



EU-JAPAN SUMMIT - IMPORTANT STEPS FORWARD TO STRENGTHEN OUR RELATIONS

The President of the European Commission, Ursula von der Leyen and the President of the European Council, Charles Michel, representing the EU, met Japanese Prime Minister Fumio Kishida at the 28th EU-Japan Summit in Tokyo on 12 May 2022. The Summit highlighted (see the text “EU-Japan Summit: strengthening our partnership” on page 12) that the EU and Japan are like-minded partners, sharing values and a currently often challenged world vision. Hence the discussion on ways to deepen EU-Japan partnership in the Indo-Pacific region and rules-based world order.



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The **Joint Statement** includes concrete strands of work that will create opportunities for the EU and Japan economies, industries and citizens. One year after launching their **Green Alliance**, the EU and Japan launched the **Digital Partnership**, the first partnership of this kind that the EU has concluded with any partner. Both will help the EU and Japan to address the twin green and digital challenges that our regions are confronted with and are essential for our competitiveness, supply chains and security. The role of the EU-Japan Centre for industrial Cooperation is clearly mentioned in the Joint Statement (as is also the case in the EU-Japan Digital Partnership and Green Alliance): ‘With the support of the EU-Japan Centre for Industrial Cooperation, we will promote cooperation between business communities such as the EU-Japan Business Round Table (BRT), including the Japan Business Council in Europe (JBCE), and the European Business Council in Japan (EBC), including to implement the EU-Japan Green Alliance and Digital Partnership and the OECD Guidelines for Multinational Enterprises, and to promote EU-Japan business cooperation in third countries’ markets.’



This support from the EU-Japan Centre will combine three main dimensions in order to:

- Inform & mobilise EU and Japan stakeholders, notably from industry, and identify opportunities for EU-Japan cooperation (via events, webinars and analytical reports) and operationalise these opportunities into concrete actions (notably via business matchmaking)
- Inspire & highlight existing EU-Japan existing business cooperation cases (via concrete case studies) to build new industry cooperation, and engage new stakeholders – a ‘snowball’ effect
- Leverage & engage with (1) EU and Japanese businesses both directly (via B2B matchmaking) and indirectly (via the industrial clusters hosting many businesses, notably SMEs) and (2) EU Member States Trade Promotion Organisation (via joint and coordinated actions – the ‘Team Europe’ approach) as well as with Japanese actions and organisations, such as JETRO.

It is the synergetic combination of all of these dimensions that brings high added value to the activities of the EU-Japan Centre for Industrial Cooperation. No single ‘solve-it-all solution’, but a coherent package of actions that – together – are meaningful and effective.

This approach is also reflected in our new integrated website in preparation with the same structure as the 2-pager presenting all our activities, many of them also presented via videos, e.g. on the BRT, Get Ready for Japan, Vulcanus in Japan, Minerva, World Class Manufacturing & Lean, etc. See the article “communicating effectively in videos” on page 2.

Philippe de Taxis du Poët, Managing Director of the EU-Japan Centre for Industrial Cooperation

STATEMENT ISSUED BY THE CO-CHAIRS OF THE EU-JAPAN BUSINESS ROUND TABLE

On 19 May, the co-Chairs of the EU-Japan Business Round Table issued a statement reacting to the outcome of the EU-Japan Summit of 12 May 2022.

In their "Joint Statement", Masaki Sakuyama (Senior Corporate Advisor, Mitsubishi Electric Corporation) and Philippe Wahl (Chairman and CEO, Le Groupe La Poste) explained that they were "unreservedly buoyed by the results and prospects that have been borne by the successful – and in-person – EU-Japan Summit 2022 in Tokyo". The BRT recognises that the Summit has achieved milestones and confirmed progress in growing and fostering digital and green economies.



Philippe Wahl

Masaki Sakuyama



The BRT co-Chairs applauded "the public authorities of Japan and the EU for their unceasing efforts in making the most of the EPA that our respective business communities are encouraged to leverage". They strongly welcomed the Summit's launch of the Japan-EU Digital Partnership and believe it would enable "Japan and the EU to lead the rule-making in digital industry, as well as enabling our SMEs to realise growth through digital transformation (DX)".

Messrs Sakuyama and Wahl appreciated the fact that the EU-Japan Summit recognised the importance of promoting of cooperation between the EU and Japanese business communities through the BRT and with the support of the EU-Japan Centre for Industrial Cooperation.

The outcome of the 2022 EU-Japan Summit will also be addressed during the BRT annual meeting taking place in Tokyo on 15 November.

➔ https://www.eu-japan-brt.eu/#ejs2022_reaction

COMMUNICATING EFFECTIVELY IN VIDEOS

Video is playing an increasing role in the Centre's communication to engage with our stakeholders and further increase dissemination of information about our actions to support businesses.



Videos are complementary to and strengthen text-based info messages as they (1) have higher chances of capturing the viewer's attention, (2) can be 'processed' by people much faster than a text, even if they are dense in terms of info, and (3) add a personal touch to communication, bring in the human dimension, and draw emotions, all important factors for retaining the information provided.

The Centre also released a video on the Centre's 10-year involvement with the Enterprise Europe Network (EEN) (<https://www.eu-japan.eu/videos/EEN-video.mp4>), and one on 2022 being the 35th anniversary of the launch of the Centre, which occurred in 1987 (<https://www.eu-japan.eu/publications/35th-anniversary-eu-japan-centre-video>)

Other videos on the Centre's activities are in the pipeline such as (1) EU-Japan Business matchmaking, (2) EU-Japan Business Cooperation in Africa, ASEAN and Latin America, (3) regional and industrial cluster cooperation helpdesk, etc.

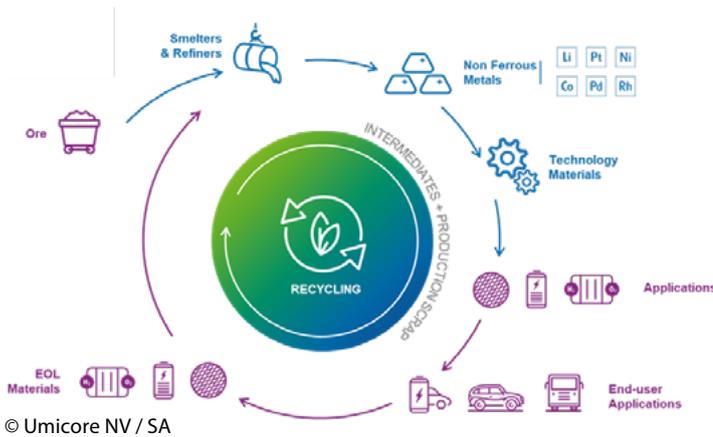
To know more about all the Centre's activities and supports: ➔ <https://www.eu-japan.eu/summary-activities>

WEBINAR ON OPPORTUNITIES FOR EU-JAPAN COOPERATION IN THE CIRCULAR ECONOMY FOR STRATEGIC METALS

THURSDAY, 23 JUNE, 09:30-11:30 CEST / 16:30-18:30 JST

Join us on 23 June at a webinar co-organised by the EU-Japan Centre and the Belgium-Japan Association on the circular economy of strategic metals used to decarbonise energy and mobility. This webinar aims to build a bridge between the EU and Japan in order to share initiatives and strategies on how to realise circular economies.

'Circularity' underpins the 2021 EU-Japan Green Alliance under which the EU and Japan agreed to deepen their 'policy dialogue and cooperation on supply chain sustainability, circular economy and resource efficiency', to collaborate in multilateral frameworks to seek 'concrete action in support of a global just transition to a climate neutral, resource efficient and circular economy', and to 'cooperate to develop principles on circular economy and resource efficiency for stakeholders such as businesses and investors'.



As the roll-out of clean energy and mobility technologies to decarbonise society and achieve climate neutrality by 2050 accelerates, pressure on the 'strategic metals' used in clean-tech is increasing. Moreover, many countries see securing the availability of these critical raw materials as key to ensuring their strategic autonomy and the resilience of their post-covid industrial strategies.

This English-language webinar is aimed at policymakers, researchers, and industry figures, interested in learning about the latest EU and Japanese policy instruments and industrial innovation methods, to nurture their circular economies for strategic metals and help the EU and Japan achieve the green transition.

➔ <https://www.eu-japan.eu/events/opportunities-eu-japan-industrial-and-innovation-cooperation-circular-economy-strategic>

EU-JAPAN GREEN TRANSITION MATCHMAKING – JOINT EFFORTS FOR GREEN ECONOMY BUSINESS PARTNERSHIPS

Last March, the EU-Japan Centre for Industrial Cooperation organised an EU-Japan Green Transition Matchmaking event to enable business partnerships that contribute to a low-carbon society.



The event was organised in cooperation with EU Member States' Trade Promotion Organisations, Japan External Trade Organisation (JETRO), the European Innovation Council (EIC) Accelerator, and other partners. The event consisted of two main parts:

- A virtual B2B matchmaking event "EU-Japan Green Transition" on 14-31 March 2022, with online matchmaking sessions and accompanying webinar sessions.
- A hybrid exhibition known as the "EU- Green Transition Pavilion" at Decarbonisation Expo / World Smart Energy Week at Tokyo Big Sight, held on 16-18 March to promote the online platform, and jointly organised with Business France and the Wallonia Export-Investment Agency.

171 companies from Europe and Japan participated in the Matchmaking. 42 video call meetings have taken place on the online matchmaking platform as of 31 March and many visitors at the Decarbonisation Expo in Tokyo have been informed about innovative European companies in the Green Transition field.

After a temporary closure at the end of March, the Matchmaking has been transformed into a long-term event that will be active until March 2023 to accommodate more participants and arrange additional meetings. Stakeholders from Japan and Europe in the Green Transition field, who want their activities to be hosted on this online platform, can contact Daniel Gralki, EEN Japan Consultant at the EU-Japan Centre: daniel.gralki@eu-japan.or.jp

➔ <https://www.eu-japan.eu/events/eu-japan-green-transition-matchmaking>

NEW HELPDESK FOR EU-JAPAN BUSINESS COOPERATION WITH ASEAN, AFRICA AND LATIN AMERICA

In April 2022, the EU-Japan Centre for Industrial Cooperation officially launched a new helpdesk for EU-Japan Business Cooperation with ASEAN, Africa and Latin America (EJ3A).

