1. Importance of globalisation of knowledge and skills

- **Essential tool for human development:**
  - In the globalized and competitive society, knowledge has become essential for all

- **Determinants of growth:**
  - Innovation and knowledge are necessary for social, economic development
  - And contribute to the general welfare

- **Cohesion of societies:**
  - Reducing inequalities
  - And creating citizenship.
• **VARIETY of forms and means of knowledge and skills acquisition**

  ◦ **Today there is a new dimension**, because of:
    • the extension of education to an ever greater number of citizens
    • the increasing use of new technologies.

• **EU STRATEGY 2020**

  ◦ Higher education is at the heart of the strategy
  ◦ Must contribute to the goal of a sustainable, intelligent and inclusive economy.

• **INTERNATIONAL COOPERATION**

  ◦ An exceptional importance is to find and train new talents to the key ideas for a world undergoing profound change.

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2. **Universities’ role in globalisation of knowledge and skills**

  Higher education as essential clockwork:

  ◦ Creation and dissemination of new knowledge
  ◦ Innovation factor that can contribute to the development and empowerment of individuals and society in general
  ◦ Universities should be at the deep center
    • of research and scientific innovation policies
    • of social research towards sustainable effective entrepreneurial competitive policies
  ◦ Students: 99 millions (at higher level) on the Earth
    Forecast: up to 414 million in 2030. And ever higher.
    More numerous: those looking to go for their studies in a country other than their.
  ◦ International Cooperation: exceptional importance to find and train new talent.
  ◦ Higher education institutions (HEIs) in the EU: already an internationalization strategy.
3. European Union: a global strategy on mobility basis

◆ In Europe:
  ▪ More or less 4,000 higher education institutions (HEIs)
  ▪ Over 19 million students and 1.5 million employees (teachers and other workers) => they cooperate in the sharing of knowledge)

◆ 45% of the student population is migrant student numbers increase from 4 to 7 million by 2020 (EU Commission)

◆ Dealing with other regions and continents:
  ▪ International mobility: new occasions to build strategic associations
  ▪ EU Commission: Globalization and technological change bring new players in higher education from emerging countries (China, India and Brazil ...)

According to the EU Commission:

• A comprehensive internationalization strategy in the Member states must integrate universities with all other sectors of society

• High results for educated "European internationalization” have already been achieved through various initiatives, as:
  • Bologna Process, Erasmus,
  • Tempus, Erasmus Mundus and Marie Curie,
  • European transfer system of education (ECTS)
  • The European Qualifications Framework (EQF) ...

• The new Erasmus + and Maria Sklodowska-Curie actions allow an increase in funding, which will help for:
  • Mobility 135,000 students and staff,
  • continued the career 15,000 researchers
  • 60,000 High Level Scholarships
  • and support for 1000 partnerships for capacity of higher education between the EU and third-country institutions.
4. EESC remarks

**IMPORTANT:** Attract new talent can boost the economy & may help and restore sustainable growth for companies

- European universities should:
  - strengthen cooperation between them
  - Internationalize European higher education for a higher competitiveness
    - benefiting the European Union as a whole and all actors involved

- Enhance greater and better coordination
  between higher education institutions in different European countries, which are present in the world

- Basis for an internationalization strategy:
  - recognize the geographic diversity and
  - the variety of possible approaches
  - as well as the political, economic and academic issues.

- A way:
  Enhancing coherence of European and national strategies, of institutions of higher education, of business and other sectors of society:
  - the internationalization of their interests on the education.

Globalize Higher Education

- The globalization of higher education should be linked to quality research that promotes the common good and social and economic development.

- The globalization of higher education, as Europeans, should contribute to the affirmation of core values carried by European culture,
  - the defense of human rights:
  - the promotion of the cultural heritage of societies
  - and the promotion of a greater social cohesion.

- Condition: the actual mobility with particular attention to the recognition and enhancement of skills in research, teaching and training.
To attract young talent from other countries:
overcoming obstacles to mobility

- Promote a "go and return" to avoid reduced mobility of human resources, essential to the development of societies
- Liaise with the immigration policies
- Granting visas to students, and teaching staff from outside
- Analyze data from student mobility and teachers/researchers rather than count.
- Allocate the largest share of funding to cooperation programs for the integration of mobility grants and networking with high reproductive value.
- Mobility of students, teachers and researchers is a gain for both countries of origin for the host country.

The EESC: mobility should be an opportunity for cultural enrichment, that only Europe can offer as an area multicultural and multilingual.

It suggests to organize:

=> The inclusion of courses to learn the local language in the curriculum of students, professors and migrant researchers

=> The definition of a strategy for integration into local communities to open cultural backgrounds and living the reality of the place of study or research.

=> The preservation of cultural diversity.
Universal Declaration of UNESCO on Cultural Diversity 2001:

"Every person shall (...) be able to express, create and disseminate their work in the language of their choice, and particularly in their mother tongue; everyone has the right to quality education and training that fully respect their cultural identity."