

An aerial photograph of Sapporo, Japan, during the 'blue hour' of dusk. The city is densely packed with modern buildings, many of which are illuminated with warm interior lights. In the foreground, a wide, tree-lined street runs through the center. The background features a range of mountains under a sky with soft orange and blue tones. A semi-transparent blue triangle is overlaid on the top left corner.

Step up to

Sapporo

Business at its peak

SAPPORO

# Business environment in Sapporo



Population: 1.97 million

Japan's 5th-largest city



City GDP: ¥ 7.7 trillion

## Sapporo



# Food & Biotech

## Product shipment value

**2.11 trillion yen**      **No.1**  
**Hokkaido**      **in Japan**

## Number of company

**1,670 company**      **No.1**  
**Hokkaido**      **in Japan**

# IT Industry

## Sapporo Techno Park

Japan's first industrial park for IT-related companies established in the 1980s.



# Environment & Energy



## Japan's highest potential

Solar Energy

Wind Energy

Hydropower

Geothermal Energy

**No.1 in Japan**

**No.2 in Japan**

## Carbon Neutral by 2050

Sapporo City aims to achieve net-zero greenhouse gas emissions by 2050.

# Semiconductor

**Rapidus Corporation**

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**2 nm**

**Japan's first 2-nm semiconductor**

**prototype in July 2025**

**(mass production by 2027)**



# Most Populous Snowy City in the World



largest city in the world with very heavy snowfall (average annual 500cm)

# Natural Environment



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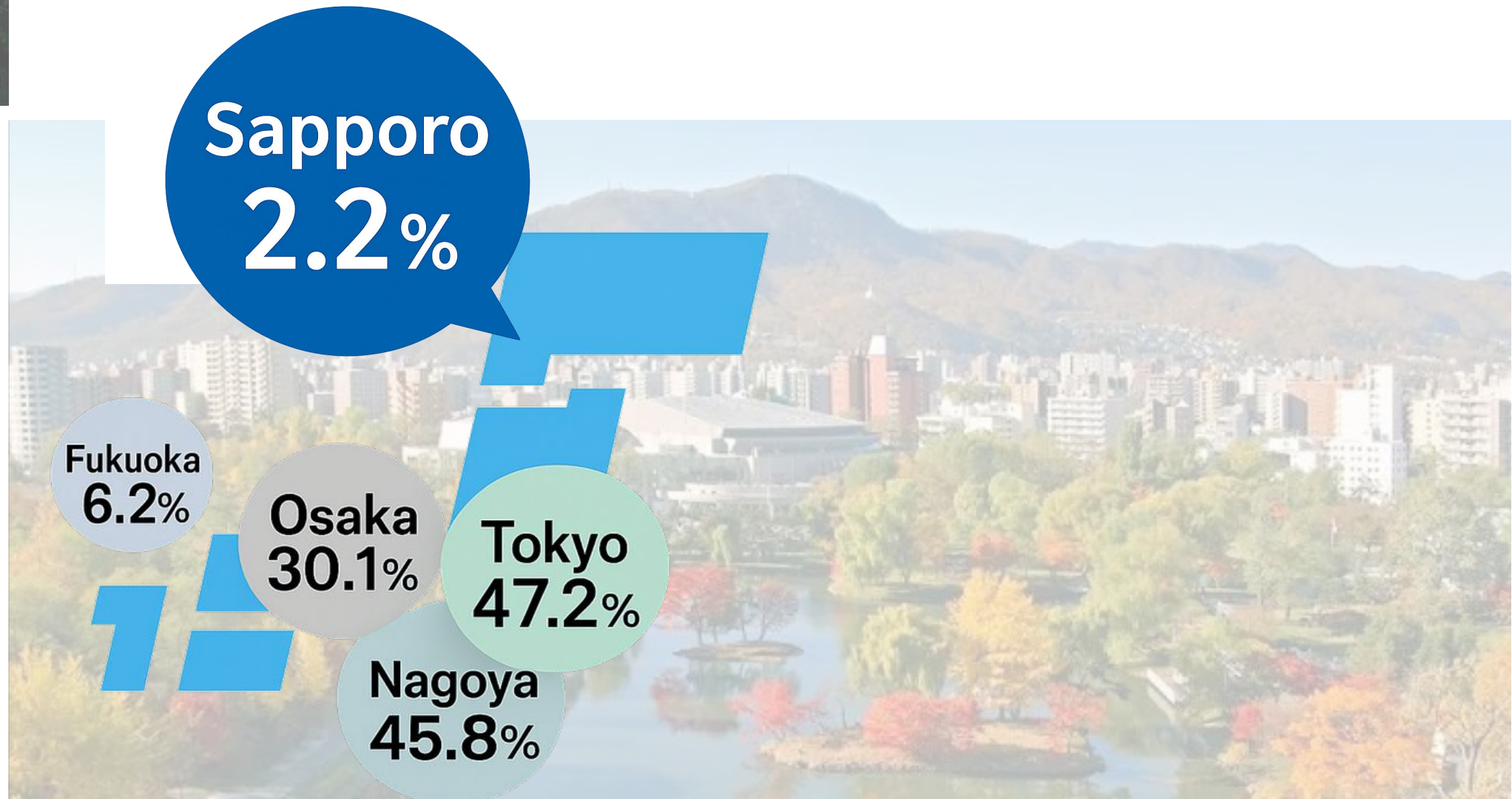
**Earthquake**  
possibility of a magnitude  
6+ earthquake within the  
next 30 years: **2.2%**



