



NEWSLETTER

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The EU-Japan Centre for Industrial Cooperation

is a joint venture co-financed by the European Commission and the Japanese Ministry of Economy, Trade and Industry (METI). Its aim is to foster the development of industrial cooperation between companies from both regions through training programmes for business people, for EU and Japanese students and researchers, and through information services and an industrial dialogue.

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This occasional newsletter is produced by the European office of the EU-Japan Centre, and is primarily intended to provide EU/Japan-related news.

Any EU/Japan-related information to be published in the next issue ?

Please send details to:
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Editor: J. Michelson

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Forthcoming managerial training activities in Japan for companies

The EU-Japan Centre is currently inviting applications for the following training activities :

< Foreign Direct Investment in Japan > 5-day training mission in Japan

For EU managers responsible for the corporate financial strategy such as Finance Directors

This short course on FDI in Japan for EU firms will provide an overall understanding of the implications and relevance of Japan's FDI policy for EU firms interested in starting or growing business in Japan by acquiring local assets. One of the objectives of the mission is to help EU firms to identify strategic investment opportunities by enabling participants to gather information and resources about the incentives offered by various Japanese national, regional and local authorities to attract FDI.

Training dates: 18 to to 22 February 2008
Application deadline: 14 November 2007

More details on: <http://www.eu-japan.eu/europe/fdi.html>

< Distribution & Business Practices in Japan > 8-day training mission in Japan

For EU managers working for EU companies such as Export Managers

"Distribution & Business Practices in Japan" mission will help EU companies to acquire useful tools for building an effective marketing strategy for the Japanese / Asian markets. The course will also help participants to understand how existing distribution channels successfully adjust their strategy to develop segmentation and product differentiation in the Japanese market.

Training dates: 2 to 9 March 2008
Application deadline: 12 December 2007

More details on: <http://www.eu-japan.eu/europe/dbp.html>

< Human Resources Training Programme - Japan Industry Insight > 4/5 weeks in Japan

For EU managers working for EU companies

"HRTP - Japan Industry Insight" programme in Japan will help EU companies take full advantage of Japanese business opportunities and provide an integrated in-depth view of Japanese industrial structure and business practices. It includes lectures, conferences, seminars, studyvisits, negotiation exercises and language classes and an optional 5th week with individual company visits.

Training dates: 19 May to 13/20 June 2008
Pre-departure briefing date in Europe: 18 April 2008 (1 day)
Application deadline: 27 February 2008

More details on: <http://www.eu-japan.eu/europe/hrtp.html>

«100% Design Tokyo»

H RTP Programme leads to concrete results in doing Business in Japan



Mikko Forsström, a former H RTP-42 participant from Finland, has obtained good results from the programme, ending up with many new business contacts and opportunities in Japan. The Finnish plastics company, MK-Tresmer, is taking part in the 100% Design Exhibition in Japan with various other design-oriented companies from Europe. "Due to the business contacts made during the H RTP programme, it is much more useful to take part in the exhibition. Now we get to invite the interested buyers to see our products and to have negotiations in Japan based on the initial contacts made during the H RTP in Tokyo last spring. The H RTP programme, in my opinion, helped me get through the initial steps in establishing contacts and having the chance to meet the right persons in major Japanese companies. This is something that we could never have done without external help with good connections in Japan, and that is what the EU-Japan Centre can really provide".

Dates: 31 October - 4 November 2007 - Location: Tokyo, Japan. More information: <http://www.100percentdesign.jp>

ETP at the School of Oriental and African Studies

This October, 47 executives from all over Europe will complete the first cycle of the relaunched "Executive Training Programme", the unique professional development programme funded by the European Commission. The immersion module in Japan or Korea follows on from the 3-month European stage of the programme which includes intensive language training in Japanese or Korean at SOAS (the School of Oriental and African Studies), part of the University of London.

