



## EU-JAPAN CENTRE FOR INDUSTRIAL COOPERATION

### The EU-Japan Centre for Industrial Cooperation

is a joint venture co-financed by the European Commission and the Japanese Ministry of Economy, Trade and Industry (METI). Its aim is to foster the development of industrial cooperation between companies from both regions through training programmes for business people, for EU and Japanese students and researchers, and through information services and an industrial dialogue.

This occasional newsletter is produced by the European office of the EU-Japan Centre, and is primarily intended to provide EU/Japan-related news.

If you want to submit EU/Japan-related information to be published in the next issue, please send details to: [michelson@eujapan.com](mailto:michelson@eujapan.com).

**Japan Head Office**  
Nikko Ichibancho Bldg. 4F,  
13-3 Ichibancho, Chiyoda-ku,  
Tokyo 102-0082, Japan  
Tel: +81 (0)3 3221 6161  
Fax: +81 (0)3 3221 6226  
Email: [eujapan@eu-japan.gr.jp](mailto:eujapan@eu-japan.gr.jp)  
<http://www.eu-japan.gr.jp>

**European Office**  
Rue Marie de Bourgogne 52,  
B-1000 Brussels, Belgium  
Tel: +32 (0)2 282 0040  
Fax: +32 (0)2 282 0045  
Email: [office@eujapan.com](mailto:office@eujapan.com)  
<http://www.eujapan.com>

## 日欧産業協力センター

### In this issue (among other topics):

- Calendar of the EU-Japan Centre's forthcoming activities
- Workshop on Best Practice in Europe, Japan and USA
- Presentation of our 2005 participating EU companies
- Vulcanus workshop in Kansai
- 2005 EU-Japan Year of People-to-People Exchanges
- ASEM conference
- BJA "Belgian Biscuits tasting evening"
- Young Executive sta (YES) Programme
- Ospina - Japan - Sources of ideas
- Finnish Trade mission
- Kendanren mission to Greece
- German-Japanese research cooperation
- Jetro mission to Italy
- UK mission to Japan
- EU Gateway to Japan
- Calendar of EU/Japan-related events

## Season's greetings

*The staff of the EU-Japan Centre would like to send their best wishes to you for 2006 and thank you for your continuous support of the Centre's activities.*

### The EU-Japan Centre's forthcoming activities

COURSE	PROGRAMMES DATES	APPLICATION DEADLINE	PARTICIPANTS' PROFILE	ON-LINE INFORMATION
Vulcanus in Japan	1 Sep 2006 - 31 Aug 2007	20 Jan 2006	European Students	<a href="http://www.eujapan.com/europe/vulcanus_japan.html">http://www.eujapan.com/europe/vulcanus_japan.html</a>
Distribution & Business Practices in Japan	6 - 10 Mar 2006	31 Jan 2006	European Managers	<a href="http://www.eujapan.com/europe/dbp.html">http://www.eujapan.com/europe/dbp.html</a>
H RTP 40 Japan Industry Insight	29 May - 23 Jun 2006	5 Apr 2006	European Managers	<a href="http://www.eujapan.com/europe/hrtp_eu.html">http://www.eujapan.com/europe/hrtp_eu.html</a>
World Class Manufacturing	June 2006	29 Mar 2006	European Managers	<a href="http://www.eujapan.com/europe/wcm.html">http://www.eujapan.com/europe/wcm.html</a>
Vulcanus in Europe	Aug 2007 - Mar 2008	Sep 2006	European Companies	<a href="http://www.eujapan.com/europe/vulcanus_europe.html">http://www.eujapan.com/europe/vulcanus_europe.html</a>
World Class Manufacturing	6 - 10 Nov 2006	13 Sep 2006	European Executives	<a href="http://www.eujapan.com/europe/wcm_executive.html">http://www.eujapan.com/europe/wcm_executive.html</a>
H RTP-J 41 Japan Industry Insight	Jan - Feb 2007	Sep 2006	European Managers from Japanese Affiliated Companies	<a href="http://www.eujapan.com/europe/hrtp_j.html">http://www.eujapan.com/europe/hrtp_j.html</a>