The objective of this helpdesk is to support the connection between EU and Japanese companies for joint projects in and with these three regions. Business and information support will be provided by the helpdesk through various activities such as the organisation of matchmaking events and seminars.

If you are an EU or a Japanese company, with pre-existing experience or a concrete project targeting the ASEAN, African or Latin American market(s), and if you are looking for business / commercial / technology partners, buyers or investors to undertake a project in the above three regions, the EJ3A helpdesk can support you in your search of partners and information.



More info? Visit: <https://www.eu-japan.eu/eu-japan-business-cooperation-asean-africa-and-latin-america>



EU-JAPAN BUSINESS MATCHMAKING WITH VIETNAM

With the objective to promote and support EU-Japan business cooperation in and with ASEAN, the EU-Japan Centre launched the one-year virtual platform “EU-Japan Business Matchmaking with Vietnam” on 7 March 2022. This platform will support the connection between EU, Japanese and Vietnamese companies and organisations interested in trilateral business cooperation for joint projects in Vietnam. The platform targets four priority business areas: infrastructure, manufacturing, smart cities, and green technology.

On 7 March 2022, the EU-Japan Centre organised a kick-off webinar in cooperation with the French and German Chambers of Commerce and Industry in Japan and Vietnam.

Mr. Toshio Kazama from Phu My 3 Specialized Industrial Park (<http://phumy-3sip.com/default.aspx>) presented an overview of Japanese investment in Vietnam. Mr. Shunsuke Hieda, expert in the City of Yokohama's Y-PORT Centre (<https://yport.city.yokohama.lg.jp/en>), presented Y-PORT's activities in developing urban solutions and their cooperation with Da Nang City, Vietnam, in the fields of water and waste management, and infrastructure.

Dr. Sebastian Pohlmann from the Estonian company Skeleton Technologies (<https://www.skeletontech.com>) presented their partnership with Marubeni in Asia, including in Vietnam, in the field of energy storage.

Mr. Vincent Dufour from the French company EDF (<https://asia.edf.com/en>) presented several large-scale energy projects conducted with Japanese partners such as Sumitomo Corporation, TEPCO and Sojitz in the Asia-Pacific region, including in Vietnam.

On 8-9 March 2022, with the support of Enterprise Europe Network partners and Flanders Investment & Trade, the EU-Japan Centre organised a 2-day virtual

business matchmaking event that provided 70 representatives of companies, clusters, and business associations with the opportunity to meet potential business partners virtually. The matchmaking was a success, with feedback showing that half of the meetings could result in "possible cooperation".

Following this kick-off event, the virtual platform “EU-Japan Business Matchmaking with Vietnam” remains open to EU, Japanese and Vietnamese companies interested in tripartite business cooperation in Vietnam. Stay tuned for future events on this platform!

Full programme of the event available here: <https://prod5.assets-cdn.io/event/7700/assets/8353373544-9505e1d2fd.pdf>
Event report: https://www.eu-japan.eu/sites/default/files/imce/EJP3A/event_report_eu_japan_vietnam_march2022.pdf

➔ <https://eu-japan-vietnam-2022.b2match.io>

JOIN ASIA'S LARGEST OPEN INNOVATION EVENT: **INNOVATION LEADERS SUMMIT 2022**

The Innovation Leaders Summit ("ILS"), possibly Asia's largest open-innovation event, was held both online and offline in February this year. The next edition meant to take place from 29 November 2022 will continue as a hybrid event. The past on-line edition of ILS was held on 7-10 February, while the face-to-face event took place in Tokyo from 16 to 18 February.

A total of 3,088 business meetings were held during the event with 672 startups and 109 large corporations in attendance. More than 16,000 people viewed the online event and more than 2,000 attended the in-person event. From the 2,720 one-on-one meetings being held, 1,002 resulted in actual deals, with major corporations expressing a desire to continue negotiating with the goal of forming partnerships. The EU-Japan Centre for Industrial Cooperation has been partnering with the organizers of ILS for several years by recommending a certain number of startups to be accepted to the event since ILS is an invite-only event, open to recommended companies.

Now, the EU-Japan Centre is interested in supporting innovative EU and Japanese startups, and in general SMEs willing to take part in the next edition of ILS. The selected companies will be able to decide whether to participate online or come to Tokyo in November.

The EU-Japan Centre is particularly interested in hearing from companies involved in the following sectors/technologies: AI (Control Technologies); AI (Image Recognition, Image Analysis); Batteries, Electricity Storage, Biomass; Connected Cars, Autonomous Cars; Decarbonization; Digital Health; EVs, Electric Cars; High-performance materials; Positioning Information, GPS; Renewable Energy; Sensors, MEMS; Supply Chain, Logistics; Wearable devices, smart devices; VR, AR, MR; 5G & 6G.

To have more information about this opportunity, feel free to get in touch with Luca Escoffier, Project Manager of the Space and the Japan and Technology Transfer Helpdesks by sending an e-mail to luca.escoffier@eu-japan.or.jp before 30 June 2022.

➔ <https://ils.tokyo>



IT'S BACK! JTPP HELPDESK WEEKLY DIGEST OF PUBLIC SECTOR TENDERS

After a one-year break, the Japan Tax & Public Procurement (JTPP) Helpdesk is restarting its digest service with a weekly selection of Japanese public sector tenders. The digest provides concrete business opportunities that are also open to EU suppliers, covering a broad range of sectors.

The digest consists primarily of tender opportunities offered by national and regional government organizations, which are regulated by the Agreements on Government Procurement (GPAs) by the World Trade Organization (WTO) and published on the Japan Overseas Trade Organization (JETRO) procurement pages. Additionally, it also contains tender opportunities that are offered by organizations and sectors covered by the EU-Japan Economic Partnership Agreement (EPA).

The digests provide additional information not found on the JETRO website, such as direct links to further details. Whenever accessible online, the digest links directly to tender specifications and provides information about assessment methods, as well as deadlines for expressions of interests, which are usually not included in English-language announcements.

Enterprises, trade promotion organizations, and other non-profit intermediary organizations headquartered in EU Member States, or participating in the COSME program, are eligible for the digest services.

To sign up for the Weekly Digest of Public Sector Tenders, visit:

➔ <https://www.eu-japan.eu/weekly-digest-public-sector-tenders>

EU-JAPAN CENTRE'S INDUSTRY AND POLICY NEWS APRIL AND MAY 2022

The Centre regularly screens various Japanese language sources of potential interest, including newly released policy documents, surveys, and official statements, to provide you with the latest information about EU-Japan industrial cooperation.

We are pleased to share with you the April and May 2022 issues.

➔ <https://www.eu-japan.eu/publications/japanese-industry-and-policy-news-april-2022>

➔ <https://www.eu-japan.eu/publications/japanese-industry-and-policy-news-may-2022>



GET BACK TO THE GEMBA – JOIN THE LEAN IN EUROPE VISIT TO PAKMARKAS

“Genchi, genbutsu gennin” (現地・現物・現認), a key tenet of Japanese manufacturing methodology is often translated as “go to the Gemba” but means going to the ‘real place’ where value is created, where interactions are happening between process and material, where engagement is happening with the people involved.



To this end, the EU-Japan Centre is delighted to announce that it will restart its Lean in Europe visits on Friday, 30 September, with a visit to PakMarkas – a Lithuanian SME manufacturer producing labelling and flexible packaging, industrial packaging engineering, and automation solutions (<https://www.pakmarkas.lt>).

This visit includes:

- An introduction to PakMarkas and its production processes.
- A Gemba visit.
- A genuine practical problem-solving exercise where PakMarkas will present an issue it would like the group to address. Participants will be asked to study that part of the process and then brainstorm suggestions.

- A pre-visit group discussion and dinner in Vilnius on the evening of 29 September. It will be led by Richard Keegan, the EU-Japan Centre’s Lean Advisor and Adjunct Professor of Lean Operational Excellence at Trinity Business School in Dublin.

Lean in Europe is open to engineers and people responsible for process management / improvement, who are working for a company or organization in an EU27 member-state. Your company’s sector of activity is not important, instead what is key is that you use – or plan to use – process optimisation and lean management tools in your business and would like to engage with the group and with PakMarkas. No participation fee applies, but your organization must cover your travel and accommodation costs. Places are limited.

Other visits will be arranged for later in the year. Please contact lean@eu-japan.eu if you have any questions about this visit, would like to get details about future visits when they are arranged, or think your company/organization might be willing to host a Lean in Europe visit for us.



Lean in Europe #27 – PakMarkas, Lithuania on 30 September, with a pre-visit meeting and dinner on 29 September. Application deadline: 24 July.

➔ <https://eu-japan.eu/events/lean-europe-visit-27-pakmarkas>



WORLD CLASS MANUFACTURING 49TH EDITION: A TESTIMONIAL

By **MIGUEL TEIXEIRA**, Digital Business Lead- Powertrain Industry, Renault Group, Portugal. Participant to WCM (online training) March 2022

➔ <https://www.renaultgroup.com>

“I am so grateful for this opportunity! My company and I will certainly learn from the lean takeaways and all the wonderful insights shared during the World Class Manufacturing (WCM) online training.

This initiative gave me a better understanding of my role and responsibilities indoors. Key principles, such as - lead by example, learn by doing and get the basics done. Promote inhouse skills with simple and cheap solutions. Promote and achieve continuous improvement and an innovation-based friendly environment. Implement Gemba visits and face to face discussions. Finally, raise awareness, ensure respect for all, as well as encourage a blame-free attitude.

I would also like to highlight the focus on people and core values; including respect, humility, solidarity and awareness in business.

Company culture is “us” and starts with “us”.

Therefore, we need to promote thinking and collective discussions where everybody has a voice. This is our strongest asset and capital.

Thanks to online interactions, the WCM online training helped reduce the distance between people. In this case, Japanese companies and European participants embodied team spirit and contagious desire for deep commitment throughout this 5-day programme.