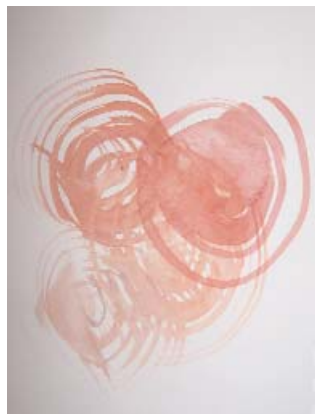
During their 4 weeks at SOAS, participants undergo intensive language training to reach survival level of Japanese or Korean, providing a solid foundation for the further intensive training they will receive at Waseda and Yonsei universities. They also have the opportunity to stay with Japanese or Korean host families, to familiarise themselves with customs and cultural variations before heading off to Japan or Korea.

The language training element of the ETP was particularly rewarding for Jordan Searle, Wholesale Account Manager with the Danish shoe manufacturer Ecco and part of the 2006/7 cohort. He says of the programme, "The most enjoyable aspect of the ETP is learning Japanese, which is invaluable from both business and personal perspectives. The programme also provides a great opportunity to network with both Europeans wishing to do business in Japan and with Japanese business representatives wishing to do business with Europe." The benefits of attending the ETP are wide-ranging. "I would recommend attending the ETP," says Jordan. "It provides an effective way of learning about and integrating successfully with Japanese people in a business context. Although the programme can be intense at times, the "bedrock" it provides is invaluable for companies and individuals wishing to develop long-term business strategy in Japan." More information: <http://www.etp.org>



«Migration and Integration: Japan in a Comparative Perspective»

23 - 24 October 2007, Tokyo, Japan



Drawing upon the German experience, this conference addresses demographic change and labour migration in Japan. As "non-classical countries of immigration," both Germany and Japan experienced rapid economic growth in the post-war years, with Germany alone establishing a "guest-worker" system during that phase. Japan, faced with a population decline, is now in the midst of a political and societal discourse on the desirable levels of immigration and the appropriate means of integration of immigrants. Which direction will Japan's immigration policy take in the face of demographic change? This conference brings together a multi-disciplinary array of migration scholars, politicians, lobbyists, bureaucrats and representatives of the business world and civil society from numerous countries to discuss Japan's options in a comparative perspective. The European Commission to Japan will be represented by Fabrice Vareille in a panel on "Labour Market and Migration".

English/Japanese simultaneous interpretation will be available on both days. Registration deadline: 20 October 2007

More information: http://www.dijtokyo.org/?page=event_detail.php&p_id=495&lang=en



Premiere: German-Japanese Environmental Experts Start Dialogue

The German-Japanese Forum for Environmental Dialogue celebrated its premiere in the Centre for Environmental Communication (ZUK) of the German Federal Foundation for the Environment (DBU) in Osnabrück.

More than 100 top-class specialists from policy, research and industry focused on the topic of strategies and technologies for a sustainable energy supply. Amongst the guests was Jun Arima, delegate of the Japanese Ministry of Economy. He was welcomed by Matthias Machnig, State Secretary of the Federal Ministry for the Environment and Vice-Chairman of the Board of Advisors of the DBU, and Secretary General of the DBU, Dr. Fritz Brickwedde.

Following its start in Osnabrück, the Forum for Environmental Dialogue will be organised every two years in Japan and Germany. Moreover, it has been established as a regular platform for the cooperation of both countries in questions of technological solutions to global environmental problems. The German-Japanese Forum for Environmental Dialogue is promoted by the DBU and organised by ECOS Japan Consult.

More information: <http://www.dbu.de> - E-mail: presse@dbu.de



From left: Dr. Fritz Brickwedde, Jun Arima, Matthias Machnig and Kazuaki Koizawa, Executive Director of the New Energy and Industrial Technology Development Organization



Japan Day in Lille - FR - "Japan's New Face and Business Opportunities" seminar

As part of the "Japan fortnight" dedicated to the land of the rising sun and organised by Mr Patrick Lesaffre, Honorary Consul of Japan to Lille, the Japanese Section of CCI International Nord-Pas de Calais is pleased to invite you to the following seminar: "Japan's new face and business opportunities".



