

**In this issue (among other topics):**

- European Commission-funded activities for the benefit of EU companies
- New! WCM course in Europe managed by the EU-Japan Centre
- New! EU-Japan intercultural 2-day seminar in Europe managed by the Centre
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**Forthcoming EC-funded activities****WCM IN EUROPE - 5-DAY KAIZEN WORKSHOP**

Programme dates: 5 – 9 October 2009

Application deadline: 24 July 2009

The EU-Japan Centre is organising a 5-day "Productivity Improvement Course" focusing on World Class Manufacturing techniques in application in manufacturing plants in Europe. Based at the European Centre for Japanese Studies (CEEJA) in Alsace (France), participants will follow an intensive course including 3 days of on the job training and a visit to two Japanese factories in the region. This course is aimed particularly at engineers with managerial responsibilities working in automotive, machinery, tooling and component supply industries wishing to boost the efficiency of their production methods.

Costs: No course fees for participants from SMEs (€1,000 for participants from large companies), free on-site accommodation.

● <http://www.eu-japan.eu/global/business-training/world-class-manufacturing-europe.html>

**CALL FOR APPLICATIONS**

改善

**The EU-Japan Centre for Industrial Cooperation**

is a joint venture co-financed by the European Commission and the Japanese Ministry of Economy, Trade and Industry (METI). Its aim is to foster the development of industrial cooperation between companies from both regions through training programmes for businesspeople, for EU and Japanese students and researchers, and through information services and an industrial dialogue.

This occasional newsletter is produced by the EU-based office of the EU-Japan Centre, and is primarily intended to provide EU-Japan-related news.

● <http://www.eu-japan.eu>

**EU-JAPAN INTERCULTURAL BUSINESS SEMINAR  
"Transforming Cultural Differences into Business Strength"**

Event dates: 19 & 20 November 2009

Application deadline: 9 October 2009

This 2-day intercultural seminar in November will bring together European and Japanese managers based in Europe and who are interested in improving their business communication skills to allow more effective communication with colleagues and business partners regardless of cultural differences.

The seminar will highlight the main differences in communication techniques between Europe and Japan, and will identify potential solutions through lectures and problem-solving activities. Based at the European Centre for Japanese Studies (CEEJA) in Alsace (France) [www.ceeja-japon.com](http://www.ceeja-japon.com), this course will be led by the Japan Consulting Office which specialises in Japanese-European cross-cultural training [www.japanconsultingoffice.com](http://www.japanconsultingoffice.com)

Costs: €80/participant to cover food costs, no tuition fees, free on-site accommodation.

For more information, please contact Margherita Rosada at [seminar@eu-japan.eu](mailto:seminar@eu-japan.eu) and mention any specific topics / cases, that you would like to be included in the discussions.

**LAST CALL****< World Class Manufacturing >  
5-day training mission in Japan**

For EU managers working for manufacturing companies in the EU

This programme is specially designed for European managers responsible for developing / improving their company's production practices.

The course assists them to acquire a better understanding of how Japanese companies continually reduce their manufacturing costs by constantly innovating using "KAIZEN" manufacturing methods (continuous improvement), "JIT" (Just in Time), "TQC" (Total Quality Control) and "TQM" (Total Quality Management) practices.

● <http://www.eu-japan.eu/europe/wcm.html>

## Forthcoming EC-funded activities

### 5-DAY TRAINING MISSION IN JAPAN - DBP 2010

For EU managers working for EU companies such as Export Managers

Training dates: 22 - 26 February 2010  
Application deadline: 10 December 2010

“Distribution & Business Practices in Japan” mission (DBP 2010) will help EU companies acquire useful tools for building an effective marketing strategy for the Japanese / Asian markets.

The course will also help participants understand how existing distribution channels successfully adjust their strategy to develop segmentation and product differentiation in the Japanese market.

● <http://www.eu-japan.eu/global/business-training/distribution-and-business-practices.html>



### EU GATEWAY PROGRAMME BUSINESS MISSIONS TO JAPAN

The EU Gateway Programme is funded and managed by the European Commission to support EU companies in developing business in Japan by providing support at the critical early stages of their market penetration strategy.