**Participation of EU companies in our training programmes in 2005**

<p>AIYA GmbH EUROPE BOMBARDIER-ROTAX GmbH &amp; Co KG ECOTHERM AUSTRIA GmbH KOSTWEIN MASCHINENBAU GmbH MIBA SINTERHOLDING GmbH S. SPITZ KG</p>	<p><b>Austria</b> </p>	<p>IRISH SUGAR Ltd. JACOB FRUITFIELD FOODS Ltd.</p>	<p><b>Ireland</b> </p>
<p>ARCHI+I GLACIO NV YAZAKI EUROPE Ltd.</p>	<p><b>Belgium</b> </p>	<p>ANTONIO AMATO &amp; C. MOLINI E PASTIFICI DAIKIN AIR CONDITIONING ITALY SpA ELICA SpA FIAT AUTO SpA SPESSO GASKETS srl RUMMO SpA SAROM SpA STAR PENNSYLVANIA NEW FLOWER SpA TENUTA CAMPOMAGGIORE Srl TRIESTE PORT AUTHORITY</p>	<p><b>Italy</b> </p>
<p>DEZA a.s. LCS INTERNATIONAL KOITO CZECH s.r.o. MITSUBISHI HEAVY INDUSTRIES EUROPE Ltd, Prague Liaison Office RIGIPS s.r.o. (BPB Plc Group)</p>	<p><b>Czech Republic</b> </p>	<p>LATVIJAS FINIERIS AS</p>	<p><b>Latvia</b> </p>
<p>HITACHI EUROPE Ltd. IRON PUMP A/S OFS FITEL DENMARK</p>	<p><b>Denmark</b> </p>	<p>SCHMITZ CARGOBULL BALTIC UAB</p>	<p><b>Lithuania</b> </p>
<p>KCI HOISTS CORPORATION</p>	<p><b>Estonia</b> </p>	<p>HETRONIC MALTA Ltd.</p>	<p><b>Malta</b> </p>
<p>FATHAMMER Ltd. FOODWEST OY LAPPONIA HOUSE OY OUTOKUMPU OYJ</p>	<p><b>Finland</b> </p>	<p>CROSS-CULTURE BUSINESS COMMUNICATION SP. ZOO MITTAL STEEL POLAND SA TOYOTA TSUSHO EUROPE SA</p>	<p><b>Poland</b> </p>
<p>ADEQUATEC - SHINRYOKU TECHNOLOGIES ARCELOR SA EADS CCR ERAI (ENTREPRISES RHONE ALPES INTERNATIONAL) ETUDES ET PRODUCTIONS SCHLUMBERGER L'OREAL RENAULT TRUCKS SAS YUSEN AIR &amp; SEA SERVICE FRANCE SARL</p>	<p><b>France</b> </p>	<p>ANTÓNIO ALMEIDA E FILHOS, TÊXTEIS SA HONDA AUTOMÓVEL DE PORTUGAL IBER-OLEFF SA SUGAL - ALIMENTOS SA</p>	<p><b>Portugal</b> </p>
<p>BEIERSDORF AG BRITA GmbH CHIRON-WERKE GmbH &amp; CO. KG DAIMLERCHRYSLER AG DAISO CO. Ltd. DRAGENOPHARM APOTHEKER PÜSCHL GmbH &amp; CO. KG ELKAMET KUNSTOFFTECHNIK GmbH EUROCOPTER DEUTSCHLAND GmbH FERDINAND BILSTEIN GmbH &amp; CO. KG GAMBRO DIALYSATOREN GmbH GEWIKO GmbH - CAMPBELL SOUP GROUP NIPPEI TOYAMA EUROPE GmbH PIRELLI DEUTSCHLAND GmbH SANDEN OF EUROPE GmbH TECHNOLAS GmbH THYSSENKRUPP AUTOMOTIVE AG</p>	<p><b>Germany</b> </p>	<p>DAYCO ENSA SL MIGUEL TORRES SA</p>	<p><b>Spain</b> </p>
<p>ELECTROLUX LEHEL KFT. MUSASHI HUNGARY Ltd. RÁBA GROUP - AXLE MANUFACTURING &amp; TRADING Ltd.</p>	<p><b>Hungary</b> </p>	<p>TOMOKU HUS AB VOLVO POWERTRAIN CORPORATION</p>	<p><b>Sweden</b> </p>
		<p>MECAL PANTHEON BV VIGILEX BV ZEELANDIA HJ DOELEMAN BV</p>	<p><b>The Netherlands</b> </p>
		<p>BPB PLC BP PLC CAMPBELL GROCERY PRODUCTS Ltd. COOPERVISION (OCULAR SCIENCES UK Ltd.) CULTECH Ltd. MOUCHEL PARKMAN UK Ltd. SCHOOL OF MANAGEMENT, ROYAL HOLLOWAY, UNIVERSITY OF LONDON SHETLAND CATCH Ltd. SBD Ltd.</p>	<p><b>United Kingdom</b> </p>

**Vulcanus Workshop in Kansai**

The "Vulcanus Workshop", a new activity this year of the EU-Japan Centre, took place in November at Kyoto University, with the presence of two prominent guest speakers, Dr. Leo Esaki (Chairman, Science & Technology Promotion Foundation of Ibaraki; 1973 Nobel Prize laureate) and Dr. Dieter Schmitt (Vice-President for Research & Technology, Airbus). The "Vulcanus Workshop" aims to bring together EU and Japanese students to foster exchanges while introducing the opportunities offered by the Vulcanus programme to students and companies in regions outside Tokyo.