**Number of extremely hot  
days ( $\geq 35^{\circ}\text{C}$ ):  
only 2 days (Tokyo: 29 days)**

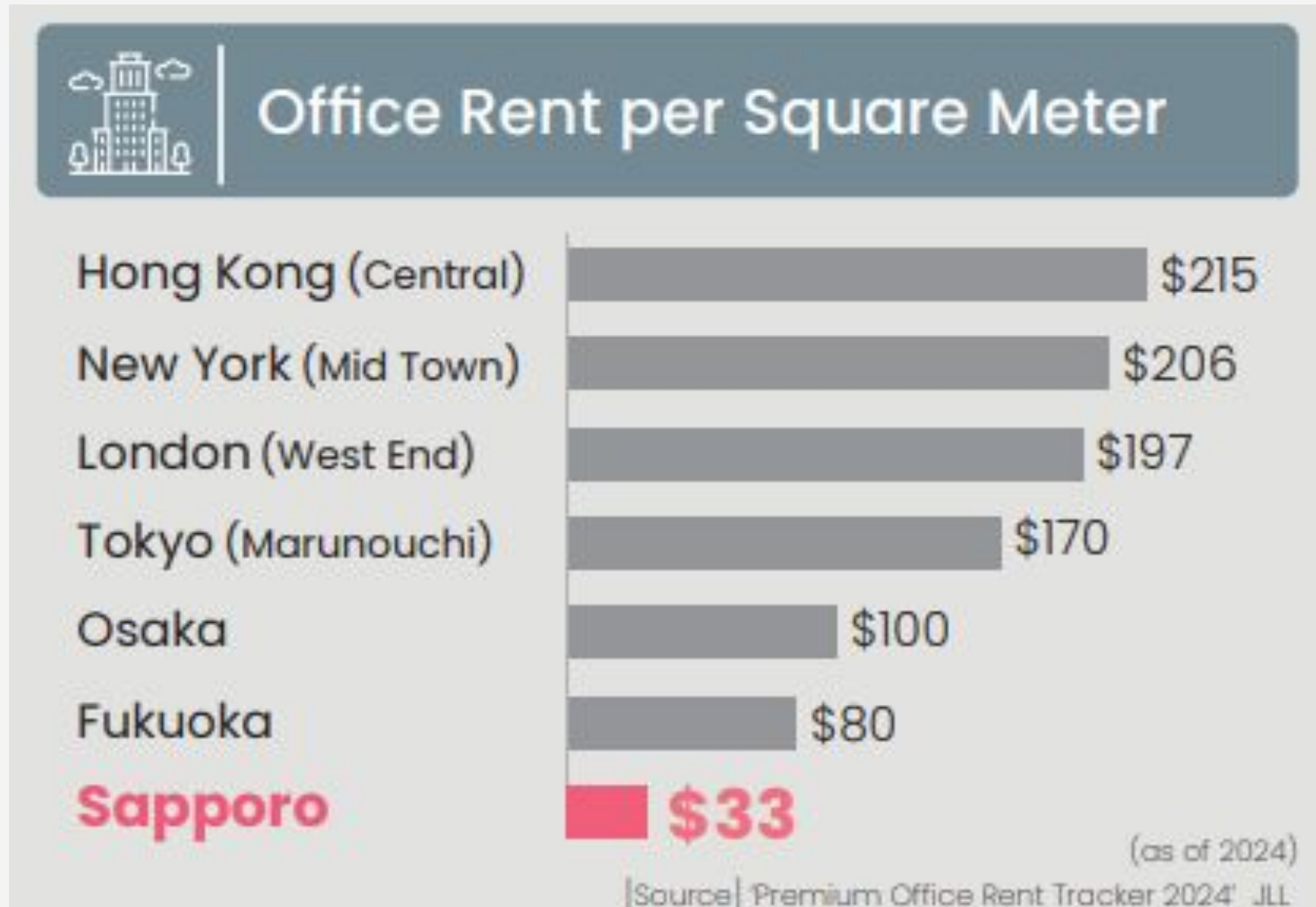


**Typhoons hitting Hokkaido  
only 6 times since 1951**



# Competitive Business Costs

## Affordable Office Space



## Education and Research Institutions

Half of Hokkaido's higher education institutions are concentrated in the Sapporo Metropolitan area.



