



NEWSLETTER

JUNE 2008 / 2 VOL 6

The EU-Japan Centre for Industrial Cooperation

is a joint venture co-financed by the European Commission and the Japanese Ministry of Economy, Trade and Industry (METI). Its aim is to foster the development of industrial cooperation between companies from both regions through training programmes for business people, for EU and Japanese students and researchers, and through information services and an industrial dialogue.

Japan Head Office

Round-Cross Ichibancho 4F
13-3 Ichibancho, Chiyoda-ku,
Tokyo 102-0082, Japan
Tel: +81 (0)3 3221 6161
Fax: +81 (0)3 3221 6226
Email: eu-japan@eu-japan.gr.jp
<http://www.eu-japan.gr.jp>

European Office

Rue Marie de Bourgogne 52,
B-1000 Brussels, Belgium
Tel: +32 (0)2 282 0040
Fax: +32 (0)2 282 0045
Email: office@eu-japan.eu
<http://www.eu-japan.eu>

This occasional newsletter is produced by the European office of the EU-Japan Centre, and is primarily intended to provide EU/Japan-related news.

Any EU/Japan-related information to be published in the next issue ?

Please send details to:
michelson@eu-japan.eu

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Editor: J. Michelson

In this issue (among other topics):

- Forthcoming EC-funded managerial training activities in Japan
- Host a Japanese student at your Company
- News from the Centre
- Call for cooperation
- Former participants' feedback
- EC-funded activities - New Gateway Programme
- Launch of EURAXESS Links in Japan
- New ICT Community
- Invest Japan to Region Programme
- Euro-Japanese seminars in France
- News in Brief
- Calendar of EU/Japan-related events

CALL FOR APPLICATIONS

EC-funded training activities in Japan for EU managers

< World Class Manufacturing > 5-day training mission in Japan

For EU managers working for manufacturing companies in the EU

This programme is specially designed for European managers responsible for developing / improving their company's production practices. The course assists them to acquire a better understanding of how Japanese companies continually take costs out of their manufacturing constantly innovating using "KAIZEN" manufacturing methods (continuous improvement), "JIT" (Just in Time), "TQC" (Total Quality Control) and "TQM" (Total Quality Management) practices.

More details on: <http://www.eu-japan.eu/europe/wcm.html>



LAST CALL

Training dates: 20 - 24 October 2008
Application deadline: 11 June 2008

< Foreign Direct Investment in Japan > 5-day training mission in Japan

For EU managers responsible for the financial strategy of their EU company

This short course on FDI in Japan for EU firms will provide an overall understanding of the implications and relevance of Japan's FDI policy for EU firms interested in starting or growing business in Japan by acquiring local assets. One of the objectives of the mission is to help EU firms to identify strategic investment opportunities by enabling participants to gather information and resources about the incentives offered by various Japanese national, regional and local authorities to attract FDI.

More details on: <http://www.eu-japan.eu/europe/fdi.html>

Training dates: 2 - 6 February 2009
Application deadline: 6 November 2008

< Distribution & Business Practices in Japan > 8-day training mission in Japan

For EU managers working for EU companies such as Export Managers

"Distribution & Business Practices in Japan" mission will help EU companies to acquire useful tools for building an effective marketing strategy for the Japanese / Asian markets. The course will also help participants to understand how existing distribution channels successfully adjust their strategy to develop segmentation and product differentiation in the Japanese market.

More details on:

<http://www.eu-japan.eu/europe/dbp.html>

Training dates: 23 - 27 March 2009
Application deadline: 12 December 2008

How to gain an insight into Japanese technology

Host a Japanese student at your Company

The Vulcanus in Europe programme offers European companies the possibility of gaining an insight into Japanese technology, through hosting for eight months a final-year Japanese student from high-tech and scientific universities - Next session: August 2009 to March 2010.

More details on: http://www.eu-japan.eu/europe/vulcanus_europe.html

Application deadline: 30 September 2008

News from the Centre

Visit of the delegation headed by the Latvian Minister of Transport, Mr. Ainars Šlesers

The Latvian Minister of Transport, Mr. Ainars Šlesers, paid a visit to the EU-Japan Centre for Industrial Cooperation in Tokyo on 14 May 2008. Mr. Hiroshi Tsukamoto, General Manager of the Centre, welcomed Mr. Šlesers who was accompanied by a delegation of 16 Latvian businesspeople and officials. Mr. Tsukamoto offered a short briefing about the Centre's successful role in fostering industrial cooperation between Japan and the EU, and in particular with Latvia.

