Invitation to EU-Japan Policy Seminar

Recent Developments in Intellectual Property in the EU and Japan

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<tr>
<th>Date &amp; Time</th>
<th>Tuesday, 6 October 2015, 14:00 - 19:00</th>
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<tr>
<td>Place</td>
<td>Delegation of the European Union to Japan (Tokyo) (Europa House, 4-6-28 Minami-Azabu, Minato-ku Tokyo 106-0047)</td>
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<td>Co-organised by</td>
<td>EU-Japan Centre for Industrial Cooperation Sonderhoff &amp; Einsel Law and Patent Office</td>
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<td>Participation</td>
<td>Free (pre-registration required)</td>
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<td>Language</td>
<td>English / Japanese (simultaneous interpretation)</td>
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Overview

In Europe, necessary procedures for introducing the much anticipated “Unitary patent” are proceeding steadily. What are the potential impacts of the introduction of the unitary patent system on the Japanese enterprises which are major applicants for patents in Europe?

In Japan, the bill for the act for the patent revision passed the Diet in July 2015. With its revision of the provision on the employee invention system, it is anticipated that the act will contribute to further the promotion of innovations. Moreover, these influences of the revision are expected to spread not only to Japanese companies, but also to European companies operating in Japan.

With due regard to these developments, the seminar will try to shed light on the recent trends of intellectual property protection systems in Europe and Japan, and how the corporations are coping with these changes. In the second half of the seminar, the trending topic of “trade secrets” will be focused on through introductory presentations followed by a panel discussion. The seminar will be followed by a networking reception which will allow further exchanges between participants.

Programme

14:00-14:05 Opening Remarks by Mr. Silviu Jora, General Manager, EU-Japan Centre for Industrial Cooperation

**<Session 1: Presentations on Recent Developments in Intellectual Property>**

14:05-14:25 “Recent Developments in European Unitary Patent”
Speaker: Mr. Gergely Sulyok, First Secretary, Trade Section, Delegation of the European Union to Japan

Speaker: Mr. Felix-Reinhard Einsel, Managing Partner, Sonderhoff & Einsel Law and Patent Office

14:55-15:25 “NTT Docomo’s IT Strategy and Importance of EU Patents”
Speaker: Mr. Yutaka Nakamura, General Counsel and Managing Director of Legal Department (Admitted in New York), NTT DOCOMO, INC.

Speaker: Dr. Gunnar Paesold, European Patent Attorney, Sonderhoff & Einsel (Beijing) Intellectual Property Agency
Questions and Answers

Coffee Break

Session 2: “Trade Secrets”

16:20-16:30 “Trade Secret Protection in Japan”
Speaker: Mr. Zensho Imari, Deputy Director, Intellectual Property Policy Office, Economic and Industrial Policy Bureau, Ministry of Economy, Trade and Industry

16:30-16:40 “Support for Protecting Trade Secrets and Establishing IP Strategies”
Speaker: Mr. Toshinao Yamazaki, Deputy Director, Policy Planning and Research Division, General Affairs Department, Japan Patent Office

16:40-17:40 Panel Discussion on “Recent Trends in Trade Secrets” followed by Questions and Answers
Moderator: Mr. Luca Escoffier, Japan Technology Transfer Helpdesk Project Manager, EU-Japan Centre for Industrial Cooperation
Panelists:
■ Mr. Zensho Imari, Deputy Director, Intellectual Property Policy Office, Economic and Industrial Policy Bureau, Ministry of Economy, Trade and Industry
■ Mr. Toshinao Yamazaki, Deputy Director, Policy Planning and Research Division, General Affairs Department, Japan Patent Office
■ Mr. Felix-Reinhard Einsel, Managing Partner, Sonderhoff & Einsel Law and Patent Office
■ Mr. Yutaka Nakamura, General Counsel and Managing Director of Legal Department (Admitted in New York), NTT DOCOMO, INC.
■ Dr. Gunnar Paesold, European Patent Attorney, Sonderhoff & Einsel (Beijing) Intellectual Property Agency

17:40-17:50 Closing Remarks by Mr. Toshiro Fukura, Manager, Policy Analysis & Seminars, EU-Japan Centre for Industrial Cooperation

18:00-19:00 Networking Reception

To Register

Fill in both languages and send this form by fax to the EU-Japan Centre for Industrial Cooperation (FAX: 03-6408-0283) or email your name, affiliation, position, email, address and telephone to seminar@eu-japan.gr.jp.
An acknowledgment of registration will be sent to participants by email.

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Private information acquired from your registration will be handled carefully and be used only for the purpose of the Centre’s seminar activities.

For Inquiry: EU-Japan Centre for Industrial Cooperation (Contact: Mr.Fukura/Ms Kadoya/Mr.Claydon), TEL: 03-6408-0281