

GDPR THE FIRST SIX MONTHS

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GDPR

THE FIRST SIX MONTHS

GDPR – DATA PROTECTION 2.0

GDPR – DON'T PANIC

GDPR – PROJECT

GDPR – WHAT IS NEXT?

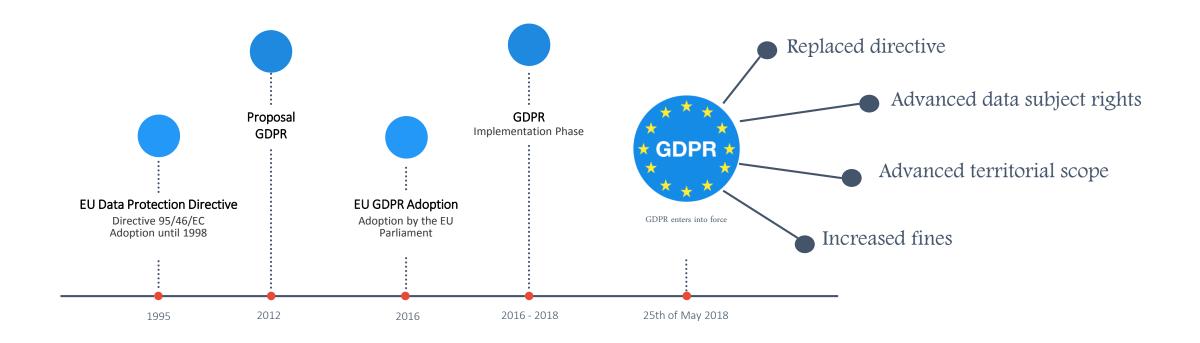








GDPR DATA PROTECTION 2.0

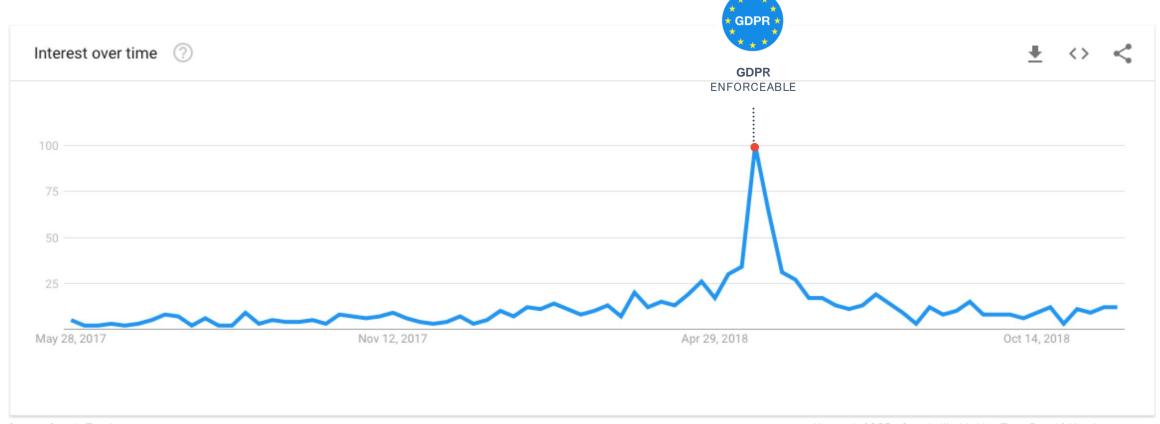








GDPR DON'T PANIC





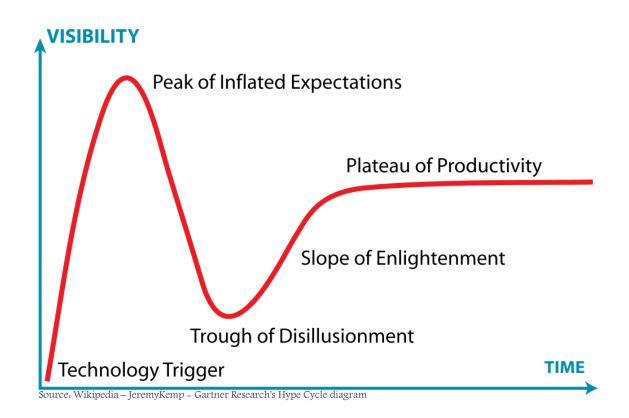


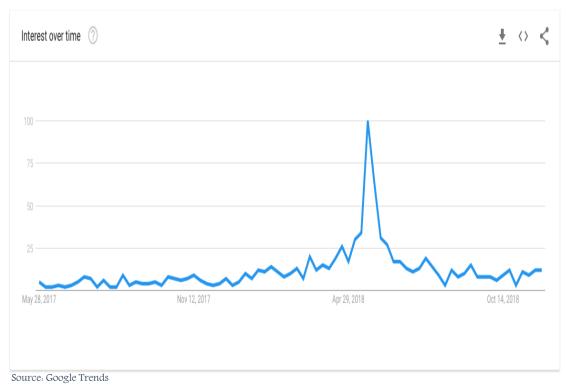




GDPR DON'T PANIC







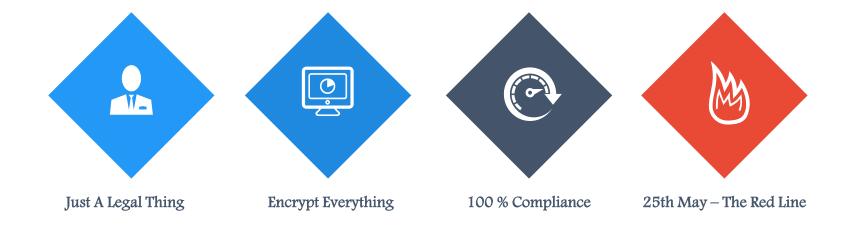






GDPR DON'T PANIC















WITH NO AWARENESS COMES NO MOTIVATION









GDPR PROJECT



GDPR reaches into many different areas of a business



Governance