Apart from pre-arranged individual meetings, this business mission will also include two business days where companies will be able to introduce their technologies and products to sector related manufacturers, importers and trading houses, users, and governmental organisations.

In the run-up to, during, and after the visits, companies will have access to professional mentoring and coaching on how to develop their business ideas and come up with a potent business strategy tailored to the Japanese marketplace.



Upcoming events:

-Interior Design Business Week:  
2-6 November 2009  
Application deadline:  
10 June 2009

-Information and Communication Technologies Business Week:  
30 November- 4 December 2009  
Application deadline:  
17 July 2009

-Construction and Building Technologies Business Week:  
1-5 February 2010  
Application deadline:  
2 October 2009

-Environment and Energy-related Technologies Business Week:  
1-5 February 2010  
Application deadline:  
2 October 2009

● <http://www.eu-gateway.eu/go.php?nID=22&page=Home>

## EU-Japan Centre's News

### FUTURES CHALLENGES FOR THE AUTOMOTIVE INDUSTRY IN THE EU AND JAPAN

On 24 April 2009 in Tokyo, the EU-Japan Centre for Industrial Cooperation organised a seminar entitled "Economic & Environmental Challenges for the Automotive Industry in the EU and Japan" with speeches by Messrs Philippe Jean, Head of the Automotive Unit, and Akira Matsunaga, Director of the Automotive Division of the METI.

The seminar was attended by over 100 participants from business, industrial federations, Japanese public organisations and administrations, EU Member States' embassies and media.

The automotive sector, a key industry for both the European and Japanese economies, is currently facing three major challenges:

- The lack of funding creates difficulties for consumers to finance the purchase of new cars;
- The Japanese and the European markets are in overcapacity;
- The evolution towards an ageing and a "no car" society is predictable on the structural long-term.

The seminar outlined that Japan and the EU have adopted similar policy responses to address these issues such as:

- Financing the sector in the short term;
- Elaborating short-term schemes to favour demand;
- Restructuring the sector on the long term;
- Financing R&D and clean cars;
- More specifically in Japan, improving traffic flow and promoting efficient use of transportation.

A full report is available at:

● [http://documents.eu-japan.eu/seminars/japan/industrial/report\\_automotiveindustry.pdf](http://documents.eu-japan.eu/seminars/japan/industrial/report_automotiveindustry.pdf)



## Vulcanus in Europe Programme

### HOST A TRAINEE!

#### Japanese students' industrial placement at EU companies

The EU-Japan Centre is inviting applications for the 15th session of its "Vulcanus in Europe" programme

This programme offers EU industrial companies the opportunity to host a Japanese university student from high-tech, scientific and technical fields and thereby gain a valuable addition to the companies' workforce and an insight into Japanese business culture.



Your company will design the content of the placement and will choose your placement student. (S)he will have followed a 4-month course in the language spoken in your company before joining your company.

Costs: The net amount the student will receive from the company will be € 6600 (to be paid either via the EU-Japan Centre or directly, depending on applicable laws)

Placement dates: 1 August 2010 – 31 March 2011 (8 months)

Application deadline: 30 September 2009

Feel free to contact: [m.rosada@eu-japan.eu](mailto:m.rosada@eu-japan.eu)

● <http://www.eu-japan.eu/global/host-a-trainee.html>

### FROM BUDAPEST

#### On behalf of Babolna Bio Ltd - Vulcanus Host company

“ Under the Vulcanus Programme of the EU-Japan Centre we had the honour of hosting a young Japanese trainee at our company between August 2008 – March 2009. We believe that this opportunity has given us a great chance to exchange and better understand the different educational, knowledge, economic and company-cultural backgrounds. We felt, that both the trainee and ourselves gained a lot of experience from the other, and have managed to establish a long-term friendship and working relationship. Not only the knowledge of the trainee was superb, but we were more than happy with his character, working capacities and thoroughness. We are also confident that by sharing our knowledge, work and everyday life has contributed a lot in establishing a deep and mutual respect towards each other. I can only say, that should a similar opportunity arise, we would be more than happy to accept the trainee again, or anyone else at our company. ”

