

**H RTP51 (May- June 2015)  
Programme Overview**

	DATE	DAY	AM	PM	EVENING	
Week 1	11-May	Mon	Orientation	Japanese Language and Culture①	Welcome Reception (17:30-19:00)	
	12-May	Tue	Japanese Language and Culture②	(ICV-pre-meeting)		
	13-May	Wed	Japanese Language and Culture③	<b>Lec-1 (Japanese Society)</b>		
	14-May	Thu	Japanese Language and Culture④	<b>Presentation on the Centre's Services and Activities</b>	ZAZEN Seminar (17:30-19:55)	
	15-May	Fri	<b>Lec-2 (Japanese Religion)</b>	<b>Lec-3 (History)</b>	Weekly Review	
	16-May	Sat	Japanese Language and Culture⑤	Field Trip		
Week 2	17-May	Sun				
	18-May	Mon	<b>Lec-4 (Selling to Japanese consumers)</b>	<b>Lec-5 (Overview of Japanese Consumer Markets)</b>		
	19-May	Tue	<b>Lec-6 (Japanese Politics)</b>	<b>Lec-7 (Corporations and Industry)</b>		
	20-May	Wed	Japanese Language and Culture⑥	<b>Visit to JETRO (14:30-16:30)</b>	Optional Japanese Class①	
	21-May	Thu	Free time for own Business Study			
	22-May	Fri	Joint Seminar	Joint Seminar	Weekly Review/Get-Together Reception	
	23-May	Sat	Home Stay (Optional)			
Week 3	24-May	Sun	↓			
	25-May	Mon	<b>Lec-8 (Economy)</b>	Free Time for own Business Study or Optional Japanese Class (at the EU-JP Centre) ②		
	26-May	Tue	<b>Lec-9 (Business Practices)</b>	<b>Visit: Sogo Shosha (Marubeni)</b>		
	27-May	Wed	<b>Lec-10 (FDI)</b>	<b>Lec-11 (Legal Aspects of Doing Business in Japan)</b>		
	28-May	Thu	Joint Seminar	Joint Seminar		
	29-May	Fri	Joint Seminar	Joint Seminar	Weekly Review	
	30-May	Sat				
Week 4	31-May	Sun				
	1-Jun	Mon	Regional Trip: Depart from Tokyo to Aichi Prefecture			
	2-Jun	Tue	Regional Trip			
	3-Jun	Wed	Regional Trip			Arrive in Tokyo in the evening
	4-Jun	Thu	Free Time for Report Writing			
	5-Jun	Fri	Free Time for Report Writing	Weekly Review, Reporting Session, Report Submission	Farewell Reception (18:00-19:30)	
Week 5 (Optional)	6-Jun	Sat				
	7-Jun	Sun				
	8-Jun	Mon	Individual Company Visit			
	9-Jun	Tue	Individual Company Visit			
	10-Jun	Wed	Individual Company Visit			
	11-Jun	Thu	Individual Company Visit			
12-Jun	Fri	Individual Company Visit, Submission of ICV Report				

Approximate Schedule:

Japanese Lessons	- AM 9:30 - 12:30	PM 13:30 - 16:30
Lectures	- AM 10:00 - 12:30	PM 14:00 - 16:30
Joint Seminar	- AM 10:00 - 12:30	PM 13:30 - 17:30

This may change without any prior notice.

**Lectures**

Lec-1	Characteristics of Japanese Society	Mr. Mikio KATO, Former Senior Fellow, The International House of Japan, Inc.
Lec-2	Japanese Religion	Mr. Ryan WARD, Assistant Professor, Meiji University
Lec-3	Japanese History	Prof. William STEELE, International Christian University
Lec-4	Selling to Japanese consumers - perspective from a Foreign Firm based in Japan	Mr. Onno JALINK, General Manager, Larson Juhl Nippon Co.Ltd.
Lec-5	Overview of Japanese Consumer Markets	Dr. Adam JOHNS, Assistant Professor, Doshisha University
Lec-6	Japanese Politics	Dr. Wilhelm VOSSE, Professor, International Christian University
Lec-7	Corporations and Industry	Dr. Shizuo ASOGAWA, Former Associate Professor, Kyoto University
Lec-8	Japanese Economy	Dr. Martin SCHULZ, Senior Economist, Fujitsu Research Institute
Lec-9	Business Practices in Japan	Dr. Camille VUILLAUME, Manager, Etas K.K.
Lec-10	FDI in Japan and Business Chances in Japan	Mr. Koji TAUCHI, Senior Consultant, Mitsubishi UFJ Research & Consulting
Lec-11	Legal Aspects of Doing Business in Japan	Mr. Kaoru TAKAMATSU, Attorney at law, HAYABUSA ASUKA LAW OFFICES
Special	Special Lecture on the Centre's Services	EU-Japan Centre Staff

**Visit** Sogo Shosha (General Trading Company)

**Regional Study Trip**

- 2-Jun Aichi and Mie Pref.
- 3-Jun Aichi and Mie Pref.
- 4-Jun Aichi and Mie Pref.

**Joint Seminar**

Joint Seminar: Cross-Culture Management Training with Japanese Managers  
(Business discussion and role-playing with Japanese business people)