



EU-Japan EPA  
**HELPDESK**

# EU – JAPAN EPA

## MEAT PRODUCTS

This presentation has been prepared with the sole purpose of simplifying the understanding of some parts of the EU-Japan EPA and bears no legal standing.



EU-Japan Centre  
for Industrial Cooperation  
日欧産業協カセンター



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# EPA PROCESS

**INCREASE  
MARKET SHARE  
EU PRODUCTS**

**PROMOTION &  
INFORMATION**

**July 2018  
Signature**

**1/2/2019  
Entry into Force**

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# OVERVIEW

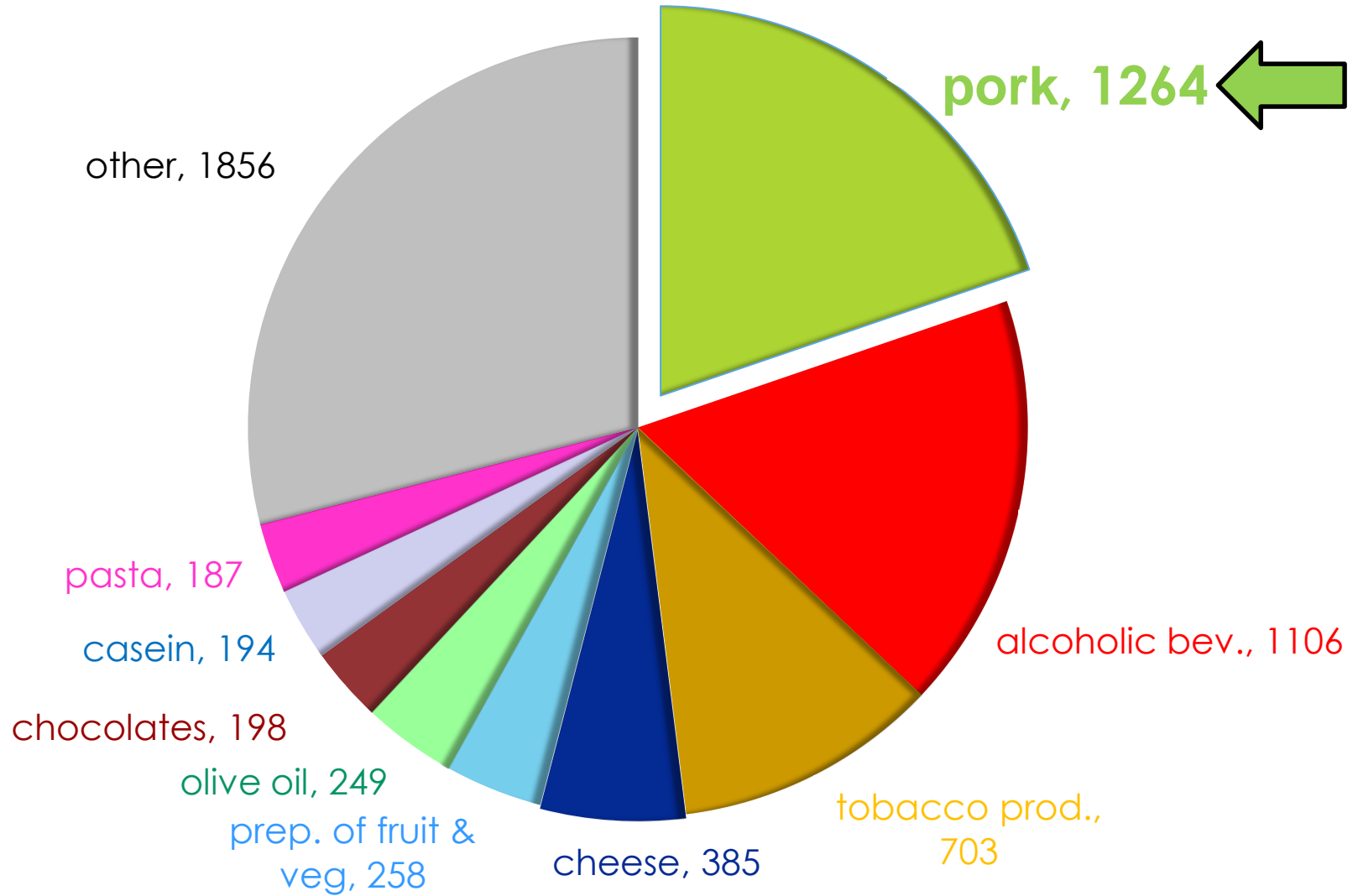
- What the EPA is offering.
- Some trade data ...
- Market Access
  - Bovine
  - Pork
  - Horses & Poultry
- Safeguard Clauses
- Geographical Indications
- Rules of Origin
- Information sources



