

A Japanese creative media agency is offering its services to EU importers and distributors selling Japanese goods in Europe

Summary

Profile type

Business Offer

Company's country

Japan

POD reference

BOJP20260914001

Profile status

PUBLISHED

Type of partnership

Commercial agreement
Outsourcing agreement

Targeted countries

- Sweden
- Germany
- Netherlands
- Spain
- Poland
- Belgium
- Italy
- France

Contact Person

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Term of validity

14 Sep 2026
14 Sep 2027

Last update

14 Sep 2026

General Information

Short summary

Acting as a one-stop partner in Japan, A5 Blue Studio is offering promotional media content services to companies selling, distributing, or marketing Japanese products and brands in the EU, looking for new visual or promotional content from Japanese makers, producers or production sites. Through an outsourcing agreement, the company can take care of planning, filming, editing and final delivery of the project.

Full description

A5 Blue Studio is a creative production agency is seeking cooperation with European companies that import, distribute, market or sell Japanese products and brands.

The agency provides Japan-side content production support for projects that require original materials to be created and shoot in Japan. Its services include coordination with Japanese manufacturers, producers, workshops, factories, breweries and other production sites, as well as planning, filming, editing and final delivery. There is no limitation on the type of sector or brand that can be covered.

The service can be used for content intended for e-commerce, websites, social media, public relations, exhibitions, wholesale communication, buyer education and other marketing or sales activities in European markets.

The agency is particularly interested in cooperating with importers, distributors, retailers, marketing companies and market-entry support companies located in the target countries, that work with Japanese products or brands and may require original content to be produced at locations in Japan.

The agency has proven experience in several project-based video production assignments for international clients. Communication and project coordination were conducted online.

A portfolio of recent videos can be viewed on the company website <https://www.a5-bluestudio.com/en/>

International cooperation is envisaged mainly through outsourcing agreements for project-based production in Japan. The European partner would provide information about the intended audience, purpose and use of the content, while the Japanese agency would coordinate and manage the required production activities in Japan.

Commercial cooperation may also be considered with European partners that wish to incorporate Japan-side production support into services provided to their own clients or business partners.

The desired outcome is to establish practical cooperation in which European companies can commission Japan-based production when they need new visual or promotional content from Japanese makers, producers or production sites, without having to organize the production process in Japan themselves.

Advantages and innovations

The main advantage of the service is that EU partners can use a single Japan-based point of contact for content production that requires access to Japanese manufacturers

Instead of separately arranging local contacts, production coordination, filming and post-production in Japan, these functions can be managed as one production process from initial planning through final delivery by the agency.

The agency also considers the intended audience, purpose and use of the content before determining the production approach. This allows the resulting materials to be planned for practical use in areas such as e-commerce, websites, social media, public relations, exhibitions, wholesale communication and buyer education, rather than being produced only as standalone visual material.

Depending on the project, production can be organized across Japan, with additional production specialists arranged when required. English subtitles and English-language narration can also be incorporated when needed.

This structure can reduce the coordination burden for overseas partners and makes it possible to commission Japan-based production without establishing their own local production network for each project.

Technical specification or expertise sought

Stage of development

Sustainable Development goals

- **Not relevant**

IPR Status

IPR Notes

Partner Sought

Expected role of the partner

The agency is seeking EU importers, distributors, retailers, marketing companies and market-entry support companies based in France, Germany, Netherlands, Poland, Italy, Spain, Belgium and Sweden, that work with Japanese products, brands, manufacturers or producers.

Potential partners may have their own projects, or projects for their clients or business partners, in which original media content needs to be produced in Japan.

Type of partnership

Commercial agreement**Outsourcing agreement**

Type and size of the partner

• SME <=10**• SME 50 - 249****• Big company****• SME 11-49**

Dissemination

Technology keywords

Market keywords

• 09003006 - Media related services

Targeted countries

• Sweden**• Germany****• Netherlands****• Spain****• Poland****• Belgium****• Italy****• France**

Sector groups involved