For more information on the Latvian visit look at:
http://www.eu-japan.eu/europe/seminars_japan_other.html



Visit of the delegation of the Central Finland Chamber of Commerce

A delegation of 8 businesspeople headed by the Central Finland Chamber of Commerce paid a visit to the EU-Japan Centre in Tokyo on 21 May 2008. Finnish delegates had a triple objective in mind:

- 1) to understand how the Centre's programmes can offer assistance to Finnish SMEs interested in entering the Japanese market;
- 2) to gather information about the Centre's activities in the areas of Energy and Environment, and to explore possibilities to promote regional cooperation between Finnish and Japanese companies;
- 3) to acquire an in-depth understanding of the current attractive business opportunities in Japan.

The EU-Japan Centre's General Managers, Mr. Julien Guerrier and Mr. Hiroshi Tsukamoto, both offered briefings in the form of interactive presentations to the Finnish delegates, encouraging them to apply to the Centre's short training programmes.

For more information on the Finnish visit look at:
http://www.eu-japan.eu/europe/seminars_japan_other.html



Speaking event by the EU Commissioner for External Trade, Mr. Peter Mandelson



On 21 April in Tokyo, a speaking event by the EU Commissioner for External Trade, Mr. Peter Mandelson, was co-organised by the EU-Japan Centre and Delegation of the European Commission to Japan. Mr. Mandelson's speech, "Unfinished Globalisation: Investment and the EU-Japan relationship", was followed by a response by Mr. Masakazu Toyoda, Japanese Vice-Minister for International Affairs, Ministry of Economy, Trade and Industry. More information:

http://www.eu-japan.eu/europe/seminars_japan_fdi.html

EU-Japan Symposium on Competition Laws



An EU-Japan Symposium on Competition Laws (organiser: National Graduate Institute for Policy Studies) took place in Tokyo on 16 April under the theme of "International Cartels: Enforcement Institutions and Policy Instruments (EC and Japanese laws and policies)", featuring presentations by the European Commission DG Competition, the Ministry of Economy, Trade & Industry, the Japan Fair Trade Commission and a private law firm. More information on:

http://www.eu-japan.eu/europe/seminars_japan_industrial.html

Hungary Business Seminar

Within the framework of the FDI-Japan investment project, the EU-Japan Centre for Industrial Cooperation, the Embassy of the Republic of Hungary and the Hungarian Investment & Trade Development Agency (ITDH) co-organised a seminar entitled "Hungary Business Seminar" on 23 April 2008. The purpose of the seminar was to give Japanese companies opportunities to explore and consider investment prospects in Hungary. More information:

http://www.eu-japan.eu/europe/seminars_japan_fdi.html





Call for cooperation - Japan seminars in the EU

The EU-Japan Centre is looking for not-for-profit organisations throughout the EU that would be interested in co-organising and co-financing seminars targeted at national SMEs willing to (better) export to Japan.

Expected outcomes of these seminars would include:

- Have a good understanding of Japanese work practices and how they differ from your own
- Be familiar with Japanese business protocol
- Understanding the Japanese concept of customer service
- What Japanese companies value most in their suppliers

- Japanese communication and negotiation styles: how they differ from your own and how to handle them
- Hierarchy and decision-making power: understanding who is who in the hierarchy and who has the influence you need
- Have the understanding and tools to improve your Japanese customers' satisfaction
- Gain confidence in communicating and negotiating with Japanese
- Be able to identify Japanese decision-makers and approach them appropriately

For more information; please contact Jessica Michelson at: +32 2 282 0043 or e-mail to jessica@eu-japan.eu

Former participants' feedbacks

Successful collaboration following «HRTP-40» Training Programme in Japan



I joined Bergoz Instrumentation as a partner more than one year ago after 3 years employed in the company as Products & Market Development Manager. Bergoz had been selling metrology-grade measuring instruments to Japan through our exclusive distributor for over 15 years. My mission was to introduce two new industrial products to the market. In Japan, progress was excellent.