Speakers will be:

- Didier Hoffman, Director General of the French Chamber of Commerce in Japan - "Japan, a market rich in potential"
- Jean Philippe Hurfin, Director General of Sin Réjac
"Export to Japan, luxury ribbons for the country of packaging"
- Olivier Salom, Décathlon, Director of Innovation for the Quechua brand, Former Director of the Décathlon Office in Japan
"Strengths and weaknesses of the Japanese textile industry"
- Didier Leroy, TOYOTA, Managing Officer Toyota Motor Corporation Japan, Executive Vice-President Toyota Motor Europe, President Toyota Motor Manufacturing France - "Intercultural management"
- Patrick Brunier, Delegate-General of the retail industries, trade and services cluster
"New business distribution technologies in Japan. The Lille Métropole Ubiquitaire project"
- Tsuyoshi Nakai, Director General of JETRO Paris, Coordinator of European affairs
"Setting up in Japan, it's possible"
- Eric Capelle, representative of Bouygues Télécom in Japan
"NTT DoCoMo-Bouygues partnership in Japan or the mobile phone empire"



Venue: Lille Métropole Chamber of Commerce & Industry, Place du Théâtre, Lille - France

From 09:00 to 13:00, and in the afternoon, individual meetings will be organised with experts on Japan

and with Didier Hoffman and Mathilde Bendler. More information on: http://www.lille.cci.fr/agenda/aff_agenda.asp?voie=&id=990



BioJapan 2007 World Business Forum

BioJapan 2007 Conference in Japan was a great success for Innomedica (former EU-Japan Centre Alumnus company)

The BioJapan event was held in September in Yokohama, Japan. Innomedica Ltd., based in Finland, is an established international business development company focused on the Life Sciences, providing a range of professional services to clients in both the public sector and private sector. At BioJapan the company presented its international partnering and licensing services for companies in the Life Sciences sector in Europe, the USA and Japan. Innomedica works for European and American companies for Japanese partnering and also supports Japanese companies for licensing operations in European and American markets. Senior licensing executive consultants in its Tokyo office provide tailor-made services at a local level.

Mr. Tero Piispanen, who used to work for Innomedica as Business Development Manager and who attended the EU-Japan Centre's "HTRP" training programme in 2002, helped the company to put a stronger focus on its Japan operation.

More information: <https://exponet.nikkeibp.co.jp/biojapan/index.html>

UK-Japan 2008

Date: From January 2008 - Location: Japan

UK-Japan 2008 will be a year-long season of exciting events, performances and exhibitions to showcase the UK's contemporary creativity in the arts, in science and innovation, and in creative industries. Through UK-Japan 2008 greater bilateral partnership and collaboration will be encouraged in these fields. UK-Japan 2008 is organised by the British Embassy and British Council, working in partnership with a range of high-profile sponsors from UK and Japanese industry. Over 100 events in total will be facilitated as part of this major season. Interest is welcomed from event organisers in Arts, Science & Innovation, and Creative Industries wishing to be a part of UK-Japan 2008. Events already accredited include exhibitions of the UK's leading contemporary artists, theatre co-productions, showcase of UK Design, music performance, film festival, business missions, and workshops for scientists.

More information: <http://www.ukjapan2008.jp>

Contact: enquiry@ukjapan2008.jp



«The Japan Market Expansion Competition»

The Japan Market Expansion Competition (JMEC) is a business training programme that helps foreign companies succeed in the Japanese market through the structure of a "real world" business plan competition. The programme is uniquely designed to teach participants both the fundamentals of business and the intricacies of commerce in Japan, while providing foreign companies custom-made business plans at a fraction of the cost of hiring outside consultants. If you are interested in becoming a JMEC participant or your company would like a business plan addressing its needs in the Japanese market, consider attending the JMEC information session on 16 October. The session is free but registration is required. To register for the session and to learn more about JMEC, visit <http://www.jmec.gr.jp/brochure/index.html> or email Beckie Cassidy, JMEC Programme Director at info@jmec.gr.jp. The JMEC business training programme application deadline: 26 October 2007

Location: Tokyo, Japan

More information: <http://www.jmec.gr.jp>



«CIES Food Safety Japan Day»