[Photo] Vulcanus 2005 students together with Dr. Esaki (second row, fourth from right) and Japanese students from the Kansai region, after Dr. Esaki's keynote speech, "Challenge in Frontiers of Science and Technology"

## Centre's forthcoming activities for 2006

### Managerial training courses in Japan

The EU-Japan Centre is currently inviting applications for its forthcoming 2006 managerial training programmes in Japan.

#### <DBP> mission to Japan

##### DISTRIBUTION AND BUSINESS PRACTICES IN JAPAN

<DBP> will focus on the Japanese way of achieving customer satisfaction; course participants will acquire practical tools useful for building an effective marketing strategy for the Japanese / Asian markets. Target: EU managers working in Retail and Fast Moving Consumer Goods companies.

Course dates: from 6-13 March 2006

Application deadline: 31 January 2006

For more information: <http://www.eujapan.com/europe/dbp.html>

#### <WCM> course

##### CHALLENGE TOWARDS WORLD CLASS MANUFACTURING

<WCM> is an intensive 1-week mission in Japan about improvement of productivity, assisting executives from EU manufacturing companies to acquire a better understanding of how Japanese companies continually eliminate costs from their manufacturing. In a nutshell, this course brings you closer to WCM performance.

Course dates: from 12-16 June 2006

Application deadline: 29 March 2006

For more information: <http://www.eujapan.com/europe/wcm.html>

### Workshop on Best Practice in Europe, Japan and USA

This major international event on best practice sharing for competitiveness building, based on the success of the "Workshop on World Class Manufacturing in Europe: Sharing experiences between European managers; Adapting Japanese production principles along European production lines", seeks to share understanding and learning between key business areas of the world.

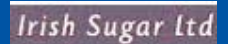


The event is organised under 4 themes: **People - Operations - Marketing - Innovation**, and targets the sectors of Engineering, Food & Consumer Goods and ICT/Electronics-Software.

Event dates: from 9 to 10 May 2006

Companies from the three key sectors and regions will share their secrets and explain how they are facing up to global competition by transforming themselves to become, or remain, world-class.

### 32 case studies from companies such as...



For more information: <http://www.eujapan.com/europe/workshop.html>

### 2005 EU-Japan Year of People-to-People Exchanges

This year's exchanges year has been a great success with more than 1,700 events organised in Japan as well as all 25 Member States of the European Union. Actions have ranged from the traditional (Noh and Shamisen performances in Brussels and other European cities) to the modern (a dance party by European and Japanese DJs in Tokyo).



Events also took place at the Aichi Expo where thousands of people lined up at Member State Pavilions to fill EU "passports" with stamps and win a trip to Europe. A number of existing sister-city relationships were re-invigorated, and it was good to see so much of the organisation and planning for such exchanges coming from local citizenry.



<Prime Minister Junichiro Koizumi talks to Head of the European Commission Delegation, Bernhard Zepter, and other Heads of EU Missions to Japan at a reception to mark the end of the 2005 EU-Japan Year of People-to-People Exchanges> (© European Commission).



### Succeed in Japan

- even if you come from a small country,
- even if other competitors from your own country are already present in the Japanese market,
- and even if these competitors are selling the same product as you!

### The success stories of 3 Belgian biscuit manufacturers presented at the "Sweet Life of Belgium - Belgian Biscuits tasting evening" on 26 October 2005

On 26 October the Cultural Committee of the Belgium-Japan Association & Chamber of Commerce had the pleasure of inviting members of the BJA and guests to savour the "Sweet Life of Belgium" at the premises of KBC Bank on the Grand' Place, located in the heart of Brussels. Mr. Dominique le Hodey, Chairman of the Cultural Committee and Vice-President of the BJA, opened the evening with a short introduction and HE Mr. Shohei Naito, Ambassador of Japan to Belgium, honoured the audience with his presence and a welcome speech.

Mr. Pierre Konings, Member of the Board of KBC Bank, kindly extended a few words of welcome to the audience, followed by enthusiastic presentations by three Belgian biscuits manufacturers, Mr. Matthieu Boone, Managing Director of Lotus Bakeries, Mr. Patrick Delville, International Business Development of Desobry, and Mr.