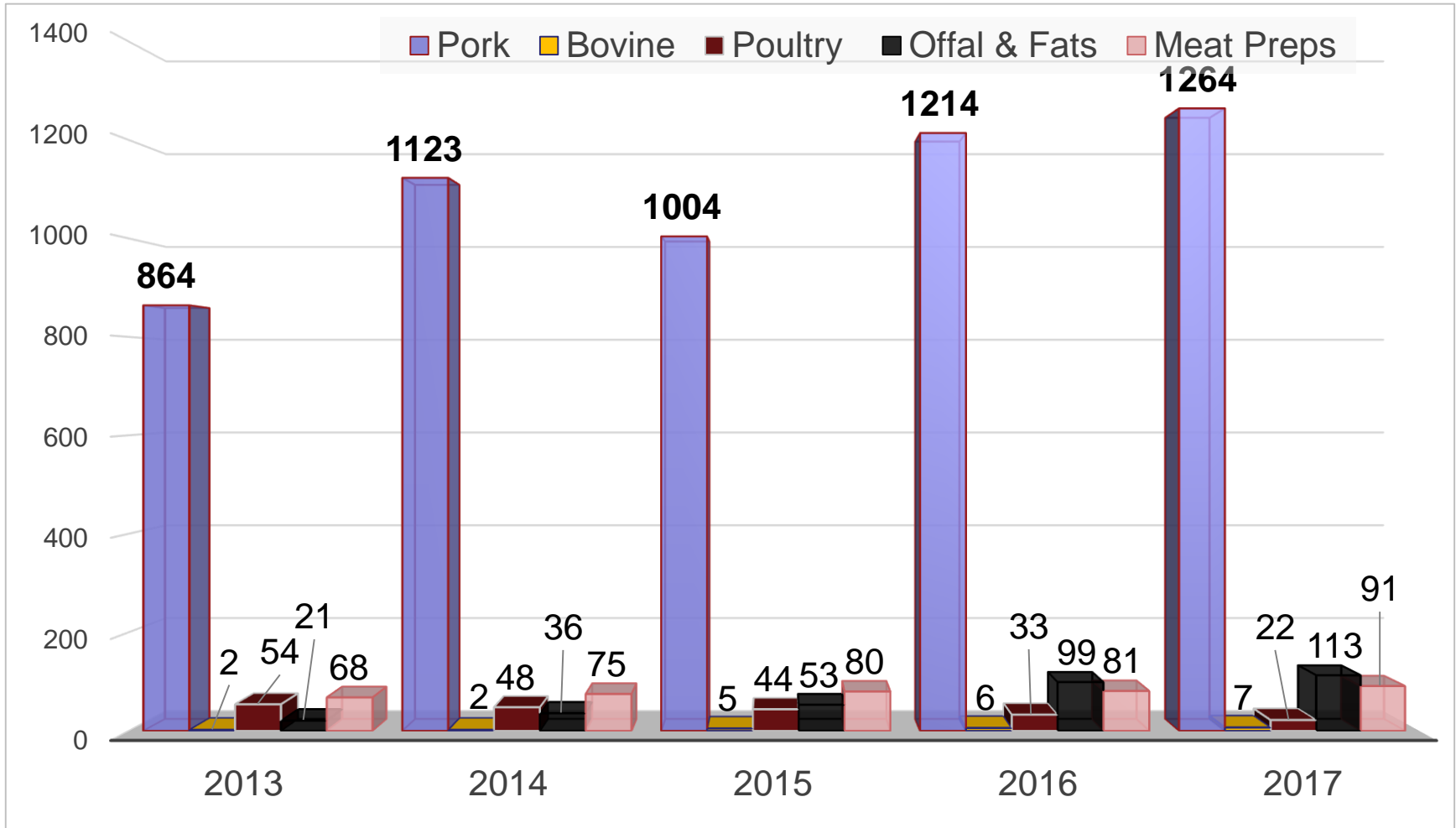
# A FEW HIGHLIGHTS OF WHAT THE EPA IS OFFERING

Main Products	Gate Price	EPA End-Tariff	Transition
Pork meat	Above GP Below GP	0% AV 0%AV+37.5Yen/kg Carcasses 0%AV+50.0Yen/kg Hams & Shoulders	1/4/2027 1/4/2027
Bovine meat	N/A	9.0% AV	1/4/2033
Pork edible offal	Above GP Below GP	0% AV 0%AV+50.0Yen/kg	1/4/2027 1/4/2027
Pork processed meat	Above GP Below GP	0% AV 0% AV	1/4/2028 1/4/2028
Pork meat preparations (CH16)	Above GP Below GP	0% AV 0% AV	1/4/2028 1/4/2028
Poultry meat	N/A	0% AV	between 1/4/23 and 1/4/2028

# EU AGRI-FOOD 2017 EXPORTS TO JAPAN (MIO €)



# EU MEAT EXPORTS TO JAPAN (MIO €)



# MARKET ACCESS PORK

**Most important agri export product: 1.2 bn € and 30 % import market share!**

➤ **Meat, fresh, chilled & frozen:**

- Below Gate Price: almost duty elimination as from 1/4/2027 with specific duty divided by 10 !
- Above Gate Price: duty free as from 1/4/2027.