Date: 22 April 2008 - Location: Tokyo, Japan

The CIES Food Safety Japan Day is a new offer to Japanese members that will complement the CIES International Food Safety Conference. Together with members of the Global Food Safety Initiative Board, CIES (the Food Business Forum) will organise a food safety event in Japan with the following objectives:

- Encourage networking with food safety experts around the world
- Exchange local information and knowledge
- Provide information on the Global Food Safety Initiative to local markets
- Discuss and debate specific food safety issues with a pragmatic approach

More information: <http://www.ciesnet.com> or contact: Marjo Järvinen: m.jarvinen@ciesnet.com



Visit in Bulgaria of Japanese Delegation from Fukuoka-EU Association

Dates: 1-4 November 2007 - Location: Bulgaria - Organised by the Embassy of the Republic of Bulgaria
 The Japanese delegation, including 10-15 representatives of leading Japanese companies from Fukuoka, will visit Bulgaria. Among the visitors will be the leading Japanese operator NTT DoCoMo, electric company Kyushu Electric Power, Panasonic Communications, Toyota Motor Kyushu, etc. The delegation will be led by the Chairman of the "Fukuoka-EU Association" and Chairman of the Board of Directors of Yoshizuka-Hayashi hospital, Mr. Yoichi Sugioka. The main interest for the Japanese delegation will be the current economic situation in Bulgaria as a new member to the EU; the changes which will occur in the Bulgarian economy in the future as an EU member; the investment climate in the country; and the possibilities for tourism. For more information, please contact: bulemb@gol.com



«Running the Country: People and Politics in the UK and Japan Local Government and the Regions in the UK and Japan»



The Daiwa Anglo-Japanese Foundation

Debates on local government reform are common to both the UK and Japan. While it has been argued that political power in both countries has become far too centralised,

partnerships between local and central government have achieved significant results in particular spheres. This seminar will consider the role and structure of local government in both countries and include case studies of regions in the UK and Japan where economic regeneration has been a positive force for change and collaboration.

The speakers will address some of the key issues facing local authorities including municipal mergers in Japan and the establishment of unitary authorities in the UK. More information: <http://www.dajf.org.uk>
 Date: 18 October 2007 - Location: London, UK

« 4th International KAIZEN Congress »

Dates: 29 - 30 November 2007 - Location: Wroclaw, Poland

The 4th International KAIZEN Congress will emphasise the relatively new and dynamically developing branch of KAIZEN - Total Service Management.

The International KAIZEN Congress is an annual event focused on management development through use of the KAIZEN and "lean manufacturing" methods. Each Congress is a unique opportunity to become acquainted with ideas of permanent, effective and continuous improvement of an organisation.



The forthcoming edition of the Congress will be most of all concentrated on the presentation of KAIZEN experiences. Through the number of case studies, it will be demonstrated how KAIZEN functions in a company's everyday life, what benefits it brings and how to recognise and avoid potential dangers in the process of introducing the changes. The special guests of the Congress will be Masaaki Imai, known as the Lean Guru and the Father of KAIZEN, and Jayanth Murthy, a KAIZEN consultant and project manager who has pioneered a KAIZEN model for the Mauritius Government (a project focused on the public sector reforms called "Muda Free Mauritius"). More information: <http://www.kaizen-institute.pl>

Asia-Pacific: Changing the World

The 6th Asia-Pacific Weeks (APW) took place from 10-23 September 2007. Under the heading "Asia-Pacific: Changing the World", they focused on the Asian influence on Europe and North America and the growing importance of Asian and Pacific stakeholders in a world of global networks. The APW opened up Germany's capital city to a region of dynamic growth and to a major player in the developments shaping the world of tomorrow.

With more than 250 different events on business, science, culture and society in the Asia-Pacific region, this initiative of the governing Mayor was a large-scale event, unique in Europe.

With the decision to focus on one theme, the APW have taken an entirely new direction.