I am positive that soon enough we will all have the possibility to ensure presential Gemba visits to our respective plants.

I strongly recommend this WCM training to individuals willing to increase their personal and company values, as this may contribute to a positive impact in terms of how we redefine our role within the company and society overall.”

EXPORT ORGANIC PRODUCTS IN JAPAN WITH EUFOOD2JAPAN

Get advice on the Japanese market and a unique profile page set up online on our EUFood2Japan platform, which is translated into Japanese.

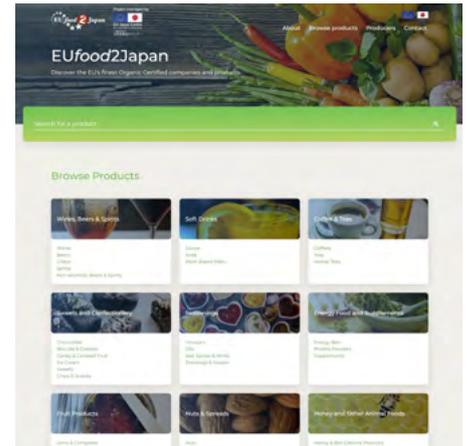
The EUFood2Japan platforms showcases organic certified EU producers and products, and is entirely translated into Japanese in-house. Our Staff in Japan actively solicits importers, and your products may be introduced to potential buyers. We are also active at fairs and commercial events, boosting your presence online and offline.

If you are an EU-based SME with an organic certification, you are eligible.

If you have interested partner companies, please feel free to pass on the info!

To get started, just contact us through the website or email us at:

infoeu@eufood2japan.eu



➔ <https://www.eufood2japan.eu/en>

CASE STUDY - UAB GELD BALTIC SUPER GARDEN

Freeze-dried berries, veggies, and ice cream entering the Japanese market

Text based on an interview with Ms. **LAURA KAZIUKONIENĖ**, CEO, and Mr. **ROKAS JAŠINSKAS**, Head of Business Development, UAB Geld Baltic – Super Garden, <https://www.supergarden.lt/en>



UAB Geld Baltic – Super Garden is a young Lithuanian company created in 2016 by Laura Kaziukonienė. It specializes in the manufacture and commercialization of freeze-dried products; a technique initially developed by NASA. The desire to offer healthier snacks with a considerable duration, but especially delicious, encouraged Ms. Kaziukonienė to launch her own brand based on this technology. Today, the company offers more than 300 stock-keeping units (SKU) spanning over 15 different categories of products such as: non-melting ice cream, cheeses, berries, fruits, vegetables, snacks, smoothies, milkshakes, and others, while exporting to over 20 countries.

With more than 30 employees, the company works closely with various researchers, and has recently developed a 3D printer for printing patented BITES snacks. The company is therefore experiencing rapid development and has become one of the leading SME companies in the food industry.



WHY JAPAN

The interest in Japan began when the company was informed by the Lithuanian Chamber of Commerce about the free trade agreement signed between the EU and Japan that entered into force in 2019. In parallel, Geld Baltic was informed about the Get Ready For Japan training (GRFJ) (<https://www.eu-japan.eu/events/get-ready-for-japan-training-programme>), a 2-week programme from the EU-Japan Centre aiming to train EU executives on Japanese business culture. Ms. Kaziukonienė applied to the programme and was selected with other 13 participants to attend the training in Japan. This programme was a very rewarding experience because it allowed her to learn about and understand Japanese business culture. "In two weeks, Japan not only became a little clearer, but a warm feeling was born" said Ms. Kaziukonienė.

The programme provided both theoretical and practical learning, while the staff at the EU-Japan Centre was supportive during the entire training period. "They were providing us with advice after the lessons and during meetings with potential Japanese partners - commenting on what was good, what was bad - providing not only theoretical, but also practical lessons".

Before the training, Super Garden had no contact with Japan, it was just a "dream". Being selected for the programme was therefore the first step for the company to approach the Japanese market since the "country's market - both culturally and logistically - was very difficult".

CURRENT - NEXT STEPS

[...] The story continues online.

➔ <https://www.eubusinessinJapan.eu/library/publication/case-study-uab-geld-baltic-super-garden>

EU-JAPAN BIOTECH & PHARMA PARTNERING CONFERENCE, OSAKA 2022

26-30 SEPTEMBER 2022 (VIRTUAL), 11 OCTOBER 2022, OSAKA, JAPAN (PHYSICAL)

The EU-Japan Centre for Industrial Cooperation and Osaka Bio Headquarters (Osaka Prefectural Government) have been since 2016 co-organising the EU-Japan Biotech & Pharma Partnering Conference in Osaka, which is a one-to-one business matching event.

After 2 years of online sessions, the 6th physical event will be held on 11 October 2022, the day before the BioJapan fair. The event will be supported by various domestic and international clusters and other EU Member States' business support organisations.

In addition to the physical event, an online session will be organised from 26 to 30 September 2022. This session will provide opportunities for companies unable to travel to Japan, and it will also be a chance to have meetings prior to the physical event for companies attending both events.

The "EU-Japan Biotech & Pharma Partnering Conference, Osaka 2022" will be focusing on the following fields:

- Drug discovery fields (drug discovery, drug discovery support)
- Regenerative medicine
- Therapeutic agents, diagnostic agents
- AI and IoT technologies related to the above

Participation to both virtual and physical sessions is free of charge, and open to all organisations from Japan and the EU, relevant to the above fields.

Companies interested in the October physical event can contact the Centre for details about the venue and agenda.

Registration for both sessions is done through the same partnering platform, and profiles will be subject to review before approval.

Results of last year (virtual event only):

- 392 one-to-one meetings
- 216 companies/organisations participating
- Japan: 64 / EU: 152

This event is a gateway to enter the Japanese market, wherein companies can take advantage of the support offered by the co-organising partner organisations.

Inquiries about the event can be sent to: info-jp@een-japan.eu

Registrations start on the 20 June: ➔ <https://bio-pharma-osaka-2022.b2match.io>

VULCANUS IN EUROPE – GET A JAPANESE PERSPECTIVE ON YOUR R&D ACTIVITIES

In summer 2023, 30 Japanese (post)graduate students of science, technology or engineering will be coming to Europe for a 6 to 7-month internship.

By hosting a Vulcanus intern, you would benefit from your student's technical studies, strengthen your team's workforce, and get Japanese input on your R&D activities. Moreover, your Vulcanus intern can help your company develop its business with Japan. Given the broad range of studies offered, Vulcanus is open to all sectors of industry and to companies of all sizes. We would especially welcome applications from Central and Eastern Europe.

Tempted to host one or more Vulcanus interns?

You would get to choose your student(s). To help you in your decision, the EU-Japan Centre will propose a short-list tailored to your company, based on the students' field of studies, academic scores, personal background, and recommendations from their tutors. Before they join you, to help them fit in to your workforce, the students will have followed an intensive language course in your company's working language.

Please visit our website for more information or email vulcanus@eu-japan.eu

Period of internship: Mid-August 2023 – Mid-March 2024 - 7 months

(France and Germany: Mid-September 2023 – Mid-March 2024 - 6 months)

Deadline to apply: 23 September 2022

➔ <https://www.eu-japan.eu/events/vulcanus-europe>



OPPORTUNITY FOR EU INDUSTRIAL COMPANIES

Boost your R&D Team
through hosting a Japanese trainee

VULCANUS IN EUROPE

FUTURE LEADERS DEVELOPMENT

www.eu-japan.eu/events/vulcanus-europe

"KEYS TO JAPAN" - COMPETE FOR SPONSORSHIP OF YOUR MARKET ENTRY PLAN FOR JAPAN

Are you considering marketing a product or service in Japan? Do you need a professional market entry plan?



Call for Applications to Benefit from "Keys to Japan"

"Keys to Japan" is a European Commission-funded initiative managed by the EU-Japan Centre, created to help a selected European SME that is considering marketing a product or service in Japan. This is done by developing a detailed and personalised market entry plan for the said SME.

Financial conditions for session 2022/2023:

The plan is worth €10,000€ - €9,000 are covered by the EU-Japan Centre, and €1000 by the SME.

The plan will be prepared by the prestigious JMEC.

Who is eligible to apply?

Applicants must be citizens of an EU Member State or SMP-COSME Third Country(*) working in a management position for an SME(**) headquartered in the EU or in a SMP-COSME Third Country(*). Applicants must be at least 20 years of age at the date of submission of the application form.

Deadline for application: Friday, 1 July 2022 (17:30 Tokyo time)

For more information please contact: Fabrizio Mura; +81 (0)3 6408 0281; e-mail: KeysToJapan@eu-japan.gr.jp

The application form is available online.

➔ <https://www.eu-japan.eu/market-entry-business-plan-support-keys-japan>

(*) Please check the status of your country by referring to the sub-paragraph: "COSME strand (SMP-COSME)".

https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/smp/guidance/list-3rd-country-participation_smp_en.pdf

(**) https://ec.europa.eu/growth/smes/sme-definition_en

POLICY ANALYSIS RESEARCH IN JAPAN

"MINERVA - EU-Japan Market and Policy Intelligence" is a 6-month in-house scheme in Japan, targeting EU / SMP-COSME (*) and Japanese academics, trade/ economic analysts, and civil servants.

In practice, the analysts will produce reports on priority topics aimed at furthering EU-Japan Industrial Cooperation.

Fellowship: €2500 / month

Location: Tokyo, Japan

Contact / enquiries: minerva@eu-japan.or.jp

Video: <https://www.eu-japan.eu/videos/minerva.mp4>

Priority topics, past reports, and more information available online.

➔ https://www.eu-japan.eu/minerva_programme

(*) currently: EU nationals + Iceland, Lichtenstein, and Norway nationals



RECRUITMENT ANNOUNCEMENT

Project coordinator, digital industries business support and digitalisation

The EU-Japan Centre for Industrial Cooperation (hereinafter "the Centre") is recruiting a full-time Project Coordinator, Digital Industries Business Support (to work with EEN Japan) and Digitalisation of Services to be filled in the Centre's Head Office in Tokyo, Japan - the full recruitment announcement and application details are available online.

