

Information on the K trade fair

- Dates: 19 October – 26 October 2016
- Over 3,000 exhibitors
- K 2013: 218,000 trade visitors
- Product categories:
 1. Raw materials, auxiliaries
 2. Machinery, equipment
 3. Semi-finished products, technical parts, reinforced plastics
 4. Services, research, science

Target groups

- Manufacturers of plastic and rubber products
- Rubber production/processing
- Packaging/distribution
- Construction/architecture and interior design
- Automotive/aviation and aerospace
- Electronics/electrical engineering
- Mechanical and plant engineering
- Medical technology/precision engineering/optics
- Information and communications technology (ICT)
- Energy technologies/photovoltaics
- Sports/leisure
- Chemical industry
- Universities/research institutes

Your contact

NRW.International GmbH

Promotion of foreign trade for NRW

Erik Heilmann | Project Manager

Tel.: +49 211/71 06 71-232

e-mail: erik.heilmann@nrw-international.de

www.nrw-international.de

Partner



NRW.International GmbH coordinates the promotion of foreign trade of North Rhine-Westphalia. It is a company of the Chambers of Commerce in North Rhine-Westphalia, the Chambers of Crafts of the state and NRW.BANK.

Funded by

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NRW.Europa is a consortium comprising ZENIT GmbH, NRW.BANK and NRW.International GmbH.
info@nrweuropa.de



www.nrweuropa.de



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Brokerage event “meet@K” K 2016

20 – 21 October 2016
Gallery, Hall 6 | Messe Düsseldorf



Find your future business partners at K 2016!

The international trade fair for the plastics and rubber industry is the meeting place for companies and experts from around the world. With its high internationality it is therefore the ideal starting point for your global networking.

The focus of this year's K is on the topics "Innovation drivers of global change focusing on resource efficiency", "Plastics industry 4.0", "New materials" and "Lightweight construction". Take advantage of the trade fair to find out about the latest trends and technologies and to present your own ideas and projects.

With the brokerage event "meet@K" we support you in your targeted search for international business partners. It is very simple to take part: Register on the brokerage event website with your company profile and your offer or request. Arrange B2B talks in advance with exhibitors and visitors participating in the brokerage event. The meetings will take place in a separate area at the fair on 20 and 21 October 2016.

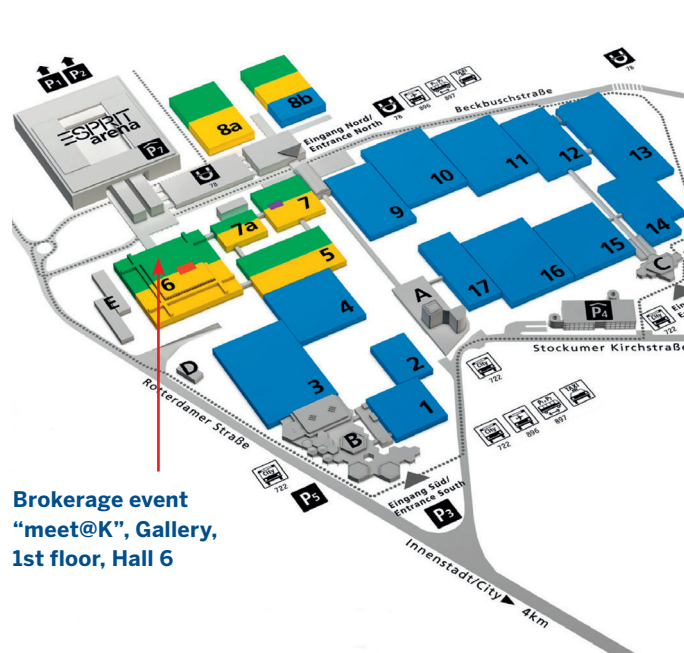
Benefits for your business

- You save time thanks to pre-selected and scheduled meetings at one location
- You forge new international business contacts
- You can search specifically for sales and technology partners
- You are visible with your profile on the event website for one year, allowing interested companies to find you after the fair and to contact you.

Procedure

1. Register your company at www.b2match.eu/k2016 and indicate the area in which you are looking for business partners.
2. Select interesting dialogue partners online from the catalogue of participants. As your information is also visible to other companies, you will then also receive inquiries for meetings.
3. One week before the brokerage event you will receive a personalized schedule indicating your dialogue partners.
4. During the brokerage event at the trade fair you have 25 minutes for each face-to-face meeting. Make use of the time to discuss cooperation and business opportunities.

The brokerage area is located on the Gallery, 1st Floor, Hall 6



Brokerage event
"meet@K", Gallery,
1st floor, Hall 6



At a glance

Dates and deadlines

Registration and selection of dialogue partners

1 June to 13 October 2016

Meeting periods

Thursday | 20 October, 2016

10:30 to 12:30 and 13:30 to 18:00

Friday | 21 October, 2016

10:30 to 12:30 and 13:30 to 18:00

Costs

For German companies:

€ 80.00 (plus 19% VAT)

For companies from EU countries with a valid VAT ID number and companies from non-EU countries:
€ 80.00

Please note: The costs **do not include** the admission ticket to the K 2016 trade fair. Participation in the brokerage event is possible only with a valid admission ticket to the trade fair.

Venue

Messe Düsseldorf, Hall 6, Gallery, 1st floor
Stockumer Kirchstraße 61, 40474 Düsseldorf

Organizer

The event is organized by NRW.International GmbH as part of the Enterprise Europe Network.