

**Programme for the 13th BRT Annual Meeting, Rome,
28 & 29 April 2011
“EU-Japan Business Cooperation: Growth for the Future”**

28 April 2011

11:00 – 11:45	Preparatory meetings EU-side Japan-side	<i>Cavalieri di San Giovanni, -1F</i> <i>Salone dei Cavalieri Section IV, -1F</i>

11:45 – 12:45	Co-Chairmen luncheon meeting Buffet lunch for all other Members and Sherpas	<i>Sala dei Cesari, -1F</i> <i>Terrazza Monte Mario, 0F</i>

13:00 – 13:15	Opening Session Opening Remarks: Dr Jean-Yves Le Gall (Arianespace) Mr Hiromasa Yonekura (Sumitomo Chemical)	<i>Salone dei Cavalieri Section IV, -1F</i>

13:15 – 15:40	Short reports by Working Party Leaders, focusing on: Chair: Mr Hiromasa Yonekura WP A: Trade Relations, Investment and Regulatory Cooperation Speakers: Mr Tommy Kullberg (European Business Council in Japan) and Mr Hitoshi Kawaguchi (Nissan) [10 min presentation + 15 min discussion] WP B: Life Sciences & Biotechnology, Healthcare & Well-Being Speakers: Mr Hans-Dieter Hausner (Bayer) and Mr Osamu Nagayama (Chugai Pharmaceutical) [10 min presentation + 15 min discussion] WP C: Innovation, Information & Communication Technologies, incl. Aerospace Speakers: Mr Chiaki Ito (Fujitsu) and Mr Jean-Louis Claudon (Arianespace) [10 min presentation + 15 min discussion]	<i>Salone dei Cavalieri Section IV, -1F</i>

14:30 – 14:50	Coffee break	<i>Gallery Salone dei Cavalieri, -1F</i>

	Chair: Dr Jean-Yves Le Gall WP D: Financial Services; Accounting and Taxation Speakers: Mr Denis Duverne (AXA) and Mr Kazutoshi Inano (Nomura Asset Management) [10 min presentation + 15 min discussion]	

WP E: Environment and Sustainable Development

Speaker: Mr Philippe Garderet (AREVA) and Mr Hajime Sasaki (NEC)

[10 min presentation + 15 min discussion]

15:40 – 15:50 **Break**

15:50 – 16:55 Presentation and Discussion on the EU-Japan Cooperation Projects

[5 min presentations + 30 min discussion]

Chair: Dr Jean-Yves Le Gall

1. Mutual backup of government launch missions (Dr Jean-Louis Claudon, Arianespace)
 2. EU-Japan cooperation in the Asian market (Mr Shigemasa Sonobe, Marubeni)
 3. International rail transport projects (Mr Christian Grégoire, Thales)
 4. Chugai/Roche Strategic Alliance for continuous innovation (Mr Osamu Nagayama, Chugai Pharmaceutical)
 5. Major cooperation opportunities in aerospace (Mr Luis Nobre, Airbus)
 6. Cooperation Daimler - Nissan (Mr Martin Jäger, Daimler / Mr Hitoshi Kawaguchi, Nissan)
 7. Areva - Mitsubishi Heavy Industries cooperation in the field of nuclear energy (Mr Philippe Garderet, AREVA)
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16:55 – 17:20 Presentation on Current Situation in Japan

Speaker: Mr Tadashi Okamura (Toshiba)

[10 min presentation + 15 min discussion]

17:20 – 17:35 Endorsement of Recommendations and Press Release

Chair: Dr Jean-Yves Le Gall

17:35 – 17:45 **Break**

17:45 – 19:00 **Ad-Hoc Meetings** (small parallel sessions. No official minutes). Topics:

- 1. Business in China** incl. access to raw materials, esp. rare earths, and IPR
[with interpretation] *Salone dei Cavalieri Section IV, -1F*
 - Moderator: Mr Jean-Marc de Royere (Air Liquide)
 - Presentation by Mr Masaru Miyagawa (Shiseido)
- 2. Energy** incl. batteries - e-mobility [with interpretation] *Sala San Giovanni, -1F*
 - Moderator: Mr Philippe Garderet (AREVA)
 - Presentation by Mr Shinji Fukukawa (Global Industrial & Social Progress Research Institute)
- 3. Ageing Populations** [no interpretation] *Sala Santo Stefano, -1F*
 - Moderator: Mr Denis Duverne (AXA)

19:00 – 19:30 *Break*

19:30 – 21:30 **Dinner with representatives of the Japanese & EU Authorities**

Terrazza degli Aranci, 9F

Master of Ceremony: Mr Hiroshi Tsukamoto (EU-Japan Centre)

Welcome address by: Mr Giorgio Zappa (Finmeccanica)

Speeches by: Mr Antonio Tajani, Vice President, European Commission
Mr Hideichi Okada, Vice-Minister for International Affairs
(METI)

Closing Remarks by: Dr Jean-Yves Le Gall

29 April 2011

07:30 – 09:00 **Breakfast**

Terrazza degli Aranci, 9F

09:00 – 09:35 **Open Session 1 - EU-Japan business relations in the next decade:**

Partnerships for the future

Salone dei Cavalieri Section IV, -1F

Chair: Dr Jean-Yves Le Gall

1. Summary of the EU-Japan Cooperation Projects (10 min)
Speaker: Mr Christian Grégoire (Thales)
2. “Future City Model Project” Cooperation Project (10 min)
Speaker: Mr Yoshio Nakamura (Keidanren)
Commentator: Mr. Hiromichi Toya (All Nippon Airways)
3. Discussion (15 min)

09:35 – 10:45 **Open Session 2 - EU-Japan business relations in the next decade:**

Binding bilateral trade and investment agreement?

Chair: Mr Hiromasa Yonekura

1. Mutual recognition, harmonisation and international standards (10 min)
Speaker: Mr Philippe de Buck (BusinessEurope)
2. What Japan side members wish to see in a future framework for EU-Japan economic relations (10 min)
Speaker: Dr Ryoji Chubachi (Sony)
3. Discussion (50 min)

10:45 – 11:00 **Coffee break**

Gallery Salone dei Cavalieri, -1F

11:00 – 12:35 **Joint Session with the Authorities**

Salone dei Cavalieri Section IV, -1F

Chair: Dr Jean-Yves Le Gall

Comments by the Authorities (5 min each side):

- Mr Daniel Calleja, Deputy Director General, DG Enterprise & Industry, European Commission
- Mr Chiaki Takahashi, State Secretary for Foreign Affairs (MOFA)
- Mr Hideichi Okada, Vice-Minister for International Affairs (METI)
- Mr Toshiyuki Yokota, Director-General for International Affairs (MIC)

Presentation of the work of the High-Level Group (10 min)

Speaker: Mr Antonio Parenti, Deputy Head of Unit, DG Trade, European Commission

Speaker: Mr Makoto Shiota, Deputy Director-General for EU Affairs (METI)

Discussion (15 min)

Summary of Recommendations and Working Party Sessions

by Mr Hiromasa Yonekura (7 min)

Comments from Dr Jean-Yves Le Gall (3 min)

Comments from the Authorities and discussion (15 min)

Summary of Open Sessions by Dr Jean-Yves Le Gall (7 min)

Comments from Mr Hiromasa Yonekura (3 min)

Comments from the Authorities and discussion (15 min)

12:35 – 12:45 **Closing Session**

Salone dei Cavalieri Section IV, -1F

Closing remarks by: Dr Jean-Yves Le Gall

Mr Hiromasa Yonekura

13:00 – 13:30 **Press Conference**

Salone dei Cavalieri Section IV, -1F

Chair: Dr Jean-Yves Le Gall

Mr Hiromasa Yonekura
