

"About Japan" CROSS-CULTURAL WORKSHOP

In cooperation with the **Chamber of Commerce and Industry of Hajdú-Bihar County**, the EU-Japan Centre is organizing a cross-cultural workshop in Debrecen. The workshop aims to introduce European companies to the basic principles of Japanese business culture in order to prepare European companies for doing business with Japan.

Date: 28 May 2019 (Tuesday) 13:00 – 17:00

Venue: Nonprofit Business Support Centre, Sesztina Jenő Hall
(H-4025 Debrecen, Vörösmarty utca 13-15.)



Led by Ms. Anna Kalmi, an expert with over twenty years of experience working with Japanese companies, the workshops cover the following topics: preparing your visit to Japan, typical meeting situations, challenging situations in negotiations, business communication

PROGRAMME

13:00 – 13:15	Registration
13:15 – 13:30	Welcome and presentation of the EU-Japan Centre's activities Eivilte Kandrataviciute Business Support Coordinator, EU-Japan Centre for Industrial Cooperation
13:30 – 15:00	Workshop part 1 – Interactive expert presentation Anna Kalmi expert, Vice President of Innomedica Ltd.
15:00 – 15:20	Coffee break
15:20 – 17:00	Workshop part 2 – Interactive expert presentation Anna Kalmi expert, Vice President of Innomedica Ltd.
17:00	Q&A, conclusions

The working language of the event is English.

Participation at the event is free of charge, but registration is compulsory. The registration deadline is 23 May 2019 (Thursday) 12:00. For registration please visit the following link: <https://jelentkezés.mkik.hu/node/13231>

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