➔ https://www.eu-japan.eu/sites/default/files/imce/RA_ProjectCoordinator_Digital_Digitalization_20220520.pdf



EPA EXPORT HANDBOOK – A GUIDE TO HELP EU SMES EXPORT TO JAPAN

The EU-Japan Centre released on March 2022 the handbook: "How to export using the EU-Japan Economic Partnership Agreement (EPA)", to help EU SME companies to export to Japan while taking full advantage of the EU-Japan EPA. The handbook includes straightforward explanations, step-by-step instructions, and other tips.

➔ <https://www.eu-japan.eu/publications/epa-export-handbook-guide-help-eu-smes-export-japan>

A similar handbook for EU importers was also released last year

➔ <https://www.eu-japan.eu/publications/epa-handbook-guide-help-eu-smes-import-japanese-products>



WEBINARS & EXPERT REPORTS

Lately, the EU-Japan Centre conducted a series of webinars, covering many sectors and topics, to support EU companies doing business with Japan.

Did you miss one? You can always access the previous webinars' recordings at the following link:

➔ <https://www.eubusinessinjapan.eu/library/past-events>



UPCOMING WEBINARS

Railway market in Japan - 10:30 - 11:30 AM CET on 21 June 2022

<https://www.eubusinessinjapan.eu/library/event/about-japan-webinar-series-195-railway-market-japan>

Sports equipment market in Japan - 10:30 - 11:30 AM CET on 28 June 2022

<https://www.eubusinessinjapan.eu/library/event/about-japan-webinar-series-196-sports-equipment-market-japan>



Beer market in Japan - 10:30 - 11:30 AM CET on 20 September 2022

<https://www.eubusinessinjapan.eu/library/event/about-japan-webinar-series-197-beers-market-japan>

Soft Drinks, Tea and Coffee market in Japan - 10:30 - 11:30 AM CET on 25 October 2022

<https://www.eubusinessinjapan.eu/library/event/about-japan-webinar-series-198-soft-drinks-tea-and-coffee-market-japan>

UPCOMING 'SELLING TO JAPAN' SERIES

From September 2022, discover our brand new 'Selling to Japan' webinar series, focusing on business practices and market-entry into Japan. Register for the first episode on "business opportunities in Japan" and for the following 5 episodes.

➔ <https://www.eubusinessinjapan.eu/library/event/selling-to-japan-webinar-series-1-business-opportunities>



Continues next page



RECORDED 'CROSS-CULTURAL' SERIES

If you are looking for a fresh perspective on cross-cultural communication with Japanese partners, feel free to access the recordings of our recent webinar series.

Techniques for Communicating Effectively with Japanese Partners

<https://www.eubusinessinjapan.eu/library/event/cross-cultural-webinar-series-1-communication>

Influencing Decision-making Processes in Japanese Organizations

<https://www.eubusinessinjapan.eu/library/event/cross-cultural-webinar-series-2-influencing-decision-making>

Trust, Networking and Relationship Building

<https://www.eubusinessinjapan.eu/library/event/cross-cultural-webinar-series-3-networking>

Aligning strategy with Japanese Counterparts

<https://www.eubusinessinjapan.eu/library/event/cross-cultural-webinar-series-4-aligning-strategy>

Techniques for Effective Virtual Communication with Japanese Partners

<https://www.eubusinessinjapan.eu/library/event/cross-cultural-webinar-series-5-virtual-communication>



LATEST REPORTS RELEASED

New reports have been published by the Centre. They give insights on various markets in Japan, focus on marketing challenges when targeting the Japanese market, analyse in a practical way the benefits of the EPA when exporting to Japan, and present the export & import EU-Japan trade data for 2021.

Marketing Challenges when targeting the Japanese market

<https://www.eubusinessinjapan.eu/library/publication/report-marketing-challenges-when-targeting-japanese-market>

Sports Equipment market in Japan

<https://www.eubusinessinjapan.eu/library/publication/report-sports-equipment-market-japan>

Cosmetics and quasi drugs market in Japan

<https://www.eubusinessinjapan.eu/library/publication/report-japanese-cosmetics-and-quasi-drugs-market>

Medical Devices market in Japan

<https://www.eubusinessinjapan.eu/library/publication/report-medical-devices-market-japan>

Digital Apps market in Japan

<https://www.eubusinessinjapan.eu/library/publication/report-digital-apps-market-japan>

IoT market in Japan

<https://www.eubusinessinjapan.eu/library/publication/report-iot-market-japan-0>

Clean Technology mapping in Japan

<https://www.eubusinessinjapan.eu/library/publication/report-clean-technology-mapping-japan>

EPA Export Handbook: A guide to help EU SMEs export to Japan

<https://www.eubusinessinjapan.eu/library/publication/epa-export-handbook-guide-to-help-eu-smes-export-to-japan>

Export & Import EU-Japan Trade data 2021

<https://www.eubusinessinjapan.eu/library/publication/report-export-import-eu-japan-trade-data-2021>

More reports: ➡ <https://www.eubusinessinjapan.eu/library/publications>

More events: ➡ <https://www.eubusinessinjapan.eu/events>

EU-JAPAN SUMMIT: STRENGTHENING OUR PARTNERSHIP

Japan is one of the EU's closest allies. This was reaffirmed during the 28th EU-Japan Summit held on the 12 May 2022 in Tokyo with President of the European Commission, Ursula von der Leyen, President of the European Council Charles Michel and Japan's Prime Minister Fumio Kishida.

In this increasingly unpredictable world, the EU seeks to strengthen its relations with like-minded partners. During the summit the EU and Japan took important steps to take their relations forward, from digital technologies, trade and investments, climate action, biodiversity protection, sustainable development as well as security. In her press remarks, President von der Leyen, said: *"The EU and Japan have so much in common. Our values of course – democracy and the rule of law. Our economic model. As well as a certain vision of the world. We both promote a multilateral global system, based on rules designed to protect and benefit all. And it is precisely because this vision is so often challenged today, that the EU is looking to strengthen its relationships with like-minded partners, such as Japan. At this summit, we discussed ways to deepen our partnership. With concrete strands of work that will create opportunities for our economies and our citizens. And that will, at the same time, help us address the challenges that our regions are confronted with."*



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At the summit, the EU and Japan concluded a Digital Partnership, the first that the EU signs with a partner country. A forum that will give political steer and impetus for joint work on digital technologies in areas such as secure 5G "Beyond" 5G/6G technologies, safe and ethical applications of artificial intelligence, or the resilience of global supply chains in the semiconductor industry. They also agreed to officially start exploratory talks on the association to Horizon Europe, and to step up further the implementation of EU Japan Green Alliance. They welcomed the finalisation of negotiations on a Horizontal Aviation Agreement and will work towards the early establishment of one-stop aviation security arrangements. The EU and Japan agreed on further steps to take full advantage of the potential of the Economic Partnership Agreement to support post-pandemic economic recovery. The EU's Global Gateway strategy opens new opportunities for cooperation and investments in secure and sustainable infrastructure in the Indo-Pacific region and elsewhere, notably on concrete projects. Leaders discussed Russia's military aggression against Ukraine and its shockwaves across the world, as well as developments in the Indo-Pacific region. The EU and Japan's common response to the war in Ukraine shows the shared determination in defending the rules-based international order and effective multilateralism.

EU-Japan Joint Statement: <https://www.consilium.europa.eu/en/press/press-releases/2022/05/12/joint-statement-eu-japan-summit-2022>

EU-Japan Digital Partnership: <https://www.consilium.europa.eu/media/56091/%E6%9C%80%E7%B5%82%E7%89%88-jp-eu-digital-partnership-clean-final-docx.pdf>

Press statement on Eb5: <https://audiovisual.ec.europa.eu/en/video/I-225057>

President von der Leyen's remarks: https://ec.europa.eu/commission/presscorner/detail/en/statement_22_3022

For more information on EU-Japan relations consult this factsheet: https://www.eeas.europa.eu/eeas/eu-japan-relations_en

Source: European Commission

➔ <https://www.consilium.europa.eu/en/meetings/international-summit/2022/05/12/>

THE EU AND JAPAN ACKNOWLEDGE THE **OPENING OF HORIZON EUROPE ASSOCIATION TALKS AT THE EU-JAPAN SUMMIT IN TOKYO**

An important milestone for the EU-Japan Partnership was reached during the EU-Japan Summit held in Tokyo in May as leaders on both sides acknowledged the launch of discussions to explore the possibility for Japan to join the Horizon Europe Programme as an associated country.

Horizon Europe is the very first EU Framework Programme that offers association statuses to countries outside EU's geographic vicinity, taking into account that they share common values with the EU and demonstrate a good capacity in science, technology and innovation.

The EU and Japan will now take forward the discussions on enhancing cooperation for jointly addressing global societal challenges by opening exploratory talks on Japan's possible association to the programme. Exploratory talks provide an opportunity to discuss the envisaged scope of the association, the

terms and conditions for their participation in Horizon Europe actions and the programme's governance.

A possible association of Japan to Horizon Europe builds on the already excellent level of cooperation on Science & Technology. Under the previous EU research and innovation programme Horizon 2020 (2014-2021), Japan was successful in 176 projects, involving 219 Japanese entities, connecting them to research entities across Europe and beyond. So far, cooperation is strong in ICT, climate action, health and renewable energy (biofuels).
Source: European Commission

➔ <https://www.consilium.europa.eu/en/press/press-releases/2022/05/12/joint-statement-eu-japan-summit-2022>

DEFENCE INDUSTRIAL COOPERATION: THE IMPLEMENTATION OF THE EUROPEAN DEFENCE FUND IS FULLY ON TRACK

The European Defence Fund (EDF) applicable for the period 2021-2027 aims to foster the competitiveness, efficiency and innovation capacity of the European Defence technological and industrial base, in particular by supporting collaborative R&D actions between companies. Its total budget is close to 8 Billion euros.

