## **LIMEX & Material Circulation**

Global Sales

2023.02

TBM

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#### **Business Overview**

#### **Company Overview**

Company Name TBM Co., Ltd.

Established August 2011

Address 15F Toho Hibiya Building, 1-2-2, Yurakucho, Chiyoda-ku, Tokyo, JAPAN

- CEO Nobuyoshi Yamasaki
- # of employees 286 (as of December 2022)
- Capital Stock Approx. \$200 million (Including legal capital surplus)
- Business Develop, manufacture, and deliver ecological materials, and material circulation business

#### **Major Shareholders**

- Aderans Company Limited
- ITOCHU Corporation
- Goldman Sachs
- SK Japan Investment Inc.
- SBI Holdings, Inc.
- Sanyo Chemical Industries, Ltd.
- JR East Start Up Co., Ltd.
- SHIMA SEIKI MFG., LTD.
- Shinsei Corporate Investment Ltd.
- Spotlight 1
- SETTSU WAREHOUSE Co., Ltd.

- Dai Nippon Printing Co., Ltd.
- DCM Holdings Co., Ltd.
- DIP Corporation
- Dentsu Group Inc.
- Toppan Inc.
- Nihon Kolmar Co., Ltd.
- FRANCE BED HOLDINGS CO., LTD.
- MITSUBISHI PENCIL CO., LTD.
- Musashi Paint Holdings Co., Ltd.
- YAKUODO Co. Ltd.
- Yodobashi Holdings Co.,Ltd.

#### Awards

- Plug and Play 2016 "New materials and package" (US)
- Stevie Awards Asia Pacific 2017 (ASIA REGION)
- COOL JAPAN AWARD 2017 (JAPAN)
- US Japan Innovation Award 2017 " Innovation Showcase company " (US)
- Red Dot Design Award 2018 (GERMANY)
- EY Entrepreneur Of The Year 2019 Japan (JAPAN)
- 100 Best Industrial Innovations for International Technology Transfer (CHINA)
- Golden Pin Design Award 金點設計獎 2021 (TAIWAN)

**Business Overview** 

#### What we do

TBM is developing a sustainable circular business model with ecological new materials "LIMEX". We aim to reduce virgin material usage and accelerate material circulation.



# World population expected to reach

# billion by 2050

United Nations: World Population Prospects 2022

# 51% of the world's population could be at high water risk by 2050

WWF,"Water Risk Filter Brief"

# **Plastic production to increase**

# times by 2050 compared to 2018

Plastics Europe Market Research Group (PEMRG) and Conversio Market & Strategy GmbH, Plastics – the Facts 2019 World Economic Forum, Ellen Macarthur Foundation, McKinsey & Company, A New Plastics Economy: Rethinking the Future of Plastics (2016)



#### What is LIMEX?

LIMEX is an inorganic filler composite material mainly made of limestone. It can be used as plastic and paper alternatives.



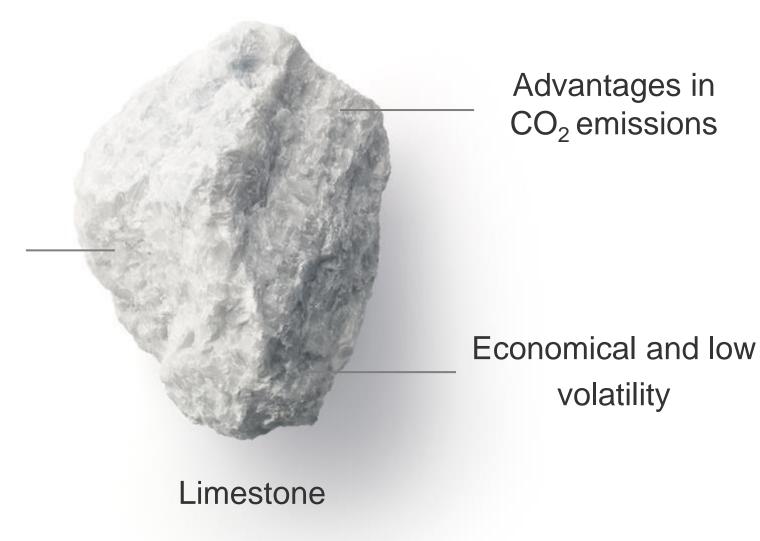
(Inorganic Materials)



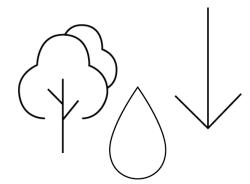
#### LIMEX is patented in over 40 countries

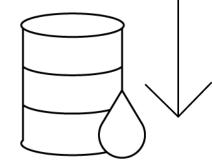
#### Why limestone?