Peter Destrooper, General Manager of Jules Destrooper together with Mr. Claude Pauwels, Export Manager. They all expressed with passion the speciality of their biscuit ranges and explained how they have managed to be successful in promoting their products in the Japanese market. After the presentations, participants had the opportunity to enjoy a wide variety of crispy and tasty creations. The evening was a great success with over 60 participants tasting delicious biscuits while having cocktails and overlooking the beautiful evening view of the Grand' Place.

More information: <http://www.bja.be>



From left to right:  
Mr. Peter Destrooper, General Manager of Jules Destrooper, Mr. Matthieu Boone, Managing Director of Lotus Bakeries, and Mr. Patrick Delville, International Business Development of Desobry

### JETRO Local-to-Local Mission from the Kansai Region to Italy



On 24 & 25 January 2006, JETRO and Promos - Milan Chamber of Commerce - will host a Japanese delegation from Kansai to promote the Japanese textile industry in Italy. The mission will consist of representatives from Japanese apparel fabric companies interested in selling their products in Italy or establishing know-how exchanges with Italian companies.

The Japanese companies are the following ones:

- HINAYA CO., LTD - (<http://akihikoizukura.com/>)
- MIYASHIN CO., LTD - (<http://www.japancreation.com/2005/exhibitors/information.asp?kbn=5&id=1886>)
- SAWAMURA CO., LTD - (<http://www.sawamura-net.co.jp/english/index.html>)
- SHOWA CO., LTD - (<http://www.showatex.co.jp>)
- YUSHISHA - (<http://www.geisya.or.jp/~art/yushisha/>)
- AONO PILE CO., LTD - (<http://www.aonopile.com/en/>)

More information: JETRO Milan <http://www.jetro.go.jp/italy/>.  
or PROMOS <http://www.mglobe.it>

### Conference on ASEM's Role in Enhancing Asia-Europe Cooperation: Nine months before the 6th ASEM Summit, a critical review of Asia-Europe cooperation

Experts and government officials from the 39 members of ASEM have evaluated 10 years of Asian-European dialogue and cooperation through reviewing a draft research report by the Japan Center for International Exchange (JCIE) and the Helsinki University Network for European Studies. The conference took place in Tokyo, Japan on 12-13 December 2005. The outcome of this conference will be presented to ASEM senior officials in March 2006 and serves as the basis for input to the 6th ASEM Summit (ASEM VI) to be held in Helsinki in September 2006. The Conference was followed by a public symposium in the afternoon of 13 December 2005. The open symposium presented to various sectors of the Japanese public key findings and recommendations of the Conference, as well as various views on trends and developments in the increasingly important relations between Asia and Europe.

The Conference serves as the first phase of consultations with civil society on ASEM issues, culminating in a meeting for NGOs, academics, researchers as well as business sector representatives at ASEM VI. This conference was co-organised by the Asia-Europe Foundation (ASEF) and the Japan Center for International Exchange (JCIE), in collaboration with the European Union Institute of Japan (EUIJ), and with the support of the Finnish Ministry of Foreign Affairs and the Japanese Ministry of Foreign Affairs.

More information on: <http://www.asef.org>  
or <http://www.jcie.or.jp>



### Young Executive Stay (YES) Programme V

#### Commercial export mission to Japan: 5-18 November 2006

The BJA is happy to announce the start for applications to the Young Executive Stay (YES) Programme V.

The YES programme is a commercial export project under the auspices of His Royal Highness Prince Philippe of Belgium. It aims to train young executives from Belgium and Luxembourg in successful Japanese business practices, at moderate costs, and in a short amount of time. For this purpose, in 2006 the Belgian-Luxembourg Chamber of Commerce in Japan, the Belgium-Japan Association & Chamber of Commerce and the Luxembourg Chamber of Commerce will organise a two-week training programme in Japan, beginning with two briefing sessions in Belgium. The training in Japan will consist of 2 days of group studies (lectures and company visits), the remaining days used for introducing each participant to potential customers in his/her business area. The YES programme enjoys the support of the Embassies of Belgium and Luxembourg in Japan and of the representatives of the three Belgian Regions.

Start date for applications to the YES V Programme: 1 December 2005

More information: [http://www.bja.be/services\\_yes.php](http://www.bja.be/services_yes.php)



## Business opportunities with Japanese vehicle manufacturers

The 8th JAMA-CLEPA Business Conference, which took place in Turin from 7-10 November, proved to be as successful as its previous editions.

The 2005 event assembled 88 companies from 12 different countries. They were mainly tier 1, 2 and 3 suppliers interested in broadening and improving their business opportunities with Japanese vehicle manufacturers, and firms providing services for the automotive sector.