Whilst third countries or companies from third countries should normally not control the beneficiaries of the Fund and their subcontractors, derogations remain possible. A company located in the EU and controlled by a third country or by a third country entity can be eligible if guarantees approved by the Member State in which the company is located provide assurances notably that the involvement of this company would not contravene to the security and defence interests of the Union and its Member States or the objectives of the Fund. The control cannot restrain the ability to carry out the action, the access of the third country or third country company to sensitive information must be prevented, and the results of the action cannot be controlled by the third country or third country company. A company located in a third country can also cooperate with European companies subject to similar conditions, but cannot be beneficiary of the Fund.

Since one objective of the Fund is to incentivize cooperation between companies, actions must normally be carried out by companies cooperating within a consortium composed of at least three companies from three different Member States.

The support from the Fund can be significant. For research actions, it can cover the totality of the eligible cost, whilst for development actions, the intensity will vary between 20% and 100% of eligible costs, depending on the action and possible bonus.

The experience from the previous Programme implemented in 2019-2020 demonstrates that entities controlled by third countries can actually benefit from the Fund. In 2019/2020, 10 entities controlled by third countries or third countries entities from India, Israel, Japan, Oman, Switzerland and United States have been funded.

On 25 May 2022, the Commission has adopted the EDF 2022 work programme which will allocate up to a total of €924 million in funding. The work programme addresses 16 categories, including specific categories for disruptive technologies and SMEs. Calls will be opened in early June and companies will have until the end of 2022 to submit their proposals. Interested people can also refer to the research paper "European defence fund beneficiaries preliminary lessons learned and open questions" (<https://www.irsem.fr/publications-de-l-irsem/notes-de-recherche-research-papers.html>) by Alain Alexis, Advisor of the General Director in charge of Defence Industry and Space.



➔ https://ec.europa.eu/defence-industry-space/eu-defence-industry/european-defence-fund-edf_en

EU-JAPAN EPA JOINT COMMITTEE LATEST MEETING

Executive Vice-President Valdis Dombrovskis and Japanese Minister of Foreign Affairs Yoshimasa Hayashi co-chaired on 25 March 2022 (videoconference) the third Joint Committee established under the EPA.

2022 marks three years since the EU-Japan Economic Partnership Agreement (EPA) has been in force. Over this period, it has proven to be the bedrock of the EU-Japan economic relationship and in 2021, trade in goods between the two partners recovered to pre-pandemic levels reaching 125 billion euros. Besides strong trade and investment ties, the EU and Japan confirmed during the Committee that they would continue cooperating on energy security, including through investment in renewable energy capacities. The EU and Japan are also committed to international solidarity in their response to the pandemic. Japan is the number one destination for EU-made Covid-19 vaccines with around 340 million doses imported so far. Moreover, the Joint Committee discussed ongoing cooperation on trade and investment matters and areas where market access could be improved, such as the import conditions in Japan for certain categories of EU agricultural products.

Agenda of the EU-Japan Joint Committee: https://circabc.europa.eu/ui/group/09242a36-a438-40fd-a7af-fe32e36cbd0e/library/fa891b76-bef6-4222-9ed1-3291d0198b47?p=1&n=10&sort=modified_DESC

PROTECTION OF TRADITIONAL FOOD



The EPA has already been protecting 239 EU and 84 Japanese geographical indications (GIs) from imitation and usurpation in the EU and Japan, bringing mutual trade benefits and introducing consumers to guaranteed, authentic products from two regions with a rich culinary and cultural tradition. Since 1 February 2022, the EU and Japan protect additional 28 GIs (https://ec.europa.eu/info/news/eu-japan-additional-28-geographical-indications-protected-each-party-2022-feb-01_en) for each side, such as Pimentón de la Vera spice, Pecorino Sardo cheese, Yoshikawa Eggplant and Nissato green onion.

EU-Japan Economic Partnership Agreement

➔ <https://ec.europa.eu/trade/policy/in-focus/eu-japan-economic-partnership-agreement>

EU-Japan trade in your town

➔ https://policy.trade.ec.europa.eu/eu-trade-relationships-country-and-region/countries-and-regions/japan/eu-japan-trade-your-town_en

EU-JAPAN: ANNUAL JOINT COMMITTEE MEETING REVIEWS STRONG STRATEGIC PARTNERSHIP

On 13 April 2022, senior officials from the EU and Japan convened via videoconference for an informal meeting of the EU-Japan Joint Committee - which coordinates the implementation of the Strategic Partnership Agreement.

They reviewed the state of implementation of the Agreement and identified the next steps for further strengthening relations, in view of the bilateral summit meeting in Tokyo later this year. The meeting demonstrated the breadth and depth of the Strategic Partnership, which provides a solid basis for deepening cooperation between the EU and Japan.

The EU and Japan confirmed their full commitment to an ambitious implementation of the Green Alliance and exchanged views on the progress made. They discussed priority areas for enhanced bilateral cooperation under the Alliance to accelerate the transition towards climate neutral, and resilient, bio-diversity-friendly, circular, and resource-efficient economies by 2050.

They discussed progress in the implementation of the EU-Japan Partnership on Sustainable Connectivity and Quality Infrastructure and looked forward to further progress in the identification of projects for collaboration in the Western Balkans and Eastern Partnership regions, while exploring further possibilities in common priority areas.

The EU and Japan looked forward to the finalisation in the near future of the ongoing joint work on the launching of an ambitious EU-Japan Digital Partnership.

The EU delegation was led by Mr Gunnar Wiegand, Managing Director for Asia and the Pacific, European External Action Service. The delegation of Japan was led by Mr Hideki Uyama, Director-General, European Affairs Bureau, Japanese Ministry of Foreign Affairs. Member States and services of the European Commission also participated, as well as representatives of other Japanese ministries. The next EU-Japan Joint Committee will be held in 2023 in Tokyo.

Source: European Union - External Action

➔ https://www.eeas.europa.eu/eeas/eu-japan-annual-joint-committee-meeting-reviews-strong-strategic-partnership_en

JETRO'S SURVEY ON BUSINESS OPERATIONS OF FOREIGN-AFFILIATED COMPANIES IN JAPAN

JETRO conducted a survey of foreign-affiliated companies based in Japan from September to October 2021.

This survey was conducted by JETRO to assess the current status of foreign-affiliated companies in Japan, the Japanese business environment, and the state of collaboration/cooperation with Japanese companies and other entities. The key findings of the survey are presented as follows: 1) Current status and trends of foreign-affiliated companies in Japan, 2) Attractiveness and challenges of the business environment in Japan and support needed, and 3) Collaboration/cooperation with Japanese companies and other entities.

Some results showed that:

- In regards to future business plans in Japan, about 50% to over 60% of the respondents answered that they would "strengthen or expand" regardless of company size, and the percentage was over 90% when including "maintaining the status quo."
- As for changes in the Japanese business environment perceived over the past year or two, more than 70% of companies responded "no change" for most of the nine items surveyed, while more than 20% of

respondents answered that "Strictness and complexity in the immigration control system" and "ease of securing human resources" are getting worse.

- More than half of the large enterprises surveyed are implementing or considering collaboration/cooperation with Japanese companies and other entities. Overall, 22.5% of respondents answered that they "have implemented" collaboration/ cooperation.

The survey results are available online.

Source: JETRO → <https://www.jetro.go.jp/en/news/releases/2022/f5f4e40a8b9a0d23.html>



JETRO "E-VENUE" MATCHING SITE

JETRO's business matching site "TTPP" has been reborn as a new system - "e-Venue", as of January 2022.

e-Venue has been created with the aim of connecting businesses around the world, and the platform is used by business people in more than 150 countries. Upon registration, users will be able to search and view business proposals, as well as make inquiries. For Japanese users, JETRO translates overseas business proposals into Japanese so that they can be viewed in Japanese and English. Registration on e-Venue is free of charge.

Source JETRO → https://e-venue.jetro.go.jp/bizportal/s/?language=en_US

AMENDMENTS TO THE MEMORANDUM OF COOPERATION WITH THE EUROPEAN SECURITIES AND MARKETS AUTHORITY

On 18 March, the Financial Services Agency (FSA) and the European Securities and Markets Authority (ESMA) signed the amended Memorandum of Cooperation (<https://www.fsa.go.jp/en/news/2015/20150224-1.html>) which was originally concluded on 2015. This MoC intends to strengthen and facilitate supervisory cooperation and information exchange relating to Japanese CCPs that are recognised by ESMA under the European Market Infrastructure Regulation ("EMIR"). In accordance with the implementation of the revised EMIR (i.e. EMIR2.2), the amendments were made to reflect the relevant parts of the EMIR2.2 concerning the CCP supervisory cooperation.

Source: Financial Services Agency → <https://www.fsa.go.jp/en/news/2022/20220324-1.html>

HOW TO DEEPEN THE EU-JAPAN PARTNERSHIP IN A GEOPOLITICALLY CHALLENGING SETTING

During a meeting on 31 March, BusinessEurope Director General Markus J. Beyrer and the Vice-Minister for International Affairs of Japan Hirose Naoshi talked about the strong trade and investment ties between the EU and Japan, which have been reinforced after the EU-Japan Economic Partnership Agreement that entered into force 3 years ago.



They agreed that as likeminded partners, the EU and Japan share the same values and are united in many aspects. They also discussed issues linked to the energy transition and energy security, as well as other upcoming legislation in Europe such as the Carbon Border Adjustment Mechanism (CBAM) and the Directive on corporate sustainability due diligence. At last, they underlined the importance of working together in areas of mutual interest, including through forums such as the EU-Japan Business Roundtable.

Source: BusinessEurope ➔ <https://www.busesseurope.eu/publications/busesseurope-headlines-no-2022-12/#japan>

EU-JAPAN COOPERATION IN THE INDO-PACIFIC

At a meeting organised by the European Policy Centre on 26 April, BusinessEurope Senior Adviser Elena Suárez exchanged views on how the EU and Japan, as like-minded partners, can advance their own strategic agendas by reaffirming their strong commitment to the rules-based international order.

