



# Circular Economy

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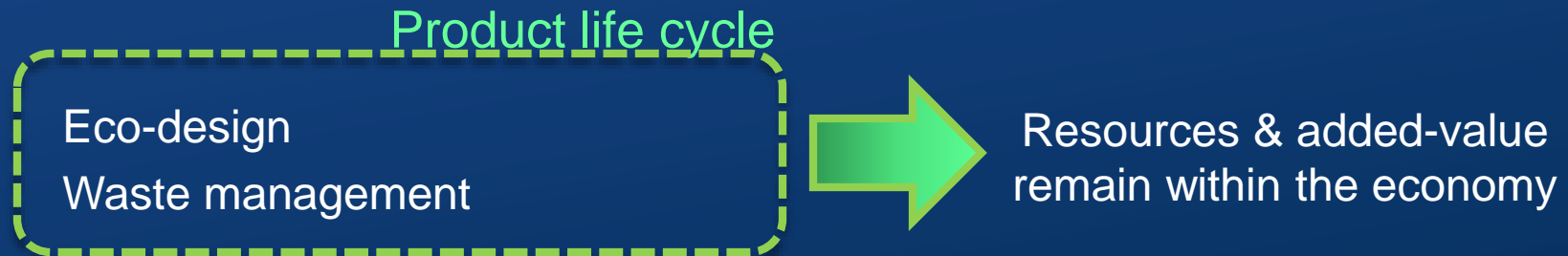
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# Circular Economy : background and stakes

- Circular Economy is necessary:
  - Scarcity of raw materials
  - environmental & societal pressure

Growth through a better usage of resources
- Circular Economy is implemented through:



- Circular Economy is a global concern:
  - EU & Japan active through comprehensive approach (product & waste policies)
  - Mentioned in the Elmau G7 Summit joint statement



# Priority areas and industries are identified

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## Areas of intervention

- Production processes
- Product & material design
- Distribution & consumption
- Waste management

## Industries

- Electronics
- Packaging materials
- Construction products
- Clothing & Textiles



# But barriers are numerous, which need to be addressed methodically

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## ■ Main barriers

- Lack of standards in quality
- Lack of information
- Poor availability of recycled materials
- Cost of access to recycled materials or of switching to new process

## ■ Counter-measures

- Strategic approach by policymakers : incentives
- Target setting : monitor implementation and impact of policies
- Product requirement : common standards and milestones
- Waste management : make resources available to the industry



# Proposals of EU-JAPAN cooperation (1/2)

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## ❖ Product Design

Make mandatory some Eco-design requirements to support :

- reparability
- durability
- recyclability

- Reduce size & weight (honeycomb internal walls)
- Use low impact materials
- Reduce impact during production process
- Design for disassembly
- Design for longevity & recyclability



## Proposals of EU-JAPAN cooperation (2/2)

### ❖ Consumption & Incentives

- Higher uptake of Circular Economy criteria in public procurement

### ❖ Construction & Demolition

Give targets for the recovery of valuable resources and promote adequate waste management

- 98% of all metals are recovered in Japan
- More than 70% of glass is recycled in Europe

.window glass  
.fluorescent lighting  
.PC/TV monitors  
.etc



.glass wool  
.bottles / containers  
.abrasives  
.etc