

# **FUTUR EN SEINE 2016 / BUSINESS PRE-PROGRAM**

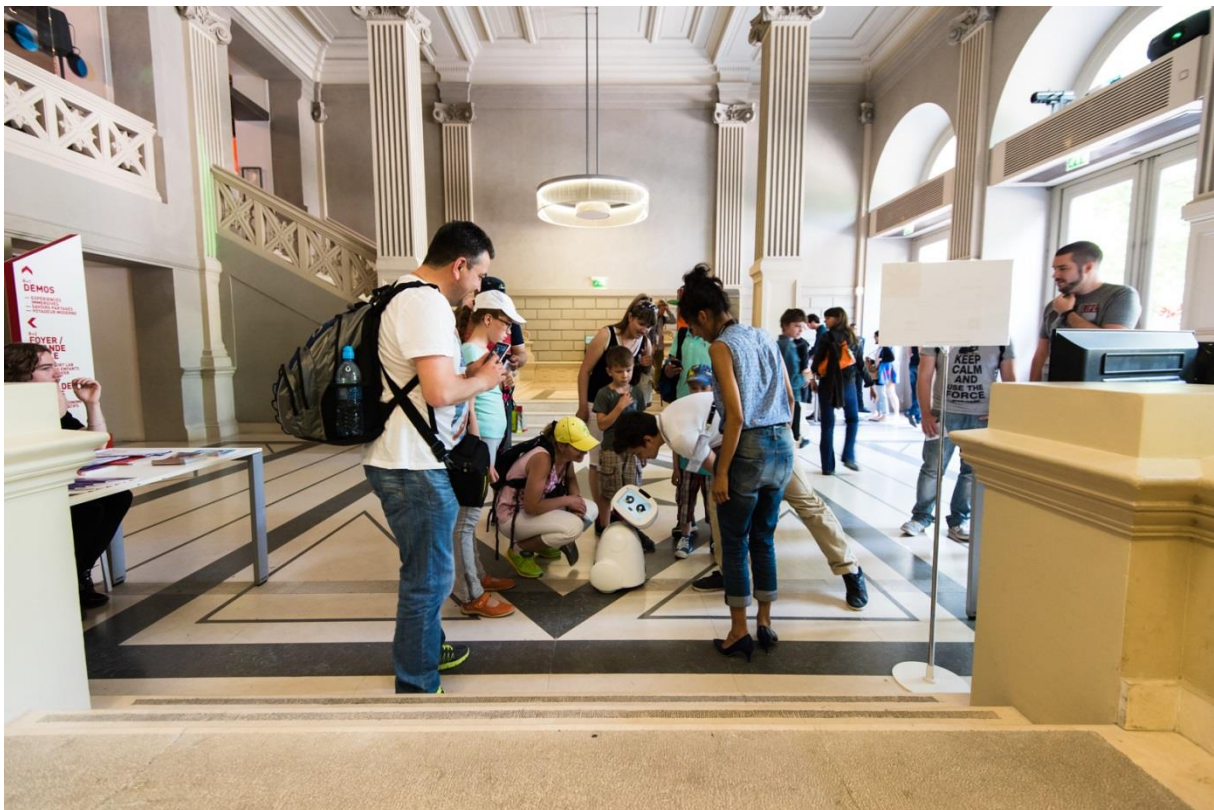
## **JUNE 9<sup>th</sup> – 12<sup>th</sup> / PARIS**

For its 7th edition, Futur en Seine will take place at the heart of Paris. The festival has become over the years the **unmissable rendez-vous for international innovation forces**: start-ups and companies, sponsors, investors, research labs, top 100 companies and clusters meet and exchange about the future of innovation.

**The Innovation Village** will take place at Carreau du Temple, Gaité lyrique and Mairie du 3<sup>ème</sup>. Conference and workshops will be dedicated to a **professional audience on Thursday 9<sup>th</sup> and Friday 10<sup>th</sup>**, and to a more mainstream audience during the week-end.

**150 companies will showcase their latest products and innovative services** at Carreau du Temple. Do not miss the **conferences, workshops, edtech and videogames** areas (content welcome!) at Gaité Lyrique.

Do **business à la française** at the heart of the **3rd most innovative region in the World!** Thanks to the **EEN platform**, Paris Île-de-France Regional Chamber of Commerce and Industry and Paris Region Entreprises will **facilitate the matchmaking with international experts**.



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## Main cycle of conferences

10 themes will be discussed during large conferences with a panel of experts and visionary entrepreneurs. These conferences will be in French and/or English with an instant translation solution. They will be live-streamed online.