In a total of 1170-square-metres display area and through some 250 prescheduled face-to-face meetings (and many more informal ones), the 500 participants were given a real chance to foster their business partnerships with 11 different OEMs.

JAMA and CLEPA have been organising joint events since March 1995, and since then some 574 European suppliers have participated at the Business Conferences, and 1794 face-to-face meetings have been organised.

This year also the EU-Japan Centre for Industrial Cooperation was present for the first time.

<http://www.clepa.com> or <http://www.jama-clepa.com>

### Finnish Trade Mission to Japan

**Tekes FinNano technology programme arranges a joint stand, Finland Pavilion, at NANO TECH 2006, held in Tokyo, Japan from 21-23 February 2006.**



International Nanotechnology Exhibition & Conference is one of the largest nanotechnology events in the world.

In addition to the nano tech 2006 exhibition, the visit will include targeted excursions to research institutes and companies in the Tokyo region.

Finland Pavilion and exhibition arrangements are being organised for the FinNano programme by FMNT Finnish MicroNanoTechnology Network (Centre of Expertise of Micro & Nanosystems and Adaptive Materials, Technopolis Ventures Ltd).

More information:

<http://www.tekes.fi/eng/>

[http://www.ics-inc.co.jp/nanotech/index\\_e.html](http://www.ics-inc.co.jp/nanotech/index_e.html)



### Ospita - Japan - Sources of Ideas

Macef, the International Home Show (from 20-23 January 2006, Milan), offers a window on the world of styles and objects that give meaning and fascination to the spaces of everyday living.

To emphasise this openness to the world of the home, Macef has launched an international exchange project - Ospita - that puts on show histories, life styles and businesses from countries that exhibit links with Italian Living.

The first partner country for the development of this project is Japan.

Ospita, the international space at Macef, also offers events linked to the culture of Japanese food to explore the depths of a country that is so distant yet so close in taste and in the appreciation of the beautiful and the useful.

More information on:

<http://www.macef.biz/eng/0402.htm>

### German-Japanese research cooperation opens the door to new markets

A new collaborative venture was sealed in Munich in July 2005 by researchers from the Fraunhofer-Gesellschaft and Japanese colleagues from Tohoku University in Japan. Their joint objective is to develop MEMS, micro-electromechanical systems for small and medium-sized enterprises in Japan.

"Micro-electromechanical systems, or MEMS, is an engineering discipline that involves the design of integrated components combining sensors, actuators and electronic circuits," according to Professor Thomas Geßner of the Fraunhofer Institute for Reliability and Microintegration IZM in Chemnitz.

To cater for the needs of smaller firms, Professor Geßner in Chemnitz and Professor Masayoshi Esashi at Tohoku University are putting their know-how at the disposal of the enterprises based in the technology park in Sendai, Japan.

Professor Geßner has considerable experience in industrial applications of micro-electromechanical systems, and Professor Esashi is one of the world's leading experts in MEMS research.

Initiated by the Fraunhofer Representative Office in Japan, a Memorandum of Understanding between the two research groups and the city of Sendai was signed at the Fraunhofer headquarters in Munich on 15 July.

"We are very much looking forward to working with our Japanese colleagues," affirmed Dr. Alfred Gossner, Senior Vice-President Finance and Controlling of the Fraunhofer-Gesellschaft, during the official event. "This cooperation agreement is a welcome addition to our activities in Asia, and more especially Japan. As a globally thinking research organisation, we place great value on setting up international ventures of this nature."

More information on: <http://www.fraunhofer.de/fhg/EN/press/pi/2005/07/PressRelease15072005.jsp>

or contact: Prof. Dr. Thomas Geßner:

[thomas.gessner@che.izm.fraunhofer.de](mailto:thomas.gessner@che.izm.fraunhofer.de)



<Present at the signing of the Memorandum of Understanding: Senior Vice-President of the Fraunhofer-Gesellschaft Dr. Alfred Gossner, Hajimu Fujii, Mayor of the city of Sendai, Prof. Masayoshi Esashi from Tohoku University, Prof. Thomas Geßner, Director of the Fraunhofer IZM in Chemnitz (from left).- © 10/2005 Fraunhofer-Gesellschaft >



## Keidanren Mission to Greece

3-5 September 2005

High-ranking members of the Nippon Keidanren visited Greece on 3-5 September 2005, headed by Mr. Hiromasa YONEKURA, Chairman of SUMITOMO Chemical Co., Ltd., Vice-Chairman of Nippon Keidanren and Chairman of its Committee on Europe.

Nippon Keidanren is the key representative organisation for Japanese business and industry with 1,645 members. It represents the interests of 1,326 leading companies, 131 industrial sector associations and 47 regional employers' associations. Keidanren is committed to contributing to the further development of the national and global economy.

