

# Romanian natural cosmetics company is looking for partners under commercial agreements and outsourcing agreements

## Summary

Profile type	Company's country	POD reference
<b>Business Offer</b>	<b>Romania</b>	<b>BORO20231221007</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Outsourcing agreement</b> <b>Commercial agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<a href="#"><b>Noriko MITA</b></a>	<b>30 Dec 2023</b> <b>29 Dec 2025</b>	<b>5 Feb 2025</b>

## General Information

### Short summary

A Romanian company is specialized in natural cosmetic products. From balms and ointments for skin regeneration, oils and elixirs for skin care, traditional soaps or other magical potions, the Romanian company's products are 100% natural and obtained entirely from Romanian medicinal plants. Education and social inclusion are other important pillars. The company is interested in partnerships under commercial agreements and outsourcing agreements

### Full description

The Romanian company is originated from Transylvania, specialized in natural cosmetics. The woman entrepreneur behind the company has a background in restauration, with a strong base of studies in traditional medicine, but also with specializations in medical folklore and phytopharmacy, in Romania and Germany.

Whether we are talking about balms and ointments for skin regeneration, oils and elixirs for skin care, traditional soaps or other magical potions, the Romanian company's products are 100% natural and obtained entirely from Romanian medicinal plants.

Most of the extracts used in the Romanian company potions are obtained in-house from medicinal plants that come either from the Transylvanian hills and mountains, or from the company's own garden - where they are grown sustainably, in organic cultures. And what they cannot produce on their own, they procure only from local producers.

Thus, collaborating only with regional producers respects not only the community of which it is a part but also the environment. Only recyclable packaging is used.

The portfolio of products comprises:

- \* Accessories - Wooden soap dish, Walnut soap dish, crafted by the skilful hands of an artisan from the Sibiu area. / Ceramic soap dish, Soap dish crafted by the skillful hands of a master ceramicist
- \* Beard and Hair Care
- \* Beauty line
- \* Body care for sportsmen
- \* Men's care
- \* Mother and child
- \* Skin care
- \* Soaps
- \* Special products
- \* Tea
- \* Unisex products

The Romanian company is looking for:

1. sales partners of cosmetic products – the company's brand (agents and importers, multi-brand stores, natural stores, hotels, gift shops, beauty salons, spas etc)
2. cosmetic companies who would like to subcontract the cosmetic production under white label
3. companies who would like to assist at workshops (the company can deliver perfume, elixirs, oils workshops as a trainer - to several participating companies / as a bonus or a teambuilding for a single team)
4. educational projects partners - with a focus on sustainability, the environment, communities.

Cooperation with the potential partners will be based on commercial agreements and outsourcing agreements.

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#### Advantages and innovations

All the company's products are made from medicinal plants, ecologically grown and sustainably processed in our workshop.

The medicinal plants they use are harvested in areas where they are found in abundance, far from human settlements and roads, while some of them are grown in their own garden. They use cold pressed oils from small local producers in the Harghita, Mureș and Cluj counties of Transylvania; the essential oils in their products are also from Romania, being superior in quality to imported oils whose origins are unknown.

By collaborating only with regional producers, they respect the community they belong to, but also the environment. Their use of recyclable packaging coupled with their renunciation of imported materials considerably reduces their impact on the environment throughout the production process.

The company's recipes have their roots in the woman entrepreneur behind the brand family's history. Age-old recipes have been passed down to her from generation to generation, dating back to the days when folk healers were the only practitioners of the art of healing. These recipes have taken on new life with the help of scientific research and by studying medical folklore and phytopharmacy.

Organized Perfumery Workshops in different cities.

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#### Technical specification or expertise sought

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#### Stage of development

**Already on the market**

IPR Status

IPR Notes

#### Sustainable Development goals

- **Goal 5: Gender Equality**
- **Goal 3: Good Health and Well-being**
- **Goal 12: Responsible Consumption and Production**

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## Partner Sought

## Expected role of the partner

The Romanian company is looking for:

## Commercial agreements:

- \* sales partners of cosmetic products – the company's brand (agents and importers, multi-brand stores, natural stores, hotels, gift shops, beauty salons, spas etc)
- \* companies who would like to assist at workshops (the company can deliver perfume, elixirs, oils workshops as a trainer - to several participating companies / as a bonus or a teambuilding for a single team)

## Outsourcing agreements:

- \* cosmetic companies who would like to subcontract the cosmetic production under white label, under outsourcing agreement
- \* educational projects partners - with a focus on sustainability, the environment, communities

## Type of partnership

**Outsourcing agreement**

**Commercial agreement**

## Type and size of the partner

- **SME 11-49**
- **SME 50 - 249**
- **Big company**
- **SME <=10**

## Dissemination

## Technology keywords

- **11009 - Creative products**

## Market keywords

- **07004002 - Health and beauty aids**

## Targeted countries

- **World**

## Sector groups involved

- **Creative Industries**
- **Health**