

MIYAZAKI PREFECTURE



Prefecture's Flag

Main City: Miyazaki

Population: 1,121,000 people ranking 36/47 prefecture (2013) [1]

Area: 7,735 km² [2]



Geographical / Landscape description

Miyazaki Prefecture is located on the eastern coast of the island of Kyushu. It is surrounded by the Pacific Ocean to the south and east, Oita Prefecture to the north, and Kumamoto and Kagoshima Prefectures to the west. As of 1 April 2012, 12% of the total land area of the prefecture was designated as Natural Parks. [2]

Climate

Miyazaki's climate is relatively mild due to the warm Japan Current. It ranks on top for number of sunny days and it is not uncommon to have winters without any snowfall. [2]

Time zone

GMT +7 in summer (+8 in winter)

International dialling code: 0081

Recent history, culture

Thanks to its sunny climate, local residents are usually considered to have an easy-going but hard-working temperament. Also due to the pleasant weather conditions, the prefecture hosts many professional sports training camps especially baseball related that welcome major and national teams during the February/March period. This is also supported by local authorities who launched a "Sports Land Miyazaki" project to promote Miyazaki as a region for sport and leisure. [3]

Economic overview

The prefecture launched the "Building the Miyazaki of Tomorrow" project that should be achieved over a span of 20 years. During this period, shorter 4-year long plans will adapt the decided strategies according to present conditions. The actual targets for the period ending in 2015 are:

- Improving disaster response and recovery
- Industry and job creation
- Human resources development
- Society development

Aiming to make the prefecture a leading region in environmental friendliness, the prefecture is working to expand the use of renewable energies such as solar light and heat and woody biomass. For the food industry, the prefecture is further promoting and developing the "Miyazaki brand" for local product. [3]

Economic Indicators

	Miyazaki Prefecture	All Japan
Population (2013) [1]	1,121,000	127,350,000
Unemployment rate (2012) [4]	4.4%	4.3%
GPD (2010) [5]	0.7% of Japan's	495 trillion Yen

Infrastructure

Road/railways

Various expressways are being developed to make every area in the prefecture reachable within an hour. [3]

Shipping

3 major ports: Hososhima Port, Miyazaki Port and Aburatsu Port. [6]

Civil Aviation

Miyazaki Airport has flights to major Japanese cities and one international flight to Korea and Taiwan. [7]

Living Environment

Sunshine, an abundance of leisure and cultural activities and a warm, easy-going population make Miyazaki a good prefecture to live in.

Major type of activities of the economy

Agriculture, natural resources

Miyazaki Prefecture ranks in the prefectures top 10 for agricultural output. The prefecture is known worldwide for its mangoes called "Eggs of the Sun" that can cost up to €100 a piece and in a rare occasion during early season's auction fetched up to €1000 a piece. To increase the use of the abundant forest resources (75% of land) private and public entities teamed up to expand trade routes for local timber in what is called Team Miyazaki Cedar. [2][3]

Manufacturing, construction

In 2011, the manufacturing industry's shipment value was principally composed of food and related products (23.2%), electronic components (12.7%) and beverages (10.4%). [8]

R&D, Innovation, Scientific research

Formed in 2009, the Miyazaki Prefecture Council for the Promotion of Solar Cell-Related Industries supervises the promotion and development of industry, academia and government coordinated projects in the solar energy sector. Jointly managed with nearby Oita prefecture, the East Kyushu Medical Valley Design supports the R&D of industrial products and technologies focusing on the blood and vessel-related medical fields. [9]

Opportunities for EU Investors / Exporters / Importers

Promising sectors for cooperation

Long-established industries: foodstuffs, electronic parts, chemicals, beverages, tobacco, rubber. [10]

Financial/logistic support

- *Grants for employment
- *Grants according to the scale of the investment
- *Financial aid for solar power generation facilities
- *Financial aid for facility maintenance costs (only for information service industry)
- *High speed communication wiring (only for information service industry)
- *Financial aid for the acquisition of land earmarked for the Freeway Industrial Estate
- *Consultations regarding employment and financial conditions
- *Consultations and company visits regarding locations, operations and expansions

More information: http://www.miyazaki-investment.com/english/03_subsidy/index.html

Setting up a business in Miyazaki

Business Site Promotion Bureau, Commerce, Industry, Tourism and Labor Department, Miyazaki Prefectural Government

TEL: +81(0)985-26-7096 FAX: +81(0)985-26-0219

<http://www.miyazaki-investment.com/english/index.html>

Other contacts:

Miyazaki Prefecture

http://en.wikipedia.org/wiki/Miyazaki_Prefecture

East Kyushu Medical Valley Design

http://www.pref.miyazaki.lg.jp/contents/org/shoko/kogyo/medical_ballet/index.html

Miyazaki University Photovoltaic generation Project

<http://www.cc.miyazaki-u.ac.jp/pvproject/>

Miyazaki Prefecture Tourist Information

<http://www.kanko-miyazaki.jp/english/index.html>

Sources and footnotes

- [1] <http://www.stat.go.jp/data/jinsui/2.htm>
- [2] http://en.wikipedia.org/wiki/Miyazaki_Prefecture
- [3] <http://www.pref.miyazaki.lg.jp/parts/000195370.pdf>
- [4] <http://www.stat.go.jp/data/roudou/pref/index.htm>
- [5] http://www.esri.cao.go.jp/jp/sna/sonota/kenmin/kenmin_top.html
- [6] <http://www.jetro.go.jp/en/invest/region/miyazaki/infra.html>
- [7] <http://www.miyazaki-airport.co.jp/>
- [8] <http://www.stat.go.jp/data/e-census/2012/sokuho/gaiyo.htm>
- [9] <http://www.jetro.go.jp/en/invest/region/miyazaki/icinfo.html>
- [10] <http://www.jetro.go.jp/en/invest/region/miyazaki/>

Takachiho Gorge



Miyazaki City Ocean Dome



Pictures copyright: Wikipedia under the GNU Free Documentation License and of public domain

Disclaimer

Neither the EU-Japan Centre for Industrial Cooperation, nor any person acting on its behalf is responsible for any consequences which may arise from the use by third parties, whether individuals or organizations, of the information contained in this report, or any possible errors which, despite careful checking of the text, could remain. The authors retain the copyright of the information published in this report. Reproduction is authorized except for commercial purposes, provided the source is acknowledged. All logos and figures published in this report are copyrighted and cannot be reproduced without the full consent of their respective author.