Please fill in the form below and send it to [a.horvatin@eu-japan.eu](mailto:a.horvatin@eu-japan.eu).

You are welcome to send a picture or a logo to illustrate your article. Please attach them to your email.

The text should be **NON-COMMERCIAL** information about cooperation, events, stories, case studies etc.

The text should use the **“journalistic” style** and avoid using terms such as “we/our”. Instead use “the organization/their”.

**Type of news:**

* EU-Japan related news
* EU Member State-Japan related news, including regional cooperation

**Covering the following topics:**

* Policy (non-controversial, no position paper),
* Business (no adverts) cooperation
* Technology transfer cooperation
* Research collaboration

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| --- | --- |
| **FOR A NEWS PIECE – KEY INFORMATION NEEDED** | |
| **Short Title** (for the online table of content): | (**MAX +/- 5 words**) |
| **Abstract** (teaser for the online version) (Not mandatory) | (**MAX +/- 40 words**) |
| **News Title:** | (**MAX +/- 12 words**) |
| **Body text:** | (**Up to 300 words**) |
| **Website link(s):** |  |
| **FOR AN EVENT, please add the below listed information** | |
| **Event start/end date/period**: |  |
| **Where? City, Country** |  |

***Event note:*** Pay attention to the release of the newsletter! If your event is taking place after the release, make sure to use the past tense.There are 4 issues per year released around early March, June, October, and December.

**Below listed are some examples of news that would be relevant for the newsletter:**

* Cooperation (business, R&D, innovation, etc.) between Japan, and a Member State/ EU (ex. MoU)
* Support provided, for non-profit purpose, to EU companies interested in expanding their activities within Japan
* Support provided, for non-profit purpose, to Japanese companies interested in expanding their activities within the EU
* Information about Japan that would be of interest to EU readers
* Experience of EU SMEs entering the Japanese market (ex. success stories, challenges, strategy)

Please send the form and inquiries to:

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