Janos Szilagyi - Babolna Bio Ltd.  
Head of Development & Regulatory Division

## European Commission News

### EU-JAPAN SUMMIT – MAY 2009



#### 2009 EU and Japan Summit discussions on climate change, economic crisis and other global challenges

Summit talks between the European Union and Japan were held in Prague on 4 May 2009. European Commission President José Manuel Barroso together with Czech President Václav Klaus represented the EU.

They were joined by the Commissioner for External Relations and European Neighbourhood Policy, Benita Ferrero-Waldner, and the High Representative for the Common Foreign and Security

Policy Javier Solana. Prime Minister Taro Aso represented Japan. The main focus was to strength cooperation on key global challenges such as climate change and the financial and economic crisis. The summit leaders also reviewed progress on bilateral issues since the last EU-Japan Summit, in areas such as science and technology, aviation, financial services, judicial cooperation and development policy cooperation.

Useful links:

- [http://ec.europa.eu/external\\_relations/japan/index\\_en.htm](http://ec.europa.eu/external_relations/japan/index_en.htm)
- <http://www.eu2009.cz/event/1/3714/>

## IN THE FRAMEWORK OF THE ENTERPRISE EUROPE NETWORK PROGRAMME

### Seminar on Japan-related European Commission programmes for EU companies

PromoMadrid in co-operation with ICEX and the Regional Business Confederation, CEIM, in the framework of the Enterprise Europe Network programme is going to organise a seminar about the EU programmes related to the Japanese market, on 22 June in Madrid, Spain.



Although Madrid companies tend to overlook Japan as a priority destination, it can offer very interesting opportunities to the companies. Cultural and physical distance should not stop them trying to reach this important market.

This seminar will show the different programmes and tools set up by the European Union with the aim of bringing the Japanese market closer and will focus on European programmes covering Japan: the EU-Gateway Programme and the activities offered by the EU-Japan Centre for Industrial Cooperation. Also, two companies will explain their experience in these programmes and their subsequent experience in Japan.

● <http://www.promomadrid.com>

## European Commission News

### FORTHCOMING EVENTS

#### The Future of Employment in Europe and Japan

24 June 2009 - Brussels, Belgium



This seminar will look in depth at the prospects for employment in Japan and Europe as the current economic and financial crisis develops. It will work to identify and pursue constructive steps to alleviate the continuing threats to jobs. It will identify and quantify the ongoing impact of the crisis and evaluate the stimulus packages adopted so far.

Japan – EU strategic cooperation will be essential to overcome the effects of the crisis. Our challenges are shared: both EU and Japan have ageing populations, an rising need to maximise youth employment, to maximise the work-life balance and ensure stability in our post-crisis social security networks.

The challenges for both Japan and the EU are big. Protectionism is a real threat to both. Civil society involvement and support will be essential to find long-term solutions. To maintain and create jobs both Europe and Japan will need to give far much greater emphasis to training, retraining and reskilling for all age groups.

New ideas and approaches will need to be developed including flexicurity and new management techniques, involving greater input from youth, civil society and other wider audiences.

For further information contact:  
[asia-eu@eesc.europa.eu](mailto:asia-eu@eesc.europa.eu)

The seminar takes place at the European Economic and Social Committee

- [http://www.eesc.europa.eu/index\\_en.asp](http://www.eesc.europa.eu/index_en.asp)
- [http://www.eesc.europa.eu/sections/rex/news\\_en.asp?id=2010rexen](http://www.eesc.europa.eu/sections/rex/news_en.asp?id=2010rexen)

#### EU-Japan Cooperation Forum on ICT Research

2 July 2009 – Brussels, Belgium

The 2nd "EU-Japan Cooperation Forum on ICT research" organised under the aegis of the European Commission (DG Information Society and Media) and of the Japanese Ministry of Internal Affairs and Communications (MIC), will be held on July 2, 2009 at the Radisson SAS Royal Hotel in Brussels.

