







3. to activate the nighttime economy





Energy Consumption by Local Government in France

Light sources used in urban lighting in France, in Japan

urban lighting 12%

LED 20% (high energy-efficient lamp)

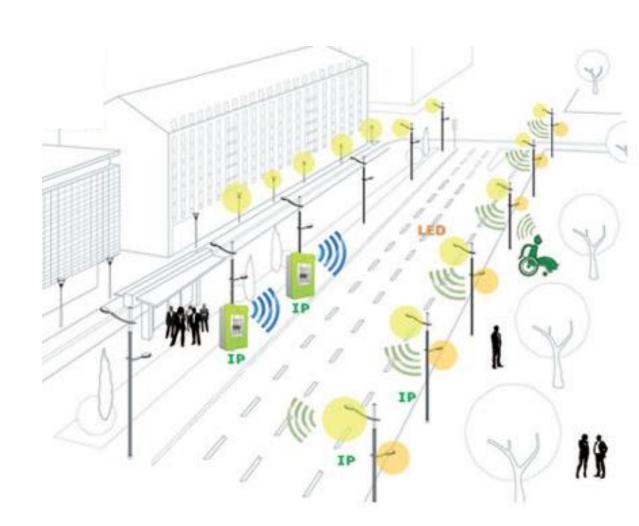
Considerable delay for LED shifting by 2030!



As a smart city infrastructure

Smart Pole connected lighting system

- lighting level control
- energy-saving
- security monitoring
- traffic flow capture
- digital communication
- visitors' flow for marketing
- self-driving
- signage and ad
- local energy generation etc.



Urgent needs for

Harmonization of radio wave regulation

Standardization of LED technology

International cooperation EU – Japan as leaders in lighting technology



International cooperation for

- Guideline against light pollution
- Advertisement lighting regulation
- Green energy implementation
- R&D and skill exchanges
- Intellectual property and copyright notion



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