

Finnish company seeks distributors for a premium tent sauna that is ideal for outdoor and travel markets

Summary

Profile type	Company's country	POD reference
Business Offer	Finland	BOFI20250222001
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Noriko MITA	22 Feb 2025 22 Feb 2026	22 Feb 2025

General Information

Short summary

A Finnish company is looking for distribution partners to bring its high-quality tent sauna to international markets. Combining premium materials with traditional Finnish sauna culture, the company's tent sauna is ideal for travelers, outdoor enthusiasts, and homeowners looking for a flexible sauna solution.

Full description

The Finnish company produces high-quality tent saunas, designed for outdoor enthusiasts, travelers, and backyard sauna lovers. This fully functional, easy-to-assemble sauna delivers an authentic sauna experience in any location.

Manufactured in Finland, the tent sauna offers a traditional Finnish sauna experience in a portable format. The sauna is made from premium materials that ensure durability and longevity. The frame is constructed from stainless steel, while the fabric is both fire- and UV-resistant to withstand various weather conditions. The sauna is powered by a high-performance stove, which holds up to 35 kg of stones and provides a soft, long-lasting steam. A built-in 10-liter water tank offers hot water for added convenience. The foldable wooden benches enable seating to four to six people. The compact design with carrying bags makes the tent sauna easy to storage and transport.

The company is looking for distributors specializing in outdoor, travel, or wellness products.

Advantages and innovations

The tent sauna is a fully equipped and easy-to-use sauna, designed for those who value quality and Finnish sauna tradition.

- > Premium sauna stove: A high-performance stove with a 35 kg stone capacity ensures gentle and long-lasting steam. It also features a built-in 10-liter hot water tank.
- > Durable construction: The frame is made of stainless steel, ensuring resistance to corrosion and extreme weather conditions.
- > Fire- and UV-resistant fabric: The high-quality fabric ensures safety and longevity in various climates.
- > Easy setup: Stainless steel frame and foldable wooden benches for quick assembly and storage.
- > Complete package: Includes the tent, stove, stone basket, chimney, benches, and carrying bags for easy transport.

Technical specification or expertise sought

Stage of development

Already on the market

IPR Status

IPR Notes

Sustainable Development goals

• Goal 12: Responsible Consumption and Production

Partner Sought

Expected role of the partner

The company is looking for distributors specializing in outdoor, travel, or wellness products. Suitable partners should have strong market knowledge and established sales channels, such as camping and outdoor retailers, e-commerce platforms, or hospitality suppliers. Knowledge of local market regulations for sauna and heating products is considered an asset.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME <=10**
- **SME 50 - 249**
- **Big company**
- **SME 11-49**

Dissemination

Technology keywords

Market keywords

- **07001007 - Other leisure and recreational products and services**

Targeted countries

- **World**

Sector groups involved

Media

Images

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