For instance, the global trading system, the climate change regime, the multi-lateral security arrangements to deal with traditional and emerging threats, as well as the political fallout brought by the Covid-19 pandemic. She described the challenges and opportunities that EU business faces in the Indo-Pacific and in Japan in particular. Suárez highlighted the economic and strategic importance of the Indo-Pacific, as well as

the importance to build closer alliances with like-minded partners and work on the diversification of supply chains for EU companies.

"The EU and Japan's Economic Partnership Agreement has proven to be the bedrock of the EU-Japan economic relationship during the last three years. While this is positive, the EU should build on the strong partnership with Japan and develop further cooperation in several areas such as

the green and digital agendas", she commented. The other speakers at the event were Adeline Hinderer, Head of Unit at the European Commission's Directorate-General for Trade, and Yoko Iwama, Professor of International Relations and Director of the Strategic Studies Program and the Maritime Safety and Security Policy Program at the National Graduate Institute for Policy Studies.

Source: BusinessEurope

➔ <https://www.busesseurope.eu/publications/busesseurope-headlines-no-2022-14/#japan>

EU AND JAPAN SHOULD BUILD ON STRONG PARTNERSHIP AND STRENGTHEN COOPERATION

On 4 May, BusinessEurope sent a letter to the European Commission President Ursula von der Leyen sharing its priorities ahead of the EU-Japan Summit.

The letter highlights the strong partnership between the EU and Japan with the EU-Japan Economic Partnership Agreement (EPA) as the bedrock of the economic relationship. Japan has demonstrated to be a like-minded partner on many issues and a strong ally of the EU. The EU should build on the strong partnership with Japan and develop

further cooperation with a particular focus on several areas: data flows and the Digital Partnership Agreement, by agreeing on cross border data flows' provisions; the green transition, especially by strengthening bilateral regulatory cooperation on green goods and promoting those standards globally; the World Trade Organization, focusing on

trilateral discussions with the USA; and healthcare, continuing the cooperation to strengthen the health care systems, while driving pharmaceutical innovation. At the same time, the letter also points to certain market access issues that still exist, such as public procurement, which should be resolved under the EPA.

Source: BusinessEurope

➔ <https://www.busesseurope.eu/publications/busesseurope-headlines-no-2022-15/#japan>

➔ https://www.busesseurope.eu/sites/buseur/files/media/public_letters/rex/2022-05-04_busesseurope_priorities_to_eu-japan_summit.pdf (letter)

BLCCJ NIPPON EXPORT AWARD 2022-2023

The Belgian-Luxembourg Chamber of Commerce in Japan (BLCCJ) is relaunching the 11th edition of the Nippon Export Award (NEA). The NEA is an initiative of the BLCCJ to reward those SMEs or large companies that have made significant achievements in exporting to Japan, importing into Japan, or distributing within Japan, Belgian-Luxembourg products or services.



WHERE AND WHEN?

The application deadline is Wednesday, 31 August 2022.

In September, the BLCCJ NEA Taskforce will select 3 finalists who will be invited to make a presentation for a professional jury in October. Companies not based in Tokyo can opt for a remote presentation via Zoom or another digital platform.

The winner will be commemorated with an award ceremony at the Belgian or Luxembourg Embassy before the end of the year. The winner will also be announced at the annual BLCCJ gala ball in November 2022 at Conrad Tokyo.

CONDITIONS FOR APPLICATION

- The award is open to any company exporting to Japan, importing into Japan, or distributing within Japan, Belgian-Luxembourg products/services.
- Companies must have been actively exporting to Japan, importing into Japan, or distributing within Japan for a minimum of 3 years.
- Previous winners can reapply 4 years after their last participation with a different brand or service.

For more information, please contact the BLCCJ office: info@blccj.or.jp Tel: +81-(0)3-6457-8662

➔ <https://blccj.or.jp/nippon-export-award>

- Applicants do not need to be a BLCCJ member.
- Companies without a representative office in Japan are also eligible.

SELECTION CRITERIA

The winning company will have shown outstanding export achievements.

The selection criteria are:

- A presence in the Japanese market and the company's significant achievement (either growth or size) in trade with Japan.
- Showing vision in new niche markets, daring innovation to embark on new opportunities.
- Perseverance in the conquest of the market, adaptation of the products and services to the Japanese taste and standards.
- Originality of approach (marketing, distribution, environment protection, design, research...)
- The company's spirit (marketing, merchandising...)
- Note: for the purpose of this year's NEA selection, any impact - positive or negative - caused by COVID-19 will be taken into consideration in the evaluation.

THE AMBASSADOR OF JAPAN VISITED MÁLAGA TECHPARK

During the month of May 2022, the Ambassador of Japan, along with some embassy members, visited Málaga TechPark in Spain, to strengthen the relations of Japan with Málaga city from the scientific, business, technological, and cultural point of view.

The objective of Málaga TechPark is to strengthen the relations with Japan on the basis of a triple helix collaboration with companies, education entities, and institutional organisms, focusing on mutual feeding. For these reasons, the park representatives invite strategic partners to contact them to develop a common strategy of growth.

In this way, Málaga TechPark has made known to the Ambassador the ecosystem of the park, seeking as its objective the installation and participation of companies of Japanese origin in the technopolis.

Among others, the Ambassador was able to get to know firsthand the initiative of INNOVA IRV - Ricardo Valle Institute of Innovation Foundation. The Ricardo Valle Innovation Institute Foundation (INNOVA IRV) is a private non-profit organization, with the general aim of promoting development and innovation as tools for the improvement of society and the benefit of the community in general, as well as companies, institutions, and organizations in particular.



In addition, Ambassador Hiramatsu has met during a teleconference the president of the park, who is also a councillor of the Ministry of Economic Transformation, Industry, Knowledge and Universities.

Also present were representatives of Japanese companies established in the park, such as TDK Electronics and Fujitsu, and outside of the park, such as Canon Spain and Mitsubishi.

Source: Málaga TechPark

IRELAND JAPAN CHAMBER OF COMMERCE LAUNCH FOOD, BEVERAGE AND HOSPITALITY COMMITTEE



The Ireland Japan Chamber of Commerce announces the launch of a Food, Beverage and Hospitality Committee.

In 2021, Ireland exported a total of €175 million worth of food and drink to Japan. This was a 20% increase in comparison to 2020. This growth comes despite prolonged uncertainty due to the COVID-19 pandemic and challenging global market conditions. The awareness of Ireland as a supplier of world class food and drink has increased greatly over the past several years and the IJCC is committed to supporting this movement.

The mission statement and activity plan of the committee can be seen below.

https://www.ijcc.jp/sites/default/files/Mission%20Statement_Food%20and%20Beverage%20Committee.pdf

If you would like to talk to this committee, please contact the committee manager Sarah Hickey sarah.hickey@ijcc.jp

➔ <https://www.ijcc.jp/about/committees>



ITALIAN FOOD & BEVERAGE SECTOR **PROMOTION IN JAPAN**

The Trade Promotion Section of the Embassy of Italy in Japan organizes various events for the promotion of the Italian Food & Beverage sector

ITALIAN PAVILION AT FOODEX JAPAN 2022



The Trade Promotion Section of the Embassy of Italy in Tokyo has organized the Italian Pavilion at Foodex Japan 2022. The number of exhibitors was approximately 50% higher than last year, with a total of 148 companies exhibiting in the largest international pavilion of this edition of the trade show. A special exhibition of 20 Italian cheeses has also been realized at the Punto Formaggi inside the Pavilion, in cooperation with Assolatte (Associazione Italiana Lattiero Casearia), with daily seminars focused on their characteristics and way of using them in cooking recipes, attended by a large number of visitors.

In the wake of last year's success, after the end of the Foodex Japan, a session of online B2B meetings has been organized for Italian companies that are newcomers in the Japanese market. More than 100 meetings were held for two days (29-30 March).

➔ <https://www.ice-tokyo.or.jp/foodexjapan2022>

WORKSHOP ON ITALIAN CHEESE FOR PROFESSIONALS

Since 2019, the Trade Promotion Section, always in cooperation with Assolatte, has been developing a project to promote Italian cheeses in the Japanese market. So far, a variety of events have been organized, both for professionals and final consumers, including trade exhibitions, B2B, seminars, as well as Italian cheeses promotions on cooking and recipes websites etc.

The cooking seminar on Italian cheese at the Hattori Nutrition College (Yoyogi, Tokyo, on 13 June), with the Chef Ryuichi Hamasaki from the famous Italian restaurant in Tokyo "Ristorante Hamasaki" as lecturer, is one of the events of the project.

The workshop for culinary professionals focused on presenting the peculiarities and the versatility of Italian cheeses, suggesting cooking methods through the recipes realized by Chef Hamasaki during the cooking show.

Since cheese sales are expanding year by year within the Japanese market, the aim of events like this with top and renowned chefs is to further promote Italian cheese among professionals and to help maintain a steady growth in the long-term period.

➔ https://www.ice-tokyo.or.jp/event-category1/formaggi_corso2022



PIMAP+ EUROPEAN PROJECT ORGANISES A BUSINESS MISSION FOR SMES IN JAPAN

After the organisation of preparatory activities for one year and a half, PIMAP+ European project is finally going to Japan to boost the opportunities of its SMEs.

The graphic features a blue background with a white diagonal stripe. At the top left is the Japanese flag. Below it, the text reads 'BUSINESS MISSION' with a calendar icon, '20th - 24th, JUNE 2022' with a location pin icon, and 'TOKYO, JAPAN'. A 'JOIN US!' button is also present. On the right side, there are four red square icons: 'Manufacturing World' with a factory icon, 'NETWORKING' with a network icon, 'BUSINESS VISITS' with a location pin icon, and 'TRAINING SESSION' with a person at a computer icon. At the bottom left is the PIMAP+ logo with the text 'Photronics For Advanced Manufacturing Plus'.

On 20-24 June 2022 in Tokyo, the delegation will visit the Manufacturing World Japan exhibition, meet with Japanese companies and potential partners, and visit Japanese factories and R&D centres. In addition, the participants will receive a business culture training and learn from European companies already settled locally. A networking session will enable the SMEs to pitch their business in the presence of potential Japanese partners. This mission intends to reinforce the links between Europe and Japan by creating business cooperation and cultural understanding.