More information: <http://www.berlin.de/apforum/apw/index.html>
 Contact: APW@SKZL.Verwalt-Berlin.de



Czech Investment Seminar

Date: 25 October 2007 - Location: Yokohama, Japan

The presence of 193 Japanese companies (76 manufacturing plants among them) in the Czech Republic puts the country in 4th place within Europe as a whole. The Czech Republic invites investors to take advantage of new opportunities in R&D, manufacturing and other fields. The seminar will present news from related fields as well as recent trends and changes in the Czech business environment.

There will be presentations by the Czech Ambassador to Japan, Mr. Novotny, former Japanese Ambassador to the Czech Republic, Mr. Takahashi, Executive Director for Japanese Operations of CzechInvest, Mr. Votruba and experts from Allen & Overy (Mr. Kawai and Mr. Telecky) and Bank of Tokyo-Mitsubishi UFJ (Mr. Nakao).

Participation is free of charge, though prior registration is required (registration deadline: 19 October 2007).



More information: contact CzechInvest yokohama@czechinvest.org
<http://www.czechinvest.org/en/investment-seminar-in-yokohama?term=25+Oct.+2007&place=Yokohama%2C+Japan> (EN)

<http://www.czechinvest.org/jp/inv-seminar-251007?term=25.10.2007&place=Yokohama%2C+Japan> (JP)

Motorsport Market Visit to Japan

From 13 - 22 October 2007 the UK Trade & Investment is leading a Motorsport Market Visit to Japan.

The Japanese motorsport market is thriving and offers potentially lucrative returns for UK businesses. There is high awareness and appreciation of UK motorsport capabilities and heritage, and many of the major racing series teams use UK products and services. Here are just some of the benefits of the Japanese motorsport market:

- It is the world's second largest market for motorsports - with 13 authorised circuits and 130 circuit races;
- Japan is home to four international-level racing series - Super GT, Formula Nippon, Japanese Formula 3, Super Taikyu;
- It has a strong second tier of racing - regional clubman races, rallies, dirt trials, kart races and historic events;
- The country has a huge tuning and customisation market estimated to be worth JPY 100 million.

For more information: <http://www.uktisoutheast.com> - E-mail: overseas.events@uktisoutheast.com





International Conference on "Industrial Dynamics and Regional Competitiveness"



Metz, France - 10-11 October 2007

Organised for the second time this conference, unique in Europe, has become the preferred event at which German and French industrialists and politicians share their ideas and discuss possible solutions and answers, either relating to these two countries alone or to Europe as a whole.

This Franco-German international conference, initiated by the Moselle Department Council, definitely had a world-wide orientation, dedicating a special workshop to the study of innovation and competitiveness policies in France, Germany and Japan with the participation of Mr. Tsuyoshi Nakai, Director General of JETRO Europe.

Plenary sessions, workshops, debates and meetings with the media were held in French/German/English.

More information: <http://www.colloque.industrie@cg57.fr>

Opening of a Moselle Representation Office in Japan



The President of the Moselle Department Council asked the Moselle Development Agency (MDA) to develop its promotional actions in Asia and particularly in Japan.

A study tour organised with the help of a consultancy located in Tokyo enabled the MDA to identify on-site the dynamism of this country and to go ahead in the setting-up of a permanent representation office in Japan.

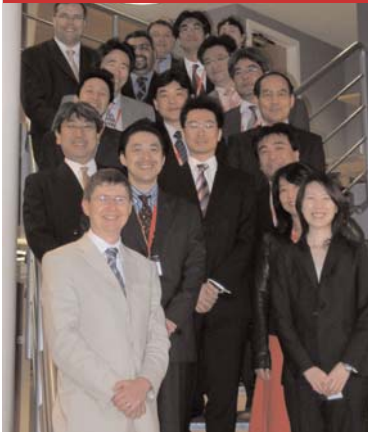
Finally, in June the MDA asked the selected consultant to organise canvassing missions on its behalf to encourage Japanese companies to set up in the Moselle region. In order to reinforce the future communication exchanges scheduled, different communication tools have been developed, such as specific brochures on various subjects and activity sectors as well as special pages on the MDA's website:

