Japanese design studio offers localization and brand communication services under commercial or outsourcing agreements

Summary

Profile type	Company's country	POD reference
Business Offer	**Japan**	**BOJP20261117018**
Profile status	**Type of partnership**	**Targeted countries**
PUBLISHED	**Outsourcing agreement** **Commercial agreement**	• **All countries**
Contact Person	**Term of validity**	**Last update**
Alessandro PERNA	**17 Nov 2026** **17 Nov 2027**	**17 Nov 2026**

General Information

Short summary

The Japanese studio is specialized in the creation of Japanese-language corporate materials for European businesses. Services spans from localization of existing materials to creation of branding communication tools tailored to a Japanese audience. Acting as a one point of contact the company can also manage printing services. Commercial or outsourcing agreements are sought with EU partners active with Japan.

Full description

A Tokyo-based design studio established in 2007 creates and reviews Japanese-language corporate materials for European businesses. The studio draws on long experience in design and advertising for Japanese companies.

Its work covers the localisation of websites, company profiles, brochures, sales presentations, and other business materials into Japanese.

Existing materials can be reviewed and adapted for Japanese readers, covering content structure, wording, typography, and layout, while retaining the client's brand identity. Where Japanese-language materials do not yet exist, the studio can create them using source materials supplied in other languages. Clients can discuss source materials, requirements, and revisions directly with the project team in English or Italian.

Translation, content preparation, and design can be commissioned together or separately.

For printed materials, the studio can coordinate printing through external printing suppliers, or prepare production-ready designs for clients who prefer to arrange printing themselves.

The company seeks two types of cooperation:
- Commercial agreements: the company acts as a local communication partner for European businesses that need marketing or corporate materials adapted for Japan.
- Outsourcing agreements: the company works as an external service provider for European companies and organisations that need to delegate Japanese-language design, localisation, or document production.

Advantages and innovations

The company brings nearly two decades of design experience in the Japanese market, focused on the creation and refinement of Japanese-language corporate materials for European businesses. Clients can communicate directly with the project team in English or Italian.

Compared with commissioning a translation agency and a design studio separately, the company offers translation, design and outsourced printing through a single point of contact. Clients do not need to find and manage separate suppliers for each element, which reduces coordination work and simplifies revisions.

The studio's structure avoids intermediary agency commissions, allowing project budgets to be focused on the work itself.

Services may also be commissioned individually, allowing clients to keep their existing suppliers where preferred.

Technical specification or expertise sought

Stage of development

Sustainable Development goals

- **Not relevant**

IPR Status

IPR Notes

Partner Sought

Expected role of the partner

For commercial agreements: European companies preparing to enter or already operating in Japan that need Japanese-language websites, company profiles, sales presentations, or other corporate materials created or revised.

For outsourcing agreements: European companies and organisations that commission Japanese-language design, localisation or document as a service for their own projects or for the companies they support. An example would be organisers of trade missions or market-entry programmes that need the portfolios and materials of participating companies localised for Japan. The company is commissioned as a service supplier for defined assignments; it does not seek intermediary arrangements.

Partners may commission individual materials or an entire communication package.

Type of partnership

Outsourcing agreement

Commercial agreement

Type and size of the partner

- **Big company**
- **SME <=10**
- **SME 11-49**
- **SME 50 - 249**

Dissemination

Technology keywords

Market keywords

- **01001004 - Other commercial communications**

Targeted countries

- **All countries**

Sector groups involved