➔ <https://www.pimapplus.eu>

SLOVAKIA AN OPPORTUNITY FOR NEW JAPANESE INVESTMENTS

Slovakia after the Velvet revolution in 1989 and the split of the Czechoslovak federation in 1993 went through a period of substantive political, economic, and social transformation.

The most dynamic economic branches currently in Slovakia are machinery (mostly automotive industry), production of electronic and electrical components, information and communication technologies, as well as the chemical and pharmaceutical industry. Slovakia is now No.1 in the world in regards to production of cars per capita and also a leader in industrial robotization. It belongs to the TOP 20 countries with the highest number of industrial robots in a production industry per 10 000 employees. In 2021 the GDP growth was 3,0% and the prediction for 2022-2023 is about 2,0-3,0%. After a very successful period of economic growth in 2000 -2015, a process of a new re-structurization of the Slovak economy has started. Such a process always opens a window of opportunity for new investments. The country will welcome Japanese investors with a higher value-added production - including research and development. Slovakia has already been a successful investment destination for about 70 Japanese companies, employing in total 13 000 people.



The biggest companies from this list are Minebea Slovakia, Yazaki Wiring Technologies Slovakia, Panasonic Industrial Devices Slovakia, Akebono Brake Slovakia, Fuso Industries Slovakia, Brother Industries and SIIX EMS Slovakia, AAF Daikin, Takeda Pharmaceutical, and others.

Slovakia is a very investor-friendly country, and the Slovak Government is continuously increasing the quality of local business and investment environments. In the recent years, major effort was put into supporting less developed regions with higher unemployment rate. In East Slovakia, the extent of an investment aid can reach up to 35% of the original investment value in case of industrial projects, technology centres or shared services centres.



Available forms of aid are corporate income tax relief, cash grant, contribution for newly created jobs, and a reduction of rent for a real estate in public ownership (up to 90%). Eligible are costs for land acquisition, building construction, new technological equipment, licences, patents, rent for buildings and land, wage of new employees for the period of two years etc. Slovakia provides attractive investment schemes and a special tax regimes even for research and development activities, and for production with a higher value-added. In the area of research and development, in 2015-20 Slovakia introduced a very favourable tax regime – ‘super deduction’ – which allows to reduce an income tax of a company by 200% of the cost incurred on the research and development.

Potential investors can contact the Embassy of Slovakia (emb.tokyo@mzv.sk, <https://www.mzv.sk/web/tokio>) and the Slovak Investment and Trade Development Agency (SARIO, sario@sario.sk, <https://sario.sk/en>), which can provide a complete set of services including professional consulting, a list of industrial parks, and assistance in purchasing or renting real property.

Source: Embassy of the Slovak Republic in Japan

ICCJ AND IBARAKI PREFECTURE COOPERATION

The main scope of the Italian Chamber of Commerce in Japan (ICCJ) is to promote Made in Italy in Japan. Having said that, the way the ICCJ has been doing so has changed significantly in the past 10 years.

One of the most effective ways the ICCJ has experimented is to enhance fruitful collaborations between Italy and Japan. In order to do that, Japan has to be thoroughly introduced and explained to Italians before they can really commit. Since Milan Expo in 2015, the ICCJ has been introducing more and more Japanese producers on a B2B level resulting sometimes in new business adventures that would eventually bring the Italian counterpart to Japan. Lately, the ICCJ won a bid to promote Ibaraki food and beverage culture to Italy and the entire promotional strategy was built on creating a bond between Japanese producers of local produce (natto, matcha powder, renkon, satsumaimo...) and 20 Italian chefs who, after having been educated on the



products, have integrated them in their daily recipes giving not only suggestions to producers on how to customize their offer according to the Italian taste, but also suggesting new Italian recipes based on Ibaraki local products that can be adopted by chefs around Ibaraki.

The second part of the campaign will be centered on introducing the above products to organic and healthy distributors in Italy with the help of the 20 chefs.

➔ <https://iccj.or.jp>

SPECIFIED SKILLED WORKER AND INTERNSHIP PROGRAMS IN JAPAN WITH J'IMAGINE JAPAN CORPORATION

J'Imagine Japan Corporation (JJC) is a Japanese organization founded in 2015 with the goal of welcoming and assisting young students from France and French Overseas Departments in particular, but not exclusively, who wish to do a professional training period in a Japanese company.

Japan is a country with habits and customs that are foreign to them, a different culture, a new language, and a practically new civilisation, all of which necessitate significant adaptation efforts.

JJC offers ambitious perspectives to young students. More than a simple internship, it is a real professional training allowing the learning of new social practices, as well as the discovery of a new culture for personal development.

JJC contributes to the finalization of the project idea, its preparation (translation of documents, search for companies, signing of agreements), its implementation (follow-up and evaluation of the internship), and its supervision (assistance, Japanese courses, accommodation...).

Japan established a new status of residence, "Specified Skilled Worker (SSW)" in 2019, to welcome capable specialists from other countries to work in certain Japanese industrial fields, and ready to take on jobs without prior training.

There are fourteen fields for SSW: Nursing Care; Building Cleaning Management; Machine Parts and Tooling Industries; Industrial Machinery Industry; Electric, Electronics and Information Industries; Construction Industry; Shipbuilding and Ship Machinery Industry; Automobile Repair and Maintenance; Aviation Industry; Accommodation Industry; Agriculture; Fishery and Aquaculture Industries; Manufacture of Food and Beverages; Food Service Industry.



JJC was registered as a support organization approved by Japan's Ministry of Foreign Affairs in 2020.

A registered support organization is one that assists SSW in their professional, daily, and social lives. This is to protect foreign nationals' human rights and to ensure a high standard of living in Japan.

➔ <https://www.jimaginejapan.com>

ONLINE DISCUSSION: **HOW THE RISE OF “FEMTECH” RELATES TO WOMEN’S EMPOWERMENT**

Worldwide, Femtech products have helped addressing women’s largely overlooked physical needs by breaking taboos such as menstruation, menopause, and infertility. But are Femtech innovations restricted to women’s health? And who are the protagonists in the Femtech industry?

In an online event organized by DWIH Tokyo and JDZB Berlin, the founders Peggy Reichelt (XbxX Women in Balance) and Dr. Amina Sugimoto (fermata inc) introduced their Femtech companies and shared their experience as female entrepreneurs. From the side of science, three experts discussed aspects of female underrepresentation in medicine and technology: Dr. med. Carina Vorisek (Berlin Institute of Health, Charité Berlin), Prof. Dr. Nicola Marsden (Heilbronn University of Applied Sciences), and Dr. Miyoko O. Watanabe (Deputy Executive Director at JST) called attention to data biases and the ignorance of female perspective. Bringing science and industry together in a final panel discussion, the speakers talked about the future of Femtech as well as the next steps to get women into decision-making positions. The recording is still available on the DWIH Tokyo website.



- ➔ <https://www.youtube.com/watch?v=yrHaZ9NLX8s&feature=youtu.be> (online recording)
- ➔ <https://www.dwih-tokyo.org/en/2022/04/18/femtech-event-report>

GJPWN WEBINAR ON **EMPOWERING HOUSEWIVES ABROAD WANTING TO WORK**

23 JUNE 2022, ONLINE 10:00-11:00 CET

There are many women, including Japanese women, who stopped working in order to accompany their spouses following their employment abroad. Since then, some of them stay home, raise their children, and have not been able to use the great resources outside of the home, despite their experiences and qualifications.

The reasons are varied but common reasons are:

- I have a rough idea, but I am not sure if I can do it and how exactly
- I do not feel confident enough, because I am not very good at German (or another local language)
- I have some spare time and would like to do something, but I don't know what to do.

Some of those who think they have no ideas may be underestimating their skills and talents. Sometimes, talking with other people can help with new ideas, which you might not be able to develop on your own. Having these in mind, the next online event called "Housewife Seminar" is being organized by the German Japanese Women’s Network (GJWN).

It will definitely help gather and exchange thoughts in order to gain more confidence. The event is open to women who stopped working for personal reasons and wish to work again, but hesitating to do so, regardless of nationality or location.

- ➔ <https://www.gjpwn.org>

EU-JAPAN.AI SURVEY OF MANUFACTURING WORKERS’ ATTITUDES TO AI

AI is one of the pillars of Industry 4.0. After sixty years of ‘being just ten years away’, it has finally broken through to mainstream application.

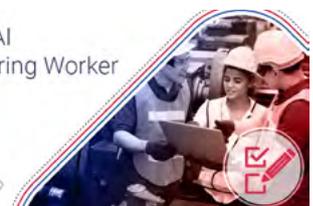
There have been many business news and academic surveys on the expectations of management in manufacturing regarding the potential applications of AI in factories. The understanding of workers where AI is being, or may be, deployed, and the potential consequences for their employment situation, has rarely been studied. The EU-Japan.AI project is running a survey aimed at workers in the EU and Japan to begin to remedy this. The survey is available in English, Japanese, German, Greek, Slovenian and Spanish.

The EU-Japan.AI project has received funding from the European Union’s Horizon 2020 Research and Innovation programme under grant agreement No 957339 and the planned duration is 22 months (01/2021 – 10/2022). For more information, you can follow the EU-Japan.AI project via: Twitter <https://twitter.com/EUJapanAI> - LinkedIn <https://www.linkedin.com/in/EUJapanAI> - Online community platform <https://www.eu-japan.ai>

- ➔ <https://project.eu-japan.ai>

EU-Japan.AI
Manufacturing Worker
Survey

EU-Japan.AI



INTERNATIONAL FORUM INTELLIGENCE AUGMENTATION AND AMPLIFICATION PLUS SOCIETY 2022

18-22 JULY 2022, AUBERVILLIERS, FRANCE

The international forum Intelligence Augmentation and Amplification plus Society 2022, organized by the Japan Science and Technology Agency (JST), the École des Hautes Etudes en Sciences Sociales (EHESS) and the Centre National de la Recherche Scientifique (CNRS), aims at creating an innovative dialogue to explore new research issues and methodology for a future symbiotic society with artificial intelligence.