Through my earlier participation in HRTP-40 I had learned Japanese business practice and the importance of direct personal relationships. HRTP-40 introduced me to sophisticated small companies.

Bergoz developed technology exchanges with one of them, a well-known manufacturer of railway equipment. Our collaboration has led to a primary market evaluation for one of its very advanced instruments using light polarisation in an optical fibre. Based on an idea of ours, the Japanese company successfully developed in less than two months a clamp-on AC/DC current detection device requiring no power supply.

<http://www.bergoz.com/>

Christophe DEFRANCE - Bergoz Instrumentation - France
Participant of HRTP-40 training mission

Run a Just-in-Time Health Service



The UK National Health Service (NHS) is characterised by the long waiting times for care. The NHS's annual budget has been doubled and the main focus of the UK Government is to reduce waiting times from referral by a patient's General Practitioner to first definitive treatment in specialist care to 18 weeks by December 2008. This will require comparable shift in management mindset as did Just-In-Time production in the 1980s. The majority of NHS operational and financial managers still believe that the only way to operate an efficient system is to have an 'order book' i.e. a waiting list of patients.

There is also a clear difference between the practical application of the Lean tools and techniques at the clinical and administrative coal-face and the application of Lean Thinking in regard to the operational strategy within organisations.

Many front line staff recognise 'waste' in every minute of their working day. Many departments within hospitals are beginning to learn and apply value stream mapping, 5S and 7 Wastes with gusto and great success. However they are scattered across the NHS and have focused on improving turnaround times within their departments e.g. clinics, pathology, radiology, wards, theatres, etc. Only a handful of hospitals are beginning to focus on whole processes of care so patients can flow seamlessly from one department to the next.

Then they start to refocus on improving service quality and clinical outcomes. Many Lean practitioners would argue that this is where we should start! I agree, and just as we learned in Japan, by removing the 'inventory' we are now exposing the poor quality.

Joining the EU-Japan exchange WCM course in November 07 was a great boost to my confidence. I am certain that it is possible to run a Just-in-Time Health Service, and indeed some services are beginning to run in this way.

<http://www.heartofengland.nhs.uk/>

Kate SILVESTER - Heart of England NHS Foundation Trust - United Kingdom / Participant of WCM 2007 training mission

Belgian "gourmet chocolate maker" in Japan

NewTree Japan Co., Ltd. is the recently established Japanese subsidiary of the Belgian "gourmet chocolate maker" NewTree SA/NV committed to producing delicious chocolates through its original new concept of "functional" chocolate, mixing proven health benefits with surprising tastes.

Having established the company in November 2007 and set up the entire logistics structure and administrative organisation, NewTree Japan is now concentrating on the Japanese retail market so as to reach its customers, the Japanese chocolate fans, and to respond to their needs.

In this respect, the DBP-2008 programme by the EU-Japan Centre for Industrial Cooperation was of great help in providing hands-on information, in-depth lectures and company visits to better grasp the reality and difficulties of how to enter this very demanding market.

Now, benefiting from this knowledge, NewTree Japan looks forward to proposing its new chocolate concept to Japanese consumers.

<http://www.newtree.jp>

Grégoire DE THEUX - NewTree - Japan
Participant of DBP-2008 training mission



EC-funded activities

Launch of the New Gateway Programme

New Gateway Programme opens up opportunities for European companies to develop their business in Japan and Korea

From 2 June 2008 the EU Gateway Programme will provide professional mentoring and coaching to EU companies that want to do business in Japan and Korea and offer them the possibility of participating in one-week business events in these target markets. The new phase of this business cooperation programme builds upon the experience of the Gateway to Japan campaign which has helped about 2500 European companies to find business partners in Japan over the last 14 years.

By contrast with traditional business missions, this Programme supports EU companies at every step of their business strategy towards Japan and Korea. Participants in the EU Gateway Programme will be coached by a team of dedicated and experienced professionals in the business environment of these dynamic markets. Coaching will be provided before, during and

after each event and will also be available during individual meetings with potential Japanese and Korean business partners. The Programme aims to organise around 30 missions to Japan and 15 to Korea in the coming 6 years. Missions will be arranged according to economic sector and will accommodate up to 40 EU companies for Japan and up to 30 EU companies for Korea. Business events are planned in the following sectors for Japan:

- Environmental and Energy-related technology
- Information and Communication technology
- Healthcare and Medical technology
- Construction and Building technology
- Fashion Design
- Interior Design



How to apply

Information can be found on: <http://www.eu-gateway.eu>. Programme operators in the Member States are available to provide companies with more detailed information about the programme and the individual EU Gateway sector events.