Business Intelligence



Information Technology



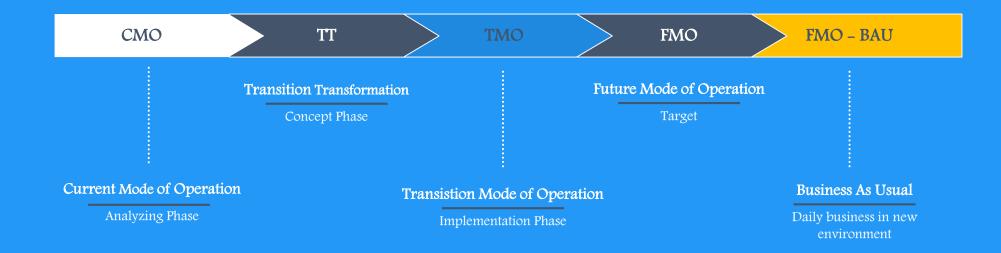




GDPR PROJECT



Leading the transition through operation phases to reach FMO – BAU.



IMPLEMENTATION









Consent

Marketing

Online Advertisement

IoT

eCommerce

Data Mining

Big Data

Cookies, Tracking

Replacing Directive 2002/58/EC

Estimated adoption H2 2019

Complements GDPR

Directly applicable in EU member states

Same territorial scope as the GDPR

Covers latest communcation platforms



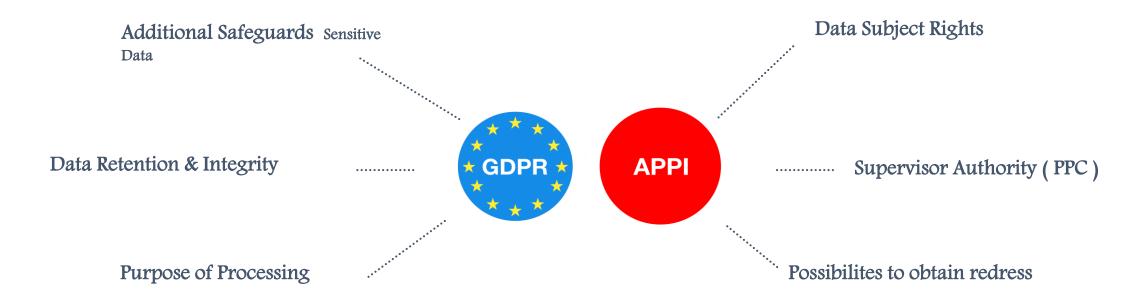




ePR







Data Flow from EU to Japan under same guarantees



















CONCLUSION





THANK YOU

WEB. www.it-germany.com







