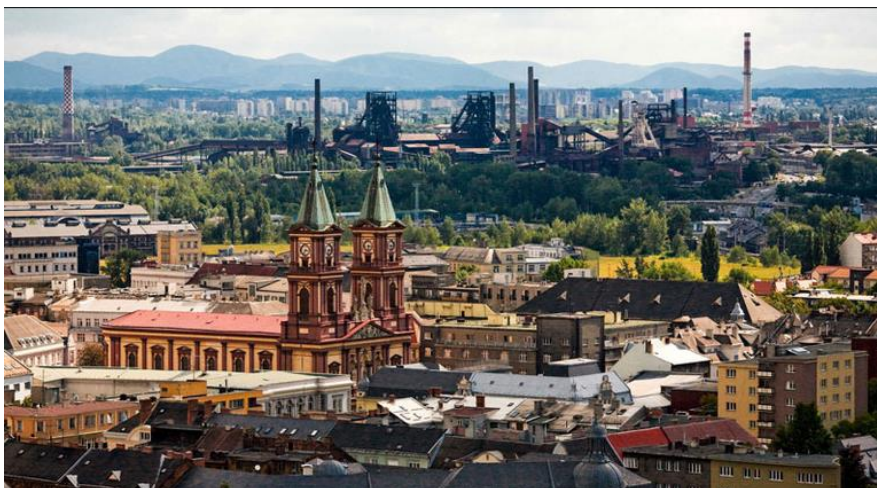
[www.imperialhotelostrava.com](http://www.imperialhotelostrava.com)

## Sightseeing near the hotel

- STODOLNÍ ULICE with dozens of bars, clubs, restaurants and thematic pubs (5 minutes) [www.stodolni.cz](http://www.stodolni.cz)
- Dolní oblast Vítkovice (10 minutes) <http://www.dolnivitkovice.cz/56/en/node/3086>
- National Moravian Silesian Theatre (1 minute) [www.ndm.cz/en/](http://www.ndm.cz/en/)
- NOVÁ KAROLINA shopping centre, including the CINEMACITY multiplex cinema (3 minutes) <http://www.forumnovakarolina.cz/cz>
- MINIUNI world of miniatures (2 minutes) and SILESIAN OSTRAVA CASTLE (10 minutes)
- ZOO OSTRAVA (5 minutes by car) [www.zoo-ostrava.cz/en/](http://www.zoo-ostrava.cz/en/)
- 7 professional GOLF COURSES (within 30 minutes by car) – [list here](#)

## LOCATION (Ostrava, Moravia-Silesia)

Ostrava is the centre of the fastest growing region of the Czech Republic. It is the capital of the Moravian-Silesian Region with an area of 214 km<sup>2</sup> and a population of 303 000. It enjoys a strategic location between Poland (15 km from the border) and Slovakia (50 km), as well as an international airport, a D1 highway and a railway corridor. According to the [British fDi Magazine](#) survey (part of the Financial Times Group) Ostrava ranks among the top 10 most attractive cities in Eastern Europe for investment. [http://www.ostrava.cz/en?set\\_language=en](http://www.ostrava.cz/en?set_language=en) Watch the short video on [YouTube](#).



The Moravian-Silesian Region is located in the eastern part of the Czech Republic on the border with Poland and Slovakia. It occupies an area of 5,427 km<sup>2</sup> and has a population density of 224.6 inhabitants/km<sup>2</sup>. With 1,218,732 inhabitants, it is one of the three most populous regions in the country. Local firms are significantly advancing in the field of information technology, electronics, electrical and automotive industries. Currently there are several business incubators focused on different areas (private, university and public) that support start-up companies and young entrepreneurs. <http://www.msregion.cz/en/>

## ORGANISER

- Regional Chamber of Commerce Moravia-Silesia [www.khkmsk.cz](http://www.khkmsk.cz) (Enterprise Europe Network – Czech Republic)

## SUPPORTED BY

- EU-Japan Centre for Industrial Cooperation [www.eu-japan.eu](http://www.eu-japan.eu) (Enterprise Europe Network – Japan)

## CONTACT

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For more information and registration, please visit the following webpage:

<http://een-japan.eu/ja/content/welcome-europe-incoming-missions>