

EU-Japan Centre for Industrial Cooperation Webinar

Current Status and Challenging of the European and Japanese Storage Battery Industry - Toward cooperation between Japan and Europe -

Needless to say, storage batteries are an important key technology for achieving carbon neutrality in 2050. Storage batteries have become an infrastructure element not only for in-vehicle use but also for stationary use related to power supply & demand adjustment and backup, and for small consumer use such as IT equipment. The market scale is expanding dramatically.

While demand is expanding, on the production side, there are many challenging issues such as securing resources, developing / strengthening/ ruling supply chains, developing next-generation batteries, securing and training human resources, and recycling / reuse. Also the need for international cooperation should be addressed.

As known, China and South Korea currently occupy a large share of the storage battery production capacity, but in order to overcome this, in Europe, the public and private sectors worked together to establish a battery alliance in 2017, and currently about 500 companies are collaborating. In addition, Japan is also exploring strategies in the public and private sectors, such as launching the Storage Battery Industry Strategy Review Public-Private Council in 2021 with the Ministry of Economy, Trade and Industry playing a central role to regain its former competitiveness.

In this webinar, panelists will talk about the efforts of Japanese and European governments and industries in such a business environment, and at the same time, discuss the possibility of cooperation between Japan and Europe.



EU-Japan Centre for Industrial Cooperation

一般財団法人 日欧産業協力センター

Outline of the webinar

1. Date and time:

Thursday, June 2, 2022, 16:30 ~ 18:00 Tokyo (9:30 ~ 11:00 Brussels)

2. Languages:

English and Japanese (with simultaneous interpretation)

3. Program:

16:30 ~ 16:35 (9:30 ~ 9:35) Opening Remarks & Introduction

- MC & Moderator: **Yasuo Tanabe**, Managing Director, [EU-Japan Centre for Industrial Cooperation](#)

16:35 ~ 17:30 (9:35 ~ 10:30) Presentation

- **Nobutaka Takeo**, Director of Battery Industry Office, Commerce and Information Policy Bureau, [Ministry of Economy, Trade and Industry](#)
- **James Copping**, Policy Adviser, [DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission](#)
- **Shoichi Matsumoto**, CEO, [Envision AESC Group Ltd.](#)
- **Baptiste Buet**, Director, EU Business Unit, [EIT InnoEnergy \(the European Battery Alliance\)](#)

17:30 ~ 18:00 (10:30 ~ 11:00) Q&A/Discussion

18:00 Closing

4. Participation fee:

Free

5. Registration:

This webinar will be held online. Please click the following ZOOM link to register for participation. [ZOOM registration link](#)

6. Q & A:

Any questions during the webinar will be welcomed at the Q & A box from your PC etc., but please note that due to time constraints, all them can't be accepted. Questions in advance are also welcome and please fill in the question / comment column when registering for ZOOM.