The first edition of this Forum took place in Tokyo in March 2008. This year's event will provide European and Japanese organisations interested in the development of joint R&D projects in the ICT area (particularly projects to be presented at FP7 calls for proposals) with another opportunity to get together, network, and discuss such projects.



For further information contact:  
[info@eurojapan-ict.org](mailto:info@eurojapan-ict.org)

- [http://www.eurojapan-ict.org/coop\\_forum](http://www.eurojapan-ict.org/coop_forum)

### SYMPOSIUM

#### BUILDING THE VIRTUAL PHYSIOLOGICAL HUMAN (VPH) COMMUNITY

27 July 2009, Kyoto, Japan



The VPH NoE is a project which aims to help support and progress European research in biomedical modelling and simulation of the human body. This will improve our ability to predict, diagnose and treat disease, and have a dramatic impact on the future of healthcare, the pharmaceutical and medical device industries.

The European project VPH NoE will host a Satellite Symposium on "Building the Virtual Physiological Human Community", in conjunction with the Ritsumeikan University' Department of Physiology and Biophysics at the 36th International Congress of Physiological Sciences in Kyoto on 27 July 2009.

The meeting will be open to 80-100 participants with invited attendees from EU FP7-funded projects and other initiatives around the world.

Currently, confirmed attendees include Denis Noble, Jim Bassingthwaighte, Peter Hunter, Chae Hun Leem, Andrew McCulloch, David Nickerson, Peter Coveney.

Information on the **EU Framework Programme 7** and **open calls in eHealth** can be found on:

- [http://cordis.europa.eu/fp7/ict/programme/challenge5\\_en.html](http://cordis.europa.eu/fp7/ict/programme/challenge5_en.html)
- [http://ec.europa.eu/information\\_society/newsroom/cf/itemdetail.cfm?item\\_id=4611](http://ec.europa.eu/information_society/newsroom/cf/itemdetail.cfm?item_id=4611)
- [http://www.biomedtown.org/biomed\\_town/VPH/VPHEvents](http://www.biomedtown.org/biomed_town/VPH/VPHEvents)

## EU-Japan Centre's news

### ALUMNI CORNER

#### Nissan India GEICO's Success Story!

Dr. Ali Reza Arabnia, President & CEO of Geico Industrial Group, is an old friend of EU-Japan Centre. He was one of the fourteen European managers selected to attend the H RTP in 1992. Since then he has had quite a number of success stories with the Japanese market in various fields.

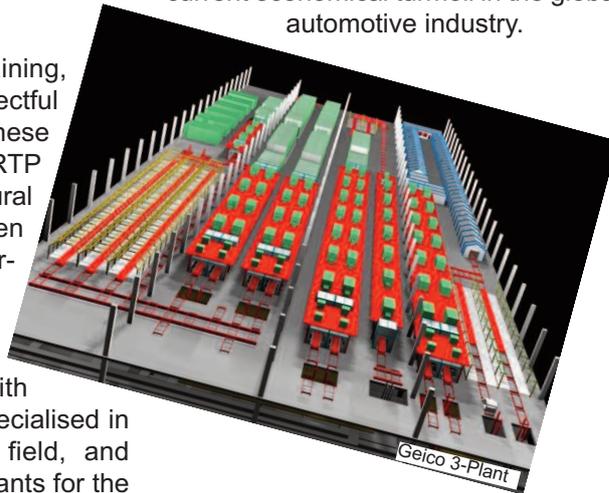
"Thanks to the H RTP training, I truly learnt how to be respectful and effective with my Japanese business partners. The H RTP was a great human and cultural experience that has been fundamental for me to operate in Japan"; he said.

The most recent success he has experienced is with Nissan. Geico, which is specialised in providing turn-key, green field, and complete original coating plants for the vehicle industry, has been commissioned to construct a completely new Pre-Treatment and Electro Coating Plant for Nissan in Chennai (India) on a green-field site.

