



**Programme of the 14th EU-Japan BRT Annual Meeting
3 & 4 April 2012, Imperial Hotel Tokyo
“Unlocking Growth Potential in EU-Japan Business”**

3 April 2012

8:45 – 9:30 **Co-Chairmen breakfast meeting** *Room Momo, 4th floor*

9:30 – 10:15 **Preparatory meetings**

EU-side

Room Mai, 3rd floor

Japan-side

Room Miyabi, 3rd floor

10:30 – 10:40 **Opening Remarks**

Room Fuji, 3rd floor

Mr Hiromasa Yonekura (Sumitomo Chemical)

Dr Jean-Yves Le Gall (Arianespace)

10:40 – 14:10 **Short reports by Working Party Leaders**

[10 min presentation + 15 min discussion for each WP]

Chair: Mr Hiromasa Yonekura

WP A: Trade Relations, Investment and Regulatory Cooperation

Speakers: Mr Hitoshi Kawaguchi (Nissan) and Mr Duco Delgorge
(European Business Council in Japan)

WP B: Life Sciences & Biotechnology, Healthcare & Well-Being

Speakers: Mr Osamu Nagayama (Chugai Pharmaceutical) and Mr
Hans-Dieter Hausner (Bayer)

WP C: Innovation, Information & Communication Technologies

Speakers: Mr Chiaki Ito (Fujitsu) and Mr Christian Gregoire (Thales)

12:00 – 13:20 **Networking Lunch**

Room Sakura, 4th floor

Chair: Dr Jean-Yves Le Gall

WP D: Financial Services; Accounting and Taxation

Speakers: Mr Philippe Avril (BNP Paribas) and Mr Akira Maruyama
(Nomura Securities)

WP E: Energy, Environment and Sustainable Development

Speaker: Mr Hajime Sasaki (NEC) and Mr Rémy Autebert (AREVA)

14:10 – 14:15 **Endorsement of Recommendations and Press Release**

Chair: Mr Hiromasa Yonekura

14:15 – 16:40 **Open Session: EU and Japan Together in Addressing Industry's Challenges and Responsibilities**

(1) EU-Japan FTA/EPA – Opportunities and Challenges

[5 min. presentation by 6 speakers + 20 min. discussion]

Chair: Mr Tadashi Okamura (Toshiba)

Speakers:

Dr Jean-Yves Le Gall (Arianespace)

Mr Yoji Ohashi (ANA)

Mr Jean-Marc de Royere (Air Liquide)

Mr Sadayuki Sakakibara (Toray)

Reports on the 7 March meeting in Brussels

Dr. Adrian van den Hoven (BusinessEurope) and Mr Yoshio Nakamura (KEIDANREN)

15:05 – 15:20 **Coffee Break**

Room Fuji, Anteroom, 3rd floor

(2) Growth Strategies & Re-industrialisation of Advanced Economies

[5 min. presentation by 4 speakers + 20 min. discussion]

Chair: Dr. Jean-Yves Le Gall(Arianespace)

Speakers:

Mr Duco Delgorge (EBC)

Dr Ryoji Chubachi (Sony)

Dr Adrian van den Hoven (BusinessEurope)

Mr Masayuki Matsushita (Panasonic)

(3) Europe Japan Cooperation in Energy Related Issues

[5 min. presentation by 2 speakers, 10 min. presentation by 1 speaker + 20 min. discussion]

Chair: Mr Hiromasa Yonekura

Speakers:

Mr Tadashi Okamura(Toshiba)

Mr Francois-Xavier Lienhart (Saint-Gobain)

Mr Chiaki Ito (Fujitsu)

17:00 – 18:00 **Parallel Sessions** (No official minutes)

- **Implications of financial issues for business** *Room Mai, 3rd floor*
Moderator: Mr Takahide Kiuchi (Nomura Securities)
Presenter: Mr Jean Lemierre (BNP Paribas)
- **Value chain safety** *Room Miyabi, 3rd floor*
Moderator: Mr Martin Jaeger (Daimler)
Presenter: Dr Ryoji Chubachi (Sony)
- **Human resources development** *Room Tsuru, 3rd floor*
Moderator: Mr Hiroshi Tsukamoto (EU-Japan Centre)
Presenter: Mr Nikolaus Boltze (ThyssenKrupp)
- **Corporate strategies for the greening of industry** *Room Fuji, 3rd floor*
Moderator: Mr Gerry Dorizas (Volkswagen)
Presenter: Mr Hiromichi Aoki (Nippon Steel)

18:00 – 18:30 **Cocktail** *Room Hikari, Anteroom, Mezzanine floor*

18:30 – 20:30 **Dinner with representatives of the Japanese & EU Authorities**

Room Hikari, Mezzanine floor

Master of Ceremony: Mr Hiroshi Tsukamoto (EU-Japan Centre)

Welcome address by: Mr Hiromasa Yonekura

Speeches by:

Mr. Yukio Edano, Minister of Economy, Trade and Industry

Mr. Antti Peltomäki, Deputy Director General, DG ENTR

Toast by Dr Jean-Yves Le Gall

4 April 2012

07:30 – 09:00 **Breakfast** *Room Sakura, 4th floor*

[30 min speech + 10 min QA session]

Guest speaker: Mr. Nobuo Tanaka, Global Associate for Energy Security and Sustainability, the Institute of Energy Economics, Japan (IEEJ), (Former Executive Director, The International Energy Agency (IEA))

Speech title : "Japanese Energy Policy after Fukushima"

09:00 – 10:30 **Joint Session with the Authorities** *Room Fuji, 3rd floor*

Chair: Mr Hiromasa Yonekura

1. Summary of Recommendations

Mr Hiromasa Yonekura

2. Summary of Open Session Discussions

Dr Jean-Yves Le Gall

3. Speech from Authorities

Mr. Seishu Makino, Senior Vice Minister of Economy, Trade and Industry

Mr. Ryuji Yamane, Vice Minister, Ministry of Foreign Affairs

Mr. Tetsuo Yamakawa, Vice-Minister for Policy Coordination (International Affairs), Information and Communications bureau, Ministry of Internal Affairs and Communications

H.E. Mr. Hans Dietmar Schweisgut, Ambassador of the European Union to Japan

4. Short Presentation on Scoping towards FTA/EPA, Short Presentation on Highlights of Progress Reports

H.E. Mr. Kojiro Shiojiri, Ambassador Extraordinary and Plenipotentiary, Mission of Japan to the European Union

Mr. Keiya Iida, Deputy Director-General for Trade Policy, Trade Policy Bureau, METI

Mr. Antti Peltomäki, Deputy Director General, DG ENTR

5. Discussion

10:30 – 10:40 Closing Remarks

Mr Hiromasa Yonekura

Dr Jean-Yves Le Gall

10:45 – 11:15 Press Conference

Room Tsuru, 3rd floor

MC : Hiroshi Tsukamoto

Mr Hiromasa Yonekura

Dr Jean-Yves Le Gall

10:40 – 11:30 Networking space will be provided with coffee *Room Fuji, Anteroom, 3rd floor*