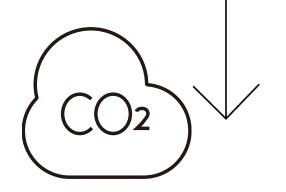
# Abundant natural resource worldwide



#### Benefit of LIMEX







Save forest and water

Reduce Plastic Reduce Greenhouse Gas

#### LIMEX is delivered to over 10,000 companies



Shopping bag (Haneda Airport)



Plastic Toy model (BANDAI SPIRITS)



Hanger (Mainetti)



Secondary Packaging (ISDG)



Backlit Signage (MOS Burger)



Flexible Packaging (AST Corporation)



Hotel Amenity (JTB Trading)



Cosmetic Packaging (Kemas)



Drink Cup (Wakayama Adventure World)



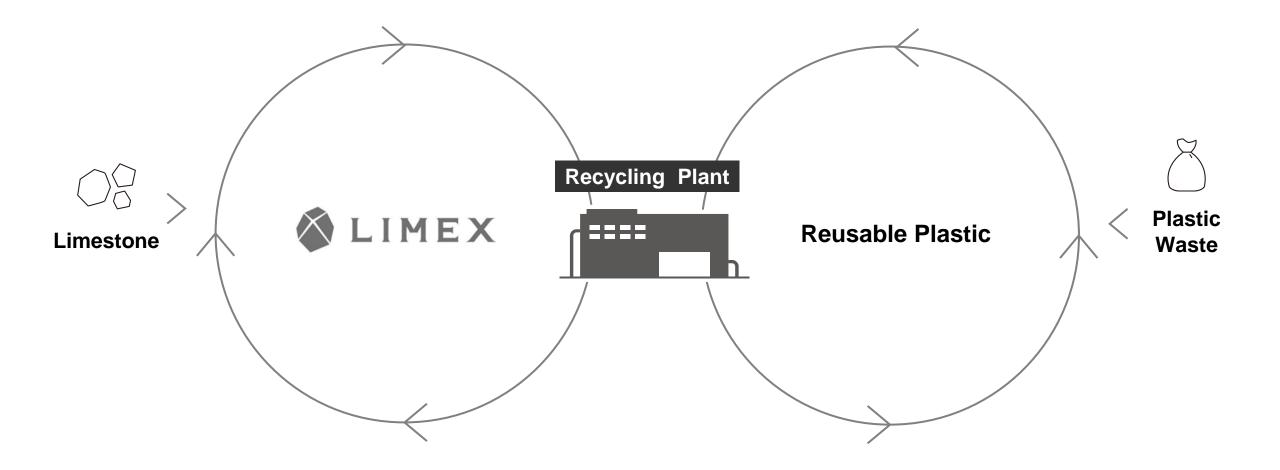
Flower Label (Watahan)

# MATERIAL

### CIRCULAR

**Business Model** 

#### TBM's Circular Business Model



**Material Circulation** 

#### **Recycling Plant for LIMEX & Plastics**

TBM launched a LIMEX & plastic recycling plant in Yokosuka City, Japan, to meet the growing demand of recycling.