The tourism sector (air freighters), industrial sector (electronic and cars), financial sector and chemical sector were represented in the Mission.

The schedule of the Keidanren Mission in Athens included meetings with governmental representatives such as the Minister of Economy and Finance, Mr. Alogoskoufis, the Deputy Minister of Foreign Affairs on International Economic Relations, Mr. Stylianides, and members of the Federation of Greek Industries (SEV) and the Greek Japanese Chamber of Commerce. The discussions focused on the future of the Greek economy, the investment opportunities in Greece, the current status after the Enlargement of the EU, the strategic role of Greece in the enlarged European Union and finally on the development of Greek-Japanese economic relations.

Japanese companies are interested in expanding even further in the enlarged European Union of 25 members that is today a unified market of 450 million people, and Greece has a key role in the Balkan region as the only member country of the EU. Under these circumstances, the Japanese Government believes that such a meeting is a very good and effective opportunity to exchange views on a high level among high-ranking governmental and business executives of the two countries.

More information: [http:// www.gjcc.gr](http://www.gjcc.gr)



## In Brief

### "EU Gateway to Japan": a European Commission programme

200 EU companies from 6 sectors scheduled to visit Japan in 2006

Next year, some 30 small and medium-sized enterprises from the EU Member States will visit Japan in 6 industry sectors under the 3rd "EU Gateway to Japan" trade promotion campaign (with a slightly larger group of 53 during the Food & Drink mission). 4 sectors will be presented during mini trade fairs, whereas the Environmental Technologies mission participants will be joining N-EXPO 2006 and Interior Lifestyle mission members the Interior Lifestyle Trade Fair.

More information:

[http://jpn.cec.eu.int/home/news\\_en\\_new-sobj1412.php](http://jpn.cec.eu.int/home/news_en_new-sobj1412.php)

### Develop your business in Japan

#### PLAY UK 2006 Mission to Tokyo, Kyoto & Osaka from 6 to 10 February 2006

As part of its support for UK companies in the development of trade links with Japan, UK Trade & Investment is planning a further trip focusing on the computer games market. Business meetings and seminars will be held in Japan, and there will be an opportunity for companies to develop their own schedules of business meetings outside the formal programme.

The Mission will take place from 6-10 February 2006 and will include visits to

Tokyo, Osaka & Kyoto.

A rough programme can be provided to interested parties upon request.

UK Trade & Investment is offering a grant of £700 per company as an incentive to participate.

More information:

<http://www.uktradeinvest.gov.uk/>

Or contact Lisa Samuel:

[lisa.samuel@uktradeinvest.gov.uk](mailto:lisa.samuel@uktradeinvest.gov.uk)



#### North West England

**OVERSEAS MARKET VISIT in Japan**, organised by ChamberLink International Trade Centre, Manchester from 18 to 25 February 2006

This market visit is designed to enable exporters to explore opportunities in Japan, visiting Tokyo and Osaka, and Korea (optional). Flexibility is key to business travel, and the market visit itinerary is designed so that delegates may choose to visit either Japan or Japan and South Korea.



#### nano tech 2006

The visit will coincide with one of the world's largest Nanotechnology shows - nano tech Tokyo 2006 - enabling companies with nanotechnology capabilities to visit the show and supply literature for display in the UK Pavilion, as well as take part in events organised for UK companies at the show.

Deadline for applications: 13 January 2006

More information:

[missions@chamber-link.co.uk](mailto:missions@chamber-link.co.uk).

<http://chamber-link.co.uk/>



#### School of East Asian Studies (SEAS) of the University of Sheffield offer Japanese distance-learning programmes

The Distance Learning Centre was established in 1995 to develop distance-learning versions of the School of East Asian Studies' prestigious postgraduate degrees. As a result, everyone can study with Sheffield wherever he/she happens to be in the world and, because the programmes are part-time, students can fit its studies into their working life. Since the launch of the award-winning distance-learning MA in Advanced Japanese Studies in 1996, over 500 students around the world have taken up this opportunity.

For more information:

<http://www.seas.ac.uk/DistanceLearning/>



**European Geography - Level 3**

*Drag countries onto map*

**Score Information**

Score: 0/0 of 44 questions  
 Error: 0 Miles  
 Avg. Error: 0 Miles

**Country To Drag Onto Map**


Slovakia






HOW WELL  
DO YOU KNOW  
EUROPE?