EC News

Commissioner Potočnik participation in Carnegie Group and G8 meetings in Japan



Mr. Janez Potočnik, European Commissioner for Science & Research, will participate in the G8 Ministerial-Level Meeting on Science & Technology to be held in Okinawa on 15 June 2008. G8 representatives for Science & Technology will discuss the further development of science & technology cooperation to solve global issues [notably the realisation of a low carbon society, Africa's development, effective use of research facilities on a global scale, and of human resources in science & technology].

He will also attend the Carnegie Group Meeting held on 13 - 14 June and give a speech on EU research policy and science and technology cooperation between the EU and Japan at the University of Tokyo on 16 June.

More information:

http://www8.cao.go.jp/cstp/english/others/g8_en.html

DON'T FORGET!

The deadline for applications for the Executive Training Programme (ETP) for Japan and Korea is 30 September 2008 - Further details at <http://www.etp.org>



2008 EU-Japan Cooperation Forum on ICT Research

Co-organised by the European Commission (DG Information Society & Media) and four Japanese Ministries: the Ministry of Internal Affairs & Communications (MIC), the Ministry of Foreign Affairs (MOFA), the Ministry of Education, Culture, Sports, Science & Technology (MEXT), and the Ministry of Economy, Trade & Industry (METI).

A total of 320 delegates participated in the 2008 EU-Japan Cooperation Forum on ICT Research held in early March 2008 at the Mita Kaigisho Conference Hall in Tokyo.

The event was structured in parallel sessions, each of them devoted to a specific theme: e-Transport, Nanoelectronics, Photonic Network Technology, Networked Electronic Media, Next Generation Information Retrieval & Analysis Technologies, Ubiquitous Network Technology, New Generation Network, and RFID.

These sessions allowed participants to better understand the research status and prospects with regard to the different themes in Europe and in Japan, and to evaluate more precisely the potential for future cooperation in each area, in particular under the EU 7th Framework Research Programme.

A follow-up event, "2nd EU-Japan Cooperation Forum on ICT Research", will most probably take place on 21-22 October this year in Brussels, Belgium (dates still to be confirmed).

More information on:

http://www.deljpn.ec.europa.eu/home/event_en_eventobj1148.php

Launching EURAXESS LINKS JAPAN



On 16 June 2008 a Network for European Researchers in Japan will be launched in Tokyo. EURAXESS Links (former ERA-Link) is a European Commission initiative set up in the US in 2006. European researchers working abroad are the target of this network. A website will provide them with information about career opportunities in Europe, trans-national research collaboration opportunities and European research policies. At the same time, a web forum, a researchers' database and networking events for members will foster their links.

The decision of launching EURAXESS Links Japan was taken following the results of an on-line survey conducted amongst European researchers in Japan. The idea has been warmly welcomed by 74% of the 571 respondents.

More information:

http://www.deljpn.ec.europa.eu/relation/showpage_en_relations.science.eralink.survey.php - <http://cordis.europa.eu/eralink/> <http://ec.europa.eu/euraxess> (as from mid-June)





New ICT Community



The newly created EuroJapan-ICT Community, which aims at efficiently and actively contributing to the further development of S&T cooperation between Europe and Japan in the ICT field, was put online on 13 May 2008.

This Community area has been created in order to support the efforts of the community of European and Japanese organisations (companies, research institutes, universities, etc.) involved in, or interested in the development of joint R&D projects.

It is a restricted area where short profiles, ID photos and contact information (e-mail addresses) of representatives from European and Japanese organisations willing to benefit from a very targeted contact network are listed.

Other functionalities will be progressively added to this Community area, such as online discussion forums or collaborative work tools, so that the "Community of interest" constituted in a first step can evolve towards a true "Community of practice". This evolution will be driven by the suggestions of the members of the Community of interest, with the sole objective to better serve their interests.

More information: <http://www.eurojapan-ict.org/index.html>

FCIJ Business Confidence Survey - Spring 2008



The Foreign Chambers in Japan (FCIJ) has been conducting Business Confidence surveys online twice a year since 2002 among foreign-affiliated companies in Japan.