University



Junior College



Technical College

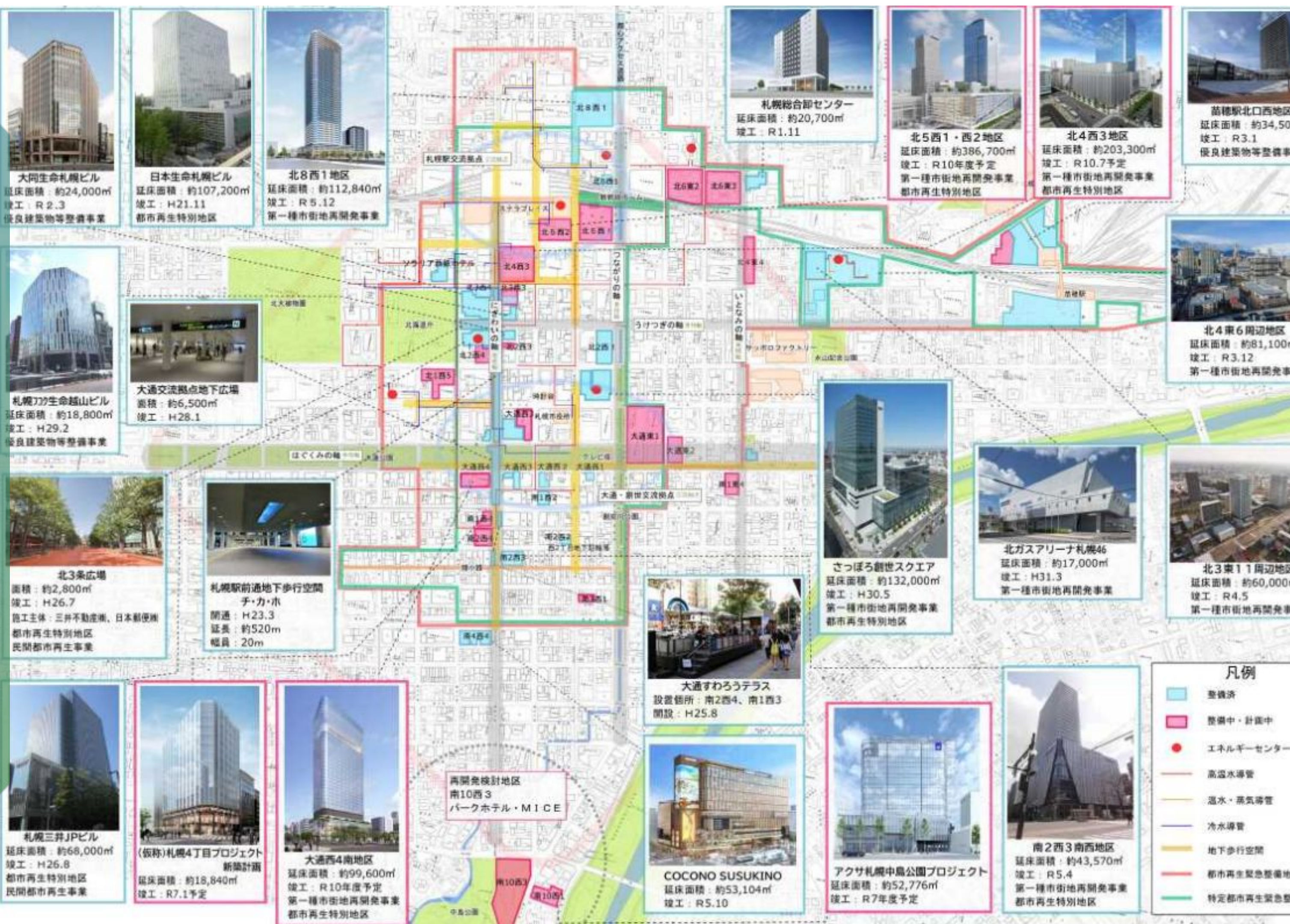


Vocational School