Go on the following link to find out:  
<http://users.skynet.be/pliske/Europa.pps>



Date / Location	Event	Contact
5 - 9 Jan 2006 Paris, France	<b>The NIPPON DESIGN pavilion</b> at the international furniture trade fair	E-mail: <a href="mailto:info@nippondesign.jp">info@nippondesign.jp</a> <a href="http://www.nippondesign.jp/english/contact.html">http://www.nippondesign.jp/english/contact.html</a>
11 - 18 Jan 2006 Seoul, Korea & Tokyo, Japan	<b>Mobile and Wireless Trade Mission to Japan and South Korea</b>	UK Trade & Investment E-mail: <a href="mailto:sanjay.shah@uktradeinvest.gov.uk">sanjay.shah@uktradeinvest.gov.uk</a> <a href="http://www.uktradeinvest.gov.uk">http://www.uktradeinvest.gov.uk</a>
27 Jan 2006 Sheffield, UK	<b>Japanese Cultural and Business Workshop</b> organised by Sheffield Chamber of Commerce & Industry and South Yorkshire International Trade Centre	Sheffield Chamber of Commerce & Industry E-mail: <a href="mailto:info@scci.org.uk">info@scci.org.uk</a>
31 Jan 2006 Sheffield, UK	UK - Japan Business Seminar <b>Changing Face of a Japanese Businessman</b>	South Yorkshire International Trade Centre Tel: +44 (0)114 201 2575 / E-mail: <a href="mailto:gwatts@syitc.com">gwatts@syitc.com</a> <a href="http://www.syitc.com/japan_link.htm">http://www.syitc.com/japan_link.htm</a>
Feb 2006 Brussels, Belgium	<b>10th EU Policy Seminar</b> 	EU-Japan Centre for Industrial Cooperation Tel: +32 (0)2 2823711 / Fax: +32 (0)2 2820045 E-mail: <a href="mailto:seminar@eujapan.com">seminar@eujapan.com</a> <a href="http://www.eujapan.com/japan/home.html">http://www.eujapan.com/japan/home.html</a>
2 Feb 2006 London, UK	<b>Asia-Pacific Technology Network Seminar</b> "Lean and Responsive Supply Chains - the key to competing in Asia and with Asia"	<a href="http://www.aptn.org/programme.htm">http://www.aptn.org/programme.htm</a>
6 - 10 Feb 2006 Tokyo / Kyoto / Osaka, Japan	<b>Japan Play UK Games Mission</b>	UK Trade & Investment, Lisa Samuel Tel: +44 (0)20 7215 4806 E-mail: <a href="mailto:lisa.samuel@uktradeinvest.gov.uk">lisa.samuel@uktradeinvest.gov.uk</a> <a href="https://www.uktradeinvest.gov.uk/">https://www.uktradeinvest.gov.uk/</a>
21 - 23 Feb 2006 Tokyo, Japan	<b>Nano Tech 2006</b> International Nanotechnology Exhibition & Conference	Nano Tech Executive Committee
28 Feb 2006 Sheffield, UK	UK - Japan Business Seminar <b>50 Years in Japanese Business</b>	South Yorkshire International Trade Centre Tel: +44 (0)114 201 2575 / E-mail: <a href="mailto:gwatts@syitc.com">gwatts@syitc.com</a> <a href="http://www.syitc.com/japan_link.htm">http://www.syitc.com/japan_link.htm</a>