It involves researchers working on a wide array of topics and disciplines, in particular in the fields of Social Sciences and Humanity (SSH) and Computer/Engineering Sciences (CS/ES), revolving around artificial intelligence. The participants will be divided into three panels to discuss the designated topics and draw the goals and its roadmaps for a future society with scientific, technical, ethical, and humanity challenges. Each of the three days is composed of a plenary session in the morning and a panel session in the afternoon, to allow discussions in sub-groups. On Monday, 18 July, the plenary session is open to the public upon registration.

This session focuses on three topics: "National strategy related to AI" presented by Isabelle Herlin (Inria) and Bertrand Pailhes (CNIL), an introduction to the summer school by Romain Huret (EHESS), Kenji Mase (Nagoya University) and Catherine Pelchaud (CNRS), and a methodological discussion on AI and SSH with Valérie Beaudoin (CEMS, EHESS). Panels sessions, only for participants, will talk about "A Knowledge Revolution? AI and Brain", "Data, AI and trust" and "Working & Living in a Cyber Physical AI world: which interactions between human being and machine?".

Within the framework of its research theme "Thinking Innovation through the Interactions between Science, Culture and Society", the Fondation France-Japon de l'EHESS has developed issues of artificial intelligence in conjunction with several of its partners such as the Japan Science and Technology Agency (JST), the Japanese-German Center Berlin (JDZB), Air Liquide, and an initiative of the EHESS, the Interdisciplinary Research Programme "Artificial Intelligence and Social Sciences" (PRI IA).

➔ <http://ffj.ehess.fr>

CALL FOR PROPOSALS: DESIGN OF MATERIALS WITH ATOMIC PRECISION

EIG CONCERT-Japan is delighted to announce that its Joint call on "Design of Materials with Atomic Precision" is now open until Monday, 18 July 2022. Projects with an innovative dimension will be funded for a period of 3 years.



The Joint Call is being funded by 9 national funding organizations from 8 different countries:

- Japan: Science and technology Agency (JST)
- Spain: Ministry of Economy, Industry and Competitiveness – through the State Research Agency (MINECO – AEI)
- Turkey: Scientific and technological Research Council of Turkey (TUBITAK)
- Czechia: Ministry of Youth, Education and Sports (MEYS)
- Czechia: Czech Academy of Sciences (CAS)
- Bulgaria: Bulgarian National Science Fund (BNSF)
- Poland: National Centre for Research and Development (NCBR)
- Hungary: National Research, Development and Innovation Office (NKFIH)
- Slovakia: Slovak Academy of Sciences (SAS)

Only researchers based in these countries are eligible for funding in this EIG CONCERT-Japan Joint Call.

The Design of Materials with Atomic Precision call aims to contribute to opening new perspectives in a wide range of research areas and solving pressing contemporary issues related to the environment, resource use, medicine and health by inviting research teams from Europe and Japan to collaboratively develop new designs of materials with atomic precision.

CONCERT-Japan (Connecting and Coordinating European Research and Technology Development with Japan) began as an ERA-NET project funded by the FP7 between 2011 and 2014. Its primary function is to collaboratively implement multilateral joint funding with the objective of enhancing the cooperation between European countries and Japan in various fields of STI. CONCERT-Japan is now continuing independently of EU support as an activity of the European Interest Group (EIG), hence the name "EIG CONCERT-Japan".

The joint call text and the applicants' guidelines are available for download on the EIG CONCERT-Japan website. Contact person: Léa Debraux, concert-japan-jcs@cnrs.fr +33 (0) 144964011 ➔ <http://www.concert-japan.eu>

ENTERPRISE EUROPE NETWORK EVENTS

B2B OPPORTUNITIES FOR EU AND JAPANESE SMES



➔ https://een.ec.europa.eu/events?f%5B0%5D=field_eventstartdate%3Anext_year



SMART & TECHNICAL TEXTILES 2022

21-24 June / 21-23 September 2022, online and Germany
Sector: textile

Registration deadline: 30 September 2022

On the occasion of the leading international trade fair for technical textiles and non-wovens TechTextil (<https://tech-textil.messefrankfurt.com/frankfurt/de.html>) from 21-24 June 2022 in Frankfurt (Germany) and the International Conference for Smart Textiles InMotion (<https://inmotion2022.com/en/>) from 21-23 September 2022 in Weimar (Germany), the Enterprise Europe Network is organising an international brokerage event "Technical & Smart Textile" for companies, research institutions and all stakeholders who want to explore joint projects, technical cooperation or new business contacts with partners from Europe and worldwide.

➔ <https://smart-tech-textiles.b2match.io>



MICRO NANO EVENT 2022

29-30 September 2022, online and France
Sector: nanotech

Registration deadline: 29 September 2022

Withing the frame of Micronara fair (<https://micronara.com/en>) the CCI Bourgogne Franche-Comté is organizing a hybrid B2B event for companies and organizations operating in the micro & nanotechnologies sectors.

The matchmaking event will be physical on the 29 while both virtual and physical on the 30.

➔ <https://micro-nano-event2022.b2match.io>



THE SUPPLY CHAIN RESILIENCE PLATFORM

THE SUPPLY CHAIN RESILIENCE PLATFORM

Europe is facing a number of economic, environmental and social challenges, with businesses severely affected by supply chain disruptions.

To address these challenges, the European Union has launched new measures to strengthen the resilience of the Single Market and build a sustainable, digital and globally competitive economy.

Within this frame, Enterprise Europe Network has established a Supply Chain Resilience B2B platform. This helps companies retain, re-structure or replace existing supply chains, as well as source raw materials, parts, components and/or (semi-)finished goods or services they need to keep production going.

Target companies: suppliers of raw materials, parts, components and/or (semi-)finished goods or services within the following sectors:

- Agri-Food
- Construction
- Digital
- Electronics
- Energy-Intensive Industries
- Health
- Mobility, Transport, Automotive
- Raw materials
- Renewable energy
- Textile

➔ <https://supply-chain-resilience-platform.b2match.io>

HYBRID B2B-MEETINGS AT AUTOMOTIVE.2022

5-6 July 2022, online and Austria
Sector: automotive

Registration deadline: 5 July 2022

In the framework of the Automotive Conference (<https://www.automobil-cluster.at/automotive-conference>) of the Upper Austrian Automotive Cluster, EEN is organizing hybrid B2B-meetings. The matchmaking event will be physical on the 5 while virtual on the 6.

➔ <https://b2b-automotive2022.b2match.io/>



DATE/LOCATION	DETAILS	CONTACTS
All year long	B2B MATCHMAKING EVENT EU-Japan Green Transition Matchmaking Platform 2022	EU-Japan Centre for Industrial Cooperation https://eu-japan-green-transition-2022.b2match.io
All year long	B2B MATCHMAKING EVENT EU-Japan Business Matchmaking with Vietnam 2022	EU-Japan Centre for Industrial Cooperation https://eu-japan-vietnam-2022.b2match.io
14 June 2022	WEBINAR Cross-Cultural webinar series 5: Techniques for effective virtual communication with Japanese partners	EU-Japan Centre for Industrial Cooperation https://www.eubusinessinjapan.eu/library/event/cross-cultural-webinar-series-5-virtual-communication
15 June 2022	WEBINAR EU-Japan Joint Webinar on Business and Human Rights - Towards building a more resilient supply chain	Ministry of Economy, Trade and Industry; Delegation of the European Union to Japan; EU-Japan Centre for Industrial Cooperation https://us06web.zoom.us/webinar/register/WN_avdq6BO6Q0qImTFqXRy9Tw
21 June 2022	WEBINAR About Japan webinar 195: Railway Market in Japan	EU-Japan Centre for Industrial Cooperation https://www.eubusinessinjapan.eu/library/event/about-japan-webinar-series-195-railway-market-japan
23 June 2022	WEBINAR Opportunities for EU & Japan Industrial and Innovation Cooperation in the Circular Economy for Strategic Metals	EU-Japan Centre for Industrial Cooperation; Belgian Japan Association Chamber of Commerce https://www.eu-japan.eu/events/opportunities-eu-japan-industrial-and-innovation-cooperation-circular-economy-strategic
28 June 2022	WEBINAR About Japan webinar 196: Sports equipment market in Japan	EU-Japan Centre for Industrial Cooperation https://www.eubusinessinjapan.eu/library/event/about-japan-webinar-series-196-sports-equipment-market-japan
5 July 2022 Brussels, Belgium	CONFERENCE Kobe Opportunities for EU-Japan Research Collaboration	Kobe University Brussels European Centre; RIKEN https://www.office.kobe-u.ac.jp/ipiep/events/20220705_en.html
26-30 September 2022	B2B MATCHMAKING EVENT EU-Japan Biotech Partnering Event 2022	EU-Japan Centre for Industrial Cooperation https://bio-pharma-osaka-2022.b2match.io
29-30 September 2022 Vilnius, Lithuania	COMPANY VISIT LEAN in Europe - Visit to PakMarkas Application deadline: 24 July 2022	EU-Japan Centre for Industrial Cooperation https://www.eu-japan.eu/events/lean-visits-europe
11-14 October 2022 Tokyo, Japan	MATCHMAKING MISSION Biotech Cluster & SMEs Mission	EU-Japan Centre for Industrial Cooperation https://www.eu-japan.eu/events/biotech-cluster-sme-mission



EU-Japan Centre
for Industrial Cooperation
一般財団法人 日欧産業協力センター

is a joint venture co-financed by the European Commission and the Japanese Ministry of Economy, Trade and Industry (METI). Its aim is to foster the development of industrial cooperation between companies from both regions through training programmes for businesspeople, for EU and Japanese students and researchers, and through information services and an industrial dialogue. This quarterly newsletter is produced by the EU-based office of the EU-Japan Centre, and is primarily intended to provide EU/Japan-related news.

ANY EU-JAPAN-RELATED NEWS?

Feel free to contact us if you would like your EU-Japan-related news/event to be announced in our forthcoming newsletter : newsletter@eu-japan.eu

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