"This was quite a complex and educational negotiation with a bidding process that took 55 weeks before we were awarded the contract.

Another lesson learnt although quite harsh can be extremely useful also for elsewhere."

The plant is to apply protective coating for Nissan's passenger cars with a capacity of 150 000 units per annum. This is quite a strategic plant for Nissan and is the only one going ahead with the original schedule despite the current economical turmoil in the global automotive industry.



Ali Reza Arabnia – Gecofin S.p.A. - Italy

Former participant in the "H RTP-Japan Industry Insight" course

● <http://www.geico-spa.com>

#### ERTEKIN - Made in Tokyo

Known for its romance and charm the Esmé Ertekin shoes collection has previously enjoyed a rich fan base in Japan.

"I love working in Japan", said Mrs Ertkin, the company owner.

"The Japanese have such a refreshing attitude towards fashion and my designs have always been well appreciated there. So I decided to start trying to produce in Japan as they are highly skilled and their exacting quality standards match with mine."

Esmé Ertekin was trained at Central St. Martins in fashion and print design. She then went on to work as a fashion designer for Kenzo in Paris and then Moschino in Milan.

Esmé started her business in 2000 in partnership with an Italian shoe producer. This is the first test collection she has produced in Japan. She is looking forward to producing accessories and womenswear collection in Japan soon too.

Esmé ERTEKIN - UK

Former participant in both the "H RTP-Japan Industry Insight" and "Distribution Practices in Japan" courses

● <http://www.esmeertekin.com>

## In Brief

### 2nd German-Japanese Environment Dialogue Forum

#### Efficient energy supply, storage and use as keys to climate protection

9 - 10 June 2009 - Tokyo, Japan

Researchers from Fraunhofer ISE (Institute for Solar Energy Systems), UMSICHT (Institute for Environmental, Safety and Energy Technology) and IFAM (Institute for Manufacturing Engineering and Applied Materials Research) will participate in the 2nd German-Japanese Environment Dialogue Forum and give lectures about efficient energy supply, storage and use as keys to climate protection.

Hosted by the New Energy and Industrial Technology Development Organization (NEDO) and the Deutsche Bundesstiftung Umwelt (DBU)

Co-hosted by the National Institute of Advanced Industrial Science and Technology (AIST), Heat Pump & Thermal

Storage Technology Center of Japan, the Bundesministerium für Umwelt, Naturschutz und Reaktorsicherheit (BMU), the Bundesministerium für Bildung und Forschung (BMBF) and ECOS Japan Consult

In cooperation with:

the Ministry of Economy, Trade and Industry (METI), the Japan External Trade Organization (JETRO), the Bundesministerium für Wirtschaft und Technologie (BMWi) and the Deutsch-Japanischer Wirtschaftskreis (DJW)

Language:

German and Japanese (simultaneous translation)

Participation:

Free, number of participants limited, reservation required on: [udf2@ecos-consult.com](mailto:udf2@ecos-consult.com)

● <http://www.fraunhofer.jp/fhg/jp/index/events/2ndEnvironmentForum.jsp>

## In Brief

### THE MEDICON VALLEY LIFE SCIENCE AMBASSADOR PROGRAMME

medicon valley alliance

Clustering life science

#### Where the world meets for Life Science

Reflecting the challenges of an increasingly globalised world, life science technologies, investment opportunities and research collaborations are all becoming increasingly international in their perspectives. Striving to enhance Medicon Valley's position to one of the top five life science clusters in the world, Medicon Valley Alliance has launched the Life Science Ambassador Programme; a strategic network of contacts and active collaborations with 12 of the leading life science clusters.

#### One Year Anniversary with Good Results

The first partner cluster for Medicon Valley is the Kobe-Kansai cluster in Japan. After only one year in operation the programme has established a strong partnership between the Kobe-Kansai and Medicon Valley cluster at many different levels. Universities in Medicon Valley and Kobe-Kansai are conducting shared seminars and are planning future projects together, SMEs are using the ambassadors for establishing contacts with potential collaboration and licensing partners, and major pharmaceutical companies in both regions have used the programme to assess more than 130 early stage in-sourcing possibilities.