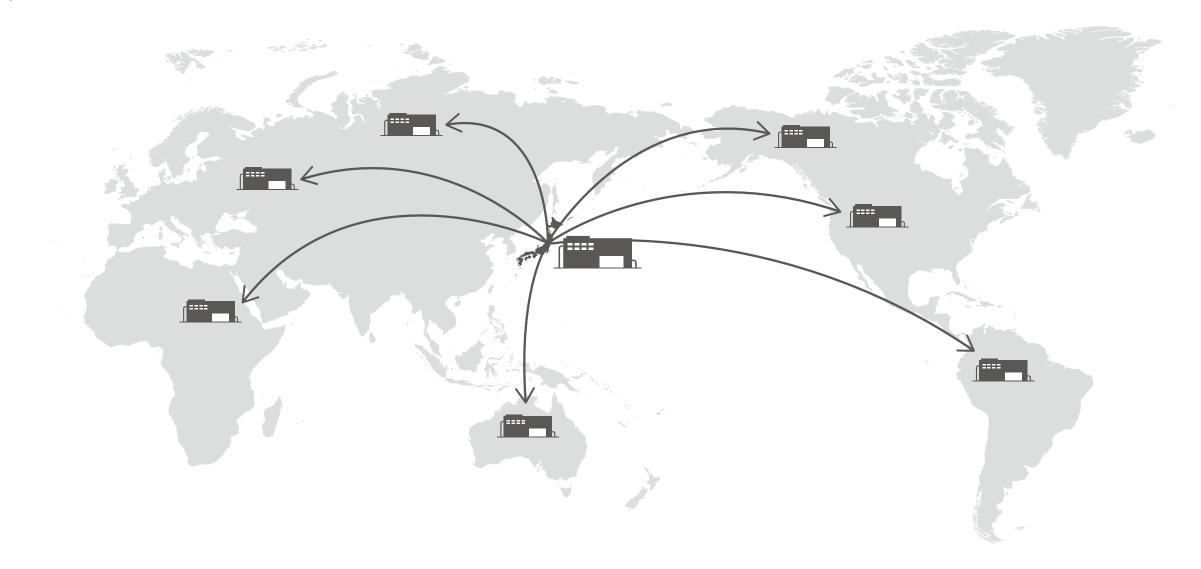


Annual processing capacity: approx. **40,000** tons Production capacity: approx. **24,000** tons of recycled pellets



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Global Expansion
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#### We will expand our circular business model globally



Partnership

#### We want to connect with....

• Companies interested in using LIMEX for their products in African and European countries.

• Companies that we can collaborate to build a material circulation system in African and European countries

# TBM

Times Bridge Management

#### We will realize the "Sustainability Revolution"

Our future we want doesn't just come. No matter how we predict the future, the future we want will not come.

Only when we take on a challenge with strong will to create the future, we can reach the future we want.

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We have experienced the agricultural revolution, industrial revolution, and digital information revolution. The AI revolution is coming next. So, what is coming after these? We believe, the "Sustainability Revolution" is coming ... moreover, we have to make it happen. It is our mission to lead the next coming revolution.

> Nobuyoshi Yamasaki, Representative director, CEO

Thank you for listening

## Visit our corporate site for more information!



https://global.tb-m.com/

#### My e-mail: t-nunomura@tb-m.com

# **Countries not producing paper**

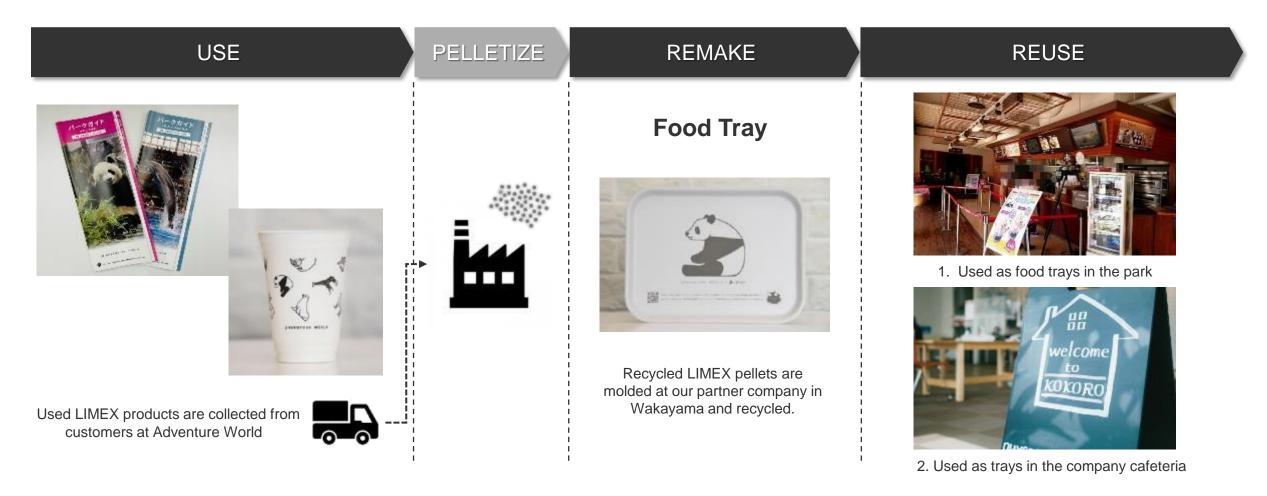
## countries

Food and Agriculture Organization of the United Nations, "Forest Products 2019"