http://www.moselle-developpement.com/page_japon1.html

Date: 1 June 2008 - Location: Tokyo, Japan



Japan visit to East of England Technology Companies



Representatives from Japanese electronics manufacturing companies including Fujitsu, Matsushita, Murata, Panasonic, NTT DoCoMo, Ricoh, Sanyo, Sharp and Softbank Mobile visited Cambridge recently to hear about opportunities offered by working with Cambridge companies. Their mission was to identify companies and university research groups in Cambridge and the East of England with the potential for future collaboration and R&D. They were also looking for partners for joint product development, joint sales activities and for the supply of specialist products and services. The event was jointly organised by the UK Trade and Investment (UKTI) Communications Sector Group, the East of England Innovation Relay Centre (IRC) and East of England International (EEI).

More events are planned for the future and companies wishing to take part in presenting to delegations from abroad should contact: innovation-east@stjohns.co.uk or call +44 1223 421117. <http://www.cambridgenetwork.co.uk/news/article/default.aspx?objid=36639>

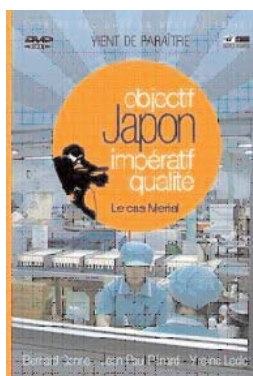
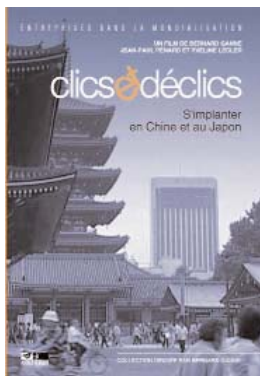
" Clics et Déclics "

A Bernard GANNE, Jean-Paul PENARD & Yveline LECLER documentary

The film is about the internationalisation of an automotive subcontracting SME from Grenoble (France) which developed its business in Asia, with a double set-up in China and also in Japan. This fascinating story shows the intercultural problems experienced in a business approach, as well as the way in which European companies should implement development & innovation strategies for setting up their business in the huge but difficult Asian markets.

Film on DVD (60 min) in French with English subtitles includes bonus & glossary.

Available on Internet: <http://www.autres-regards.fr>



" Target JAPAN, Total Quality imperative "

A pedagogical tool, helpful for educational institutions and firms which intend to approach concretely the importance of cooperation, innovation, quality or intercultural issues, to succeed in Japan.

Film on DVD in French with English and Japanese subtitles.

More information: <http://www.autres-regards.fr/fr/index.php>

Best Practice in Human Resources Training

The Bulgarian, Czech, Macedonian, Romanian, Slovak and Polish Alumni Societies are members of the European Association of AOTS-Japan. The AOTS conference, funded by the WNF (World Network of Friendship) Japan in Ostrava, presented experiences of different companies and organisations from different Asian, African, Latin American and East European countries in the implementation of Best Practice in Human Resources and of the Lean Company Concept, in the automotive industry. During the same period a mission from JETRO Vienna visited Bulgaria for preparation of a visit in November 2007 by Japanese companies to Bulgaria, Romania and Turkey. This visit to Sofia and the mission from JOI Japan is supported with information and reports by the Bulgarian Japanese Economic Council (BJEC) and the Bulgarian Chamber of Commerce & Industry (BCCI). Another economic seminar for investment opportunities in Bulgaria and Romania with the participation of BJEC was held in Tokyo on 20 September.



More information: <http://www.hmpartners.cz>
Contact: zmichalek@hmpartners.cz

Short intensive French language course for Nagasaki students

The Japanese flag floated over the ISUGA campus in early September 2007; the French management school was honoured to welcome Professor Tamiya TOGUCHI from Nagasaki University of Foreign Studies. He had the opportunity to meet 5 of his students who were attending a short 2-week long intensive French language course at ISUGA. This session included morning classes (4 hours teaching by a qualified French professor) and afternoon visits to sightseeing places in Western Brittany.