➤ **Edible offal (below GP)**

- Other than internal organs: same concessions as for Meat
- Internal organs: liberalisation between 8 and 11 years

➤ **Processed meat**

- Above and below Gate Price: duties eliminated as from 1/4/2028

➤ **Meat preparations**

- Duty elimination as from 1/4/2033 at the latest.

# MARKET ACCESS BOVINE

- **Bovine meat:** major success of EPA: drastic tariff reduction: 38.5% to 9% in 15 years.
- **Edible offal:** tariff reduction from 50% base rate to 9 % as from 1/4/2023 (cheek and head meat) and liberalisation after 11 or 16 years (other edible offal).

EPA offers level playing field in Japan with AUS

Gradual increase EU exports after BSE ban

- **Processed bovine meat:** base rate of 161.5 Yen/kg gradually reduced by 50% as from 1/4/2028.
- **Bovine meat preparations:** gradual duty elimination in 16 annual instalments.



## Duty Elimination

### ➤ Horses

- **Live:** gradual duty elimination – free as from 1/4/2033. Current base rate: 3400 Yen/head
- **Meat:** already MFN duty free

### ➤ Poultry

- **Meat, offal & preparations:** gradual duty elimination in 6 or 11 years.

# SAFEGUARD MEASURES

- May be applied on imports of beef and pork (fresh, frozen, edible offal, pork processed meat) and race horses.

All  
Safeguard Measures  
are  
limited in Time

- **Bovine:**

- Annual SG with triggers up to 50.500 t in yr. 10, with fixed annual increases afterwards. Duties decrease to 18% in yr. 15, with possibilities of further decrease in subsequent years.
- Trimestral SG (1/4/2028 – 1/4/2032) – triggers: 117% of ¼ of above triggers – duties: as above.
- **SG stops if not applied during 4 consecutive years after yr. 15.**

# SAFEGUARD MEASURES

## ➤ Pork

- Pork meat, fresh, frozen and edible offal:
  - Triggers based on an increasing percentage of the largest import volume during the last 3 years, or fixed quantities as from year 5 for low priced imports.
  - Duties for imports above Gate Price: 4% in yr. 1 to 2.2% in yr. 11
  - Duties for imports below gate price: max. 125 or 93.75 Yen/kg (according to product) in yr. 1, to 70 Yen/kg or 52.5 Yen/kg in yr. 11.
- Separate SG measure for processed pork
- **SG's can no longer be applied beyond 31/3/2029**



No longer  
MFN  
safeguards  
!!

Full protection for 210 EU GIs, among which more than 15 meat products.

- ▶ Direct protection of GIs under the EPA.
- ▶ Relation between GIs and Trade Marks (TMs):
  - ▶ No registration in Japan of subsequent TMs;
  - ▶ Coexistence with pre-existing TMs is addressed.
- ▶ Listed prior uses to expire within 5 or 7 years
- ▶ Possibility to add new GIs in the future.



# GEOGRAPHICAL INDICATIONS

## List of EPA protected meat GIs:

- **Tiroler Speck (A)**
- **Jambon d'Ardenne (B)**
- **Canard à foie gras du Sud-Ouest (Chalosse, Gascogne, Gers, Landes, Périgord, Quercy) (F)**
- **Jambon de Bayonne (F)**
- **Nürnberger Bratwürste / Nürnberger Rostbratwürste (D)**
- **Szegedi szalami / Szegedi téliszalami (H)**



- **Bresaola della Valtellina (I)**
- **Mortadella Bologna (I)**
- **Prosciutto di Parma (I)**
- **Prosciutto di San Daniele (I)**
- **Prosciutto Toscano (I)**
- **Zampone Modena (I)**
- **Guijuelo (E)**
- **Jabugo (E)**
- **Jamon de Teruel / Paleta de Teruel (E)**

# RULES OF ORIGIN

- Specified by product in the Product Specific Rules of Origin (PSR) – **Annex 3-B**
- PSR meat products manufacturing:
  - Chapter 1 – **Live animals**: wholly obtained: animals must be born and raised in the EU.
  - Chapter 2 – **Meat and edible offal**: all products of Chapters 1 and 2 must be wholly obtained, i.e. of EU origin.
  - Chapter 16 – **Meat preparations**: all products of Chapters 2, 3, and 16 and heading 10.06 (Rice) used in the manufacturing of CH. 16 products, must be wholly obtained.