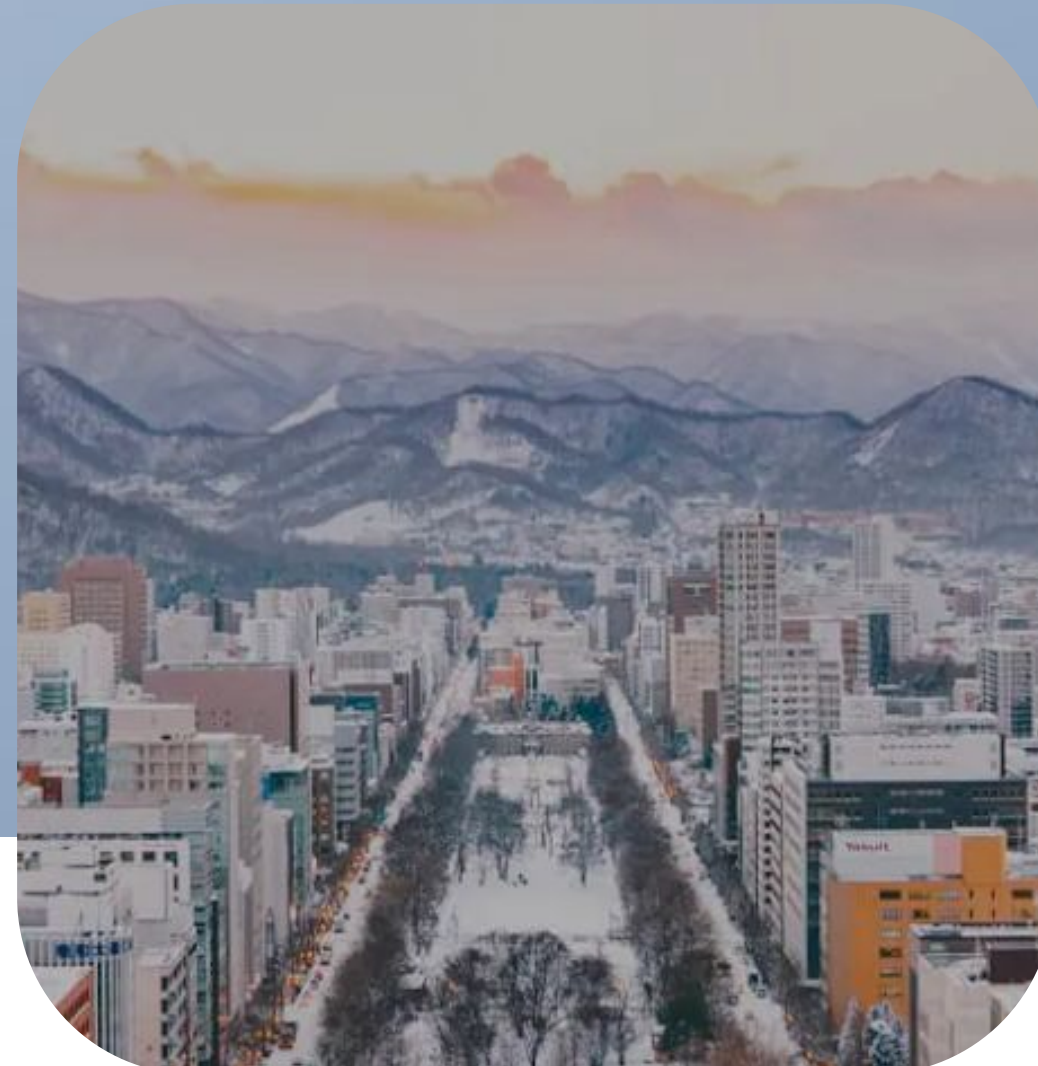
Urban

Renewal



# Step up to Sapporo

## 札幌へようこそ



# Thank you !