[http://www.mva.org/ambassador\\_programme](http://www.mva.org/ambassador_programme)

### 90TH ANNIVERSARY OF DIPLOMATIC RELATIONS BETWEEN FINLAND AND JAPAN IN 2009

Under the 90th anniversary celebrations, the Embassy of Finland in Japan and the Finnish Institute in Japan will organise a joint series of events.



Among others, "Suomi September" will present a large variety of events to commemorate the signing of the contract that established the warm and friendly relations between Japan and Finland.

<http://www.finstute.gr.jp/JapanFinland90.htm#JaFi90Main>

### EAST JAPAN RAILWAY COMPANY NEW BRUSSELS OFFICE OPENING

East Japan Railway Company (JR East) opened its Brussels Office in April 2009. The Office will focus on collecting information on rapidly changing railway and transport policies, standardisation and business models in Europe. Moreover, the office is aiming to promote dialogue and collaborating with Japanese industries in Europe.



Contact:

Naoya Koide, Head of Brussels Office of JR East: [naoya.koide@jreast.co.jp](mailto:naoya.koide@jreast.co.jp)

### WEBSITES SPOTTED...



#### Japanese-English legal terminology

On the 1 April 2009, the Japanese Ministry of Justice has launched a Japanese Law Translation website to help foreign firms understand Japan's legal system. It offers translations of laws and ordinances based on a newly compiled dictionary of Japanese-English legal terminology.

<http://www.japaneselawtranslation.go.jp>

#### Japanese contemporary Music

The main objectives of JaME are to spread the popularity of contemporary Japanese music to the people of Europe and America and to assist Japanese artists to export their music worldwide.

<http://www.jame-world.com/>

### THE JAPAN-IRELAND FORUM ON UBIQUITOUS INNOVATION

The Ministry of Internal Affairs and Communications, Japan and the Embassy of Ireland in Japan hosted the first joint Japan-Ireland Forum on Ubiquitous Innovation on Wednesday 27 May 2009.

The Japanese and Irish Prime Ministers during their meeting in Tokyo in January 2009 agreed that Ireland and Japan should work together to realise the opportunities that developments in the area of ubiquity presents for both countries. This joint Forum has examined how Japan and Ireland, at a public and private level, can work together to facilitate, encourage and further enable these developments.

Participants from a focused range of key companies, research institutes and policy makers operating in this field attended that forum.

<http://www.irishembassy.jp/home/index.aspx?id=81855>

### LATVIAN FOOD WEEK IN JAPAN

For the first time in Japan, the Embassy of Latvia, with Japan-Latvia Music Association and Pleasaurant restaurant organised a Latvian Food Week in Tokyo. The campaign took place at the Pleasaurant restaurant in Shibuya from 27 April to 3 May.

During this time all restaurant guests were able to enjoy Latvian cuisine. Japanese guests strongly appreciated Latvian food and around half of the customers chosen a special Latvian lunch menu for their meal.

Historically, Latvian cuisine was very much influenced by neighbouring countries' eating traditions (particularly German cuisine). Latvians are proud of delicious and ecologically-clean dairy products such as cottage cheese, yogurt, sour milk as well as rye bread and traditional herb liquor "Riga Black Balsam" (which dates from the middle of 18th century).

<http://www.pleasaurant.com>

## In Brief

### DESKTOP FACTORY FOR FRIENDLY MANUFACTURING.

In the era of nanotechnology is it possible to imagine smaller manufacturing equipment?



Reducing size is not only a benefit in terms of footprint or weight, it is also a means of saving resources and energy, while increasing flexibility, lowering investment and reducing manufacturing costs: "The dream of manufacturing"!



A Japanese delegation from Nagano prefecture visited Europe to meet industry and to discuss about possible technical and economical partnerships on this topic, in the scope of JETRO's RIT programme. This delegation was composed of 6 top managers from member companies of the "Desktop Factory Research Consortium" in Suwa, Nagano region.

