

Business opportunities in Japan for Czech companies

Impact of EU – Japan EPA / Digital Innovation

Seminar in Prague February 28th, 2020

Organizers:

Japan External Trade Organization (JETRO) Czech Republic, EU-Japan Centre for Industrial Cooperation

Partners: Ministry of Industry and Trade of the Czech Republic (MIT), Association of Small and Medium-Sized Enterprises and Crafts CZ (AMSP), Confederation of Industry of the Czech Republic, CzechInvest

Date: February 28th, 2020

Venue: Ministry of Industry and Trade of the Czech Republic, Na Františku 32, Prague 1

Participation Fee: Free of charge

Language: English

Targeted companies: Czech companies (including Small and Medium-Sized Enterprises)

Registration to: Mikulas_Kotrba@jetro.go.jp (**Deadline:** February 24th, 2020)

AGENDA

- 13:00** **Registration**
- 13:30 – 13:35** **Welcome address**
Ms Reiko Kimura, Director General of JETRO Czech Republic
- 13:35 – 13:45** **Opening address**
Mr. Shimazaki Kaoru, Japanese Ambassador to the Czech Republic
Mr. Zbyněk Pokorný, Deputy of Deputy Minister for Digitalization and Innovations and Director of the Department for Investments and Industrial zones, MIT
- 13:45 – 14:05** Mr. Marco Chirullo, Deputy Head of the Far East Unit, DG Trade, EU Commission
“Overview of the first year of the EU-Japan EPA and business opportunities for Czech companies”
- 14:05 – 14:20** Ms Aiko Higuchi, Director – European Office, EU-Japan Centre for Industrial Cooperation
“EU-Japan EPA: trends, FAQ and support measures for EU companies”
- 14:20 – 14:35** Mr. Evžen Reitschläger, Vice Chairman of AMSP
“EU - Japan EPA from perspective of Czech SMEs – expectations and opportunities”
- 14:35 – 14:55** **Coffee break**
- 15:00 – 15:20** Mr. Marc Einstein, ICT expert of ITR Corporation (Japan)
“ICT / Digital innovation market in Japan”
- 15:20 – 15:40** Mr. Tomáš Janů, Director – Go Local, AVAST
“Insights from Business Experience in Japan”
- 15:40 – 16:30** **Networking, business matching, refreshment**