

Finnish experience travel company that provides summer/winter camps combining nature activities and educational workshops for student groups seeks collaboration in Japan, South Korea, North America and South Europe.

Summary

Profile type	Company's country	POD reference
Business Offer	Finland	BOFI20250120002
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	<ul style="list-style-type: none">• Canada• South Korea• Japan• United States
Contact Person	Term of validity	Last update
<u>Noriko MITA</u>	20 Jan 2025 20 Jan 2026	20 Jan 2025

General Information

Short summary

Finnish experience travel agency offers summer / winter camps that combine activities in the Finnish nature and educational workshops provided by higher education institutes. The camps are targeted at student groups from upper secondary school to university. The company is looking for partner travel agencies in Japan, South Korea, North America and South Europe interested in adding the summer/winter camps to expand their offerings and actively promote the camp to e.g. local schools.

Full description

The Finnish travel agency is specialized in producing tailored experience travel packages, e.g. sailing in the archipelago in the southwest coast of Finland or extreme experiences in the arctic Lapland.

One of the experience package they offer is summer / winter camps that combine activities in the Finnish nature and educational workshops provided by higher education institutes. The camps are primarily targeted at student groups from upper secondary school to university.

The nature activities can include fishing, berry picking, berry pie baking, sailing etc. In winter, the activities can include ice fishing and skiing.

The educational workshop themes are for example game design, marine biology in the archipelago or fun scientific experiments.

The activities are designed for the students to learn new things by doing. The programs are tailored to the age and interests of the group and can be combined with city sightseeing.

The company is looking for partner travel agencies interested in adding the summer/winter camps to expand their offerings and actively promote the camp to the local schools and other potential groups.

Advantages and innovations

The activities are designed for the students to learn new things by doing.

Unique combination of activities in the pristine Finnish nature and educational workshops in cooperation with higher educational institutes

Technical specification or expertise sought

Stage of development

Already on the market

Sustainable Development goals

- **Goal 3: Good Health and Well-being**
- **Goal 4: Quality Education**

IPR Status

IPR Notes

Partner Sought

Expected role of the partner

An ideal partner travel agency expands its travel package offerings by adding the summer / winter camps and actively promotes the camps to the local schools, education agencies that organize summer camps for a group of local schools or other potential customer groups.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME 50 - 249**
- **University**
- **SME <=10**
- **SME 11-49**

Dissemination

Technology keywords

Market keywords

- **07001007 - Other leisure and recreational products and services**

Targeted countries

- **Canada**
- **South Korea**
- **Japan**
- **United States**

Sector groups involved

- **Tourism**

Media

Images

[Pendulum in University of Turku](#)[Ice cream making with liquid nitrogen](#)



[Sailing](#)

[Fishing](#)

Videos

[International Education and Nature School Camp in Finland](#)

