

TECH BUSINESS CAMP TOKYO

Participation in the
program is free of
charge!

Objectives of the Program

The Tokyo Metropolitan Government (TMG) aims to invite foreign companies with cutting-edge technologies and business models to come to Tokyo and deepen their knowledge of both Japan's unique market and the various needs of companies in Japan. Further, by providing Japanese companies the opportunity to familiarize themselves with foreign startup technologies, the program aims to cultivate business matching and attract foreign companies to Tokyo.

Details of the Program

Target Foreign Companies and Number of Companies to be Selected

The program looks for foreign companies in non-financial industries* which have advanced technologies (e.g. AI, IoT, VR/AR, robotics, big data), and which have not yet established a Japanese corporate entity. Around **10** companies will be selected.

*Foreign companies in financial industries can apply for 'FinTech Business Camp Tokyo'.

Support during the Program

● Participation in the program is **free of charge**.

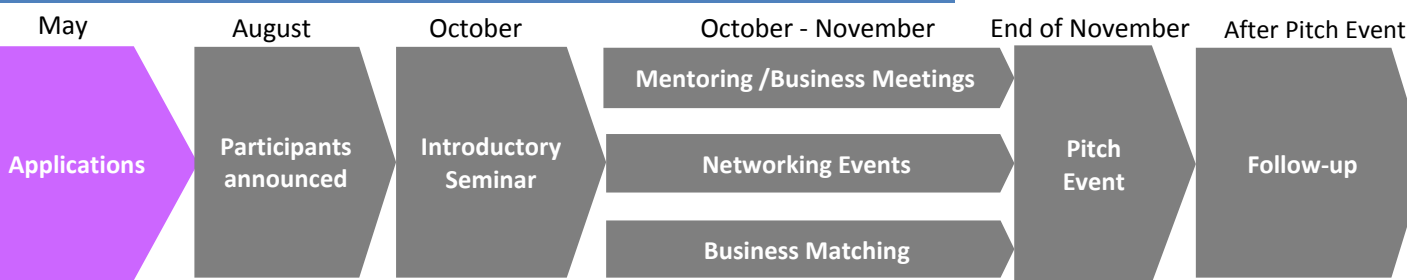
*However, selected foreign companies will need to pay for their own airfares, accommodation, transport, and meals. More details can be found in the 'Application Guide' in our website.

● **Free office space provided for duration of the program.**

● **No Japanese skills required.** The Camp Office will provide language support and arrange for interpreters.

● **Support provided by TMG for PR activities in Japan.** (TMG will designate the types of media to be used and when promotions will take place).

Program Schedule (Planned)



Introductory Seminar	Specialists from various industries give explanations on the structure of Japanese industries, market trends, and more.
Mentoring, Business Meetings, Business Matching	<ul style="list-style-type: none">•Foreign companies brush up their business plans with Japanese companies operating their business in Tokyo ('mentor companies').•The Camp Office assists in matching and arranging meetings.•Business matching opportunities with leading Tokyo companies are provided to each participating foreign company.
Networking Events	Networking events to facilitate business matching and help foreign companies and mentor companies, Tokyo companies, Tokyo investors, foreign embassies and chambers of commerce based in Japan, etc., to better understand one another.
Compilation of Business	<ul style="list-style-type: none">•Foreign companies create/update their business plan for establishing a site or expanding their business into Tokyo.•Experts also provide business plan support, taking into account Japan's market environment and other factors.
Pitch Event	<ul style="list-style-type: none">•Foreign companies present their business plan at pitch event.•Attendees will be from the general public (both companies and individuals).•Golden opportunity for foreign companies to promote their business plans!
Follow-up	The Camp Office provides support until the end of March 2019, with the Business Development Center TOKYO* taking over from April 2019 for those companies moving forward with their Tokyo business expansion plans.

*TMG's one-stop support center for foreign companies. It provides a range of business and lifestyle support. Provides information and advice on Japan's regulations, etc.

Applying for the Program

Kindly check the 'Application Guide' and apply via our website below.

Application Deadline: 11:59 p.m., **Friday, July 13, 2018 (Japan Standard Time)**

http://www.seisakukikaku.metro.tokyo.jp/bdc_tokyo/english/bizcampuky/newtech/index.html

Inquiries
Tech Business Camp Tokyo Office
techbct@access2tokyo.com



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METROPOLITAN
GOVERNMENT