This short intensive French course was arranged in the framework of an academic cooperation between ISUGA & Nagasaki University of Foreign Studies. For 2 years now, there has been a continuous flow of exchange students between France and Japan.



Dates: 2 - 15 September 2007
 Location: Quimper, France
http://asia.isuga.fr/jp/isuga/isuga_news

ISUGA is a French management school focused on international business between Europe & Asia. It has various partners in Japan (Nagasaki / Toyama).

Development of OTC Classification and Diffusion of Responsible Self-Medication in Japan and in the Asia Pacific Region

The meeting to be held on 17 - 18 October in Tokyo will provide the occasion to discuss developments in the Japanese and Asian self-care markets which are important for European manufacturers of non-prescription medicines and food supplements. Key Japanese policy-makers will attend the event, which will enable participants to consider concrete measures as to how to shape the future market place for non-prescription medicines and food supplements in the region.

http://www.wsmi.org/pdf/tokyo_program.pdf



Japan Yesterday and Today
 An event for the Czech public



This event was held during meetings whose purpose is to share both own experiences and opinions concerning people from Japan, India, USA and some EU countries towards the Czech public. Among the topics of this Japanese evening were those considered the most interesting for Czech citizens e.g. "Japanese aptitude to say NO", the possibility of personal approaches between people coming from very different environments, the impact of the Japanese presence within the Czech economy (about 200 Japanese firms are already present in the Czech Republic), etc. The key speaker was Ivana HOSPODAROVA, President of Speakers' Club AGORA, Prague; among the guests who shared their own experiences with Japan and Japanese people were Cestmir SOSNOVEC, cropper of bonsai and seller of bonsai and related tools, Lida KUCEROVA, interpreter from Czech to Japanese, and Pavel SKORPIL, Human Resources Manager of FUJIKOKI CZECH, daughter company of high-ranking Japanese manufacturer of air-conditioning components.

More information:
<http://www.agora-praha.cz>, <http://www.mlp.cz>

«45th Festival of Horticulture and Flavour» in the LAQUENEXY Fruit Gardens

This year, the Festival of Horticulture and Flavour was dedicated to Japan, on the occasion of the 150th anniversary of Franco-Japanese diplomatic relations. There was an exhibition of more than 3,000 stamps on the theme "fruits from all over the world", lent by Hajime Inoue, collector and technical manager of TAKANO FRUITS in Tokyo. The apple producers from the Hirosaki region, the biggest Japanese apple producing region, exhibited nearly 80 apple varieties.

One of the highlights of this event was the visit of the Japanese Ambassador in France, on 6 October.

The traditional apple mosaic made every year on the occasion of this event represented two interlaced apples - the logo of the city of Hirosaki - on a total surface area of 25 m². There was also a Bonsai and Ikebana exhibition.

More information:
<http://www.jardinsfruitiersde-laquenexy.com>

EIJS Academy Seminar «The Japanese Economy in an Uncertain World»

This seminar was held in Tokyo on 10 October 2007.

The speaker was Dr. Richard Jerram who is the chief economist for Macquarie Securities (Japan) Ltd. In 2004 Macquarie acquired ING's Asian equity business where Dr. Jerram had worked since 1996. He has been analysing the Japanese economy since 1987, with a focus on business cycle dynamics and structural problems caused by the bursting of the late 1980s bubble. Dr. Jerram has a BSc from University College London and an MSc and PhD from the London School of Economics. He is also a Chartered Financial Analyst (CFA) charterholder.



More information:
<http://www.hhs.se/EIJS/PublicSeminarsAndConferences/Seminarsandconferences.htm>

Aikido in the town of Sliven, Bulgaria

SHIYUKAN DOJO is the only place in Eastern Bulgaria where one can see and take aikido classes. It has a history of about 15 years, and currently there are more than 100 students who take classes in the dojo. Sensei Radostin Marinov - 4th dan, founder of the dojo, is one of the most qualified aikido instructors in Bulgaria. He constantly improves his skills in Hombu Dojo, Tokyo. His 1st dan students assist him in the classes. The age of those who take classes varies between 5 and 72.