Gaîté lyrique		
Thursday, June 9 <sup>th</sup>	Friday, June 10 <sup>th</sup>	Saturday, June 11 <sup>th</sup>
Connected Sport and Smart City	Artificial Intelligence	Connected Body and Augmented Human
Hacking Cancer and E-Health	Virtual Reality	Human-like and Emotional Robots
E-Sport	Personal Data	"White-Hat" / "Grey-Hat" : New Hackers
	Employment in the Digital Age	

## Digital Transformation Conference

**Thursday, June 9<sup>th</sup> – Gaîté lyrique**

**(French-spoken event)**

Half a day entirely dedicated to the digital transformation of companies. 2 Round Tables will discuss how companies transform themselves from the inside and data-driven organizations and top French executives will speak during keynotes: in 2015, Guillaume Pepy (CEO SNCF), Alexandre Bompard (CEO Fnac) and Augustin de Romanet (CEO Paris Airports) spoke at the conference about digital transformation in their own companies.

## Investors' convention by AXIS

**Thursday, June 9<sup>th</sup> – Gaîté lyrique**

**(English-spoken event)**

For the 2<sup>nd</sup> time at Futur en Seine 2016, AXIS Cap Digital will connect global investors and a selection of the best companies present at Futur en Seine: networking and pitching sessions and round tables.

## **Pitch Sessions by Paris Region Entreprises**

**Thursday, June 9th (morning) – Carreau du Temple**  
(English-spoken event)

Companies are invited to pitch during 2 sessions in front of an audience of decision-makers (business clusters/large companies/investors). One session is dedicated to companies in the field of sport and health, and another to companies in the field of sport and data/IoT.

## **Innovation World Cup Conference 2016**

**Friday, June 10th – Gaîté lyrique**  
(English-spoken event)

The Conference will be all about the Internet of Things, wearable technologies and cloud computing. International key players as well as innovative French companies and start-ups will be on stage presenting and demonstrating their latest tech-solutions.

## **Other conferences**

### **English-spoken events :**

**European Transmedia: Best Practices / Thursday, June 9th, Mairie du 3ème**

In partnership with Eurotransmedia (TBC)

**Think Big in Germany: Big Data, Big Business in Berlin and Beyond / Thursday, June 9th, Mairie du 3ème**

A morning of conferences by German Trade and Invest.

**INRIA@SiliconValley / Friday, June 10th, Mairie du 3ème**

Annual workshop on the collaboration between INRIA and Silicon Valley, with university researchers and executives (closed event, invitation only)

### **French-spoken events:**

**Corporate - start-ups partnerships: weaving an ecosystem / Thursday, June 9th, Mairie du 3ème**

Animated by Carrefour de l'IoT (Cap Digital)

**Feedback on Midem / Thursday, June 9th, Mairie du 3ème**

New business models and streaming in the music industry (French or English-spoken event, depending on the speakers' language)

## **Corporate Social Networks / Thursday, June 9th, Marie du 3ème**

With Jamespot (TBC)

## **Silver Economy / Friday, June 10th, Marie du 3ème**

Organized by Cap Digital and Médialis

## **Workshops**

### **June, 9th and 10th - Carreau du Temple**

2-hour workshops of 20 or 40 people will be held at Carreau du Temple. Dates are TBC. Slots are still available to organize workshops as a counterpart of the business partner package. Please contact [josephine.rohner@capdigital.com](mailto:josephine.rohner@capdigital.com) for more details.

#### **English-spoken workshops:**

- **E-tourism** by Welcome City Lab
- **Invest in African tech scene** by Afrobytes (40 people)

#### **French-spoken workshops:**

- **Programmatics** (40 people)
- **E-business:** Can be build shops without walls? (40 people)



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## **Futur en Seine Awards**

**Friday, June 10th – Carreau du Temple**

Rewarding the best start-ups exhibiting at Futur en Seine in 5 categories:

- **Everyday life**
- **B2B / Digital Transformation**
- **Education and Leisure**
- **Sport**
- **Jury Prize**

Become a Future en Seine Awards' sponsor and help us choose and reward the best start-ups:  
contact [camille.pene@capdigital.com](mailto:camille.pene@capdigital.com)

## **Business tours**

Paris Region Entreprises and Cap Digital propose tailor-made business tours of the French-ecosystem hotspots at the center of Paris for your team and/or your clients.

## **Business meetings**

Meet new commercial, technological and R&D partners during a brokerage event focused on digital markets. A dedicated platform will facilitate the organisation of BtoB meetings, according to your needs. This initiative is supported by Enterprise Europe Network, Paris Ile-de-France Regional Chamber of Commerce and Industry and Paris Region Entreprises.

## **Parties**

### **International Party / Wednesday, June 8th (evening)**

Hosted by Wallonie-Bruxelles at the heart of Paris, across Centre Pompidou

### **Concert / Saturday, June 10th (evening)**

Held in the main concert venue of Gaîté lyrique

