

Together, we are creating a more sustainable future for food





Danish Crown in brief



Home markets:

Denmark, the UK, Poland and Sweden



5,620
Danish farmers own
Danish Crown



26,600

Employees



Revenue in DKK

1. Based on dietary guideline of 50 g meat per day. Financial year 2020/21.

Danish Crown Sustainability

Targets and results at a glance

30%

Today, we have reduced our carbon footprint by 30% per kilo Danish pork since 2005.

50%

We will reduce the carbon footprint by 50% in 2030 (relative to 2005).



Progress Target



Climate Track

100% of our Danish suppliers of pigs and producers of 'Dansk Kalv' have joined the Climate Track. By 2024, our suppliers from Poland, Germany and Sweden will be a part of the Climate Track.



40%

Water

Vision

40% reduction of water consumption at our production sites per kilo meat by 2030 (relatively to 2019/2020).



Animal welfare

By 2022, we aim to upgrade to Tier 1 from Tier 2 in the Business Benchmark for Farm Animal Welfare (BBFAW).



Carbon neutrality

Three carbon-neutral production sites in Haarlem, the Netherlands and in Holsted and Horsens, Denmark by 2022.



Food waste

50% reduction in food waste by 2030, commitment to Denmark against Food Waste.



Responsible soy

100% responsibly produced soy used for feed at Danish suppliers of slaughter animals by 2025. Meanwhile, we only buy RTRS certified soy.





Today 100% of all our Danish pigs and 'Danish Kalv' are part of the Climate Track

Swedish, German and Polish farms who supply our abbatoirs with pigs will be included from 2024

