

A SME from Germany is seeking distribution partners for the sale of their vegan or vegetarian algae products.

Summary

Profile type	Company's country	POD reference
Business Offer	Germany	BODE20240527004
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Noriko MITA	27 May 2024 27 May 2025	27 May 2024

General Information

Short summary

A German small or medium-sized enterprise (SME) is looking for partners to distribute its conventional algae products. These products are manufactured locally in Northern Germany and have the necessary certifications to be sold on the European market.

Full description

The German SME, founded in 2014 in northern Germany, specializes in the regional production of conventional algae products. The company is currently proactively seeking partnerships to distribute its offerings and expand its market presence in Europe.

The conventional food products:

- Vegan algae bread spreads
- Vegan algae sausage alternatives
- Vegan organic algae flakes
- Vegan organic algae pasta
- Organic algae sauce with tomato, cream or paprika
- Organic algae mustard sauce with honey or dill
- Vegan organic algae mustard with chili or tarragon

- Vegan organic algae shots with vitamin B12

The SME also supports the "MISSION OZEAN" association, which aims to pass on knowledge about the diversity of the oceans as well as projects about sea plants, so that we can understand and work to preserve this habitat for future generations.

Advantages and innovations

The products are all produced regionally in Germany using gentle and natural methods, with high-quality raw materials and without any artificial additives.

They contain no animal ingredients, are climate-friendly, and are created with a focus on resource conservation and natural nutrition.

Most of the products are organic certified, with careful attention to ingredients.

SME's take care to avoid overproduction and minimize environmental impact by reducing excess waste.

Technical specification or expertise sought

Stage of development

Already on the market

IPR Status

No IPR applied

IPR Notes

Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**
- **Goal 14: Life Below Water**
- **Goal 3: Good Health and Well-being**
- **Goal 6: Clean Water and Sanitation**

Partner Sought

Expected role of the partner

The German SME can seek various types of partners in all sizes to collaborate on the distribution. Some potential partner types include: - Supermarkets - Distributors - Retailers - Online platforms

Type of partnership

Commercial agreement

Type and size of the partner

- **SME 11-49**
- **SME <=10**
- **SME 50 - 249**
- **R&D Institution**
- **Other**

Dissemination

Technology keywords

Market keywords

- **07003002 - Health food**

Targeted countries

- **World**

Sector groups involved