The 13th survey was conducted between 14-25 April 2008 and received 497 valid responses (highest ever), a 14% increase from the autumn 2007 survey. As expected, the sentiments about the Japanese economy were much more pessimistic than in the previous survey in October 2007. Despite the negative views on the economy, the companies reported and forecasted for the next six months further gains in sales and profitability, although on a slightly lower level than in the previous survey.

Concerning the strategies of the foreign-affiliated companies in Japan, most of them remain bullish despite the bearish view on the economy and see Japan as a market with room to expand - 76% looking for further growth and 21% expecting to sustain their current level. Only 3% reported that they plan to downsize and 0% (one company out of the surveyed 497) is considering withdrawing from the market.

The next survey will be conducted in October 2008.

For the full report, click link on: <http://www.fcc.or.jp/fcij/bcs.html>

JETRO News



INVEST JAPAN TO REGION PROGRAMME

Invitation Programme to Trade Fairs in Japan for Foreign Companies

In order to provide foreign companies with an opportunity to look for Japanese partners, JETRO has launched a new programme to support companies in participating in specialised major trade fairs.

Four industrial sectors are planned in 2008: Analytical instruments (JAIMA SHOW 2008 – 3-5 Sept.), Eco-technologies (ECO-TECHNO 2008 – 22-24 Oct.), Zero-emission cars (ECO CLEAN CAR FAIR '08 – 7-9 Nov.) and Semiconductors (SEMI-CON JAPAN 2008 – 3-5 Dec.).

JETRO support includes:

- Free booth space with basic equipment (9m²) in the JETRO zone
- Free airline ticket for 1 person per company
- Accommodation and programme-related transportation during the period of the programme
- Related services: exclusive interpreter & assistants, presentation opportunity in seminars, brochure of exhibits

To apply for the programme, please contact JETRO Paris: pcohen@jetroparis.fr or icomtet@jetroparis.fr

More information: <http://www.jetro.go.jp/france/>

Collective Trade Fair Participation at "Japan Aerospace 2008" - Yokohama, Japan

Organised by: Netherlands Aerospace Group and EVD (Netherlands Foreign Trade Agency)

The Netherlands Aerospace Group (NAG) is organising for the EVD a joint stand for the Dutch aerospace industry from 1-5 October 2008 at "Japan Aerospace", the biggest international aerospace exhibition held every four years in Yokohama.

Japan is a global key player in the aerospace-industry market, which is dominated by three major players: Mitsubishi Heavy Industries, Kawasaki Heavy Industries and Fuji Heavy Industries. Mitsubishi is a prime supplier of Boeing and comes to the fore with the new MRJ (Mitsubishi Regional Jet) as its show-piece. The MRJ is a regional airplane seating 100 passengers which, according to the planning, will be operational in 2013.



On 14 May 2008 the NAG organised a seminar to inform the industry about opportunities in the Japanese market.

More information: <http://www.nag.aero/japan>

E-mail: nag@fme.nl

Mikkeli University of Applied Sciences has purchased in Japan developed wood modification technology for Finland

Mikkeli University of Applied Sciences Finland, YTI Research Centre, has purchased new technology for kiln drying and wood modification from Japan.

Equipments were developed by Yasujima Co. Ltd. with broad university cooperation.



The university network is based on Ehime, Kochi, Akita and Osaka Universities; and the YTI Research Centre belongs to the same development network. In Japan the developed kiln drying and modification unit is a combination of a hybrid dryer and vacuum and pressure impregnation vessel. The hybrid dryer combines hot air, vacuum and high frequency kiln drying as an effective combination for demanding lumber kiln drying needs.

A vacuum and pressure impregnation vessel makes impregnation research and development possible using air or liquid pressure while keeping the temperature of the liquid at the desired level. Trials even for environmentally safe treatments for dry processed wood products are possible.

More information:

<http://www.mikkeliyamk.fi/> and <http://www.yasujima.co.jp/englishsite/> or contact: kari.kuhmonen@mamk.fi

Forthcoming seminar in Japan – 25 June 2008

The new business environment in France

Organised by: Invest in France Agency, Tokyo office, DS Avocats and TMI Associates

In order to support Japanese companies wishing to settle in France, Invest in France Agency Tokyo Office and Paris-based law firm DS Avocats, in cooperation with Tokyo-based TMI Associates, are jointly organising a seminar on the new business environment in France for foreign companies.



