

EU-Japan Space Business Week LINK&LAUNCH

Workshop

Date & Time	Thursday, 7 th September 2017, 14:00-18:00 (Registration: 13:30 -)
Venue	7 th floor Room 710, Kaderu 2.7, Hokkaido Citizens Activities Center (Kita 2 Nishi 7, Chuo-ku, Sapporo, Hokkaido 060-0002)
Organised by	EU-Japan Centre for Industrial Cooperation, Japan Space Systems
Supported by	National Space Policy Secretariat, Cabinet Office, Ministry of Economy, Trade and Industry, Hokkaido Government
Language	English/Japanese (simultaneous translation)
Participation	Free (pre-registration required)
Registration	http://www.eu-japan.eu/support-mission-workshop

Overview

Hokkaido, the northernmost of Japan's main islands which covers 20% of the country's land area and boasts a rich natural environment, has geographic similarities to Europe. The affluent primary sector in the region implies a vast potential of untapped areas which can benefit from space technologies. The workshop will link together European and Japanese companies (especially SMEs) for future business collaboration and partnerships, introducing the potential application of space technology in other industries through presentations of successful case studies involving the utilization of Space and Earth observation assets around applications in Agriculture, Forestry, Fisheries, Farming, Logistics and more.

Programme

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| 14:00-14:10 | Opening remarks
by Mr. Fabrizio Mura, Deputy General Manager, EU-Japan Centre
for Industrial Cooperation
by Mr. Yoshiharu Kunogi, President, Japan Space Systems |
| 14:10-14:30 | Keynote Speech: "The industry in Hokkaido and its approach to
space industry"
Speaker: Mr. Seiyuu Aoki, Executive Director, Office of Science and
Technology Promotion, Bureau of Industrial Promotion, Department
of Economic Affairs, Hokkaido Government |

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- 14:30-14:50 Keynote Speech: “EU’s Vision of Space Industry”
Speaker: Mr. Gergely Antal Sulyuk, First Secretary, Trade Section,
Delegation of the European Union to Japan
- 14:50-15:10 Keynote Speech: “Data Utilisation in the Geospacial Society”
Speaker: Dr. Ryosuke Shibasaki, Professor, Center for Spatial
Information Science, University of Tokyo
- 15:10-15:30 Keynote Speech: “Pasture grass diagnostic service for dairy farms
utilizing earth observation data”
Speaker: Mr. Noritoshi Kamagata, Manager (Geospatial Application
Promoting, Smart Agriculture Support Service),
Business Development Headquater, Kokusai Kogyo Co., Ltd.
Project Associate Professor, Rakuno Gakuen University
- 15:30-15:45 Break
- 15:45-17:30 Introductions from the members of the Delegation from the EU
(15 min per company)
- Mr. Sebastien Clerc, EO Operational Service Manager, ACRI-ST
 - Mr. Sebastian Scheiding, Managing Director, Astro- und
Feinwerktechnik Adlershof GmbH,
 - Ms Laura Abuja Conde, Senior Sales Coordinator for Asia
Pacific, Deimos Imaging S.L.U
 - Mr. Francesco G.G. Zingales, Director, LAZIO CONNECT
 - Mr. Massimo Zotti, Head of Government & Security SBU,
Planetek Italia
 - Mr. Grega Milcinski, CEO, Sinergise Ltd
 - Mr. Norbert Alexander Pilz, Managing Director, Berlin Space
Consortium GmbH
- 17:30-18:00 Open discussion
Moderator: Dr. Ryosuke Shibasaki, Professor, Center for Spatial
Information Science, University of Tokyo
- 18:30-20:00 Networking reception