

# Start up and spin off companies in the consumer and electronics goods sectors are sought for investment opportunities

## Summary

Profile type

**Business Offer**

Company's country

**Italy**

POD reference

**BOIT20240207025**

Profile status

**PUBLISHED**

Type of partnership

**Investment agreement**  
**Commercial agreement**  
**Outsourcing agreement**

Targeted countries

• **World**

Contact Person

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Term of validity

**7 Feb 2024**  
**6 Feb 2025**

Last update

**7 Feb 2024**

## General Information

### Short summary

An Italian venture capital firm that invests in and supports promising companies and business operations is looking for start-up or spin off companies in early stage, pre-seed or seed stage in consumer and electronics goods sectors. The firm is sector agonistic. The team of expert and investors of the Italian firm provide the support and resources necessary to take a business to the next level.

### Full description

The Italian venture capital firm uses to work with start-up companies in order to develop a comprehensive business strategy that aligns their goals and vision; it also helps invest companies to identify areas of improvement and provides actionable insights to drive growth. Floome, Eyetamins, Dalfilo, Witty power, Ad-hoc atelier, Arduino, KHN are some of the capital firm's best investments. Invested companies are supported to optimize their finances and make informed decisions about investments, cash flow, and budgeting. The team of experts of the capital firm has years of experience in international business development and sales, and introduction of new product on the market and this helps businesses to expand their reach and increase sales on a global scale.

### Advantages and innovations

Start up and spin off companies are sought for new investment opportunities in the following business area: Consumer goods, consumer electronics, SaaS, CPG, marketplace, fashion, healthcare, hardware, enterprise deals.

### Technical specification or expertise sought

### Stage of development

**Already on the market**

### IPR Status

**IPR granted**

### Sustainable Development goals

• **Goal 9: Industry, Innovation and Infrastructure**

## Partner Sought

### Expected role of the partner

Start up and spin off companies are sought for new investment opportunities. The Italian capital firm will be also able to activate synergies and collaboration with its own other investees through outsourcing and commercial agreements

### Type of partnership

**Investment agreement**

**Commercial agreement**

**Outsourcing agreement**

### Type and size of the partner

• **SME 11-49**

• **R&D Institution**

• **SME <=10**

• **SME 50 - 249**

• **Big company**

## Dissemination

Technology keywords

Market keywords

Targeted countries

- **World**

- **07004002 - Health and beauty aids**
- **07006 - Other Consumer Related (not elsewhere classified)**
- **03001009 - Other electronics related (including keyboards)**
- **07005006 - Other consumer services (including photo processing)**
- **07004008 - Other consumer products**

Sector groups involved