A seminar was organised in Archamps (Haute-Savoie, France) in May with French and Swiss companies involved with the Desktop Factory as users, developers or suppliers. The contact between Japanese and European industry was very fruitful as usual, but especially on this subject as Japanese industry is leading and so creative in "the art of manufacturing"(Monozukuri). Small machines are not a new concept but were so far limited to soft materials, prototyping or training. What is new is that now all manufacturing processes are concerned, for real industrial production. Their size is sufficiently small (A3 or A4) to fit on a table (the "Destop factory"), for significantly reduced prices (€ 6000 for manufacturing equipment). Research in ongoing on more advanced concept such as "wireless electric supply network" to further increase flexibility.

After the seminar and business meetings, the delegation visited CHARLY-ROBOT(\*\*), one of the most famous French companies specialised in "desktop" machining equipments. After this first mutual discovery of companies, people, projects, products and strategies, the next step will be to concretise collaboration ideas generated during this visit.

Contact about collaboration with Japan in mechatronics at Thesame: Olivier de Gabrielli [odg@thesame-innovation.com](mailto:odg@thesame-innovation.com)

(\*) Desktop Factory Research Consortium: <http://www.dtf.ne.jp/en/>

(\*\*) CHARLYROBOT: <http://www.charlyrobot.com>

### MOVES

#### CzechInvest's Japan office moves to seat of Czech diplomacy in Tokyo

Since April 2009 the Czech Republic moved all of its representative offices in Japan to a single location. CzechInvest's Japanese operations is now housed in a common location. The new office was opened by Jaromír Novotný, the Czech ambassador to Japan, and the acting CEO of CzechInvest, Alexandra Rudyšarová.

"Our Japan office has long been one of our most successful foreign branches", say Rudyšarová. "Last year alone, the office assisted in bringing investments worth nearly CZK one billion to the Czech Republic and we also managed to obtain new orders from Japanese firms for Czech companies – this most recently involved the signing of a contract worth several million crowns annually for the production of gardening equipment under the Canycom brand at Agrostroj in Pelhřimov."

"The main advantage of the move is that the various Czech representative offices here will be able to quickly and easily inform each other of all events organised in Japan", explained Ondřej Votruba, director of CzechInvest's Japan office. "In addition, we will also be closer to our clients – potential investors. Compared with our former location in Yokohama, Tokyo is a somewhat more impressive address. And because all official Czech representative offices in Japan are being moved to the same place, the Czech Republic's costs will be reduced in the long term."

<http://www.czechinvest.org/en/czechinvests-japan-office-moves-to-seat-of-czech-diplomacy-in-tokyo>

## IN MEMORIAM



Brussels Export announced with regrets the death of Mr. Shuichi Yamamoto, the economic and commercial attaché in Tokyo for the Brussels-Capital Region.

The Brussels-Capital Region's office will always remember him as a very professional and warm hearted person.

The Brussels-Capital Region's commercial office at the Belgian Embassy will temporarily be run by his assistant, Miss Yuko Miyake.