The seminar aims at providing precise information on the latest reforms related to the establishment of a company in France and the conditions of settlement for Japanese expatriates.

The seminar will take place in Tokyo on 25 June 2008 from 16:15 and will be followed by a cocktail. The presentations will be given in French and Japanese, with simultaneous translation.

The number of seats is limited, so prior registration is required.

More information:

<http://www.invest-in-france.org/japan/en/AFI-s-participation-in-international-events-and-conferences.html> and <http://www.dsavocats.com>

Euro-Japanese seminars in France

Within the framework of the French Presidency of the EU and / or the 150th anniversary of Franco-Japanese diplomatic relations, two Euro-Japanese events are organised in France in 2008 (the first one was held in May in the Savoy region, and the second will be organised on 2 and 3 December in Lyon City (France) within POLLUTEC 2008 (2-5 December 2008).

1. Meeting of the Japanese and European mechatronics industry for best practices and benchmarking in Japan and Europe



For the past six years, the European Mechatronics Meeting (EMM) has brought together the leading players from industry and research. This is the best way to exchange information on new market needs and most relevant mechatronic technologies. The EMM is organised by Thésame Innovation (French), the first European mechatronics network.

EMM 2008, the meeting of the Japanese and European mechatronics industry, drew a parallel between industrial mechatronics best practices in Europe and Japan.

The automotive industry, robotics, production systems, medical and consumer goods: all sectors were addressed by leading European and Japanese experts from major groups and innovative SMEs.

EMM 2008 was associated with Mecatronics2008, the 7th France-Japan Congress and 5th Europe-Asia Congress on Mechatronics, <http://www.mecatronics.org/>

More information on «EMM 2008: From markets ... through innovation and manufacturing ... to technologies»:

<http://www.emm2008.eu>

2. Euro-Japanese symposium on "Innovative eco-technologies" in December within Pollutec 2008

Following a first Euro-Japanese institutional part, 4 successive workshops* (around 2 hours each) of this Euro-Japanese



symposium will develop the following main items:

- «Clean vehicle of the future» and its components (hybrid engines, electric engines, fuel cells, biofuels for cars ...).
- «New, renewable and innovative energies» (wind, photo voltaic, hydrogen economy, biomass ...).
- «New sustainable building and their energetic efficiency» (future building on positive energy).
- «Water and waste treatment (« 3R ») and risks management».

For more information about the European and Japanese speakers and the final programme please contact:

Christian VICENTY, Directorate-General for Enterprises (Ministry of Economy, Industry & Employment in Paris), Geographical expert for Japan and Korea / industrial and technological partnerships with the French clusters

E-mail: christian.vicenty@industrie.gouv.fr

*To be confirmed



IN BRIEF

Food & Drinks Mission to Japan on 15-21 November 2008

Organised by: Dordogne Chamber of Commerce & Industry and the French Chamber of Commerce & Industry in Japan

Today, the market for agro-food products in Japan has never been more dynamic...

This new reality of Japanese agro-food should encourage companies to refresh their knowledge about Japan and even further to think about the possibility of exporting their products to this country far away.

If Japan has a reputation for being a difficult market to penetrate, today it has never been so easy to export its products.

The purpose of the mission to Japan is to accompany a delegation of French SMEs in the food and drinks industries:

- to gain new market shares;
- to get to know what the international competition is on the ground; and
- to publicise the availability of French SMEs in a market of high growth and rapid development.



Chambre de Commerce
et d'Industrie Française du Japon
在日フランス商工会議所

More information: <http://www.dordogne.cci.fr>

London offers major business opportunities for Japanese companies

"Think London", the foreign direct investment agency for London, visited Japan in April to showcase opportunities for Japanese businesses looking to expand and grow in London.

As the UK capital prepares to host the Olympic and Paralympic Games in 2012, London's economy is forecast to grow by \$80 billion by 2012 and will offer significant opportunities for Japanese companies looking to invest. "Think London" provides free, confidential and comprehensive advice to help international businesses set up and grow in London.