## Example

EU sausages imported in Japan under EPA preference:  
the meat products (CH.2) used in the production must be of  
EU origin;  
the flavourings such as garlic (CH. 7) can be of non-EU  
origin.

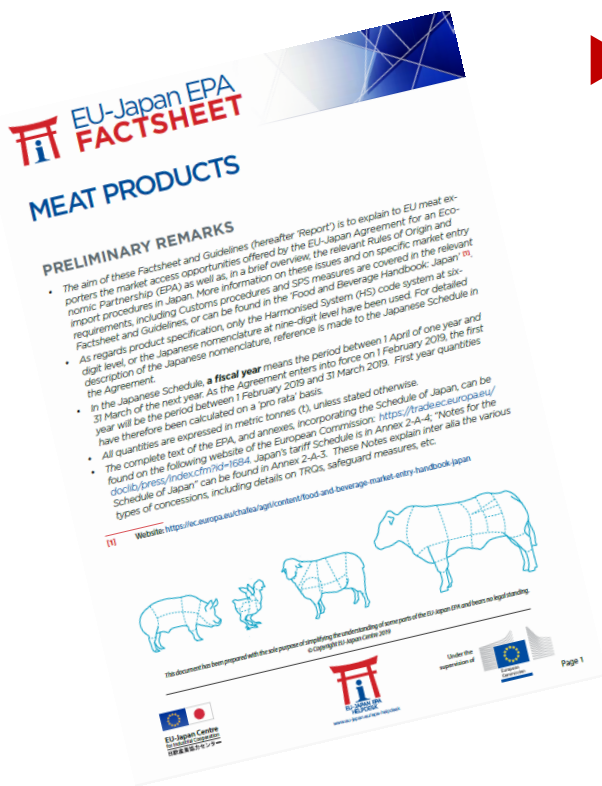
▶ EPA text and Annexes:

<http://trade.ec.europa.eu/doclib/press/index.cfm?id=1684>

Of which:

- ▶ Annex 2-A: Schedule and Notes (TRQ, etc);
- ▶ Annex 3-B: Product specific rules of origin;
- ▶ Annex 14-B: GIs.

► EPA Helpdesk: <https://www.eu-japan.eu/epa-helpdesk>



► Fiches per sectors and webinars on EPA outcome

9 April	Wines and Spirits
7 May	Geographical Indications
21 May	Dairy Products
11 June	Meat Products
18 June	Processed Agricultural Products

# INFORMATION SOURCES

- ▶ Overall import conditions in Japan, including SPS measures and Animal Quarantine inspection:
  - ▶ European Commission DG TRADE “Market Access Database”:  
<http://madb.europa.eu/madb/indexPubli.htm>
  - ▶ European Commission DG AGRI “Food and Beverage Handbook – Japan”:  
<https://ec.europa.eu/chafea/agri/content/food-and-beverage-market-entry-handbook-japan>
- ▶ Japan’s Customs:  
[http://www.customs.go.jp/english/c-answer\\_e/imtsukan/1524\\_e.htm](http://www.customs.go.jp/english/c-answer_e/imtsukan/1524_e.htm)

- ▶ **European Commission (DG TAXUD) – Rules of Origin:**
  - ▶ [https://ec.europa.eu/taxation\\_customs/business/calculation-customs-duties/rules-origin\\_en](https://ec.europa.eu/taxation_customs/business/calculation-customs-duties/rules-origin_en)
  - ▶ [https://ec.europa.eu/taxation\\_customs/business/international-affairs/international-customs-cooperation-mutual-administrative-assistance-agreements/japan\\_en](https://ec.europa.eu/taxation_customs/business/international-affairs/international-customs-cooperation-mutual-administrative-assistance-agreements/japan_en)
  - ▶ [https://ec.europa.eu/taxation\\_customs/sites/taxation/files/eu\\_japan\\_epa\\_guidance\\_claim\\_verification\\_denial\\_en.pdf](https://ec.europa.eu/taxation_customs/sites/taxation/files/eu_japan_epa_guidance_claim_verification_denial_en.pdf)
  
- ▶ **European Commission: Geographical Indications**
  - ▶ <https://ec.europa.eu/info/food-farming-fisheries/food-safety-and-quality/certification/quality-labels>

**Thank you for your attention**

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**QUESTIONS ?**

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