

**EU-Japan Partnering Support Mission in the Space Sector** - Tokyo, 9 – 11 March 2015





## **Contact Details**

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Petr Bares ピーター バレシユ

## **Participant Profile**

**Experience**: 40 years' professional space experience in Germany (12 years at the European Space Agency), Spain (where he founded and managed the Iberian subsidiary of the UK company Cray Systems), Latin America (space and EU projects) and almost all west European countries (space projects). Since 1997 in Prague, the Czech Republic, as the managing director of Iguassu Software Systems and since 2000 the company owner.

**Education:** Graduated from the University of London – B.Sc. honours in maths and M.Sc. in computer science. Speaks fluent English, Czech, Spanish and German, and learning basic Japanese and Portuguese. **Industry:** One of the founders of the space industry association Czech Space Alliance, created in 2006, and since then repeatedly elected president of the association.

**Co-author** of the space policy documents the National Space Plan 2010-2015 and 2014-2019 adopted by the Czech government

## **Company Profile**

**Headquarters and branch locations:** HQ= Evropska 120, 160 00 Prague, Czech Republic, no braches **Shareholders:** 1 private Czech shareholder

**Mission:** leading Czech space software technology supplier for ESA and international clients Technology portfolio: Development of technology software solutions for satellite positioning, earth observation tools and space situational awareness (autonomous search for NEO)

**Commercial footprint:** Main clients are the ESA establishments ESTEC, ESOC and ESRIN. Formal cooperation agreement with Thales Alenia Space France focused on satellite positioning. Business partnership with a number of large and small industrial partners in Europe, including Airbus Space & Defence, Integricom, TAS-I, Indra..... Experience with space clients in Argentina, Brazil and marketing activities in the rest of Latin America. In Asia we have developed very good relations with the Japanese space industry, SJAC, JASPA, JAXA and other entities. We are also developing business in Thailand.

Apart from commercial work and commercial products, we offer free educational tools in satnay, and open source EO data catalogue.





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## Value proposition for the Japanese market

We are already discussing exchange of satnav data and cooperation with JAXA, use of our tools by Japanese SMEs and a Japanese university. Our 10 years' experience in developing SBAS solutions and tools for ESA appear to fit well with the development of the Japanese QZSS system and we see further opportunities for synergy and cooperation.

We have a long term commitment to develop business relationship with Japan. The Managing Director regularly visiting Japan and developing professional and personal relationship with key people within Japanese space companies and institutions. Negotiating and preparing a bi-lateral cooperation agreement in space technologies between Japan and the Czech Republic.

and took part in EU training on how to do business in Japan (HRTP) and in EU and Czech government missions to Japan.

Three company engineers are learning Japanese.

**Disclaimer:** The information contained here is only used for the purposes of this event with the aim of facilitating the Business-to-Business meetings.