The agency is able to assist companies which are interested in applying for any one of the 2000 main contracts and the further estimated 50000 supply chain contracts available in relation to the London 2012 Games. "Think London" has a well established track record of helping businesses establish themselves in London.

More information: <http://www.thinklondon.com/japan>



Seminar on Iberian Ham Cutters – 17-20 June 2008

Organised by EXTENDA (Trade Promotion Agency of Andalusia) and AJCA (All Japan Cooks Association)

Due to the success in Japan of one of the most famous food products of Andalusia, the Iberian ham, EXTENDA is actively promoting all aspects of this exquisite product, including the art of cutting it, so that one of the main events is a seminar on Iberian ham cutters. This successful event has attracted the attention of professionals and media in both Japan and Spain.

More information: <http://www.extenda.es>



10th JAMA-CLEPA Business Conference 2009: Superb occasion for European suppliers – 2-5 June – Ljubljana, Slovenia

CLEPA (the European association of Automotive Suppliers) is pleased to announce that the next JAMA-CLEPA Business Conference will take place on 2-5 June 2009 in Ljubljana, Slovenia, celebrating anniversaries of both JAMA-CLEPA (10th) and CLEPA (50th).



European automotive suppliers, from SMEs to multinational corporations, will have the opportunity to meet again with decision-makers from 13 Japanese vehicle and truck manufacturers, thanks to pre-arranged Face-to-Face Meetings, and to showcase their products in an industrial display.

CLEPA will also organise panel discussions with top-level representatives as well as social events to create networking opportunities, thus providing participants with a very efficient and cost-effective way to either establish or extend business relations with Japanese OEMs.

For more information, please contact Ms M. Daniela Lenzu md.lenzu@clepa.be On-line registration soon available on: <http://www.jama-clepa.com>

Franco-Japanese science summer camps

To celebrate 150 years of Franco-Japanese relations, Objectif Sciences is offering a science camp for French and Japanese youths on the southern Izu Peninsula in August 2008.

The participants of this ambitious project, divided into several groups composed of both French and Japanese youths, will carry out behavioural studies of Japanese Macaques living near onsens (hot springs), as well as anthropo-zoological research on the relations between the macaque and human populations of the region, and ethnological and archeological studies to determine more precisely the reason for the population's respect for the onsens. Geological, geothermal, biological and ecological analyses will also be performed.

All this research will take place near the onsens of the village of Kawazu or on the southern coast of the Izu Peninsula, and will be added to observations and conclusions drawn from the analysis of the water, including its mineral content, bacterial populations, plankton and small invertebrates, as well as the plants growing on the rocks, which serve as the substrate for this entire ecosystem.

From 28/07/2008 to 11/08/2008 - Kawazu Onsen - Izu Hantô

Information and registration for Objectif Sciences in France or Japan

<http://asso.objectif-sciences.com/-Sejours-et-Expeditions-au-Japon-.html>

New publication

European Commission's Publication: "EU action against climate change: Leading global action to 2020 and beyond"
(English version)

More information:

http://www.deljpn.ec.europa.eu/data/current/eu_action_against_climate_change.pdf



Date / Location	Event	Contact
21 June 2008 Berlin, Germany	Japan Open Day in Germany	Japanisch-Deutsches Zentrum Berlin (JDZB) E-mail: jdzb@jdzb.de http://www.jdzb.de http://www.jdzb.de/index.php?option=com_events&task=e
30 July 2008 Tokyo, Japan	Business Forum Japanese-German Micro/Nano Business Forum at Micromachines/NEMS 2008	http://www.jdzb.de/index.php?option=com_events&task=eventDetails&cat_id=1&cid=94&Itemid=30
20 - 21 October 2008 Brussels, Belgium	"2nd EU-Japan Cooperation Forum on ICT Research"	http://www.eurojapan-ict.org/index.html
20 - 24 October 2008 Tokyo, Japan	European Commission-funded Programme Training Mission in Japan <WCM-World Class Manufacturing> Application deadline: 11 June 2008	EU-Japan Centre for Industrial Cooperation Tel: +32 (0)2 2820042 http://www.eu-japan.eu/europe/wcm.html E-mail: office@eu-japan.eu 

Any EU-Japan-related News?

Feel free to contact us at michelson@eu-japan.eu if you would like your EU/Japan-related news/event to be announced in our forthcoming newsletter and on our website