# Calendar

| Date/Location                           | Details  | Contacts  |
|---|--|---|
| 10 June 2009<br>Paris, France           | <b>Seminar</b><br>Acquisition et post acquisition d'une entreprise japonaise :<br>les étapes de la réussite  | UBIFRANCE<br><a href="mailto:isabelle.sakowicz@ubifrance.fr">isabelle.sakowicz@ubifrance.fr</a><br><a href="http://www.ubifrance.fr/agenda/event.asp?SKU=001SEM9M327&amp;xtor=EREC-1795">http://www.ubifrance.fr/agenda/event.asp?SKU=001SEM9M327&amp;xtor=EREC-1795</a>                              |
| 21 June 2009<br>Tokyo, Japan            | <b>Seminar</b><br>25th Sciencescope Seminar: Celebration of Women in Science   | Association ScienceScope France-Japon<br><a href="mailto:president@sciencescope.org">president@sciencescope.org</a><br><a href="http://www.sciencescope.org/breve.php3?id_breve=115">http://www.sciencescope.org/breve.php3?id_breve=115</a>  |
| 24 June 2009<br>Brussels, Belgium       | <b>Seminar</b><br>The Future of Employment in Europe and Japan   | European Economic and Social Committee<br><a href="mailto:asia-eu@eesc.europa.eu">asia-eu@eesc.europa.eu</a><br><a href="http://www.eesc.europa.eu/index_en.asp">http://www.eesc.europa.eu/index_en.asp</a>   |
| 2 July 2009<br>Brussels, Belgium        | <b>Forum</b><br>EU-Japan Cooperation Forum on ICT Research   | eurojapan-ict.org<br><a href="mailto:info@eurojapan-ict.org">info@eurojapan-ict.org</a><br><a href="http://www.eurojapan-ict.org/coop_forum">http://www.eurojapan-ict.org/coop_forum</a>  |
| 21 July 2009<br>Nürnberg, Germany       | <b>Forum</b><br>Asien Pazifik Forum Bayern 2009  | Außenwirtschaftszentrum Bayern<br><a href="mailto:gerhard.moek@awz-bayern.de">gerhard.moek@awz-bayern.de</a><br><a href="http://www.auwi-bayern.de/awp/foren/Asien_Pazifik_Forum/">http://www.auwi-bayern.de/awp/foren/Asien_Pazifik_Forum/</a>   |
| 3 - 5 September 2009<br>Tokyo, Japan    | <b>Symposium</b><br>OIE '09 - The Eighth Japan-Finland<br>Joint Symposium on Optics in Engineering   | Optical Society of Japan (Japan Society of Applied Physics)<br>Next-Generation Photonics Application Research Division,<br>Tokyo University of Science<br><a href="mailto:oi09@rs.kagu.tus.ac.jp">oi09@rs.kagu.tus.ac.jp</a>  |
| 5 - 9 October 2009<br>Alsace, France    | <b>European Commission-funded Programme</b><br>KAIZEN Workshop in the EU<br><World Class Manufacturing><br><b>Application deadline: 24 July 2009</b> | EU-Japan Centre for Industrial Cooperation<br><a href="mailto:office@eu-japan.eu">office@eu-japan.eu</a><br><a href="http://www.eu-japan.eu/global/business-training/world-class-manufacturing-europe.html">http://www.eu-japan.eu/global/business-training/world-class-manufacturing-europe.html</a> |
| 19 - 23 October 2009<br>Tokyo, Japan    | <b>European Commission-funded Programme</b><br>Training Mission in Japan<br><World Class Manufacturing><br><b>Application deadline: 11 June 2009</b> | EU-Japan Centre for Industrial Cooperation<br><a href="mailto:office@eu-japan.eu">office@eu-japan.eu</a><br><a href="http://www.eu-japan.eu/global/business-training/world-class-manufacturing.html">http://www.eu-japan.eu/global/business-training/world-class-manufacturing.html</a>               |
| 19 - 20 November 2009<br>Alsace, France | <b>Seminar</b><br>EU-Japan Intercultural Business Seminar<br>"Transforming Cultural Differences into Business Strength"                              | EU-Japan Centre for Industrial Cooperation<br><a href="mailto:seminar@eu-japan.eu">seminar@eu-japan.eu</a>  |
| 21 - 26 November 2009<br>Graz, Austria  | <b>Event</b><br>Japan Week 2009  | <a href="http://cms.graztourismus.at/cms/ziel/1721558/DE/">http://cms.graztourismus.at/cms/ziel/1721558/DE/</a><br><a href="http://www.iffjapan.or.jp/japan_week/new_info/">http://www.iffjapan.or.jp/japan_week/new_info/</a>  |

## Any EU-Japan-related News?

Feel free to contact us if you would like your EU-Japan-related news/event to be announced in our forthcoming newsletter and/or on our website : [michelson@eu-japan.eu](mailto:michelson@eu-japan.eu)



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