Date / Location	Event	Contact
<p>1 -3 Mar 2006 Wels, Austria</p>	<p><b>World Sustainable Energy Days 2006</b> the largest annual conference in this field in Europe</p>	<p>O.Oe. Energiesparverband, the Energy Agency of Upper Austria Tel: +43 (0)732 7720 14386 / E-mail: office@esv.or.at <a href="http://www.wsed.at">http://www.wsed.at</a></p>
<p> 6 - 10 Mar 2006 Tokyo, Japan</p>	<p><b>Managerial Training Programme in Japan</b> "Distribution and Business Practices in Japan" Application deadline: 31 Jan 2006</p>	<p>EU-Japan Centre for Industrial Cooperation Tel: +32 (0)2 2823716, E-mail: c.godart@eujapan.com <a href="http://www.eujapan.com/europe/dbp.html">http://www.eujapan.com/europe/dbp.html</a></p>
<p>6 - 10 Mar 2006 Tokyo / Osaka, Japan</p>	<p><b>Power and Renewable Energy Mission</b></p>	<p>BEAMA, Jan Fillingham MBE E-mail: jan@beama.org.uk <a href="http://www.beama.org.uk">http://www.beama.org.uk</a></p>
<p>13 - 17 Mar 2006 Tokyo, Japan Seoul, Korea</p>	<p><b>Business Development Mission</b> Motorsport and high performance engineering mission (Tokyo) and conference (Seoul)</p>	<p>Motorsport Industry Association, Yin Sa So Tel: +44 (0)2476 692600 / E-mail: yinsa.so@the-mia.com <a href="http://www.the-mia.com">http://www.the-mia.com</a></p>
<p>13 - 17 Mar 2006 Seoul, Korea 20 - 24 Mar 2006 Tokyo / Osaka, Japan</p>	<p><b>Multisectorial Economic Mission</b></p>	<p>AWEX, Catherine Collet Tel: +32 (0)2 421 85 08 / Fax: +32 (0)2 421 87 75 <a href="http://awex.wallonie.be/awex/FR/Principal/2InfosMarches/1FichesPays/JP/ActionsAWEX.htm">http://awex.wallonie.be/awex/FR/Principal/2InfosMarches/1FichesPays/JP/ActionsAWEX.htm</a></p>
<p>17 - 18 Mar 2006 Venice, Italy</p>	<p><b>Meeting on Japanese Language Teaching</b></p>	<p>The Italian Association for Japanese Language Teaching, Aldo Tollini E-mail: tollini@unive.it</p>
<p>20 - 24 Mar 2006 Tokyo, Japan</p>	<p><b>Trade Mission</b> Application deadline: 3 Feb 2006</p>	<p>UK Trade &amp; Investment, Elaine Aylen / David Hood Tel: +44 (0)1332 548049 / Fax: +44 (0)1332 548111 E-mail: elaine.aylen@derbyshire.org david.hood.ukti@derbyshire.org</p>
<p>20 - 24 Mar 2006 Tokyo, Japan</p>	<p><b>Creative &amp; Media Trade Visit to Tokyo</b></p>	<p>Crafts Council, Barbara Jones Tel: +44 (0)207 806 2510 / E-mail: b_jones@craftscouncil.org <a href="http://www.craftscouncil.org">http://www.craftscouncil.org</a></p>
<p>30 - 31 Mar 2006 Galway, Ireland</p>	<p><b>IWEC Conference</b></p>	<p>Irish Wind Energy Association, Ann Curneen E-mail: office@iwea.com <a href="http://www.iwea.com">http://www.iwea.com</a></p>
<p>9 - 10 May 2006 Dublin, Ireland</p>	<p><b>Workshop on World Class Manufacturing</b> Best Practice in Europe, Japan &amp; USA: Achieving Performance Excellence</p>	<p>EU-Japan Centre for Industrial Cooperation in cooperation with Enterprise Ireland and The Society of Plant Engineers Japan Tel: +32 (0)2 2820047 E-mail: s.craiggray@eujapan.com <a href="http://www.eujapan.com/europe/workshop.html">http://www.eujapan.com/europe/workshop.html</a></p>
<p> 29 May - 2 Jun 2006 Trojanovice, Czech Republic</p>	<p><b>16th European - Japanese Conference on Information Modelling and Knowledge Bases</b> Paper submission deadline: 15 Jan 2006</p>	<p>European Japanese Conference <a href="http://ejc.cs.vsb.cz/">http://ejc.cs.vsb.cz/</a></p>
<p>29 May - 23 Jun 2006 Tokyo, Japan</p>	<p><b>Managerial Training Programme in Japan</b> "HRTP40 - Japan Industry Insight" Application deadline: 5 Apr 2006</p>	<p>EU-Japan Centre for Industrial Cooperation Tel: +32 (0)2 2823716, E-mail: c.godart@eujapan.com <a href="http://www.eujapan.com/europe/hrtp_eu.html">http://www.eujapan.com/europe/hrtp_eu.html</a></p>
<p> June 2006 Tokyo, Japan</p>	<p><b>Managerial Training Programme in Japan</b> "World Class Manufacturing" Application deadline: 29 Mar 2006</p>	<p>EU-Japan Centre for Industrial Cooperation Tel: +32 (0)2 2823716, E-mail: c.godart@eujapan.com <a href="http://www.eujapan.com/europe/wcm.html">http://www.eujapan.com/europe/wcm.html</a></p>
<p>12 - 16 Jun 2006 Tokyo, Japan</p>	<p><b>Interior Lifestyle Trade Fair</b> Application deadline: 30 Jan 2006</p>	<p>EU-Gateway to Japan <a href="http://www.gatewaytojapan.org/">http://www.gatewaytojapan.org/</a></p>
<p>3 - 7 Jul 2006 Tokyo, Japan</p>	<p><b>Healthcare Trade Mission</b> Application deadline: 14 Mar 2006</p>	<p>EU-Gateway to Japan <a href="http://www.gatewaytojapan.org/">http://www.gatewaytojapan.org/</a></p>

