

FY2019 Programme overview Tentative
20 – 31 May 2019

2 weeks mission with 9 lectures, 2 days Joint Seminar, 2days regional Trip with 2-4 company visits with group, 3 slots for B2B

As of 2019/2/21

	DATE	DAY	AM	Lunch break	PM	EVENING		
Week 1	20-May	Mon	10:00-12:00 ICV Pre-Meeting*	12:00-13:15 Orientation	13:15-14:15	14:15 -15:00 Presentation on Centre's activities	15:15-16:45 Lecture 1: Japanese Business Etiquette (1.5 hour)	17:15-19:15 Networking event
	21-May	Tue	9:30-11:30 Lecture 2: Japanese History (2 hours)	11:30-12:30	12:30-14:30 Lecture 3: Religion and Japanese culture (2 hours)	15:30- visit MARUBENI	Free time for own Business Study	
	22-May	Wed	9:00-13:00 Lecture 4: Intercultural Communications, workshop (4 hours)	13:00-14:00	14:00- B2B Meeting		Free time for own Business Study	
	23-May	Thu	9:00-11:00 Lecture 5: Japan's Economy (2 hours)	11:30-13:30 Lecture 6: Japanese Politics (2 hours)	13:30-14:30	14:30- B2B Meeting		Free time for own Business Study
	24-May	Fri	10:00-12:00 Lecture 7: Market Entry to Japan Via Ecommerce (2 hours)	12:00-13:00	13:00-15:00 Lecture 8: Business Practices in Japan(2 hours)	15:15-15:45 Weekly review	16:15-18:15 Lecture 9: SHODO (Calligraphy)	
	25-May	Sat						
	26-May	Sun						
Week 2	27-May	Mon	Joint Seminar: Learn cultural orientations and develop intercultural problem consciousness				18:00 Networking with Japanese managers	
	28-May	Tue	Joint Seminar (Learn different negotiation styles)				Free time for own Business Study	
	29-May	Wed	Regional Trip to Miyagi Prefecture				Networking with local Japanese companies	
	30-May	Thu	Regional Trip to Miyagi Prefecture				Free time for own Business Study	
	31-May	Fri	B2B Meeting / Free time for report writing		12:30-13:30	13:30 Reporting Session, Report Submission		
	1-Jun	Sat						
	2-Jun	Sun						