The Sliven Chamber of Commerce supports the dojo in any way possible in order to continue its great contribution to the martial arts in the region. Currently the dojo has just one training hall but due to the growing number of students who want to delve into the magic of this beautiful sport, the club will desperately need to extend. The new training area has to be equipped with a new tatami, and the Chamber is doing its best to provide one.

More information:
<http://www.chamber.sliven.net>
 Contact: daniela.enceva@gmail.com





Date / Location	Event	Contact
16 October 2007 Norfolk, UK	Seminar "Opportunities in Japan"	Norfolk Chamber of Commerce and Industry gemma.skoyles@norfolkchamber.co.uk http://www.norfolkchamber.co.uk
19 - 20 October 2007 Leipzig, Germany	Event: "Members Invite Members" Prof. Dr. Uwe Vollmer invites to University of Leipzig	German JSPS-Club (Japan Society for the Promotion of Science) (Deutsche Gesellschaft der JSPS-Stipendiaten e.V.) jsp-club@t-online.de - http://www.jsp-club.de
22 - 24 October 2007 Toledo, Spain	Workshop Toledo Wine Tour for Japanese wine importers	Chamber of Commerce and Industry of Toledo and ICEX gortegar@camaratoledo.com http://www.camaratoledo.com
24 - 25 October 2007 Dublin, Ireland	Course Market Focused Innovation & Design Design for Manufacture & Assembly	Enterprise Ireland Dermot.Murphy@enterprise-ireland.com http://www.enterprise-ireland.com/ideas
5 - 6 November 2007 Utrecht/Maarssen, The Netherlands	Conference Lean Management Summit 2007	Lean Management Institute Netherlands info@president.carlton.nl http://www.leaninstituut.nl/arrangements/index.htm
5 - 6 November 2007 Copenhagen, Denmark	Course Critical factors for success in Japan	Dansk Industri mih@di.dk http://www.di.dk/Butik/Kurser/Produktside/?productId=5136
22 November 2007 Brussels, Belgium	Seminar Japanese Business Etiquette and Manners - Intercultural Communication	Belgium-Japan Association & Chamber of Commerce info@bjja.be - http://www.bjja.be
22 November 2007 Lille, France	Japan Day "Japan's New Face & Business Opportunities"	CCI INTERNATIONAL - Espace International c.constant@lille.cci.fr http://www.lille.cci.fr/agenda/aff_agenda.asp?voie=&id=990
22 November 2007 London, UK	2007 Seminar Series "Democracy and Power"	The Daiwa Anglo-Japanese Foundation in association with the Japan Society events@dajf.org.uk - http://www.dajf.org.uk/running
28 - 30 November 2007 Leeds, UK	24th Annual Conference The Rise of the Asian Multinational Firm: Implications for Management, Competition and Cooperation	Euro-Asia Management Studies Association (EAMSA) eamsa@leeds.ac.uk http://www.smlc.leeds.ac.uk/EAMSA_conference/index.htm
14 - 18 February 2008 Tokyo, Japan	European Commission-funded Programme Training Mission in Japan <Foreign Direct Investment in Japan> <i>Application deadline: 14 November 2007</i>	EU-Japan Centre for Industrial Cooperation office@eu-japan.eu http://www.eu-japan.eu/europe/fdi.html 
2 - 7 March 2008 Tokyo, Japan	European Commission-funded Programme Training Mission in Japan <Distribution & Business Practices in Japan> <i>Application deadline: 12 December 2007</i>	EU-Japan Centre for Industrial Cooperation office@eu-japan.eu http://www.eu-japan.eu/europe/dbp.html 
19 May - 13/20 June 08 Tokyo, Japan	European Commission-funded Programme Training Mission in Japan <Human Resources Training Programme - Japan Industry Insight> <i>Application deadline: 27 February 2008</i>	EU-Japan Centre for Industrial Cooperation office@eu-japan.eu http://www.eu-japan.eu/europe/hrtp.html 

Feel free to contact us if you would like your EU/Japan-related news/event to be announced in our forthcoming newsletter and on our website ▶▶ ▶▶ michelson@eu-japan.eu