**Material Circulation** 

#### Track Record of LIMEX Closed-loop recycling

Used LIMEX products (park guides and cups) were collected and recycled into trays for use in the park's bakery and employee cafeteria



#### **Business Overview**

#### **Our History**

- 2008 O Yamasaki started importing stone paper made in Taiwan
- 2010 O Started developing a unique technology that is different from the stone paper
- 2011 O Established TBM Co., Ltd.
- 2014 O Registered the basic patent for LIMEX
- 2015 O 1<sup>st</sup> plant started operation in Shiroishi-city, Miyagi prefecture
- **2016**  $\bigcirc$  Launched LIMEX as a paper alternative
- 2018 O Launched LIMEX as a plastic alternative
- **2019** Started overseas business development
- 2020 🔷 Launched CirculeX (recycled plastic)
- 2021 O 2<sup>nd</sup> plant started operation in Tagajo-city, Miyagi prefecture
- 2021 O Established TBM VN Co., Ltd. in Hanoi, Vietnam
- 2022 O 1<sup>st</sup> recycling plant started operation in Yokosuka-city, Kanagawa prefecture







**Business Overview** 

#### **Fund Development**

More than \$200 million from public ministry and private companies.



#### Korean Conglomerate SK Group

TBM and SK Group agreed on a \$123 million capital and business alliance to accelerate the global expansion of LIMEX.



#### World-class recognition

LIMEX is patented in over 40 countries worldwide.







Registered in "STePP" the sustainable technology dissemination platform by UNIDO Introduced at COP as a member of the Japanese government delegation

Participated at the G20 Innovation Exhibition

<u>UK</u>

#### **Global Expansion and Partnership**



CHINA Sales & Promotion LIMEX project in partnership with LXD Henan Province (MOU) **JAPAN** Japan Headquarter & Manufacturing Sites VIETNAM US TBM VN Co., Ltd **KOREA** Times Bridge Management Global, Inc. US\$ 123M capital alliance with SK Group THAILAND Sales & Promotion partnership with Covermat Countries with local staff: **INDONESIA** Vietnam, Thailand, Malaysia, India, China, Indonesia LIMEX Pellet for cosmetic containers (Alliance)

**Business Overview** 

#### Ambitious mid-term goal "TBM Pledge 2030"

#### Go Carbon Negative by 2030

We aim for more greenhouse gas emissions reduction than the amount we emit throughout our value chain.

#### Go Circular

We aim to circulate 1 million tons of LIMEX and plastic in 50 countries.

#### **Development for wider applications**

#### **Under Development Available Application** Construction wall Тоу Tray Flower label Shopping bag Menu INEX SH Fabric GLIMEX Hanger HULL - STORE Pipe Label/Sticker Calendar Flexible package Bottle Hotel amenity Cosmetic package Automotive parts Logistic Document folder Package construction Drink cup / Food tray Backlit signage material

LIMEX

#### Case Study: Food tray

@Rock Field, a major Japanese deli brand



#### $\textbf{A-PET} \rightarrow \textbf{LIMEX}$

- Reduce plastic by approx. **38%** per year
- Reduce  $CO_2$  emissions by approx. **22%** per year
- Can be microwaved

LIMEX

#### Case Study: Cosmetic packaging

@KEMAS, an Indonesian cosmetic packaging manufacturer



#### $ABS \rightarrow LIMEX$

- Reduce  $CO_2$  emission by **28%**
- Reduce resin usage reduction by 37%
- Cool and luxurious feeling
- Effective branding story with cosmetic containers made from limestone

#### Products made with recycled material "CirculeX"

#### Umbrella Umbrellas made from CirculeX are delivered nationwide with cross-industry collaboration.



#### Waste Bag

LAWSON switched waste bags from virgin plastic to CirculeX waste bags made from plastic waste collected from Southeast Asia.

