Looking for Fresh Ideas and a Business Plan for your Market Entry or Business Expansion in Japan?

WHAT IS JMEC?
Tokyo-based business training program whose participants create professional business plans for YOUR business.

Established in 1993, JMEC is organized and supported by 18 Foreign Chambers of Commerce in Japan.

JMEC is a non-profit organization.

WHY USE JMEC?
Fresh perspective and ideas due to the diversity of participants.

Third-party objectivity in analysis and recommendations.

An additional resource of around 1,500+ work hours of market research and analysis.

At a cost substantially lower than commercial consultants.

WHO IS MY JMEC TEAM?
4-6 mid-career English-speaking business professionals working in Tokyo. Average age 33-34.

Diverse range of professional background—engineers, accountants, designers, sales managers, other.

Each year, participants have represented 15-20 different nationalities.

Participant Mix: In recent years, around 50/50 Japanese/foreign nationals and 50/50 men/women.

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FOR MORE INFORMATION
Website: www.jmec.gr.jp
Contact Trond Varlid, Program Director
Email: trond@jmec.gr.jp Phone: 080 4368 2025

2020/2021 PROGRAM SCHEDULE

November 14: Program commences with a series of lectures and workshops on 7 Saturdays
January 16: Business plan projects given out to the teams
January 18-22: Teams meet their Project Clients for initial briefing
May 7: Submission of written plan
May 22-23: Oral presentations to JMEC Judging Panel
May 24-June 8: Oral team presentations to Project Clients
June 9: Awards Ceremony

FEES & DEADLINES

Project Client Fee: JPY 1,500,000
Application Deadline: November 30, 2020

Early-Bird Discount Fee: JPY 1,200,000
Application Deadline: September 30, 2020

ACCJ PROJECT GRANT
If you are an ACCJ SME corporate member, you may be eligible for a ¥750,000 grant.

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