

EU-JAPAN CENTRE FOR INDUSTRIAL COOPERATION ACTIVITIES IN A NUTSHELL











Business services

- Business missions in Japan
- Business opportunities-Enterprise Europe Network
- EU-Japan business cooperation in third markets
- Free Trade agreement helpdesk
- Get your market access business plan
- Host a Japanese intern in R&D
- Logistical support in Japan
- Promote your products/services in Japan (organic food/green/digital)
- Tax and Public Procurement Helpdesk



Joint venture established in 1987 by the European Commission (DG GROW) and the Japanese Government (METI) for promoting all forms of industrial, trade and investment cooperation between the EU and Japan.



Policy & Market intelligence



Training Programmes

- EU-Japan Business Round Table
- Industry & Policy newsletter
- In house research scheme in Japan
- Policy Seminars
- Information about Japan
- Policy Insights newsletter (in Japanese)
- Be an intern in a Japanese company "Vulcanus"
- Get ready for Japan
- Lean Management
- Market access workshops
- World Class Manufacturing



R&D, **Technology Transfer** & Space cooperation



Industrial Clusters & Regions

- Horizon Europe national **Contact Point**
- Space.Japan Helpdesk
- Tech Transfer Helpdesk

- Regional cooperation Helpdesk
- Cluster mobility programme





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Business Services

- Business missions in Japan: participation in trade fairs in japan, incl. matchmaking for EU Clusters and SMEs
- Enterprise Europe Network: Japan connecting EU and JP SMEs through the dissemination of profiles
- EU-Japan business cooperation in third markets: support to trilateral cooperation
- Free trade agreement helpdesk: supports EU SMEs in searching for relevant information
- Get your market access business plan: offers a personalized market entry business plan
- Host a Japanese intern in R&D: one-year industrial training and internship for Japanese students in science & engineering
- Logistical Support for EU SMEs in Japan: free office space and support services for up to 1month
- Promote your products / services in Japan (organic food / green / digital): EUfood2Japan: supports EU Food producers (SMEs) seeking to export their products to Japan; EUgreen2Japan, EUdigital2Japan: in preparation
- Tax and Public Procurement Helpdesk: provides a wide range of services in the areas of public procurement and tax issues in Japan including a tender digest and personalized advice

Policy & Market Intelligence

- **EU-Japan Business Round Table (BRT):** Association of 80+ EU and JP business leaders; submit their recommendations to the national authorities on policy and regulatory issues.
- In house research scheme in Japan (MINERVA): a 6-months in house programme
- Policy Seminars: brings policy makers and business leaders together to discuss latest policy development
- Information about Japan: access to information and reports on a wide range of Japanese business sectors

Training Programmes

- Be an intern in a Japanese company "Vulcanus": one-year industrial training and internship for European science & engineering students
- Get Ready for Japan: 2-weeks training & visits in Tokyo about how to do business in Japan
- Lean management in Europe with in-depth one-day visits to EU plants
- Market access workshops: help EU SMEs to access the Japanese market; address topics related to exports & imports procedures as well as cross-cultural practices
- World Class Manufacturing: 5-days hands-on training & factory visits in Japan

R&D, Technology Transfer and Space Cooperation

- Horizon Europe National Contact Point: promotes research cooperation and supports participation from Japanese organizations to the Horizon Europe programme
- Space.Japan Helpdesk: supports EU business cooperation in Japan on space related sectors
- **Tech Transfer Helpdesk:** supports EU and Japanese companies and individuals in their steps to search for and acquire technologies and find local partners

Industrial Clusters & Regions

• **Regional cooperation Helpdesk:** guides local entities to learn from existing cooperation and promotes new ones in industry, trade, investment, innovation etc.

Communication & Cooperation

- Coordination with Member States TPOs "Team Europe": share information and ensure complementarity and synergies
- Five newsletters: EU-Japan NEWS; Japanese industry and Policy News; "About Japan" e-News;
 Japan Tax and Public Procurement weekly Tender Digest; Tech Transfer Helpdesk Newsletter
- Social networks:

Twitter: <u>@EUJapanCentre</u> Manuel Hubert, General Manager: <u>@ManuelHubert</u> <u>Facebook</u> <u>/LinkedIn</u> <u>/Youtube</u>: EU-Japan Centre for Industrial Cooperation

Videos:

WCM 30 years; EPA Helpdesk; Vulcanus in Japan; Vulcanus in Europe;

Technology Transfer Helpdesk; EJ3A Helpdesk; EU-Japan Regional Cooperation Helpdesk;

MINERVA; Business Round Table; Communication Activities; Virtual mall' in the agri-food sector;

EEN 10 years; Centre 35 years anniversary